### **Brandon Startz**

Address: Vanhanlinnantie 3G 186-187, Helsinki, Finland, 00390

**Email:** <u>brandon.startz@gmail.com</u> **Portfolio:** TheReverseSide.github.io

**Phone:** +358 45 1181048



#### **EDUCATION**

Oklahoma State University - Stillwater, OK, USA Bachelor of Science in Psychology, Bachelor of Arts in Spanish Minor in Cognitive Science

Aug. 2012 - May 2018

### International TEFL Academy - Chicago, Illinois, USA

200-hour Certificate in Teaching English as a Foreign Language (TEFL) & Teaching English to Speakers of Other Languages (TESOL)

Jan. 2017 - May 2017

20 hours of practicum, optional 20 hr Teaching English to Children and optional 20hr Teaching Business English modules completed

#### **WORK EXPERIENCE**

## Ubikampus, Department of Computer Science, Helsinki, Finland

Research Assistant: August 2019 - Present

- Various IoT development projects, including voice recognition, computer vision and QR/AR tag parsing for Nokia
- Part of development team with consultation firm, designing and developing Android application for University of Helsinki
- Core skills: software development, IoT applications

# Ubiquitous Interaction Group, Department of Computer Science, Helsinki, Finland

Research Assistant: Jan. 2018 - July 2019

- Co-developed an affective conversational agent with NLP for aiding users with mental health issues https://coadapt-project.eu/
- User research and prototyping for eMom project; promoting health changes in diabetic pregnant women
- **Core skills:** User research, scientific writing, prototyping, biometric equipment (EEG, eyetracking, ECG)

#### **SKILLS**

Continued education:
University of Helsinki
courses, and over 30 MOOCS
in Programming, Game
Development, AI, and similar
topics. Full list in portfolio.

Programming: C#, Java, Javascript, CSS, Python + various scientific libraries: numpy, scikit learn, pandas. Django, React, node.js

Design programs: Adobe Photoshop, XD, Android Studio, Blender

GRE (Graduate Record Exam): Analytical writing: 98th percentile, Quant: 148/170, Verbal: 160/170

### AWARDS - POSITIONS OF TRUST

Humphreys international student scholarship: \$5000 Based on academic performance

President's honor roll (4.0 GPA/Semester) awarded 3 times

Dean's honor roll (3.5+ GPA/Semester) awarded 4 times

#### RESEARCH EXPERIENCE

# Social Psychology Self-Lab, Oklahoma State University, Stillwater, Oklahoma

**Research Assistant** under Prof. Ed Burkley: Jan. 2017 – May 2017 **Research topics:** Conducted research regarding the effect of various cues on the perception of various in–groups and out–groups.

## Cognitive Science Laboratory, Oklahoma State University, Stillwater, Oklahoma

**Research Assistant** under Prof. Shelia Kennison: Jan. 2016 – May 2017

**Research topics:** Psychology of learning, bilingual language processing, and digital media's effect on user affect such as attentional capacity.

### Laboratory of Emotion and Psychophysiology, Oklahoma State University, Stillwater, Oklahoma

Research Assistant under Prof. DeMond Grant: Aug. 2013 - May 2014 Research topics: Research factors in Cognitive Psychology contributing towards anxiety and depressive disorders via various physiological measures such as EEG brain activity.

#### **PUBLICATIONS AND PRESENTATIONS**

Hatvany, T., Startz, B., Blodgett, J., & Burkley, E. (2017). Implicit goal fusion: Predicating goal related behaviors beyond self-concordance. Presented as a poster at the Oklahoma Psychological Society (OPS). Edmond, OK. April 10, 2017.

#### **LANGUAGES**

**English** - Mother tongue

**Spanish** - Advanced

Finnish - Basic

Catalan - Conversational

**Italian** - Conversational

#### **GROUP AFFILIATIONS**

Intelligenzia: University of Helsinki Cognitive Science student group

Gamers of OSU

**Sigma Delta Chi:** American honor society for Spanish

**Psi Chi:** International Psychology honors society

Spanish club (OSU)

Psychology club (OSU)