



OMID POURNEJATI | DESIGN PORTFOLIO

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HOUSE PARKER

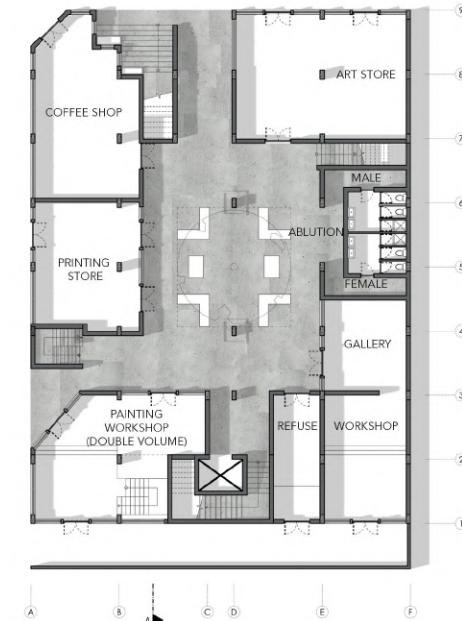
# 01

## MIXED-USED PROJECT

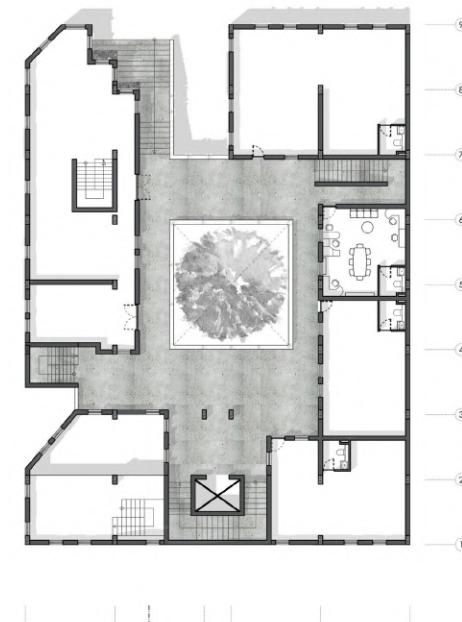
The site is located at the intersection of Victoria and Pine Road in Woodstock, presenting a prime opportunity to leverage the area's unique character. Woodstock boasts a rich history that has contributed to the complexity of its people and buildings, making it an ideal location for the proposed project. The project brief calls for the design of a mixed-use development that celebrates the vibrant and lively lifestyle of the area while maximizing the allowable bulk of the site.



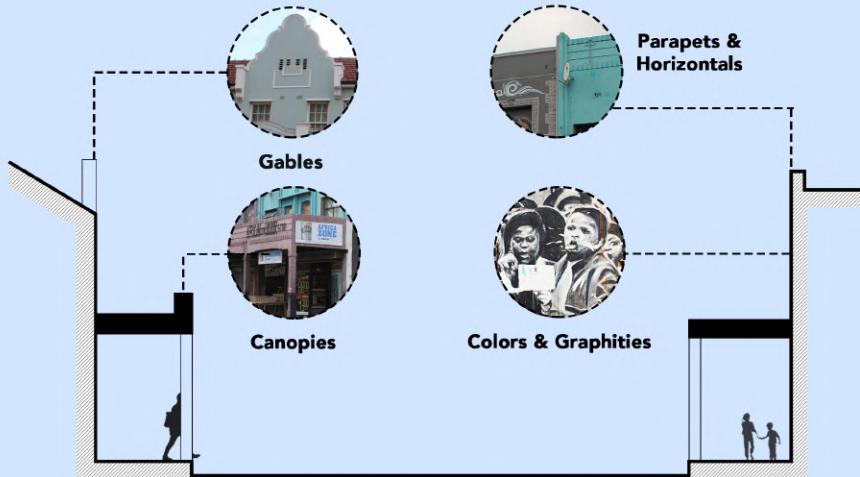
Entrance From Pine Road



Ground Floor Plan



First Floor Plan



**Typical Section of Woodstock Main Road**

The influence of Victorian architecture is evident in the distinct elements such as gables, parapet walls, and canopies. However, these conventional aspects have been fused with unique and personalized expressions by the inhabitants in the form of graffiti and the use of vibrant colors. This amalgamation of Victorian architecture and individualistic artistic endeavors has given rise to an eclectic aesthetic that characterizes the houses in Woodstock.

**Design Section**



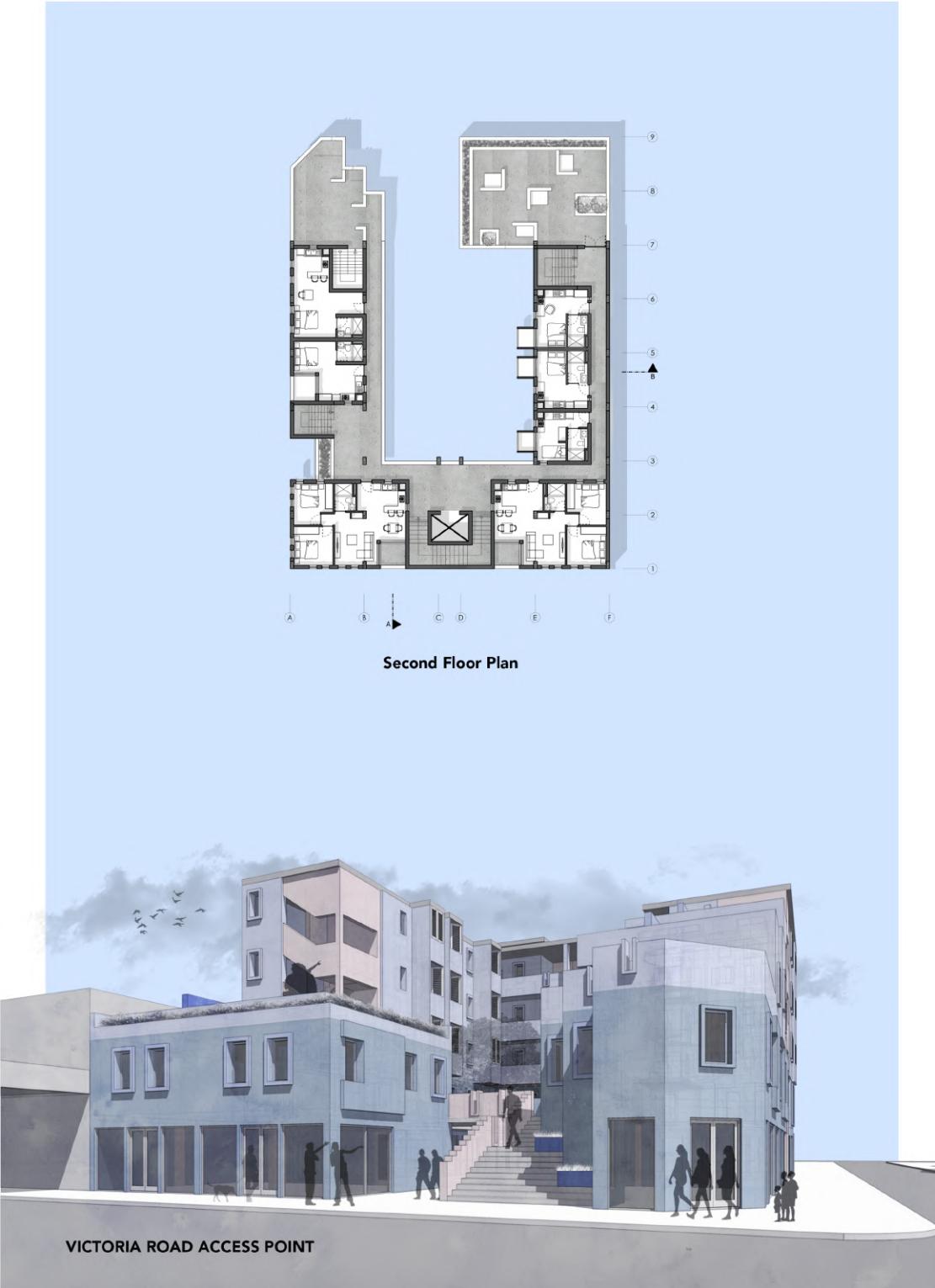
**Site & Surroundings**



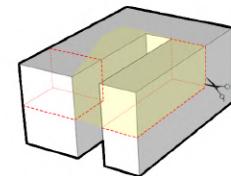
**Figure Ground**



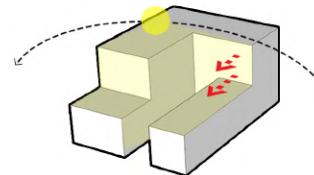
**Vehicle & Pedestrian Access**



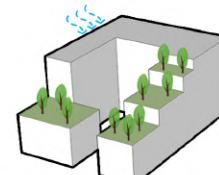
### Concept Development



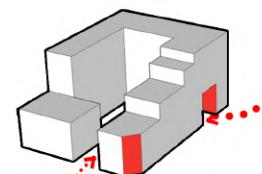
Shape Formation



Maintaining Light

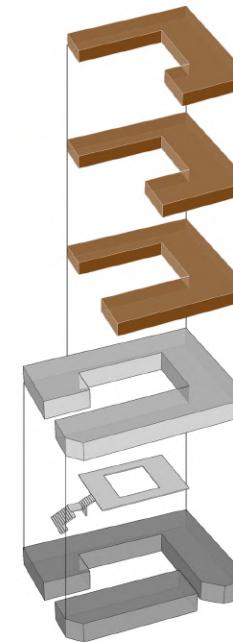


Green Roof Top

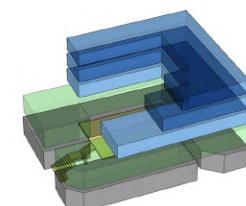


Entrances & Celebrating Corners

### Programs



- Residential
- Residential
- Residential
- Offices
- Raised Courtyard
- Retail



New Mix-used Development

# 02

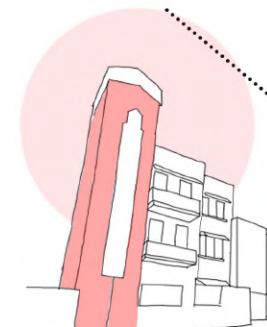
## MAGNIFICENT CINEMA

Through the utilization of Shadi Ghadirian's photography as a guiding principle, I have endeavored to imbue social reality into my design by implementing three distinct materials, namely opaque, clear, and translucent. Specifically, my aim was to breathe new life into the Majestic Cinema, a building that holds significant sentimental value, yet has seemingly lost its vibrancy. Despite being structurally sound, the building remains underutilized and lacks visibility within its surroundings. To remedy this, I have proposed the addition of a new structure, a reconfiguration of the existing ground floor, and the optimization of circulation within the building. By adopting these measures, I aspire to enhance the current state of the Majestic Cinema and render it more appealing to the public eye.



