



THE RELEVANCE HOUSE.

· blockchain & ICO marketing consulting agency ·

SOCIAL MEDIA MANAGER

We are a full-service blockchain and STO/ICO marketing consulting agency. The focus is to guide blockchain start-ups in building and communicating a relevant brand and story. The underlying belief behind it, is that only relevance has impact.

LOCATION: ZÜRICH/ZUG

BEGIN: UPON AGREEMENT

WHAT:

- Managing social media text/video/photo content strategy aligned with developing existing social media presences
- Creating/publishing high-quality content and implementing social media strategy to align with business goals
- Developing the right voice for each social media platform.
- Managing the community
- Building brand awareness on social media
- Researching current benchmark trends and audience preferences
- Staying up-to-date with current technologies and trends in social media, design tools and application
- Measuring and analyzing the impact of activities with a view to understand and report impact and learnings

YOU:

- 3+ years experience in Social Media Management and solid with social media including blogs, Medium, Twitter, LinkedIn e.g.
- Experience with Social Media Management Tools like Hootsuite, Sendible e.g. and Photoshop
- Ability to think creatively & approach communication from new angles
- Excellent writing, verbal communication (d/e) and editorial management skills combined with speed, flexibility, and attention to detail
- Strong understanding of social media analytics and KPIs
- Native english is a plus, excellent english is a must.
- Strong organizational skills, results-driven and detail oriented with the ability to multitask and manage priorities, avoiding delays
- Experience in the crypto and blockchain scene is a plus. Being interested in it is a must.

**BECAUSE
ONLY
RELEVANCE
HAS
IMPACT.**



We offer you incredible and exciting tasks in a demanding international environment. That is not all.

You benefit from our success on each project.

You get the time to educate yourself. In which area? That's entirely up to you...

So are you the one?

You enjoy learning new things and want to grow with us?

In addition, with conceptual skills and an understanding and interest of technology?

**Then please send your application and questions
welcome@therelevancehouse.com**

**WE ARE LOOKING FORWARD
TO MEETING YOU!**