



THE RELEVANCE HOUSE.

· blockchain & STO/ICO marketing agency ·

INTERNSHIP COMMUNICATION & DIGITAL MARKETING

We are a full-service blockchain and STO/ICO marketing, consulting and public relations (PR) agency. Our focus is to guide blockchain start-ups in building and communicating a relevant brand and story. The underlying belief behind it is that only RELEVANCE has impact.

LOCATION: ZURICH/ZUG

BEGIN: BY AGREEMENT

DURATION: 12 MONTH

GOAL: PERMANENT EMPLOYMENT

WHAT:

- Researching & editing social media content as well as managing channels based on the respective strategies
- Support in coordinating global digital media campaigns and projects
- Planning, implementation, coordination and monitoring of all online activities
- Support in content management (development and creation of content tailored to specific target groups)
- Community management
- Develop and source content for websites & landing pages
- Help to collect and analyze data, including website analytics and social media metrics

YOU:

- Bachelor's degree or diploma in Corporate Communications/ Public Relations or comparable qualification
- Passion for online marketing, digital media and technology
- Excellent writing and editorial management skills combined with speed, flexibility, and attention to detail
- Experience in developing and editing content for websites and social media channels is a plus
- Basic understanding of analytics, SEO and SEM are a plus
- Flexible, creative, innovative, proactive thinker and doer
- Experience in the crypto and blockchain scene is a plus. Being interested in it is a must.

**BECAUSE
ONLY
RELEVANCE
HAS
IMPACT.**



We offer you incredible and exciting tasks in a demanding international environment. That is not all.

You benefit from our success on each project. You get the time to educate yourself. In which area? That's entirely up to you...

So are you the one?

Do you enjoy learning new things and want to grow with us? Do you have conceptual skills and a basic understanding of blockchain technology?

Then please send your application and questions to welcome@therelevancehouse.com

**WE ARE LOOKING FORWARD
TO MEETING YOU!**