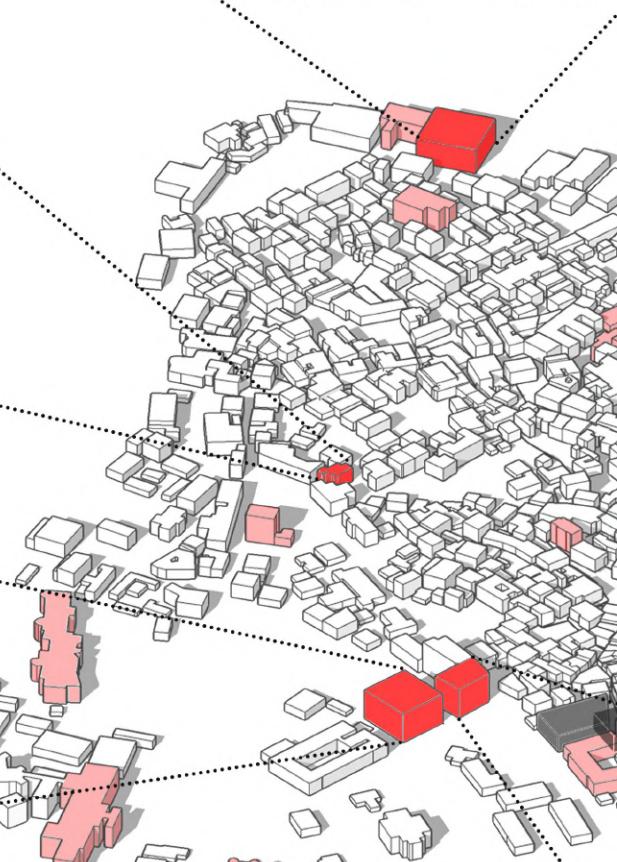
### Metha's Hospital

Similar size to adjacent buildings.  
Follows most architectural languages that occur around stone town.  
Introduces new element besides regular architectural languages in stone town.  
New vertical form with unusual front-facing window



### Tasakhta Global Hospital

Greatly larger than adjacent buildings.  
Follows most architectural languages that occur around stone town but with amplifications in terms of size & repetition.



## Hyatt Lodge

Greatly larger than adjacent buildings.  
Ignores traditional size and style of doors and windows within Stonetown. Amplifications in terms of repetition of a number of openings.

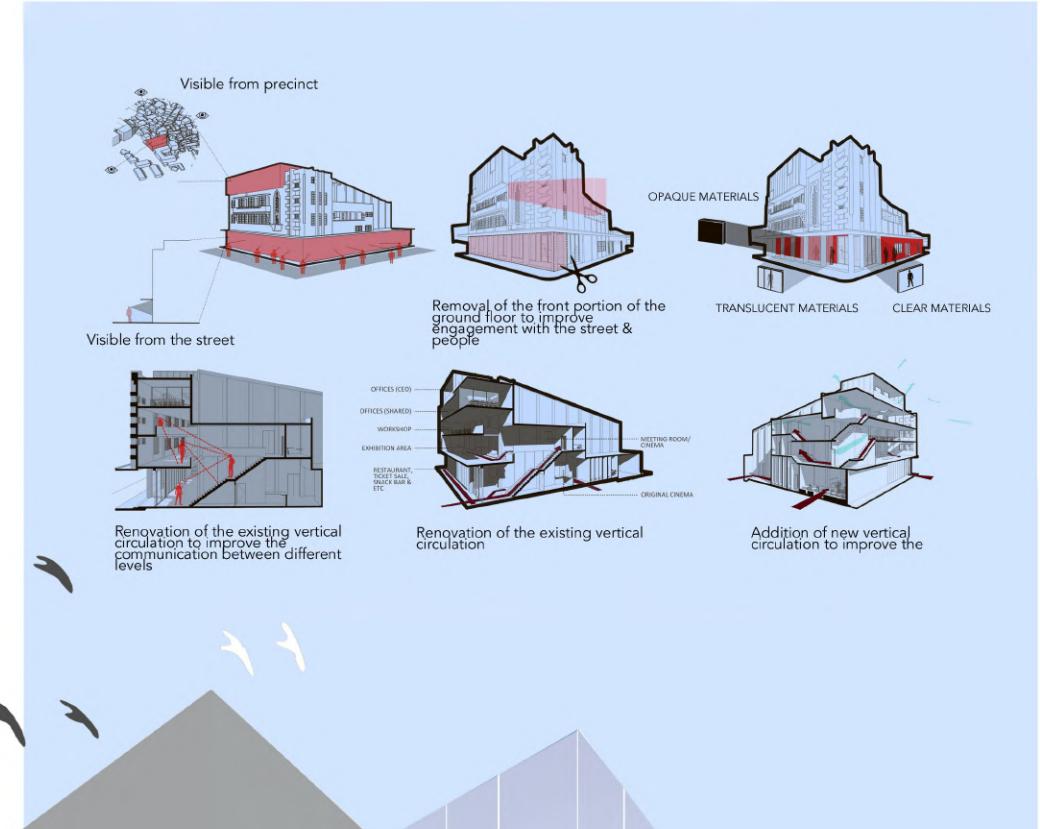


## House of Wonders

Omani-style with many modifications.  
Greatly larger than adjacent buildings.  
Introduces large repetitive columns as a new element. Deep verandas facing streets are not common around stone town  
Addition of vertical British colonial element

## Residential Building

Greatly larger than adjacent buildings.  
Follows most architectural languages that occur around stone town but with the expansion of teahouses(cantilevered balconies) all around the building



# 03

## BUILDING RESILIENCE: A PAN-CULTURAL PRACTICE

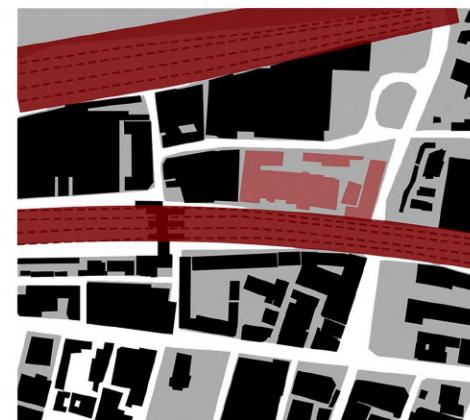
This project utilizes the third culture kid's perspective to establish a design methodology for adaptive reuse. The third culture kid is an individual who has spent most of their developmental years outside of their native culture or country, resulting in a complex personal identity that spans multiple cultures and a sense of belonging or not belonging. The Old Castle Brewery complex in Woodstock, Cape Town serves as an appropriate location to investigate concepts of integration and isolation, hybridity, and rhizomatic theory.



ACCESS FROM LOWER CHURCH ST RAMP



ACCESS FROM BRIDGE

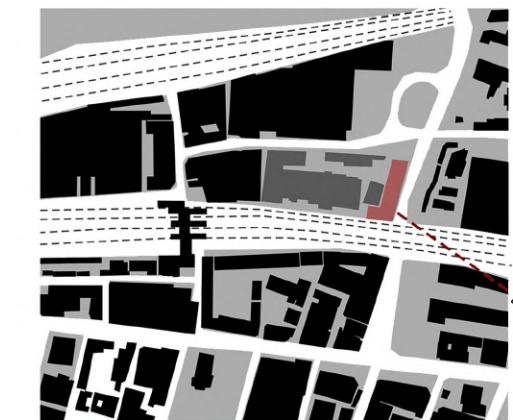


BLOCKED PEDESTRIAN ACCESS DUE TO TRAIN RAILS

ACCESS FROM F W KLERK BLVD.



