



A dynamic product management and IT innovation specialist with a proven track record in leading projects and driving growth through technology. Skilled in iOS development, web3 technologies, AI, and automation, with a strong foundation in sales and marketing.

Adept at blending business needs with creative solutions to enhance team performance and organizational success. Experienced in high-pressure environments, adaptable to new challenges, and committed to fostering team spirit and advancing brand goals through innovative practices and digital tools.

Education

VIA University College
AP – International Marketing Management (2021)

BA – International Sales and Marketing (2023)

Contact

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Radim Theiner



Work Experience

Papp Mobility ApS / Aug 2023 – Present

Product Owner

At Papp Mobility, I am the Product Owner, managing Angular platform and iOS app development. I lead the vision and strategy for our technology, ensuring seamless integration and functionality across web and mobile platforms.

GroupM / Aug 2022 – Jan 2023

Innovation lab intern

In charge of bringing innovations into a multinational media house and conveying their usage to specialists and clients. Primarily focusing on AI, cookieless solutions and web3 technologies.

VIA University College / Mar 2021 – Jan 2023

Student Mentor & Ambassador

Student mentor & Member of Multimedia team. In charge of planning and content creation for the VIA Horsens Campus.

SNews / Mar 2021 – Nov 2022

CEO

Founder of an AI-driven onboard technology for car infotainment where I ensured delivery on time, sticking to strategic plans, following vision, and keeping stakeholders and employees happy.

cesko.digital / Apr 2019 – Mar 2024

Volunteer

- Marketing Manager – Innovations in news storytelling
- Video editor – Remote education made easy
- Backend development – Cityvisor

Student Survival Guide / Sep 2019 – Jan 2023

IT Developer & Photographer

IT expert and content creator in a project made by students, for students. My duties encompassed the maintenance of the website, implementation of process automations, data analysis, and optimization of CRM systems.