



RAMA



WHITEPAPER



THE ORIGIN

Many may ask, what is RAMA ? Rama is first Solana Toon coin for the people by the people . Rama was created in response to this demand, and to provide value to the ecosystem — the Solana blockchain.





THE VISION

Rama represents more than just a memecoin. As many of you in crypto may already know, memecoins tend to outperform nearly all other assets in the crypto market. Simultaneously, they are often criticized for being perceived as valueless assets. However, this statement is far from the truth, as memecoins serve as a bridge for everyday consumers and institutions to participate in the crypto market in a fun and engaging way, thereby increasing overall demand for various types of cryptocurrencies across different sectors.

Rama's vision extends beyond being a memecoin; it aims to serve as a gateway to attract more consumers, institutions, and alternative chain enthusiasts into the Solana ecosystem, thereby boosting on-chain activity & growth. This manifests in various aspects such as, but not limited to:

- Enhancing the overall community view of memecoins and fostering on-chain community growth.
- Increasing TVL (Total Value Locked) on Solana
- Increasing UAW (Unique Active Wallets) through onboarding of new Solana chain users
- Increasing the usage of charting tools and decentralized exchanges (DEX) such as Birdeye, Raydium, & Jupiter
- Increasing the amount of downloads for Solana based non-custodial wallets, such as Phantom Wallet.
- Positively influencing the movement of the \$SOL token's price

In the end, attracting more people means raising awareness and education about the ecosystem. With education being the key to achieving mass adoption in the crypto space , Rama provides immense value to Solana by fostering a fun and safe environment for users to participate and learn.



THE UTILITY

Despite being a memecoin, \$RAMA strikes a perfect balance between fun & usefulness, through the construction of useful products, tools, and services for the Solana ecosystem investor. These utilities provide opportunities for \$RAMA to produce passive revenue streams.

RAMA is launching a collection of 10,000 NFTs of Rama. Dive into the future of NFTs with RAMA's groundbreaking collection of 10,000 unique NFTs featuring the iconic Rama, set to revolutionize the canons of street fashion. Hosted on the lightning-fast Solana network, our project merges the visionary "GOAT" concept, fusing street fashion and sports aesthetics with a nostalgic nod to the vibrant hip-hop era of the 90s..

In addition, these NFTs have an amazing technical implementation. They are detailed, have light and dark rich colors, and each NFT ape has its own style.

NFT collections serve as more than just objects of collecting and investment. It is also a ticket to future releases, merchandise and events that are primarily associated with the collection. And the trend of combining fashion with technology creates many opportunities for the project development.

The revenue generated and collected from these activities will accumulate in the Rama Treasury. The treasury address and transaction activity will be publicly disclosed in order to build trust and transparency within the RAMA community. This utility assists buyers in easily checking the prices of their favorite trending coins, identifying new investment opportunities, and garnering overall exposure to well-performing Solana projects. Ultimately these utilities contribute to the concentric improvement and continued growth of the Solana ecosystem as a whole.



TOKENOMICS

THE 50% AIRDROP WILL BE SPLIT AS FOLLOWS :

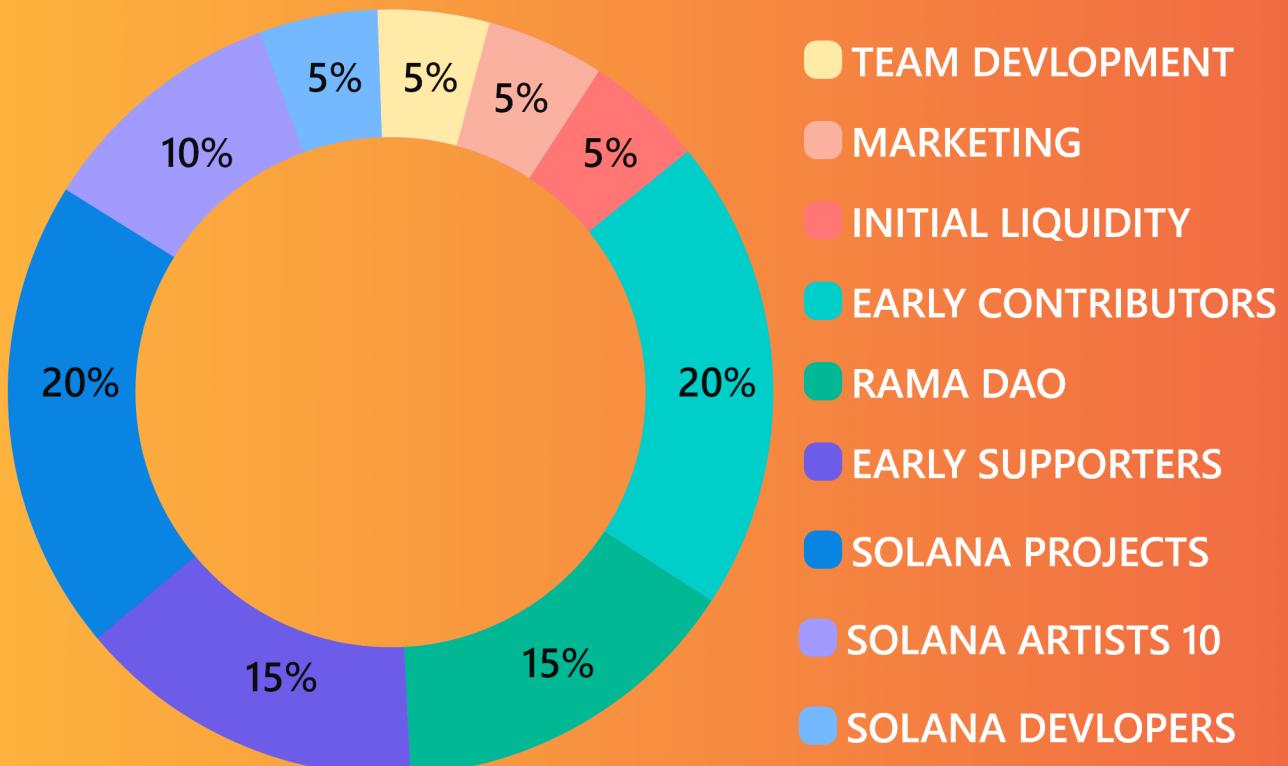
5% SOLANA DEVELOPERS

15% EARLY SUPPORTERS & OPENBOOK TRADES

20% SOLANA PROJECTS

10% SOLANA ARTIST

SUPPLY WILL BE DISTRIBUTED AS FOLLOWS :





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