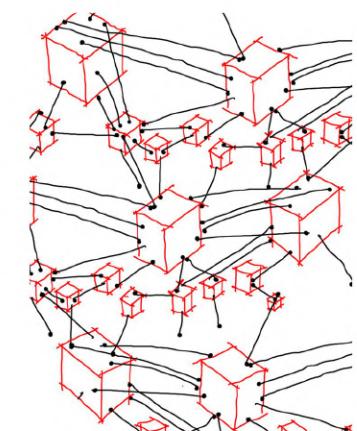
ACCESS FROM LOWER CHURCH ST RAMP INTO BEACH ROAD



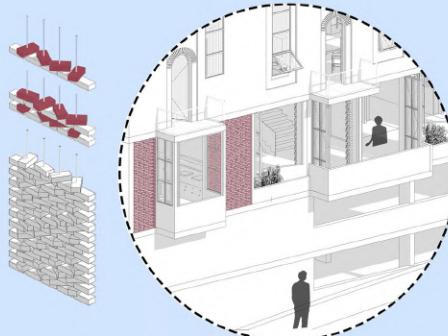
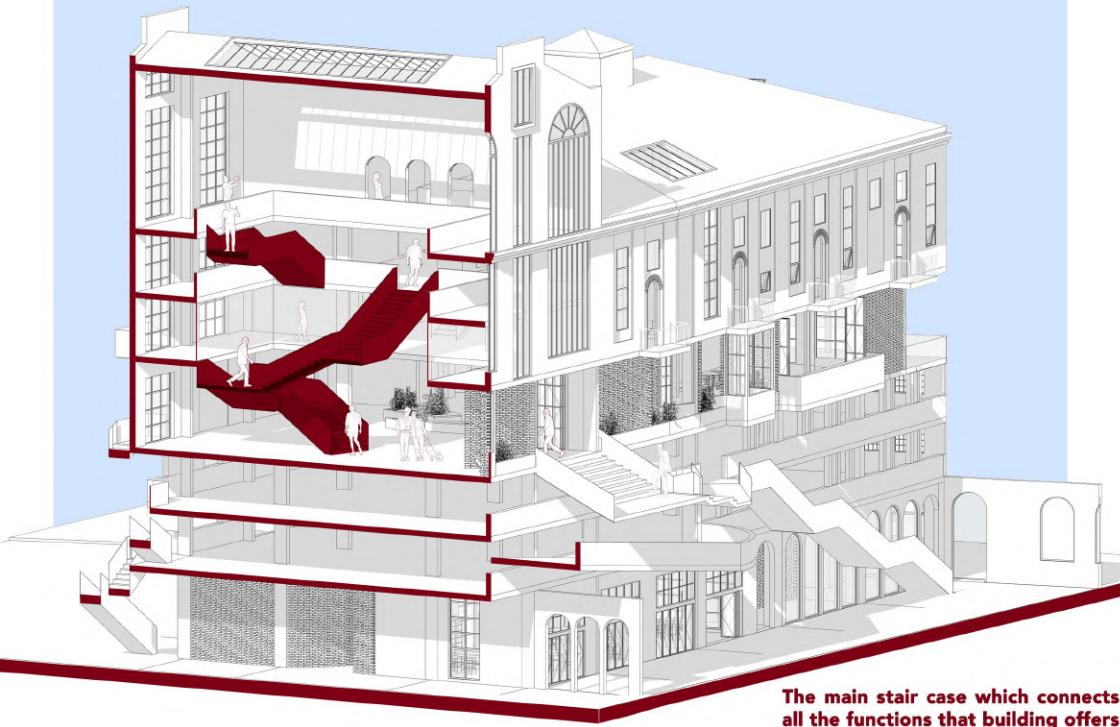
BLOCKED VIEW DUE TO POSITION & HEIGHT OF THE MODERN ADDITION



Concept 1: Hybridity

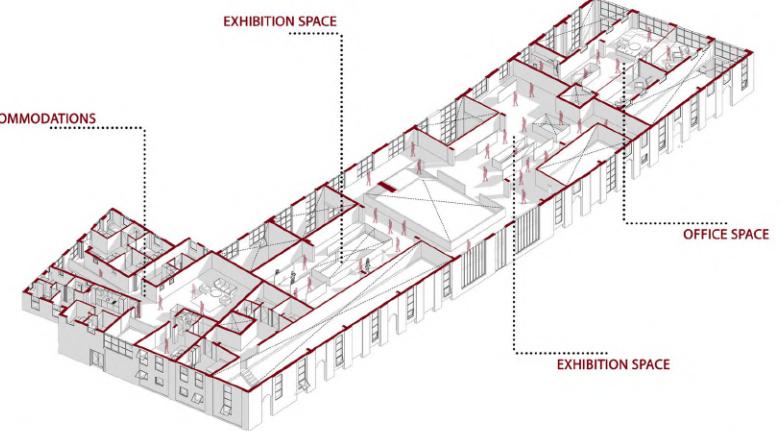


Concept 2: Rhizome

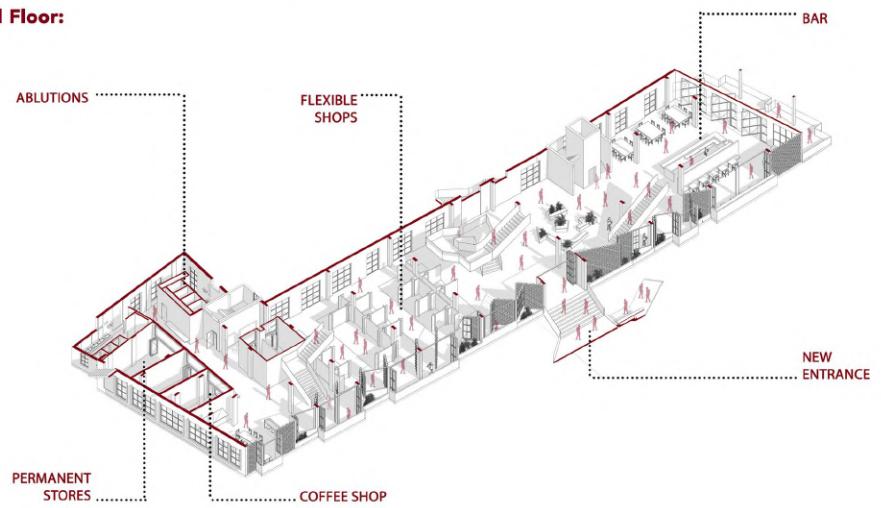


By cutting through the floor and transforming it into a public ground floor, the concerns regarding the uninteresting façade of this buildings could be addressed as it offers opportunity to explore new materials that can be integrated into the façade of the building. Through hybridity of materials and juxtaposition of old and new, exciting possibilities which can attract the public into the building

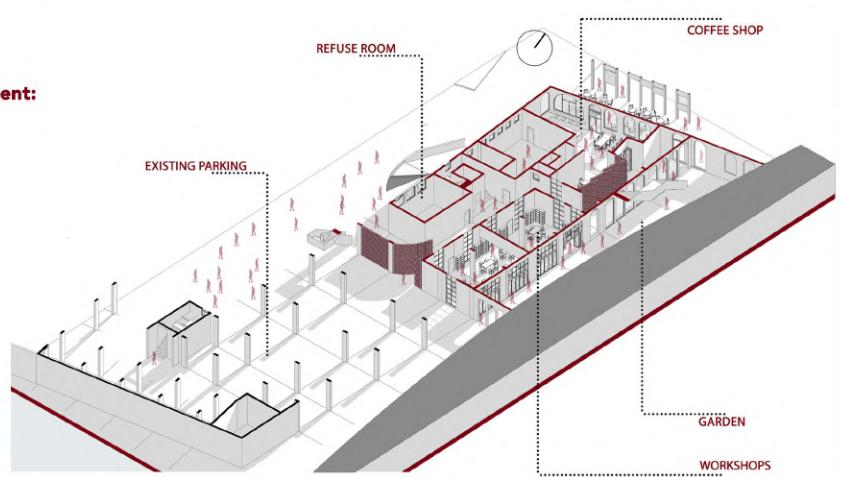
### New First Floor:



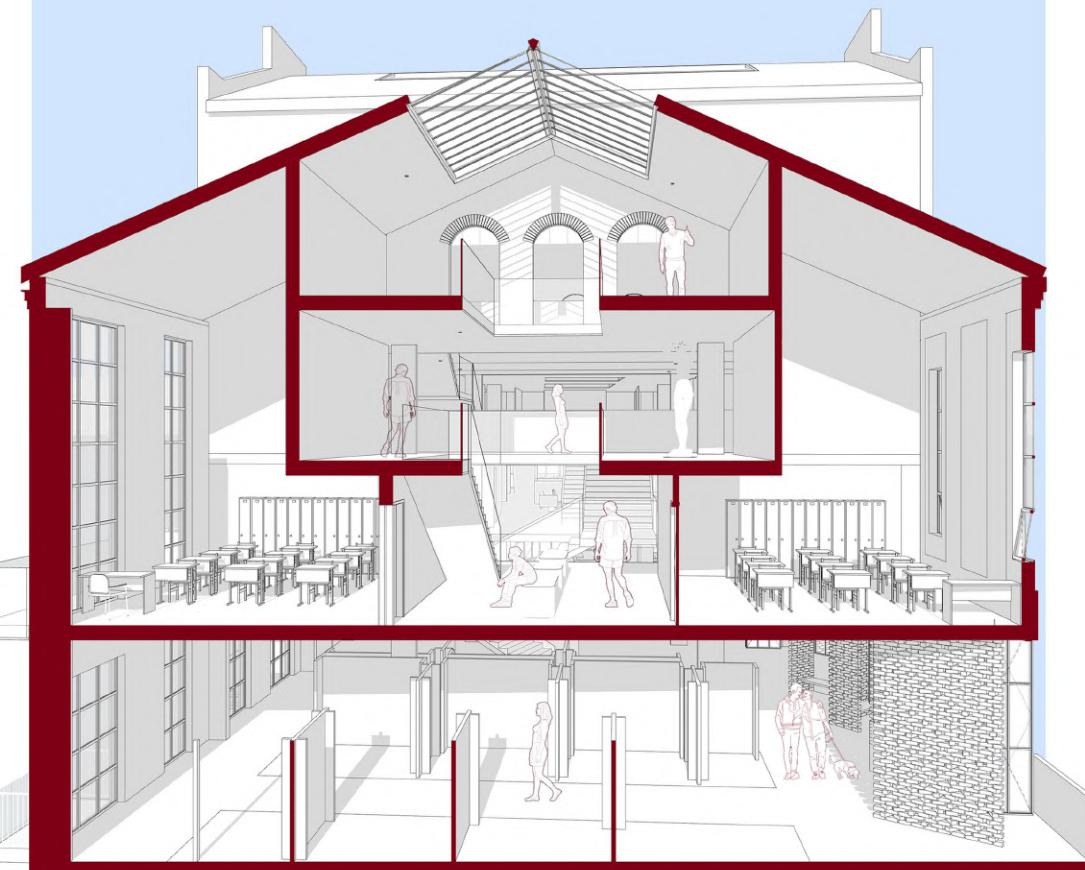
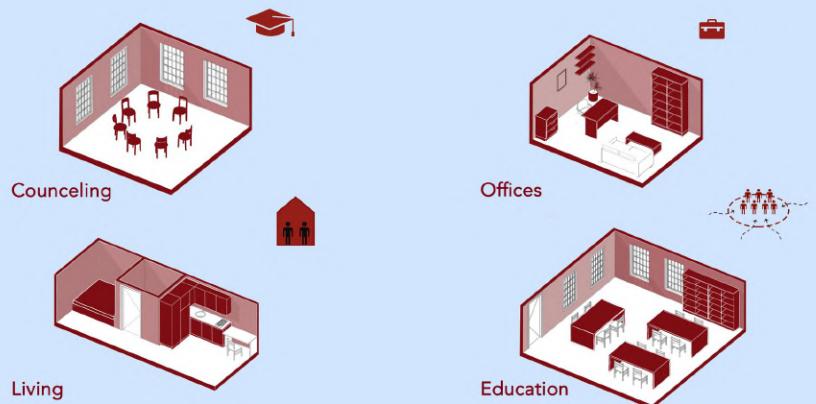
### New Ground Floor:



