





Color Touch Brings you something which did not exist before, either as a product, a process or a thought. We use special techniques, deliberate creative thinking to develop new Ideas.

Color Touch is a business consultancy firm, existing since 2007. company is known for its unimpeachable reputation among its clients. Color Touch offers a bundle of scheme to increase revenue of any nature of business, by delivering targeted advertisements to users, based on the most accurate and relevant advertising medium carefully chosen by our specialized professionals. Campaigns running through Color Touch provide targeted and optimized distribution.

Providing quality services and unique solution to our client. A team of experienced professionals from several areas of media We give equal attention to each individual client. Understanding their requirement and then build strategic models for each of our clients.

**Branding**  
Corporate Profiles  
Corporate Stationery  
Custom Printing  
Logo Design  
Visual Language Design  
Brand Book  
**Commercial Printing**  
Premium Offset Printing  
Laser Cutting  
Packaging & Boxing  
Premium Screen Prints  
Rotogravure / Flexographic  
**Events & Shows**  
Event Ads  
Event Branding  
Event Coverage  
Event Design  
Event Marketing  
Event Promotion  
**Advertising**  
Brochures & Flyers  
Email Campaigns  
Outdoor Ads  
Print Ads  
Promotional Videos  
Social Ads  
Social Media Content  
**Websites**  
Business Sites  
Campaign Pages  
Dynamic CMS Sites

Ecommerce Sites  
Event Sites  
iOS / Android Apps  
Landing Pages  
Personal Sites

**Digital Marketing**  
**Social Media Marketing**

Facebook, Instagram, YouTube, LinkedIn campaigns  
Organic content strategy & reel concepts  
Community building & engagement growth  
**Performance Ads**  
Meta Ads (Lead Gen, Sales, Traffic, Retargeting)  
Google Ads (Search, Display, Video, Shopping)  
Conversion optimization  
A/B testing and campaign scaling

**Branding & Creative Strategy**

Brand identity development  
Creative ad concepts & storytelling  
Graphics, motion graphics & product photography direction

**SEO & Website Optimization**

Website audit & on-page optimization  
Content strategy & keyword planning  
Ranking and visibility improvement

**Content Marketing**

Social media content calendar  
Script writing (Reels, YouTube, Short Ads)  
Blogs, captions & brand messaging

**Marketing Automation**

CRM integration  
Email marketing (funnels, drip campaigns)  
WhatsApp automation

**By Industry:**  
Animation  
Architects  
Artists  
Art Associations  
Beauty  
Children  
Cities Corporations  
Designers  
Education  
Entertainment  
Fashion  
Films  
Food and Drink  
Government  
Health and Wellness  
Hospitality  
Luxury  
Magazines  
Manufacturers  
Music  
Newspapers  
Non-Profits  
Performing Arts  
Photography  
Publishing  
Real Estate  
Residences  
Retail  
Sports  
Technology  
Visualizations

# Design Process



## MEET

This is an, us-meet-you session, where we sit with you and break some ice! Gradually, the aim is to get to understand your DNA, your business strategy, your X-Y-Z plans, so that going forward, we can be on the same page with you!



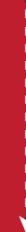
## IDEATE

Things begin to move very fast at this stage. There is an adrenaline rush and ideas begin to fly thick and fast from all quarters. We identify it as the 'Conception' stage.



## DETAIL

This is the cherry-picking stage, where the best ideas are selected and fine-tuned to match your precise requirements. We call it the 'Gestation' Stage.



## EXECUTE

After all the sweat and toil, this is the 'Birth' stage, that comes with all the delivery pangs, after which we finally hand you your dream – fresh from the stock, and just as you had thought of! Congratulations!



# Rohit M Verma

A Brand Consultant & Scientific Logo Designer



# Mayur Choubey

Astrological Branding, Ecommerce &  
Business Development Strategist





## What does a Brand Consultant do?

A brand consultant is a professional who helps businesses develop and enhance their brand identity. They work on various aspects of branding, including brand strategy, positioning, messaging, and visual identity.



