

# **Statistics for Data Science**

( Website: <u>www.aiquest.org</u>, Cell: +8801704265972 )

#### **About Course:**

Course Duration: 40 to 42 Hours

Total No. Of Classes: 18-20

Class Per Week: 02 at 8:30 - 10:30 P.M.

Class Duration: 2 Hours (Approx)

Tools & Languages: R, SPSS, PowerBi

Course Fees: 5000 Taka / 50\$

#### **Course Instructor:**

Mr. Zarin Hasan

Business Intelligence Analyst at Apple Gadgets Ltd.

Bachelor in Statistics, Islamic University, Kushtia

#### Module 01: Introduction to Statistics for Data Science (2 Hours)

- The Importance of Statistics:
- Statistics in Data-Driven World:
- Future of Statistics:
- Interdisciplinary Applications:
- Statistical Exploration and Visualization:
- Data-Driven Decision Making:
- Ethics and Responsibility:
- Career Opportunities:
- Continuous Learning and Adaptation:
- Practical Application vs. Theory:
- ❖ Your Learning Journey:

## Module 02: R Programming for Data Science (6 Hours)

Session 1: Introduction to R Basics (1 hour)
1. Introduction to R:
- History and purpose of R.

- Installing R and RStudio.

- 2. RStudio Interface:
- Overview of the RStudio layout.
- Exploring the console, script editor, environment, and plots panel.
- 3. Basic Operations:
- Arithmetic operations.
- Assigning variables.
- Data types: numeric, character, logical.
- 4. Vectors:
  - Creating and manipulating vectors.
  - Vectorized operations.

## Session 2: Data Structures and Control Flow (2 hours)

- 1. Matrices and Arrays:
- Creating matrices and arrays.
- Matrix arithmetic.
- 2. Lists:
  - Creating and working with lists.
  - Accessing list elements.
- 3. Data Frames:
  - Creating data frames.
  - Subsetting and manipulating data frames.
- 4. Control Structures:
  - If statements.
- For and while loops.
- Using `apply()` functions.

## Session 3: Data Manipulation and Visualization (2 hours)

- 1. Data Import and Export:
  - Reading and writing data from/to various formats (CSV, Excel, etc.).
- 2. Data Cleaning and Transformation:
  - Dealing with missing values.
  - Removing duplicates.
  - Transforming and recoding variables.
- 3. Basic Plotting:
  - Creating scatter plots, bar plots, and line plots using base R.
  - Adding titles, labels, and legends.
- 4. Introduction to ggplot2:
  - Grammar of graphics principles.
  - Creating more complex and customized plots.

## Session 4: Functions and Packages (1 hour)

- 1. Creating Functions:
- Defining custom functions.
- Passing arguments and returning values.
- 2. Introduction to Packages:
  - Installing and loading packages.
  - Utilizing popular packages (dplyr, tidyr) for data manipulation.
- 3. Case Study: Data Analysis Workflow:
  - Walking through a simple data analysis using R.

## Module 03: Introduction to Descriptive Statistics (2 hours)

- Understanding the concepts of population and sample.
- Types of variables and scales of measurement.
- Measures of central tendency: mean, median, mode.
- Measures of dispersion: range, variance, standard deviation.

#### Module 04: Presentation of Data (2 hours)

- Organizing data with class limits, boundaries, midpoint, and interval.
- Creating frequency distributions and cumulative frequency distributions.
- Visualizing data using bar charts, pie charts, histograms, and frequency polygons.
- Exploring the 5-number summary and box plots.
- Creating scatter plots for bivariate data analysis.

## Module 05: Random Variables and Probability (3 hours)

- Discrete and continuous random variables.
- Probability concepts and rules.
- Conditional probability and Bayes' theorem.
- Bernoulli, binomial, and Poisson distributions.
- Introduction to the normal distribution and standard scores.

#### Module 06: Correlation and Regression (3 hours)

- Exploring the correlation between two variables.
- Calculating and interpreting the correlation coefficient.
- Simple linear regression analysis.
- Interpreting regression coefficients and the coefficient of determination (r2).

#### Module 07: Time Series Analysis (3 hours)

- Understanding time series data and its components.
- Decomposition of time series: trend, seasonality, and noise.
- Forecasting techniques: moving averages, exponential smoothing.
- Detecting and handling non-linear trends.

#### Module 08: Statistical Sampling (3 hours)

- Differentiating between sampling methods: random, systematic, stratified, cluster.
- Estimating sampling error and non-sampling error.
- Determining sample size using various methods.

## Module 09: Hypothesis Testing and Inferential Statistics (4 hours)

- Formulating null and alternative hypotheses.
- Confidence intervals and level of significance.
- Understanding p-values and making decisions using them.
- Types of errors: Type I and Type II.
- Statistical power and sample size determination.

### **Module 10: Statistical Quality Control (3 hours)**

- Introduction to quality control concepts.
- Causes of variation in processes.
- Control charts for monitoring process variables.
- Control charts for attribute data.
- Acceptance sampling and sampling plans.

#### Module 11: Experimental Design (3 hours)

- Introduction to experimental design principles.
- Randomization, replication, and control groups.
- Factorial designs and interactions.
- ANOVA (Analysis of Variance) for comparing means.

## Module 12: Advanced Topics (7 hours)

- Multivariate analysis techniques: PCA (Principal Component Analysis), factor analysis.
- Bayesian statistics: Bayes' theorem, Bayesian inference.
- Integrating machine learning and statistics.
- Handling big data using statistical methods.
- Case studies and practical applications.

#### **Mock Interview Session!**

# To Enroll in Course:

Conatct: +8801704265972 (Call/WhatsApp)

Sohan Khan, Course Coordinator at aiQuest Intelligence

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