### New Basement:

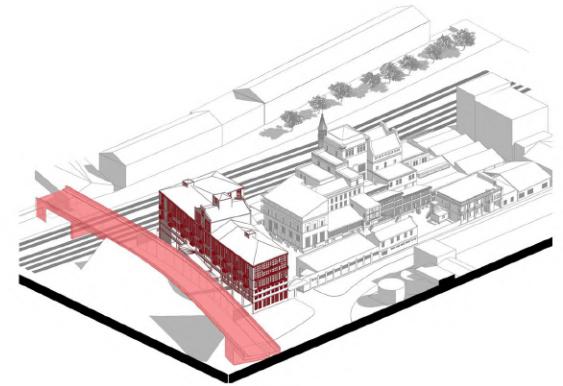


### Programs:



### New Access Point

The modern addition due to its position alongside the Lower Church Street ramp offers opportunities to form a new entry point into the building. Through this action the third floor of the building will transform into a public space where main access can occur. Nevertheless, the existing ramp requires to be renovated and extended to be more accommodating for public access.



Using staircases to connect various parts of the building to communicate better with one another

### View of the main staircase:



### View of the new entrance:

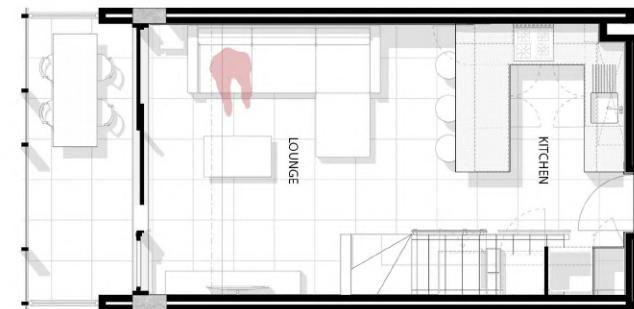


# 04

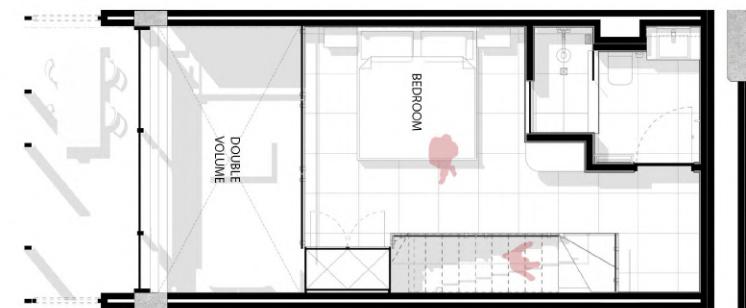
## RESIDENTIAL - LOFT

The assigned task entailed the development of a sequence of contemporary, New York-style lofts, which embody chic living by featuring an unencumbered living space that extends onto a balcony. The unit design must adeptly seize the spectacular sea and urban vistas the moment one enters the loft. The domicile ought to be fashioned around outdoor living.

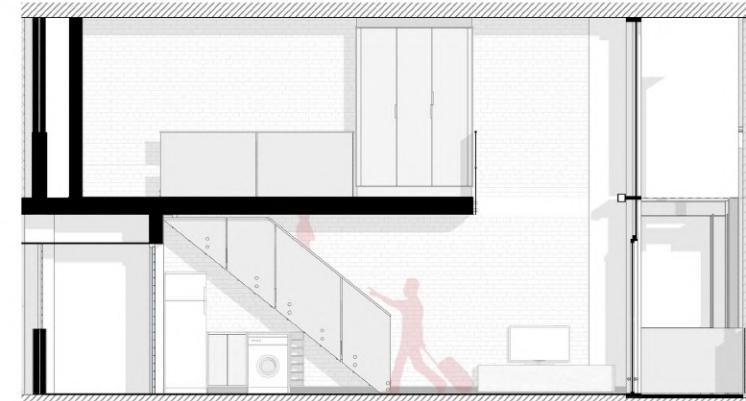
3D View of The Loft



Ground Floor Plan



Upper Floor Plan



Section

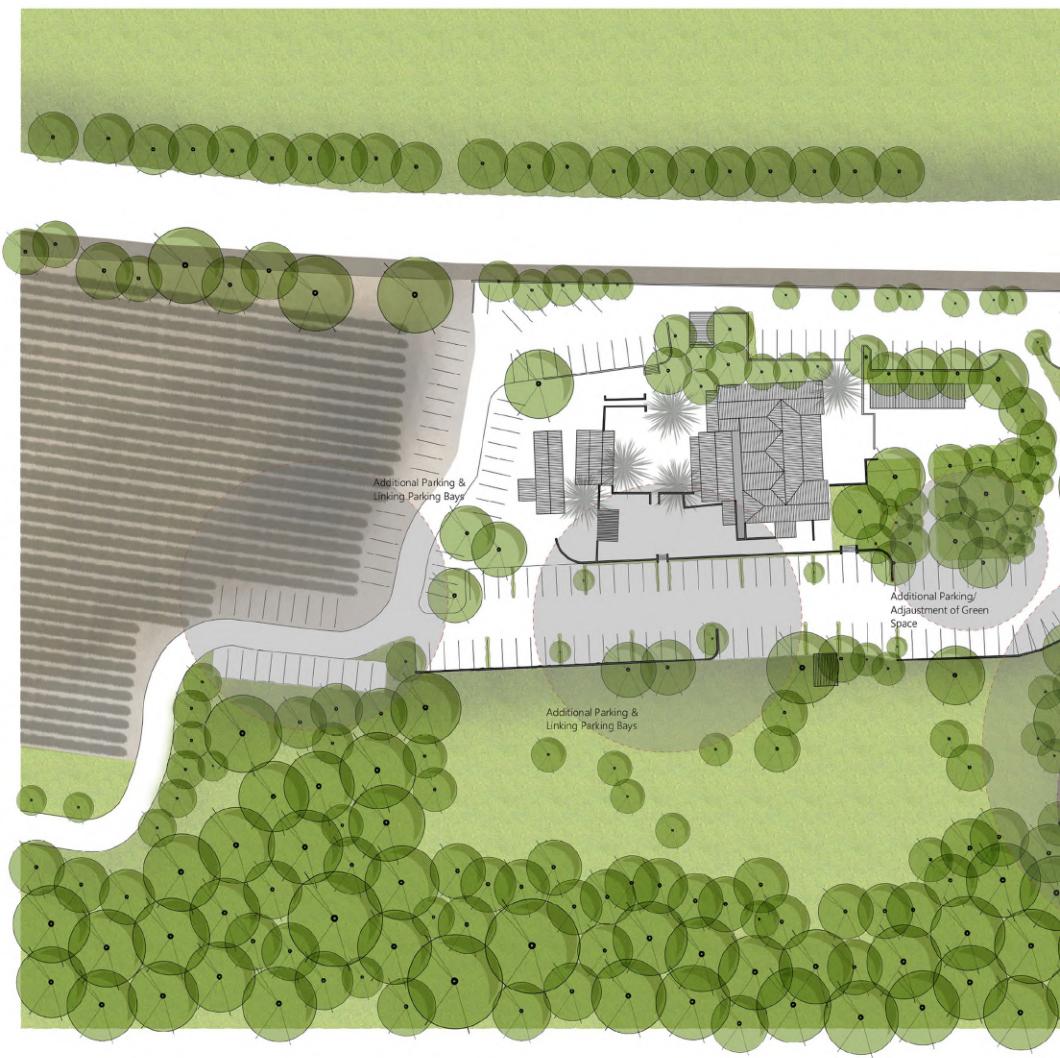
# 05

## D'ARIA - URBAN REDEVELOPMENT

D'aria, a wine farm situated in Durbanville, has experienced a surge in popularity and daily visitors, particularly during peak tourist periods. Unfortunately, the current condition of the wine farm is not sufficient to accommodate this increase in traffic. As a result, a redesign of the entrance to the wine farm has become necessary to manage traffic flow more effectively and to enhance the visitor's visual experience. Furthermore, the redesign will include the refurbishment of parking areas and various entrances to meet the new expectations of the wine farm.

By means of various mapping exercises, the pre-existing parking facilities have been redesigned to provide a more extensive parking area. Additionally, the redesign will facilitate better interaction between various functions within the wine farm.

