



THE RELEVANCE HOUSE.

· blockchain & STO/ICO marketing agency ·

INTERNSHIP PR & COMMUNICATION

We are a full-service blockchain and STO/ICO marketing, consulting and public relations (PR) agency. Our focus is to guide blockchain start-ups in building and communicating a relevant brand and story. The underlying belief behind it is that only RELEVANCE has impact.

LOCATION: ZURICH/ZUG

BEGIN: BY AGREEMENT

DURATION: 12 MONTH

GOAL: PERMANENT EMPLOYMENT

WHAT:

- Develop media/influencer lists, editorial calendars, social media content and media results reports
- Provide social media/competitive intel reports and creative ideas/pitch concepts
- Monitor trend/industry news for client coverage and clips placements for account team review
- Assist with research for new business opportunities and client presentations
- Support in coordinating events and event resources with internal team members and clients
- Assist in the drafting of press material, creative pitches, event/launch strategy docs, and other client communications

YOU:

- Bachelor's degree or diploma in Corporate Communications/Public Relations or comparable qualification
- Passion for media relations, digital media and technology
- Excellent writing and editorial management skills combined with speed, flexibility, and attention to detail in both English and German
- Strong understanding of the media and robust intellectual curiosity
- Flexibility to work on a variety of projects
- Creative, innovative, proactive thinker and doer
- Experience in the crypto and blockchain scene is a plus. Being interested in it is a must.

BECAUSE
ONLY
RELEVANCE
HAS
IMPACT.



We offer you incredible and exciting tasks in a demanding international environment. That is not all.

You benefit from our success on each project. You get the time to educate yourself. In which area? That's entirely up to you...

So are you the one?

Do you enjoy learning new things and want to grow with us? Do you have conceptual skills and a basic understanding of blockchain technology?

Then please send your application and questions to welcome@therelevancehouse.com

WE ARE LOOKING FORWARD
TO MEETING YOU!