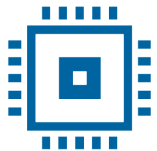


# The designing of user interfaces:

## 1<sup>st</sup> homework

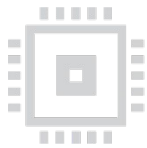
BAJCSI Elias-Robert



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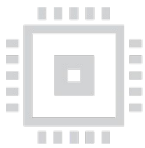
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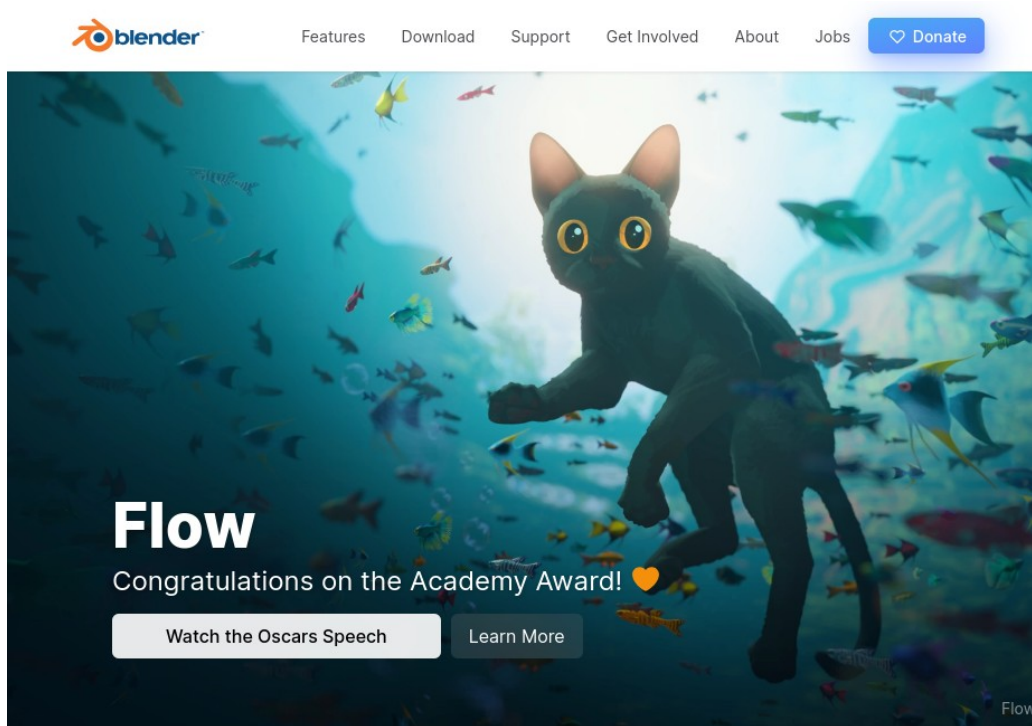
- The Blender Foundation is the organization that develops a leading software for 3D object manipulation, Blender. They distribute the entire project under a Free Software rights license (free as in freedom), through their official website, [blender.org](http://blender.org). Their revenue comes mostly from donations and corporate sponsorships.
- Mozilla Corporation, with its not-for-profit parent – the Mozilla Foundation – focuses on developing several Free Software projects such as the Thunderbird E-Mail client, the Rust programming language, and their flagship product, the Mozilla Firefox browser. Although they have a lot of corporate practices and they have recently added a EULA that *could* void the user's freedom to privacy by acquiring and potentially selling their data, they also rely on donations and corporate sponsorships.





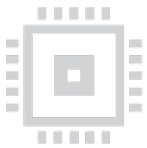
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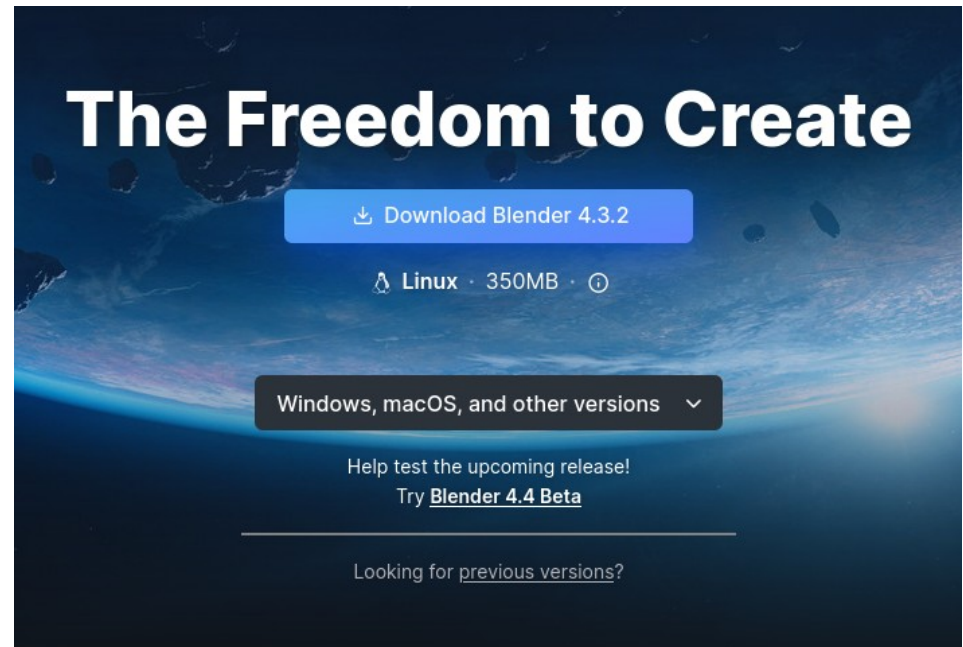