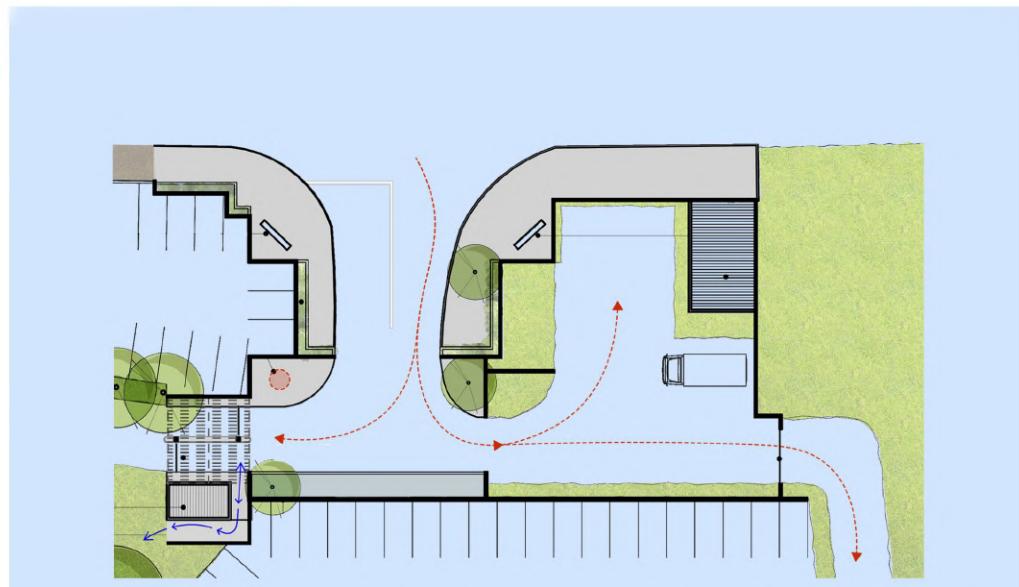
View of the new entrance into the wine estate:



To enhance traffic flow management within the wine farm, a new vehicle pathway has been introduced to direct cars into the pre-existing parking bays. This will enable the restaurant, wine tasting, and event hall to have their designated parking spaces, ensuring efficient parking arrangements. Additionally, the relocation of the restaurant's entrance has become necessary to accommodate the new parking spaces.



The images above depict the current condition of the wine farm and indicate the proposed locations for new parking spaces and entrances.



The new entrance has been designed to separate the service entrance from the visitor entrance, while simultaneously providing a more visually appealing entry point for visitors.

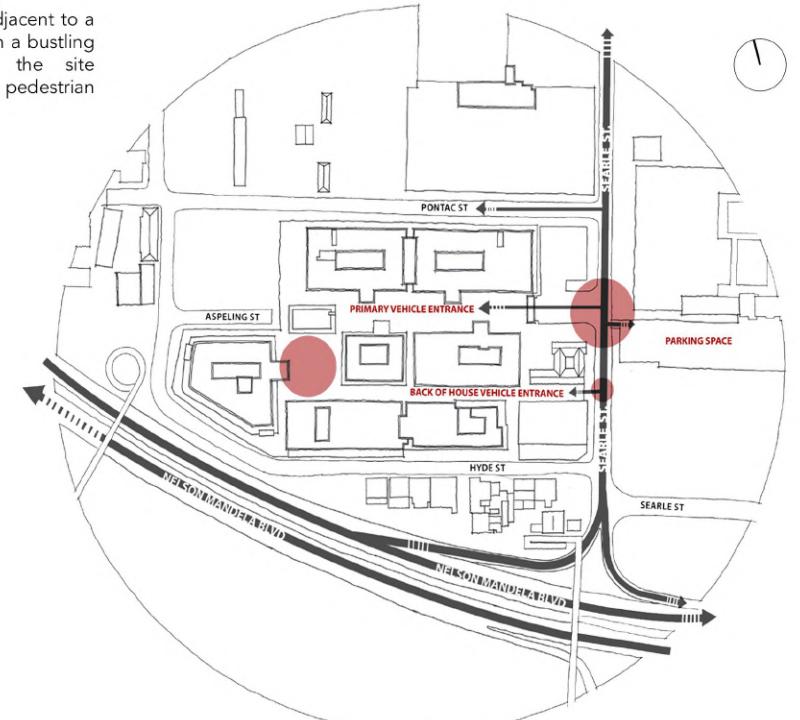


## 06 BOULEVARD

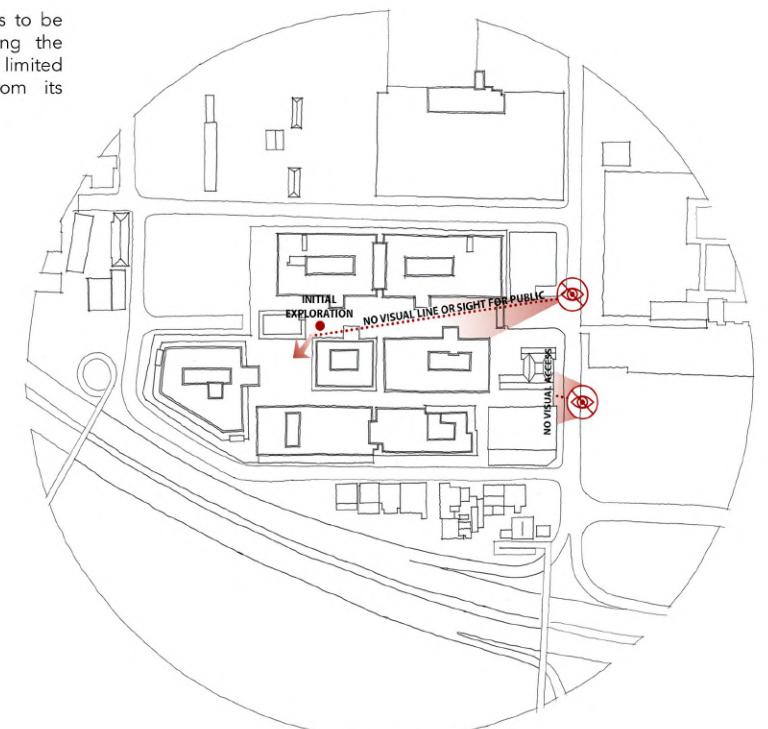
The project is situated in Woodstock, within the courtyard of the Boulevard Office Park, which is surrounded by commercial and office buildings. Despite the vast open space and populated office buildings, the courtyard has remained underutilized for several reasons, including inadequate visibility, strong wind, lack of shading, insufficient seating space, and lack of activities to attract more visitors. Therefore, the main objective of the project was to devise a strategy to activate the courtyard and make it more practical.

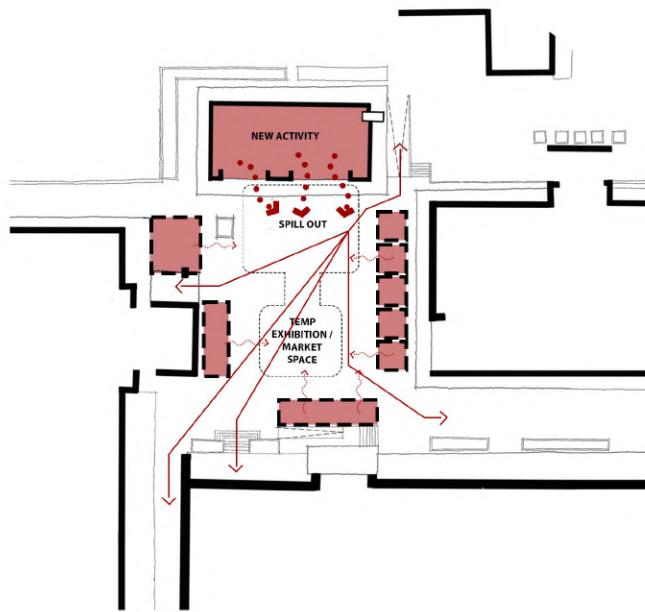


Despite its location adjacent to a busy Spar store and in a bustling urban environment, the site suffers from limited pedestrian accessibility.

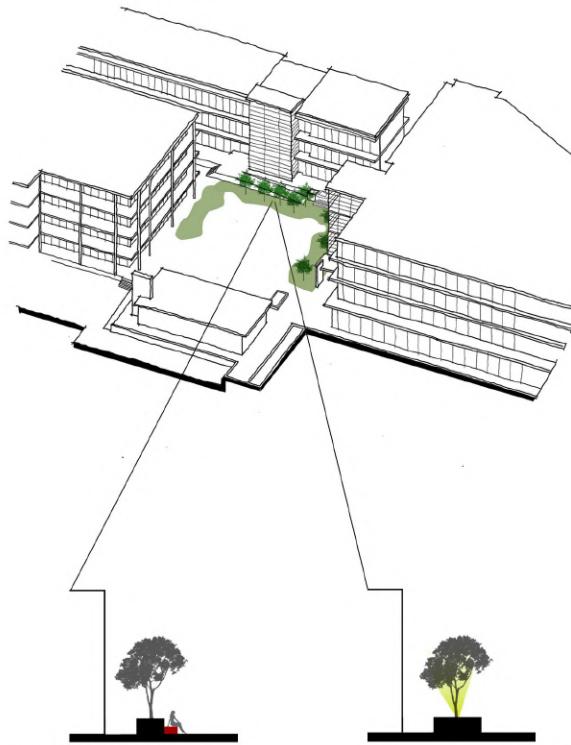


Another factor that needs to be taken into account during the design process is the limited visibility of the site from its surrounding areas.





