

Mobile Application Selection Behavior: Popularity vs. Security

This is a study that is looking at the selection behavior of individuals while downloading a mobile application. We want to verify whether people care about security and privacy instead of going just by the popularity of the mobile app.

We will be asking you questions related to the types of mobile apps along with showing you the icons of those applications that you have downloaded and have used in the past or are currently using. And towards the end will give some information about these applications and see whether the answer changes accordingly.

We anticipate this survey will take about 10-15 minutes. Please note that no personal questions will be asked during the survey. Only your prolific ID will be used here.