# **PIZZA SALES DASHBOARD**

#### A. KPI's

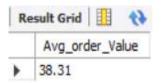
#### 1. Total Revenue

SELECT
 ROUND(SUM(total\_price), 2) AS Total\_Revenue
FROM
 Pizza\_sales;



#### 2. Average Order Value

SELECT
 ROUND((SUM(total\_price) / COUNT(DISTINCT order\_id))
 ,2) AS Avg\_order\_Value
FROM
 pizza sales



#### 3. Total Pizzas Sold

SELECT
 SUM(quantity) AS Total\_pizza\_sold
FROM
 pizza\_sales;



#### 4. Total Orders

SELECT
 COUNT(DISTINCT order\_id) AS Total\_Orders
FROM
 pizza\_sales;



#### 5. Average Pizzas Per Order

ROUND(SUM(QUANTITY) / COUNT(DISTINCT ORDER\_ID),

2) AS AVG\_PIZZAS\_PER\_ORDER

FROM

pizza\_sales;



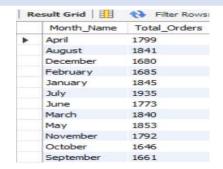
### **B. Daily Trend for Total Orders**

SELECT
DAYNAME(order\_date) AS order\_day,
COUNT(DISTINCT order\_id) AS total\_orders
FROM
pizza\_sales
GROUP BY DAYNAME(order\_date);



#### **C. Monthly Trend for Orders**

```
SELECT
   MONTHNAME(order_date) AS Month_Name,
   COUNT(distinct order_id) AS Total_Orders
FROM
   pizza_sales
GROUP BY
   MONTHNAME(order_date);
```



### D. % of Sales by Pizza Category

```
SELECT
    pizza_category,
    ROUND(SUM(total_price), 2) AS category_sales,
    ROUND(
          FROM pizza_sales)) * 100,

          2
     ) AS percentage_of_sales
FROM
          pizza_sales
GROUP BY
```

	pizza_category	category_sales	percentage_of_sales
•	Classic	220053.1	26.91
	Veggie	193690.45	23.68
	Supreme	208197	25.46
	Chicken	195919.5	23.96

#### E. % of Sales by Pizza Size

pizza\_category ;

pizza_size	pizza_size	percentage_of_sales
М	249382.25	30.49
L	375318.7	45.89
S	178076.5	21.77
XL	14076	1.72
XXL	1006.6	0.12
	M L S XL	M 249382.25 L 375318.7 S 178076.5 XL 14076

### F. Total Pizzas Sold by Pizza Category

```
SELECT

pizza_category, SUM(quantity) AS total_quantity_sold
FROM

pizza_sales
GROUP BY pizza_category
ORDER BY total_quantity_sold DESC;
```



### G. Top 5 Pizzas by Revenue

SELECT
<pre>pizza_name, SUM(total_price) AS Total_Revenue</pre>
FROM
pizza_sales
GROUP BY pizza_name
ORDER BY Total_Revenue DESC
LIMIT 5;

	pizza_name	Total_Revenue
٠	The Thai Chicken Pizza	43434.25
	The Barbecue Chicken Pizza	42768
	The California Chicken Pizza	41409.5
	The Classic Deluxe Pizza	38180.5
	The Spicy Italian Pizza	34831.25

#### H. Bottom 5 Pizzas by Revenue

pizza\_name, ROUND(SUM(total\_price), 2) AS Total\_Revenue
FROM
 pizza\_sales
GROUP BY pizza\_name
ORDER BY Total\_Revenue ASC
LIMIT 5;

	pizza_name	Total_Revenue
Þ	The Brie Carre Pizza	11588.5
	The Green Garden Pizza	13955.75
	The Spinach Supreme Pizza	15277.75
	The Mediterranean Pizza	15360.5
	The Spinach Pesto Pizza	15596

## I. Top 5 Pizzas by Quantity

SELECT
 pizza\_name,
 SUM(quantity) AS total\_pizza\_sold
FROM
 pizza\_sales
GROUP BY
 pizza\_name
ORDER BY
 total\_pizza\_sold desc limit 5;

	pizza_name	total_pizza_sold
Þ	The Classic Deluxe Pizza	2453
	The Barbecue Chicken Pizza	2432
	The Hawaiian Pizza	2422
	The Pepperoni Pizza	2418
	The Thai Chicken Pizza	2371

# J. Bottom 5 Pizzas by Quantity

```
SELECT
    pizza_name,
    SUM(quantity) AS total_pizza_sold
FROM
    pizza_sales
GROUP BY
    pizza_name
ORDER BY
    total_pizza_sold asc limit 5;
```

	pizza_name	total_pizza_sold
•	The Brie Carre Pizza	490
	The Mediterranean Pizza	934
	The Calabrese Pizza	937
	The Spinach Supreme Pizza	950
	The Soppressata Pizza	961

# K. Top 5 Pizzas by Total Orders

SELECT
 pizza\_name, COUNT(DISTINCT order\_id) AS Total\_Orders
FROM
 pizza\_sales
GROUP BY pizza\_name
ORDER BY Total\_Orders DESC
LIMIT 5;

	pizza_name	Total_Orders
١	The Classic Deluxe Pizza	2329
	The Hawaiian Pizza	2280
	The Pepperoni Pizza	2278
	The Barbecue Chicken Pizza	2273
	The Thai Chicken Pizza	2225

### L. Borrom 5 Pizzas by Total Orders

SELECT

pizza\_name, COUNT(DISTINCT order\_id) AS Total\_Orders
FROM

pizza\_sales
GROUP BY pizza\_name
ORDER BY Total\_Orders ASC
LIMIT 5;

	pizza_name	Total_Orders
þ	The Brie Carre Pizza	480
	The Mediterranean Pizza	912
	The Calabrese Pizza	918
	The Spinach Supreme Pizza	918
	The Chicken Pesto Pizza	938