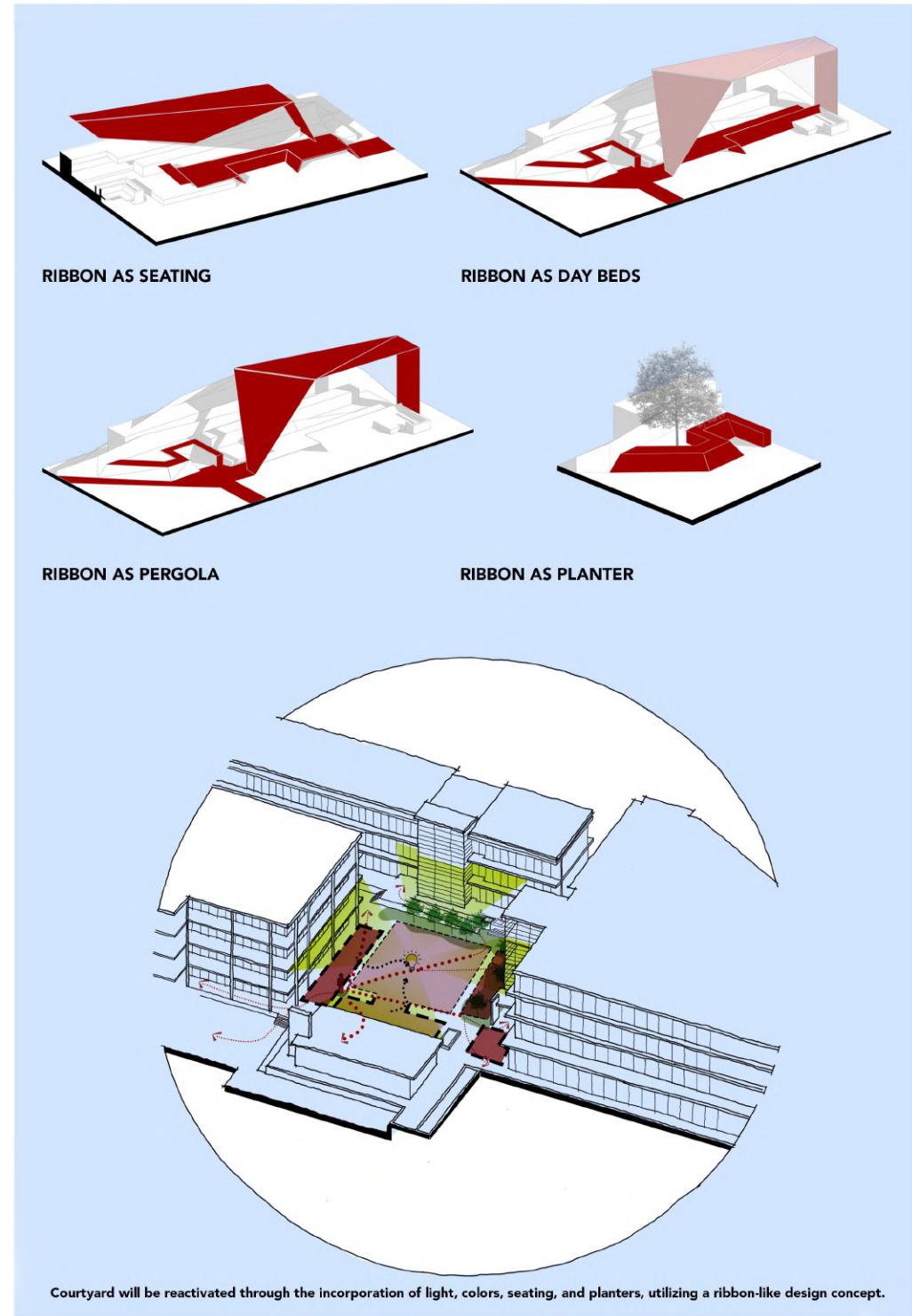
Position of the new planters and the new activities which spill out to the center of the courtyard.



#### PLANTERS WITH BUILT-IN SEATS

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## PLANTERS WITH LIGHTING

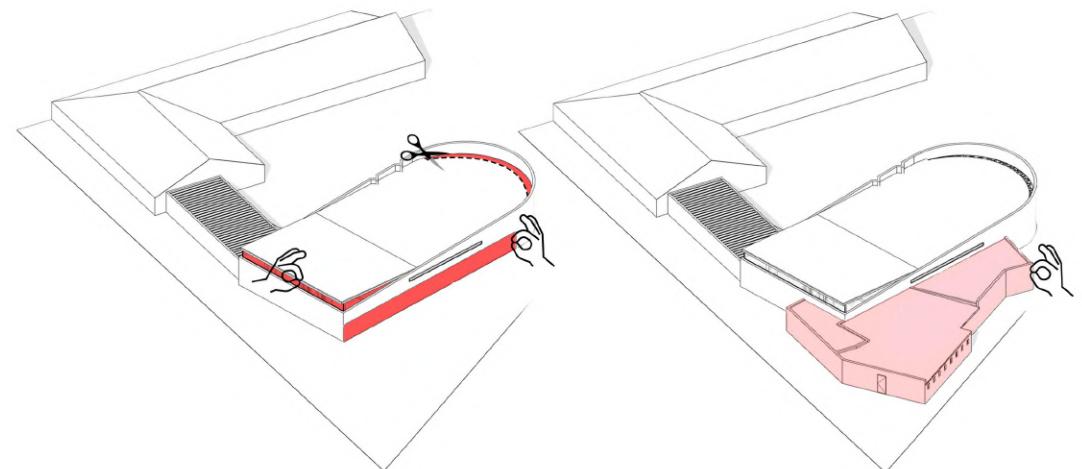
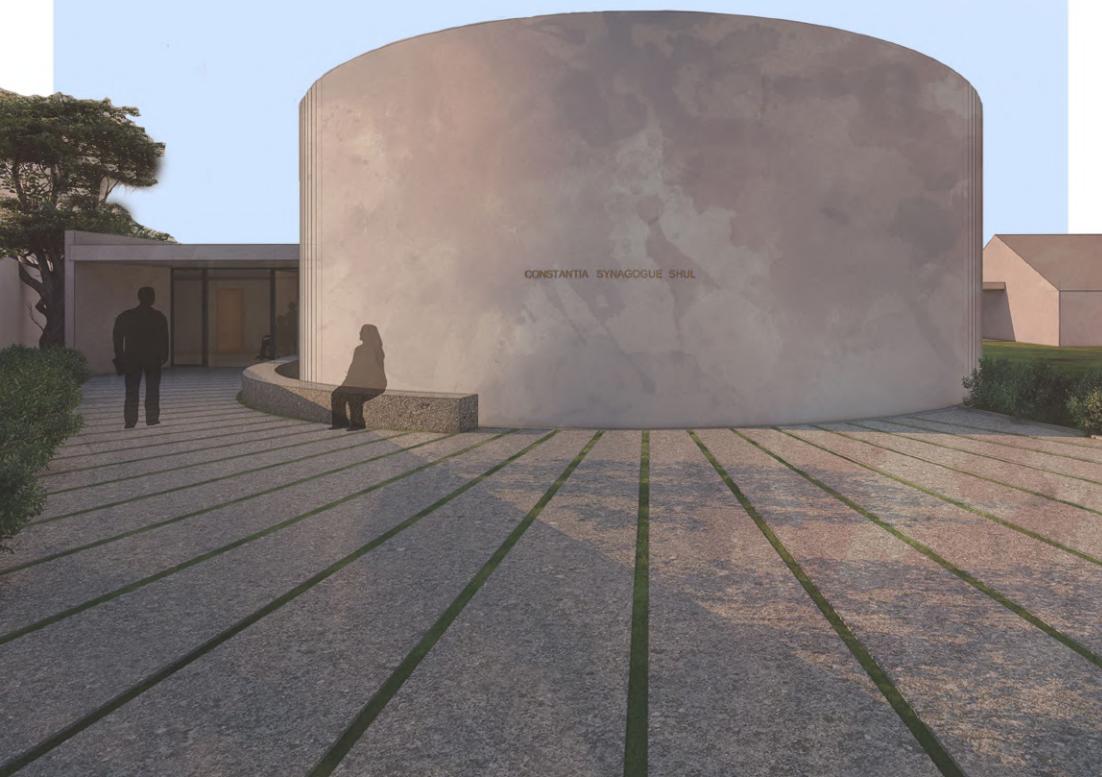


## 07

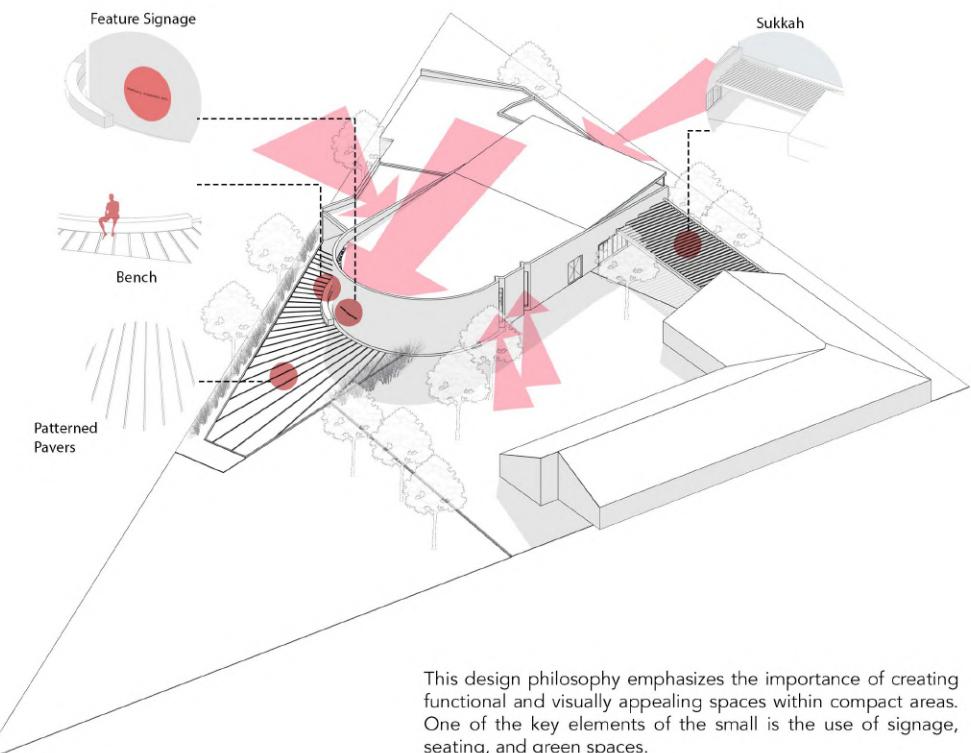
**THE SHUL**

The Shul, located next to the new and upcoming Herzlia development in Constantia, will be an addition to the existing Jewish school. The client has requested a design that is neutral to the surrounding environment, without being overwhelming, yet still visually striking. Additionally, the shul will need to connect to the existing Kerem to accommodate events.

