

# Brand Guidelines

# Color Palette

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## Main



**#140031**



**#41003A**



**#3C1185**



**#940253**

## Accent



**#DE0442**



**#FF7120**



**#FBCD38**

# Fonts

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**Titles** \_\_\_\_\_ Berlin Sans FB Demi

**Subtitles** \_\_\_\_\_ Berlin Sans FB Demi

**Body** \_\_\_\_\_ Arial

**Callouts** \_\_\_\_\_ Champagne & Limousines

**#FFFFFF**

**#140031**

**#FFFFFF**

# Logo

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Primary Logo



Secondary Logo



Submark



Favicon

