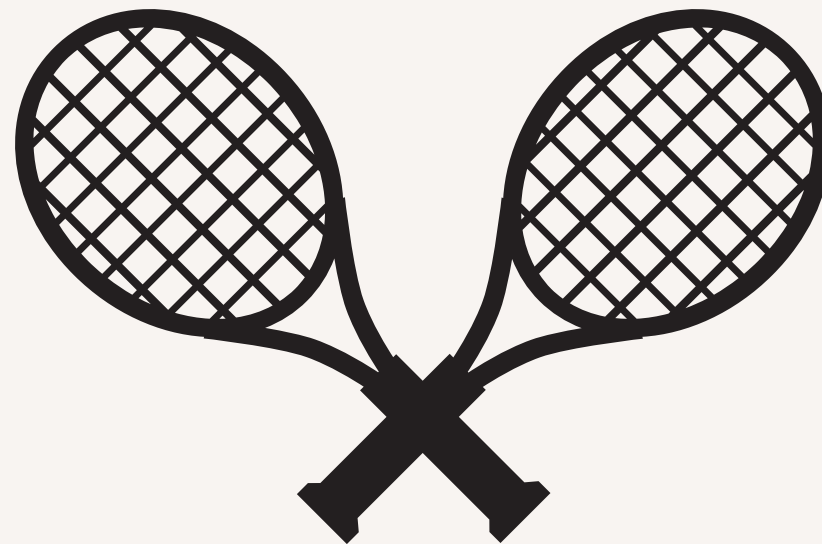


FOREVERGREEN

*Athletics*



Forevergreen Rd, North Liberty, Iowa

# Products and Services



**Tennis**

Five Indoor Courts  
Five Outdoor Courts



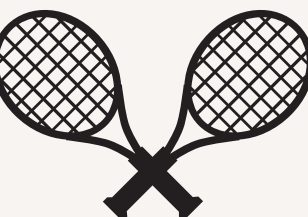
**Racquetball**

Five Indoor Courts



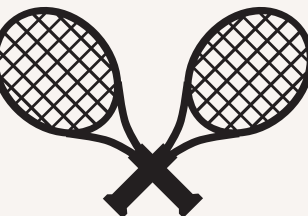
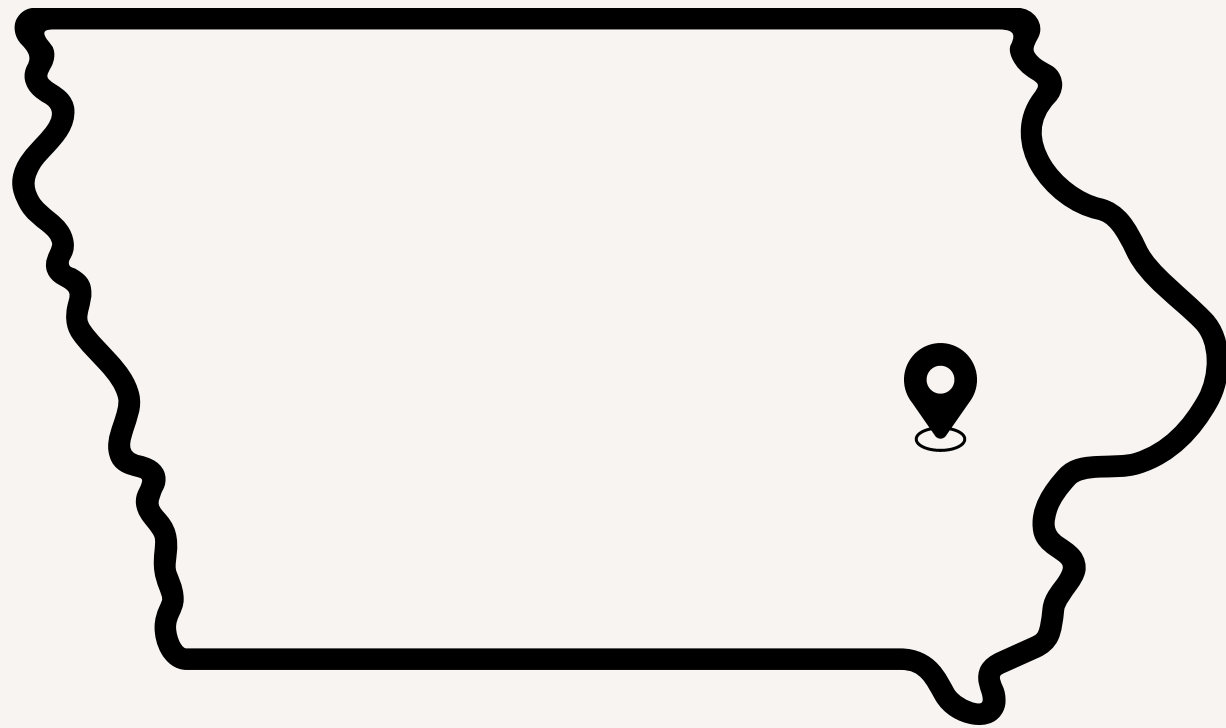
**Pickleball**