It is essential that the design of the shul reflects the historical significance and cultural importance of the Jewish school and community. Therefore, the architectural design should be in line with the traditional Jewish style while incorporating contemporary elements. The use of natural materials such as wood can help to blend the structure into the surrounding environment, while still making it visually interesting. Additionally, the design should take into account the flow of people during events and holidays, allowing for smooth movement throughout the space.

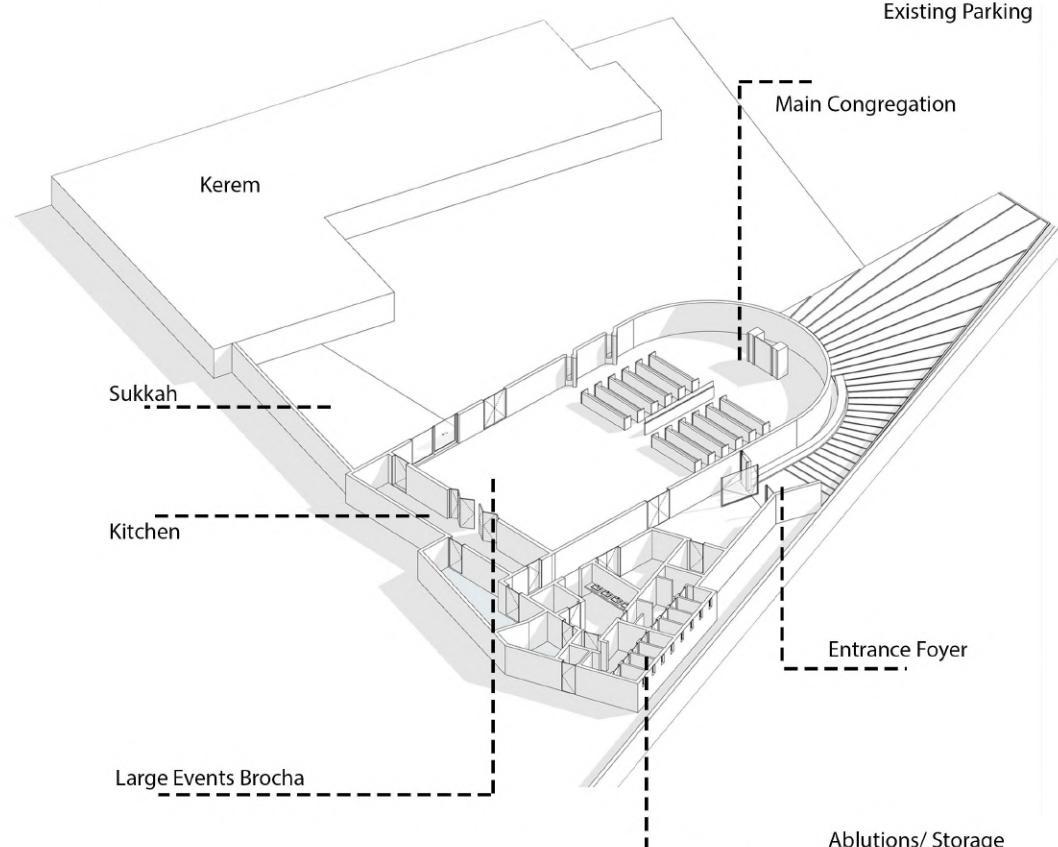


**Using clerestory and skylight to provide soft natural light within the shul**

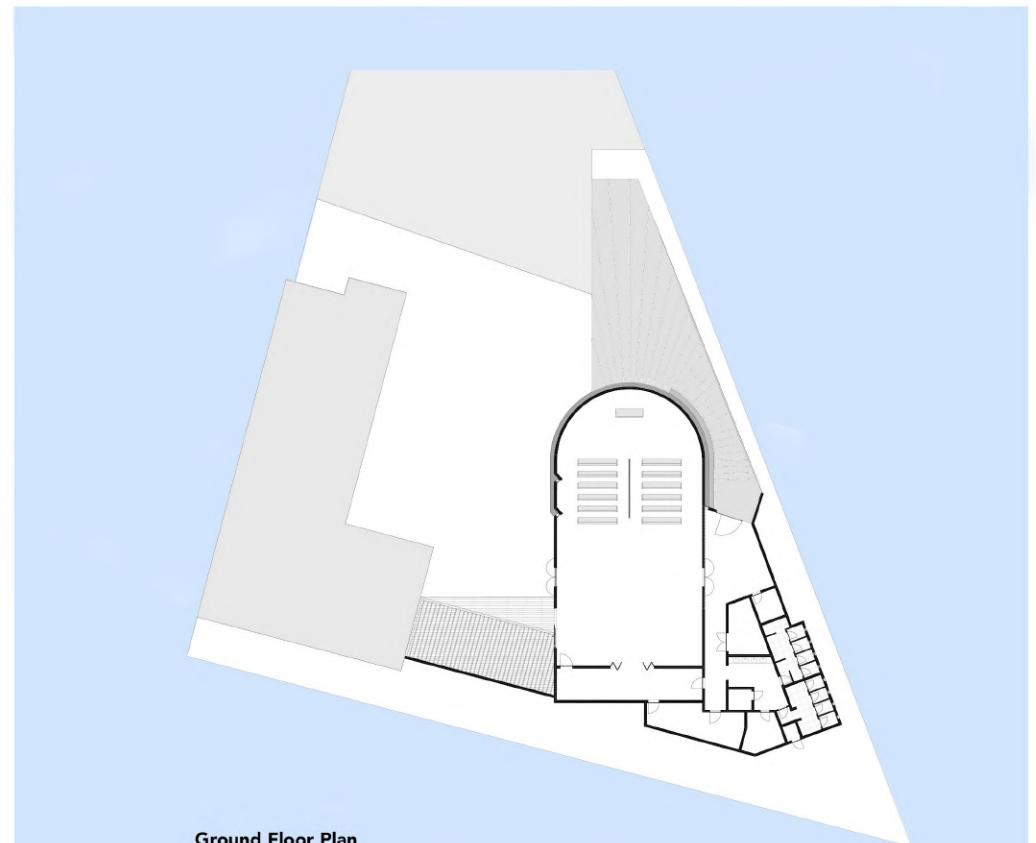
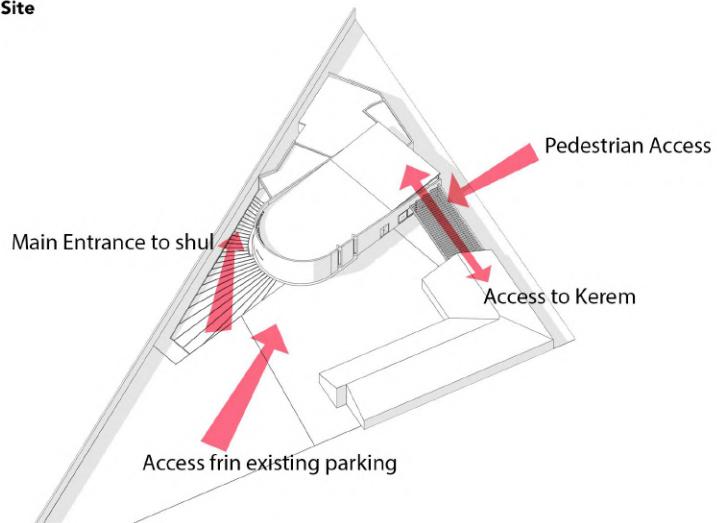


This design philosophy emphasizes the importance of creating functional and visually appealing spaces within compact areas. One of the key elements of the small is the use of signage, seating, and green spaces.

## Programs



## Access Points to the Site



Ground Floor Plan



# 08

## HOUSE PARKER

The project located in Noordhoek offers an exceptional location with breathtaking views of the mountains from almost every angle. The client was interested in experimenting with the use of black brick for the construction of the buildings. The design also included the addition of insitu concrete, which was intended to complement the black brick and provide a modern aesthetic.

