Product Centric Engineering
Rapid Iterations

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Product

Movie catalog browser

Collaboration

Business

Product

Designers

Front-end developers

Back-end (API) engineers

QA

DevOps

Traditional approach

Define API

Build Backend

Integrate with client

Server side mocking - better

Define API

Mock Backend API

Integrate with client

Build Backend

Test client

Rapid prototyping - efficient

Define API

Mock API at client

Integrate with client

Build Backend

Test client

Summary

Iterate faster

Collect feedback

Collaborate with backend teams

Work in parallel

Thank you