## Why does a Brand Consultant matter?

Brand consultants are essential because they enable businesses to create a unique and compelling brand presence. A strong brand identity builds customer trust, loyalty, and recognition, leading to increased sales and a competitive edge in the market.



## **How does a Brand Consultant work?**

Brand consultants collaborate closely with businesses to understand their core values, target audience, and market positioning. They conduct market research, analyze competitors, and develop customized strategies. They may also assist in designing logos, selecting brand colors, and crafting brand messages.

## **Who is the ideal client for a Brand Consultant?**

The ideal clients for brand consultants are diverse and can include startups, small businesses, established companies, or organizations undergoing rebranding. Businesses launching new products or entering competitive markets often seek the expertise of brand consultants to establish a strong and memorable brand identity.

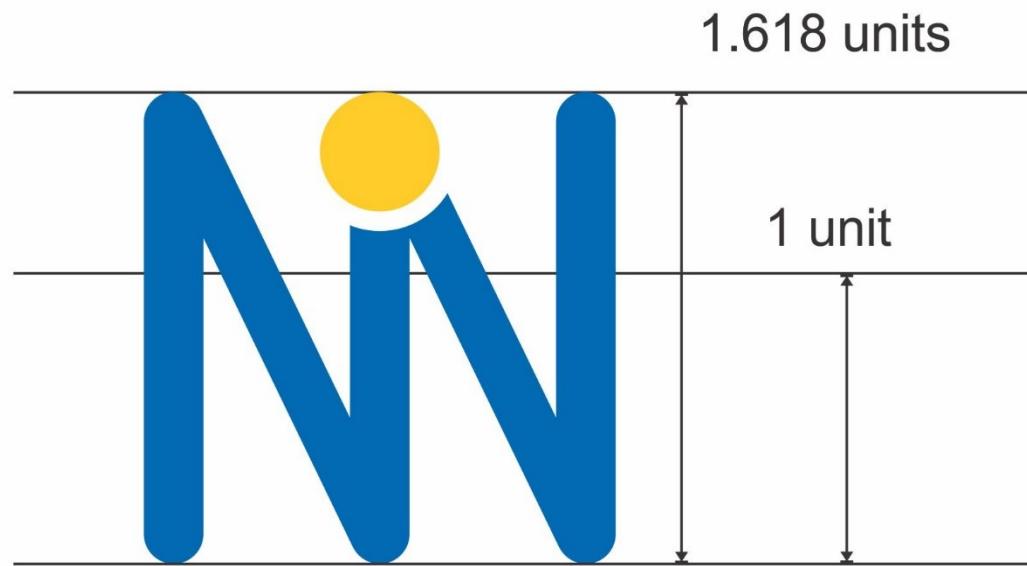
# Our Clients





C 100 M 63 Y 0 K 0
C 0 M 20 Y 100 K 0
C 0 M 0 Y 0 K 100
C 0 M 0 Y 0 K 0

Print Colour Code



1.618:1 is the nature's Golden Ratio, observed in the greatest of architectures and natural phenomena..

C 0 M 0 Y 0 K 0
R 1 G 106 B 179
R 255 G 204 B 41
R 55 G 52 B 53

Digital Designing  
Colour Code

R 0 G 0 B 0











FOOD MATERIAL EXPORT





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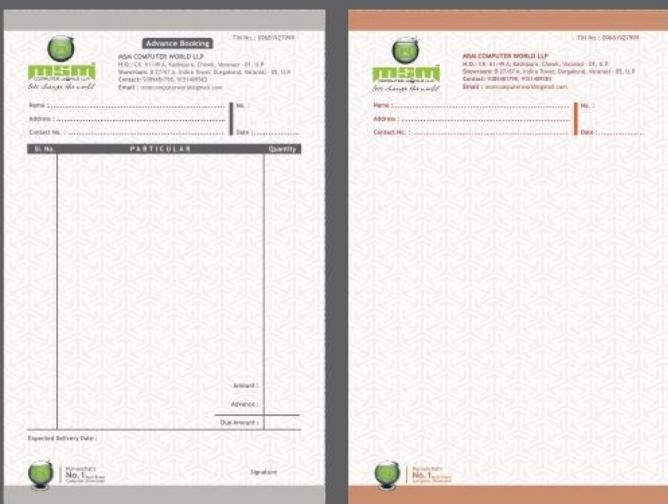




