## The equity risk premium of a risky stock

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#### Abstract

In this paper, I describe the equity risk premium of a risky stock and a solution to the equity risk premium of a risky stock.

The paper ends with "The End"

#### Introduction

In a previous paper, I've described power stocks.

In a previous paper, I've described the price-to-earning pricing of a stock.

A stock that's neither a power stock nor priced through price-to-earning pricing is called a risky stock.

While power stocks and price-to-earning pricing of a stock are observed in many financial markets, there are also financial markets where risky stocks exist along with a risk-free rate and an equity risk premium.

In this paper, I describe the equity risk premium of a risky stock.

### The equation of equity risk premium of a risky stock

The equation of equity risk premium of a risky stock is

$$P(1 + r_f + p_e) = \left(a\frac{P(1 + r_f + p_e)}{E} + b\log\left(\frac{P(1 + r_f + p_e)}{E}\right)\right)(1 + r_f + p_e)$$

where

P is the price of the risky stock E is the earning of the risky stock  $r_f$  is the risk-free rate

 $p_e$  is the equity risk premium of the risky stock a and b are the linear and logarithmic coefficients of the equity risk premium-adjusted price-to-earning ratio of the risky stock

# A solution to the equation of equity risk premium of a risky stock

A solution to the equation of equity risk premium of a risky stock is

$$p_e = \frac{bEW\left(\frac{ae^{\frac{P}{b}}}{b}\right) - aP(1+r_f)}{aP}$$

where

W(z) is the Product Log function that gives the principal solution for w to the equation  $z=we^w$ 

### The End