



THE RELEVANCE HOUSE.

CONTENT WRITER

We are a full-service marketing and PR agency for firms in the blockchain and emerging technology sector. We focus on helping technology start-ups and projects build and communicate a relevant brand and story. Why? Because only relevance has impact.

LOCATION: ZURICH/ZUG **BEGIN:** BY AGREEMENT

WHAT:

- Researching and writing new stories from different angles for different clients
- Writing clear, lively, engaging and compelling copy in a variety of styles appropriate to our target audiences.
- Writing from briefs and drafts of varying levels of completeness
- Skills to write using multiple story forms (stories, infoboxes, presentations, scripts), and compelling and creative headlines, call-to-actions, teasers, social content, newsletter leads.
- Managing timelines for the concepting, creation, and execution of content and campaigns including blogs, email, press releases, events, advertising, etc.
- Proposing copy and overall strategic concepts to clients
- Developing and maintaining a clear and consistent brand voice
- A high level of accuracy and proofreading skills will be needed with a strong command of grammar and punctuation.
- Brainstorming creative concepts and copy ideas with other members of the team

YOU:

- 5+ experience at a creative or media agency, or in-house, as a content writer, or copywriter
- Native English speaker, German and other languages are a plus
- Excellent writing and editing skills in English - grammar, punctuation etc. - combined with speed, flexibility, and attention to detail
- Flexible in writing to different points of view and tones
- Excellent structuring and drafting abilities, and comfortable working from templates and preliminary drafts
- Strong copy-editing and proofreading skills.
- Ability to think creatively & approach communication from new angles
- Strong organizational skills, results-driven and detail oriented with the ability to multitask and manage priorities, avoiding delays

**BECAUSE
ONLY
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HAS
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We offer you incredible and exciting tasks in a demanding international environment. That is not all.

You benefit from our success on each project.

You get the time to educate yourself. In which area? That's entirely up to you...

So are you the one?

You enjoy learning new things and want to grow with us?

In addition, with conceptual skills and an understanding and interest of technology?

Then please send your application and questions

welcome@therelevancehouse.com

**WE ARE LOOKING FORWARD
TO MEETING YOU!**