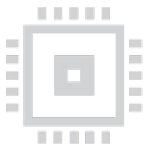
- Z-scanning, guiding the eye from the logo, to the nav bar, to the highlighted “Donate” button, and finally to the featured content
- Has a somewhat concise color palette using vibrant blues and oranges, but also uses different vibrant colors
- The navigation is well structured, however it can seem overwhelming for a new user, unless they only want to download Blender





- Easy to read system fonts
- Although the downloads page button is not highlighted, it's located in the expected area (the nav bar). It's download page is also focusing on it's main purpose: downloading blender
  - If the user wants to download other versions, the options are listed nearby the call-to-action main download button





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Mozilla

Firefox browsers

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## Get the browser that protects what's important

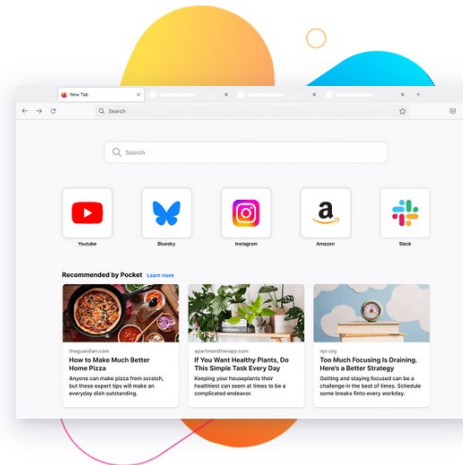
Fast, reliable and private — for peace of mind online.

Download Firefox

Firefox Privacy Notice

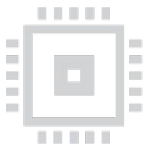
Download options and other languages

Firefox Browser support



- F-scanning with the product showcase in the right, and the product logo, main motto, description and call-to-action button in the left
- Highlighted download button other options the user might be interested in, placed nearby.
- The navigation is well structured, primarily on downloading the browser



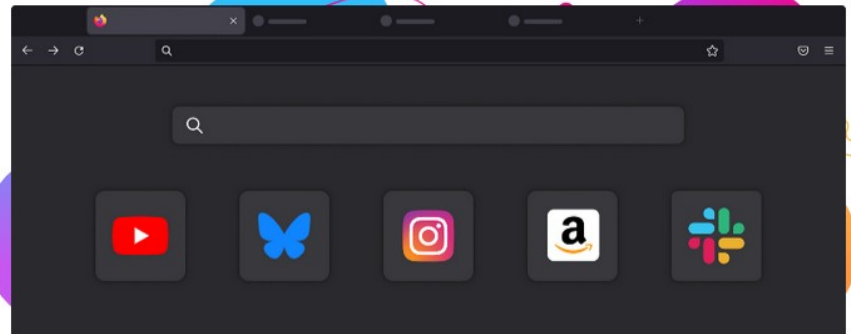


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- Easy to read non-standard fonts
- Has a vibrant concise color palette, but in a minimalistic & “soothing” manner, with slow loop animations

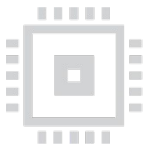
## Make Firefox your own



### Extensions for every interest

From security to news to gaming, there's an [extension for everyone](#). Add as many as you want until your browser is just right.

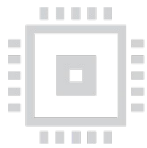




# Design comparison

- The mozilla firefox page has an F-scanning model, while blender has a Z-scanning one.
- Both sites use somewhat complementary color palettes
- Blender focuses more on it's niche (art | design), promoting power users in a way that doesn't make too difficult for new users to browse.  
Firefox focuses on the product, making it accessible for everyone.
- Both sites have easy-to-read fonts, however firefox seems to use non-standard fonts, while blender uses the ones that already ship with the user's system (Sans-Serif, Helvetica, Arial, etc.)
- The navigation is well structured, however users might be just a bit overwhelmed by the number of options blender.org has





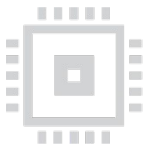
# Conclusion

The Mozilla Firefox site seems to be more optimized, however it's not exactly fair to compare the two due to the fact that Mozilla Firefox is an easy-to-use browser meant to be used by everyone, while Blender is software that's primarily targeted to artists.

*Note: This conclusion might be more or less biased.*







# Thank you \ ( ◦ > ◡ < ) /

## Sources:

- blender.org
  - /download
  - /about/foundation
- mozilla.org
  - /firefox
  - foundation.mozilla.org
- The Worst Firefox Update Ever – Mental Outlaw – <https://odysee.com/@AlphaNerd:8/the-worst-firefox-update-ever:e>
- Principii esenţiale de web design (1<sup>st</sup> lab) – Infinity Atom