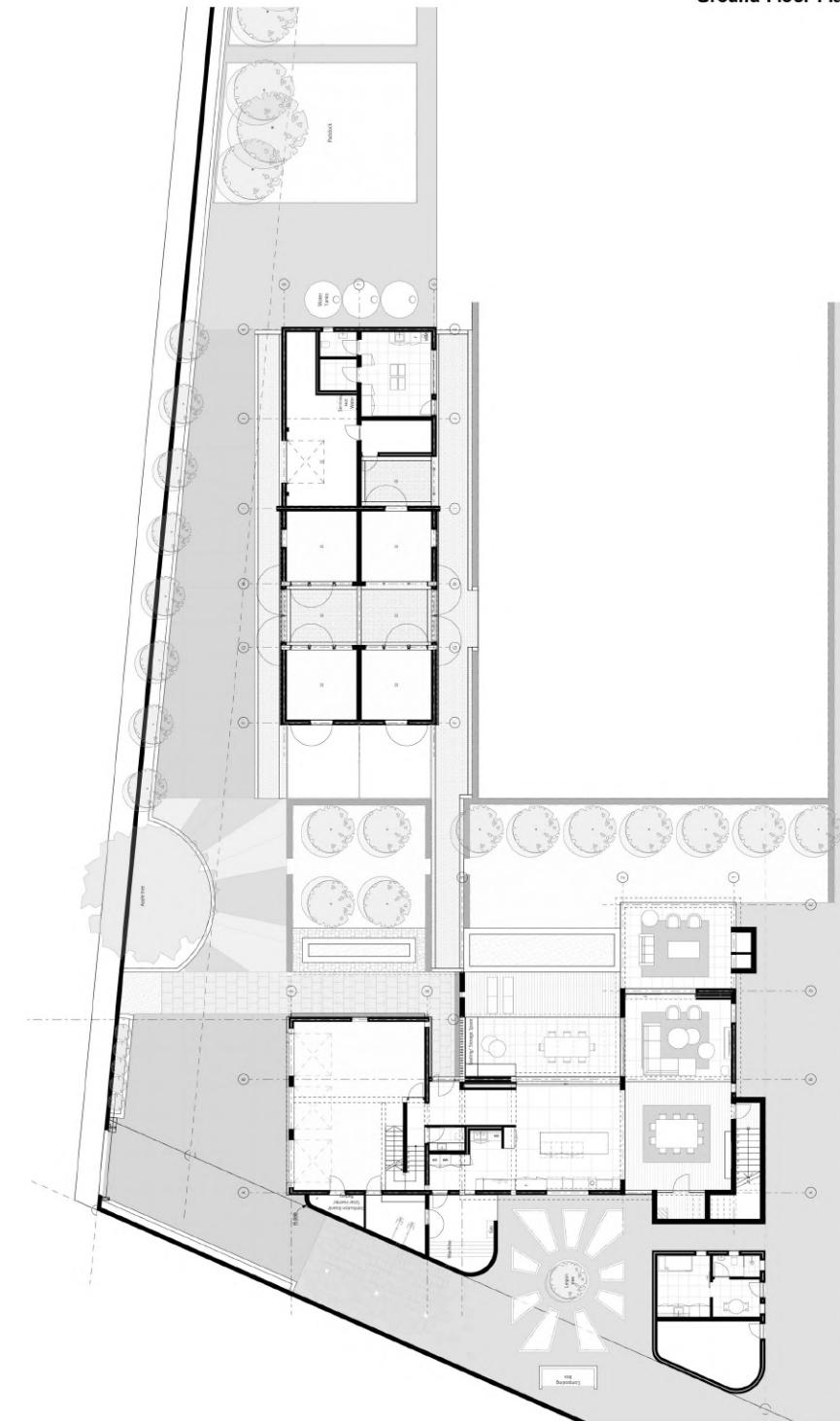
In addition to the main house, the client also required a stable for his horses, which needed to be designed in a way that felt connected to the main house. Although the stable was to be a separate structure, the client requested that it be designed in a similar style to the main house to create a cohesive aesthetic. The design of the stable needed to be functional while maintaining a sense of elegance and refinement.

The use of black brick and insitu concrete added a contemporary edge to the design, which was further enhanced by the surrounding natural beauty of the mountain views. The design also took into consideration the functionality of the stable, with a focus on creating a comfortable and secure environment for the horses.

Overall, this project is a testament to the importance of designing with a cohesive vision in mind. By taking into consideration the client's requirements and the surrounding environment, the design was able to seamlessly blend modern architecture with natural beauty to create a harmonious living space for the client and his horses.



Ground Floor Plan

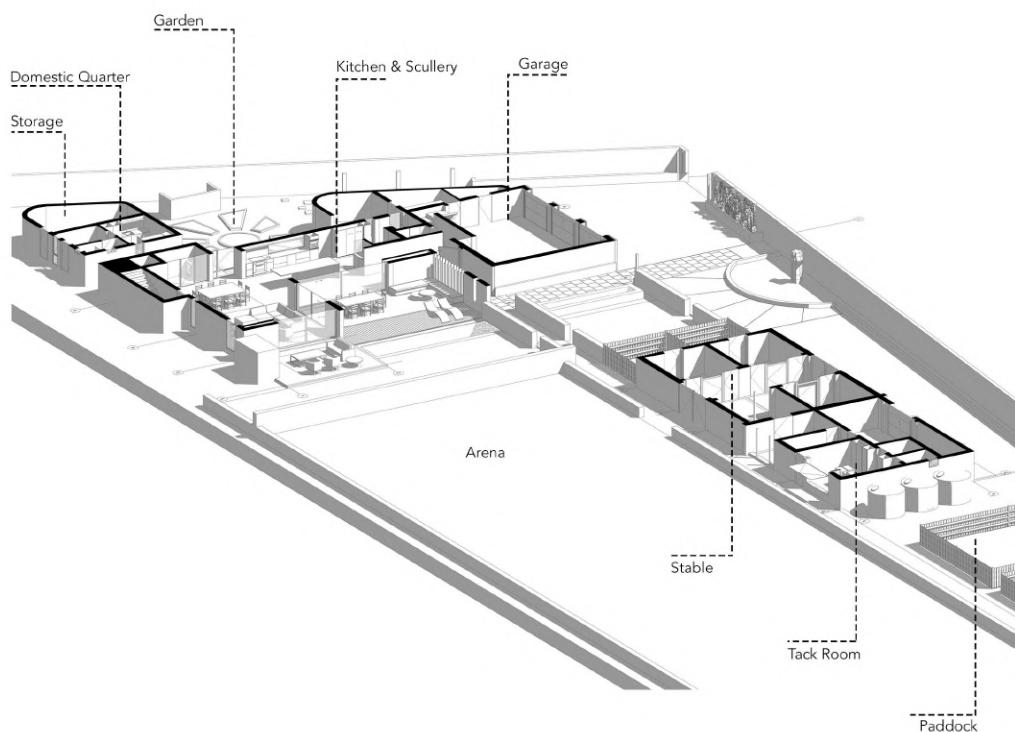


## First Floor Plan



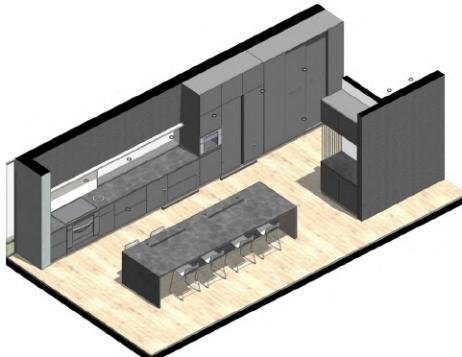
3D Section 01

The architectural design of the house includes a functional separation between the office and living spaces, while also maintaining a cohesive and integrated overall aesthetic. The layout and materials used in the office space differ from those used in the residential areas, but the overall design language creates a sense of continuity between the two. The objective was to create a harmonious space that would provide privacy and functionality for both areas while maintaining a sense of visual unity. The materials used in the construction were carefully selected to create a consistent and coherent look throughout the building, while also reflecting the client's aesthetic preferences.

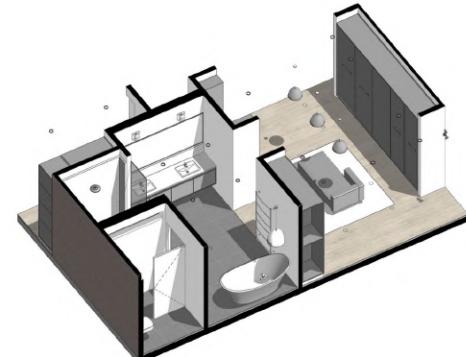


3D Section 02

The architectural design of the house and stable complex is intended to create a seamless and cohesive connection with the surrounding garden and arena spaces. The use of clean lines and free-floating elements creates a sense of fluidity and movement that is in harmony with the natural environment. The design approach emphasizes the integration of the built environment with the surrounding landscape, creating a sense of unity and balance between the various elements of the property. This helps to ensure that the house and stable complex feel like an organic extension of the site, rather than an intrusive addition. The design also prioritizes the use of materials that are durable and low maintenance, in order to minimize the environmental impact of the project over time.



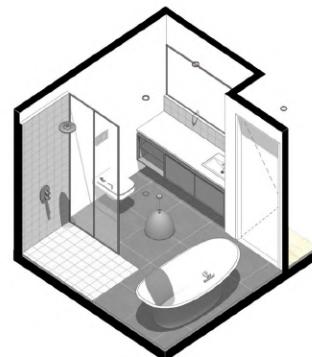
Axo of The Kitchen



Axo of The En-suite



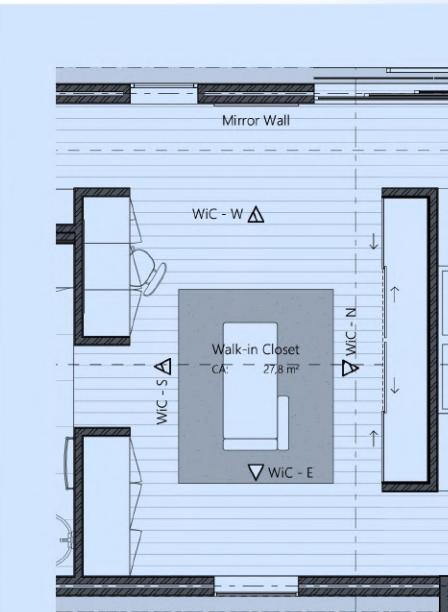
Axo of The Domestic Quarter



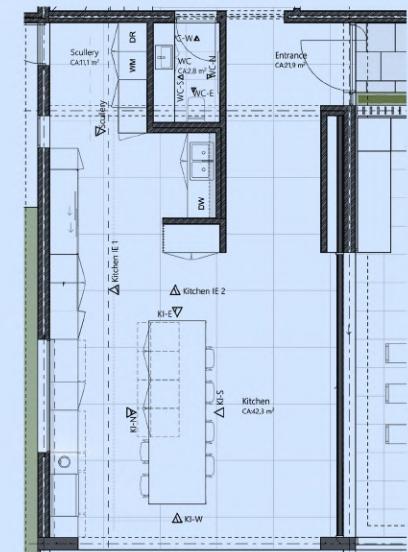
Axo of The En-suite



3D View of The Walk-in Closet



Plan View of The Walk-in Closet



Plan View of The Kitchen

3D View of The Kitchen