Eight Indoor Courts  
Eight Outdoor Courts



# I380 Exit 2

W Forevergreen Rd, North Liberty, Iowa

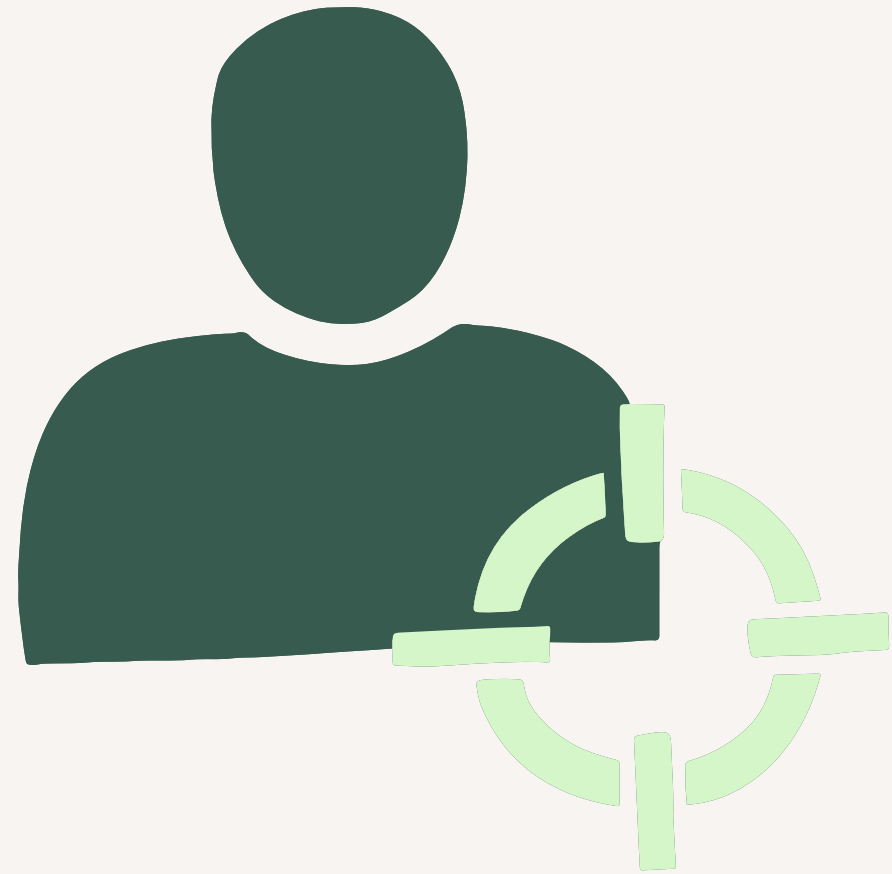


# Accessibility

9/17



# Target Audience



01 Competitive Athletes

02 Recreational Players

03 The Workforce

04 Tournament Directors



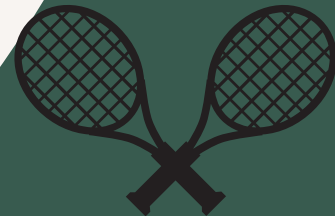
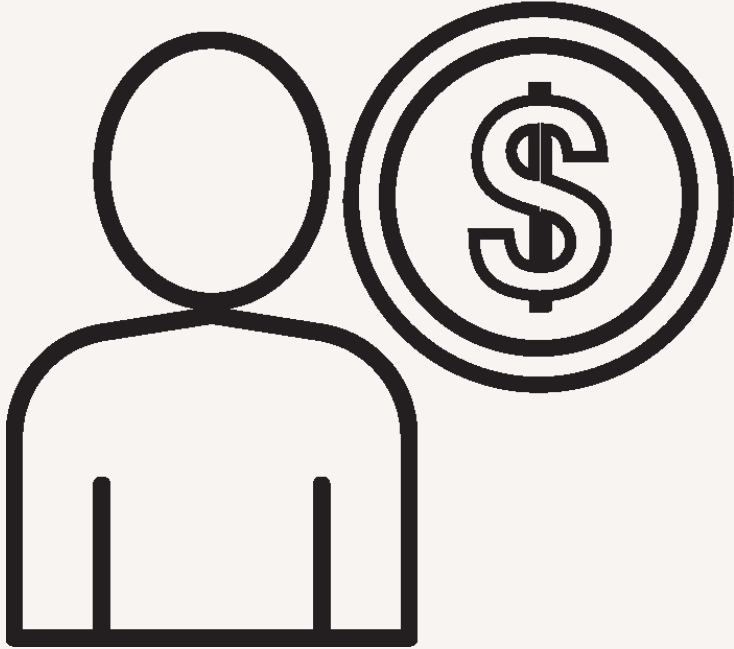
# Memberships

	Family	Individual	Senior (65+)	Junior (18 & under)
Full Club	\$75.00	\$51.00	\$46.00	\$28.00
Tennis	-	\$45.00	\$40.00	\$27.00
Pickleball	-	\$35.00	-	-
Racquetball	-	\$35.00	-	-



# Court Prices

	Members	Non-Members
Court Fees (1 hr)	\$22.00	\$26.00
Private Lessons (1 hr)	\$55.00	\$65.00
Court Fees (1/2 hr)	\$12.00	\$15.00
Private Lessons (1/2 hr)	\$35.00	\$40.00
Guest fees	\$10.00	

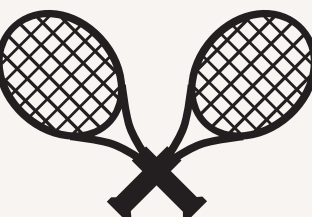