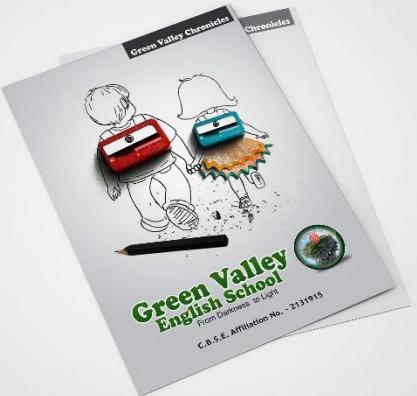
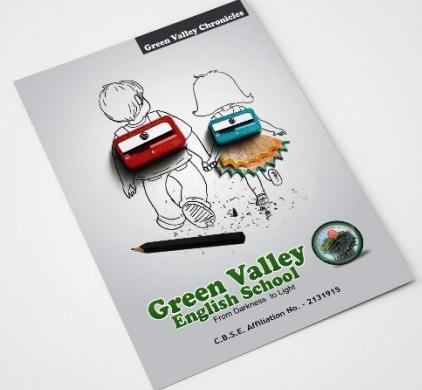
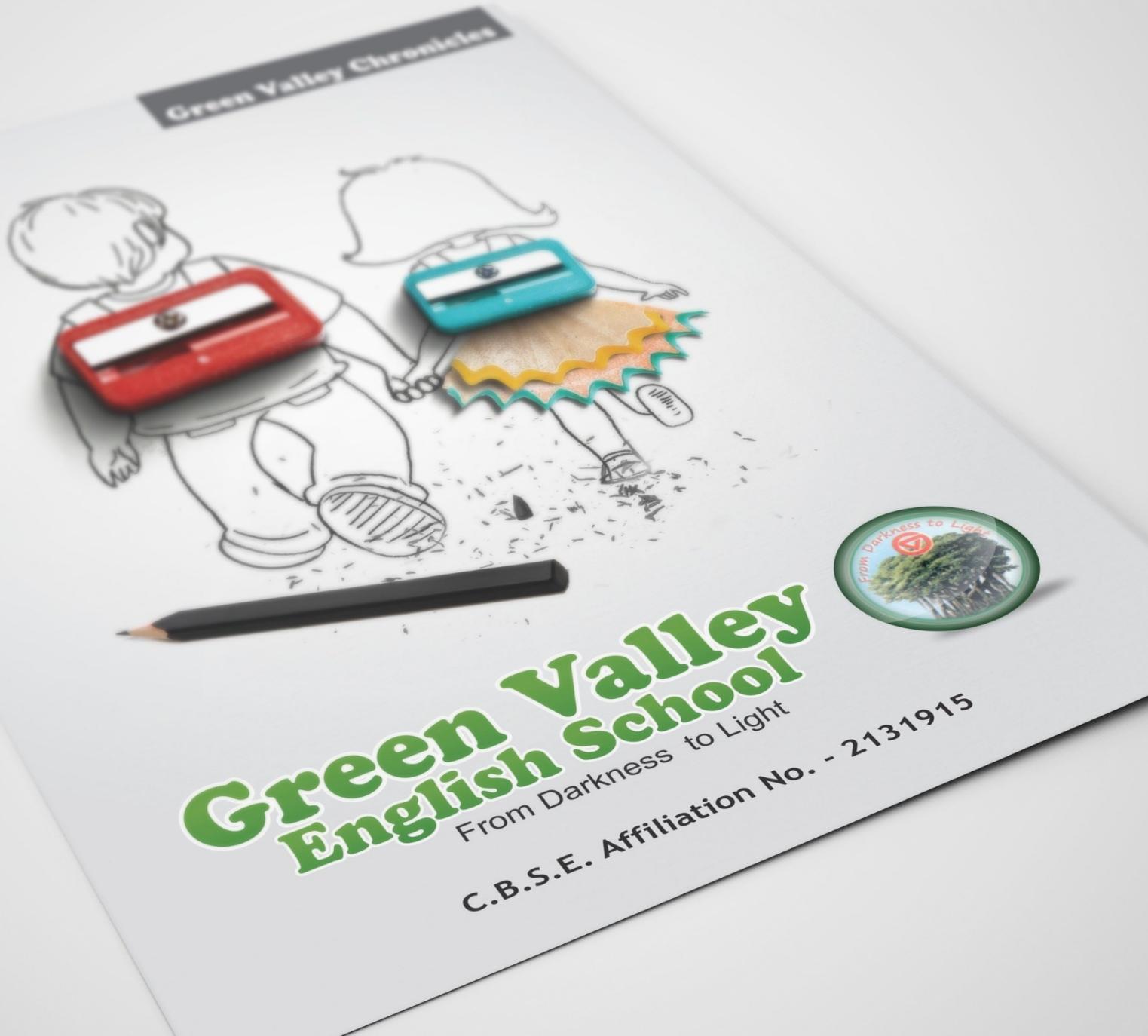
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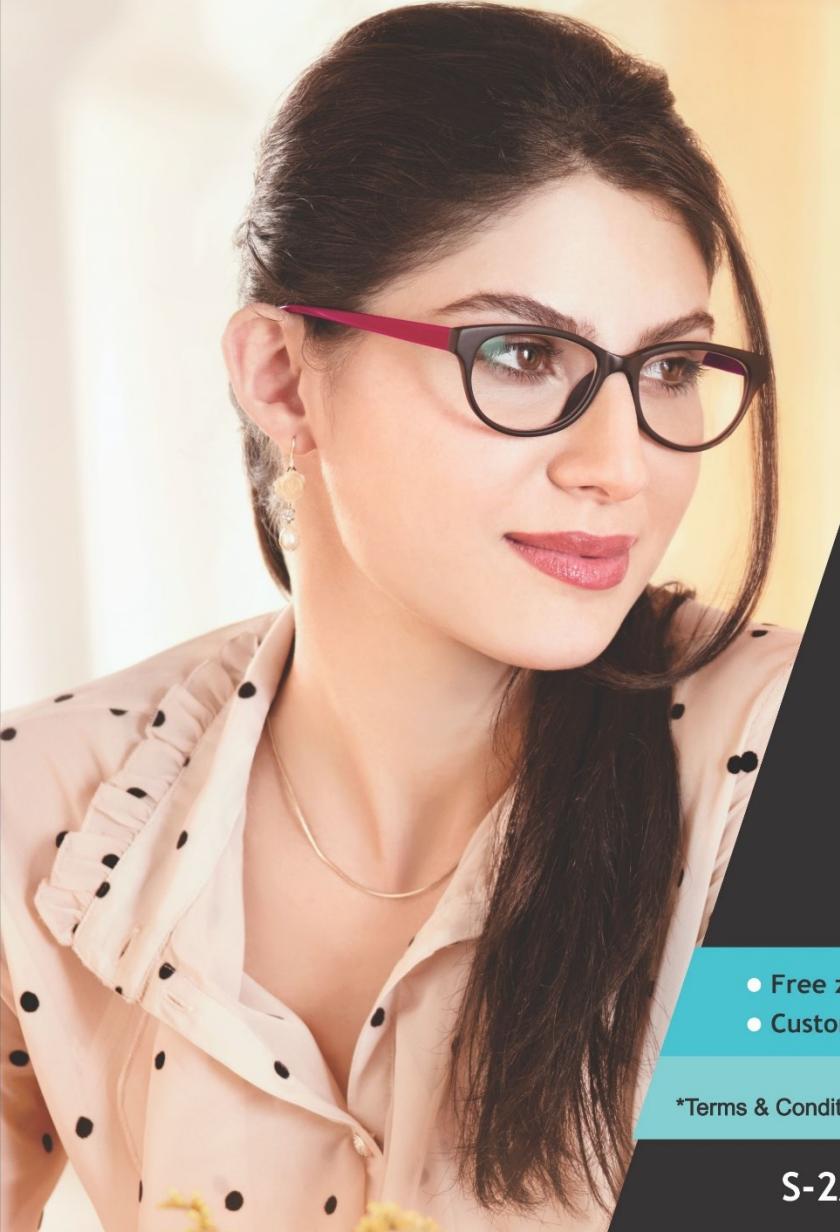
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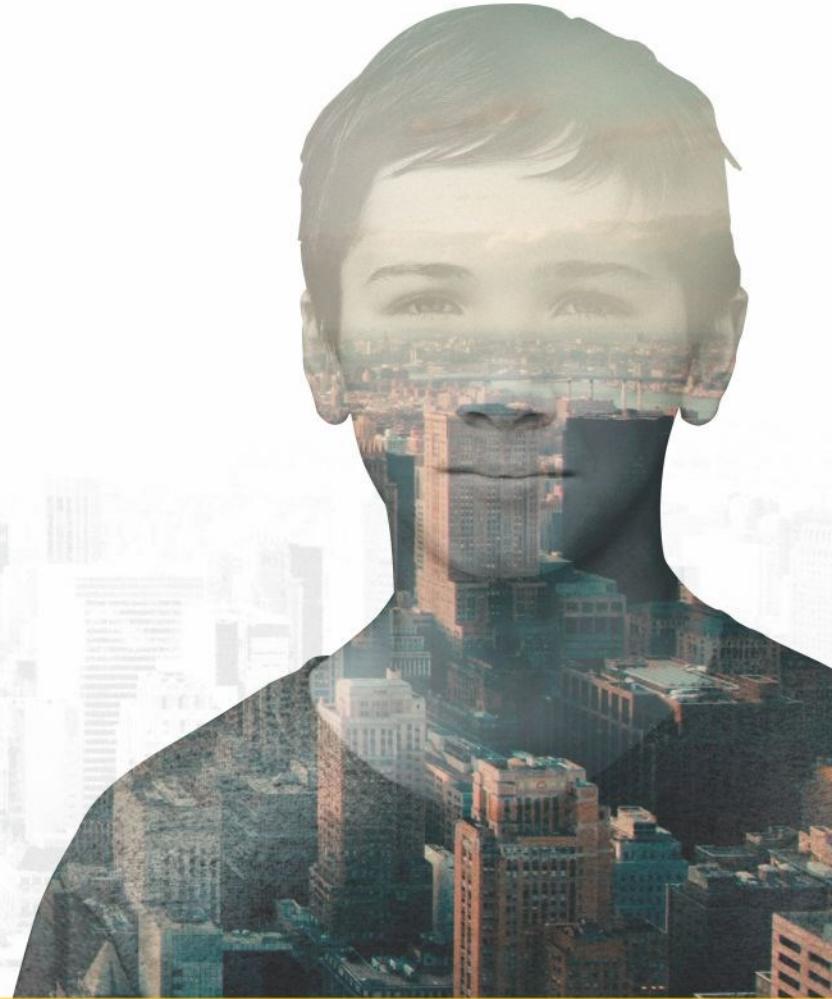
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गायत्री नगर, रायपुर, छत्तीसगढ़



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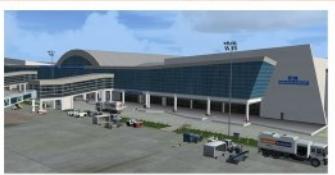
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## Our Clients

We are privileged to work with established blue-chip, big global corporations on one end of the spectrum and dynamic start-ups at the other. When you choose ColorTouch Innovations, we become your partners throughout your brand cycle. We offer guidance, support and direction at every inch and mile of our journey. We are available for consultation on PHONE, EMAIL, SKYPE, INSTANT MESSENGER, and IN PERSON. We understand that with marketing becoming increasingly customer-centric, designing personalized brand stories for customers has become vitally important for product differentiation. Our ability to imagine, create and deliver meaningful customer experiences is the skill that we bring to the table on every product that we undertake!

In the past, we have had were rewarding associations with well-known brands like Volkswagen, Luminous, Ford, Dollar, Skipper, to cite just a few. We get associated with our clients on project based association as well as relationship model, as associate design agency.

1200 Happy Clients from Global





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