Venu Gopinath Nukavarapu (he/him/his)

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Senior Product Manager (MS Engineering + MBA Candidate) with **7+ years** bridging technical execution (**AI Implementation**, **SDLC**) and Product Vision. Delivered 0-to-1 AI products and drove global strategy at Google.

PROFESSIONAL EXPERIENCE

Head of Product - *ZoFit.ai, Remote*   01/2025 - 01/2026
Conversational AI-powered fitness chatbot delivering personalized fitness plans based on each user's unique goals
- Defined the technical strategy for a 6-layered **Agentic AI** stack using open-source **LLMs**, resulting in a **50% reduction in inference costs** and 70% lower latency compared to enterprise API solutions
- Joined the Founding Team (Equity) as the first Product hire, assumed dual ownership of Product and Engineering, recruited and led a distributed team of 6 (India & Ukraine) to deliver the MVP (iOS) in 6 months
- Bootstrapped the venture through MVP launch, utilized lean experimentation to invalidate unit economics early, executing a disciplined wind-down to prevent further resource waste.

Product Manager - *Radius AI, Bellevue, WA, USA*   05/2023 - 01/2025
Develops advanced AI autonomous checkout systems and analytics for convenience stores & retailers in the US
- Established a release governance framework to redesign the **SDLC** and boost developer velocity by 20%, architected a Just-in-Time (Lazy Build) strategy for 10K+ edge nodes to reduce release time by 95%.
- Drove **data quality** for large-scale **AI analytics** in partnership with Engineers and AI Scientists to identify blockers and unintended AI behavior, achieved 95% data accuracy for AI use cases
- Reduced **time-to-market** for new features by 15% by orchestrating short-term/long-term product **roadmaps** with leadership and cross-functional stakeholders to ensure alignment on product vision

Product Strategy Lead - *Google, Mountain View, CA, USA*   09/2021 - 04/2023
- Steered product strategy for the **$1.2B ARR** Ad Formats division, aligning cross-functional stakeholders to define **OKRs** and leveraged data to identify and execute on high-value programmatic growth opportunities
- Drove **product discovery** and launch for 3 ad formats, influenced the roadmap to resolve critical pre-launch risks, specifically latency with App Open and Collapsible Banner UX, achieving 100% QoQ adoption.
- Led **GTM strategy** to drive **$300M in ARR**, designing scalable activation programs and feedback loops across 6 teams that reduced sales friction and boosted global sales productivity by 35%.

Communications Engagement Specialist - *Arizona State University, AZ, USA*   04/2019 - 12/2020
- Spearheaded **digital product strategy** and **market research** across university-wide initiatives, utilizing user analytics to boost web engagement by 25% while successfully managing two AR/VR beta projects

Product & Strategy Manager - *Error Technologies, Hyderabad, TG, India*   01/2017 - 12/2018
Error Technologies *develops custom software applications, websites, and mobile apps tailored to business needs*
- As a founding team member, architected the 0-to-1 product strategy and ecosystem, launching **10+ SaaS** applications that drove **25% QoQ revenue** growth.
- Established the engineering operating model and **Agile** delivery frameworks, scaling the overall team from 4 to 50 FTEs and overseeing the full **SDLC** for enterprise client delivery.

EDUCATION

Master of Business Administration - *University of Cambridge, UK*   08/2025 - 09/2026
Master of Science in Computer Engineering - *Arizona State University, USA*   01/2019 - 12/2020

CERTIFICATIONS
- Certified Scrum Product Owner - Scrum Alliance, 2021
- Certified Lean Six Sigma Green Belt - KPMG, 2021
- Achieving Product-Market Fit, Data Science and Agile Engineering - University of Maryland, 2021