

TUFTS UNIVERSITY
CONSENT TO PARTICIPATE IN A RESEARCH STUDY

Title of the Study: Mobile Application Selection Behavior: Popularity vs. Security
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You are being asked to volunteer in a research study. Please find below information about this research for you to carefully consider when deciding about whether or not to participate. Please ask questions about any of the information you do not understand before you decide whether to participate.

Key Information for You to Consider
<p>Statement of Research You are being asked to volunteer for a research study. It is up to you whether you choose to participate or not. There will be no penalty or loss of benefits to which you are otherwise entitled if you choose not to participate or discontinue participation.</p> <p>Purpose. The purpose of this research is to find out whether users go by the 'popularity' rather than the 'security' of Social media and communication application.</p> <p>Duration. It is expected that your participation will take about 10-15 minutes.</p> <p>Procedures and Activities. You will be asked to fill out a survey related to choosing a mobile application based on popularity and security factors . We will also collect personal information such as age, gender, education background.</p> <p>Risks: There are no risks involved. There is a possibility of discomfort in sharing personal information.</p> <p>Benefits: As a result of your participation, you can anticipate a reasonable monetary benefit.</p>

What is this study about?

Researchers at Tufts University are conducting a study on Mobile Application Selection Behavior. The purpose of the research is find out how Popularity and Security affects people's choice while downloading mobile applications. You are one of the 50 participants to take part in this study. The study is supported by Tufts University who is sponsoring this research.

What will happen during this research?

If you agree to be in this research, your participation will include a survey on Qualtrics, which is expected to take about 10-15 minutes. You will not be required to provide any specific, identifiable information about yourself and the only identifier we will use is your Prolific ID. We will tell you about any new information that may affect your willingness to continue participation in this research.

What will you do to protect my privacy?

The results of the study will not be published. We will take measures to protect your privacy and confidentiality, including your personal information that could identify you. We will de-identify that information and store them separate from the raw data. We will never collect your name or personally identifiable information other than your Prolific ID. Despite taking steps to protect your privacy, we can never fully guarantee your privacy will be protected. If you tell us something that makes us believe that you or others have been or may be physically harmed, we may report that information to the appropriate agencies

Individuals and organizations responsible for conducting or monitoring this research may be permitted access to and inspect the research records. This includes Tufts Social, Behavioral & Educational Research Institutional Review Board (Tufts SBER IRB), Tufts Security & Privacy Lab (TSP), and its members.

The information collected as part of this research will not be used or distributed for future research studies, even if all your identifiers are removed.

What are the risks or discomforts associated with this research?

The risks or discomforts associated with the research are no greater than encountered in daily life. In addition to these, this research may have risks or discomforts that are unknown at this time. If in the future we become aware of any additional risks or discomforts that may affect you, we will tell you.

How might I benefit from this research?

There may be no personal benefit from your participation, but the knowledge received may be of value to humanity.

What is the compensation for the research?

You will be paid at a rate of \$12/hr, which will be equivalent to \$2 as the study takes 10 Minutes. The amount will be credited to your prolific account. Military personnel should check with their supervisor before accepting payment for participation in this research.

What will happen if I choose not to participate?

It is your choice to participate or not to participate in this research. Participation is voluntary.

Is my participation voluntary, and can I withdraw?

Taking part in this research study is your decision. Your participation in this study is voluntary. You do not have to take part in this study, but if you do, you can stop at any time. Your decision whether to participate will not affect your relationship with Tufts University or the researchers. However, there is a loss of benefit (compensation of \$2) to which you are otherwise entitled, if you do not participate or quit in the middle.

If you withdraw from the study, the data collected to the point of withdrawal will be deleted.

Who do I talk to if I have questions?

If you have questions, concerns, or have experienced a research-related injury, contact the research team at:

Principal Investigator: Priyanka Pradhan, , Shaohua Lu , Vishnusai Ramesh

Faculty Advisor : Daniel Votipka, Tufts University

Email: Priyanka.pradhan@tufts.edu , shaohua.lu@tufts.edu , Vishnusai.ramesh@tufts.edu

An Institutional Review Board (“IRB”) is overseeing this research. An IRB is a group of people who perform independent review of research studies to ensure the rights and welfare of participants are protected. If you have questions about your rights or wish to speak with someone other than the research team, you may contact:

Tufts Social, Behavioral, and Educational Research IRB
75 Kneeland Street, Suite 623
Boston, MA 02111
617.627.8804
SBER@tufts.edu

STATEMENT OF CONSENT

I have read and considered the information presented in this form. I confirm that I am 18 or older, I understand the purpose of the research and the study procedures. I understand that I may ask questions at any time and can withdraw my participation without prejudice. I have read this consent form. My signature below indicates my willingness to participate in this study.

I consent to participate in this study.

Name of Adult Participant

Signature of Adult Participant

Date