# Centers of Influence

01 Owner of NDAC

02 Head Tennis Coach at NDAC

03 Urban Acres Contractor







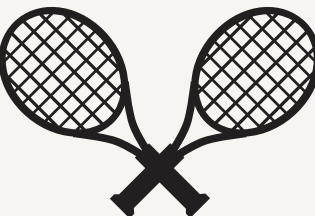
# Financial Analysis



Startup Costs - \$22,004,778.00

Total Monthly Income - \$60,000

Total Monthly Expenses - \$59,606.94



# Loan Payback



01 Business Loan

02 Crowdfunding

03 Angel Investors

04 Venture Capitalists

05 Personal Contacts



# Marketing



@forevergreenathletics



www.forevergreenathletics.com



# Our Team

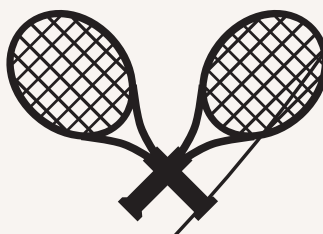
Mohana Sunkara

Head Tennis Coach

Co-Manager

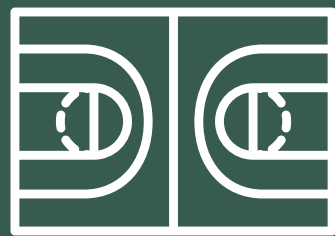
Head Pickleball  
Coach

Head Racquetball  
Coach



# Future Expansion

**GYMNASIUM**



**INDOOR SOCCER/FOOTBALL  
FIELD**



**CAFE**



**INDOOR SWIMMING POOL**



**FITNESS CENTER**



**DANCE/YOGA ROOM**



THANK

*You*

