



HARISHKUMAR R

Digital Marketing • Designer • Video Editor • Web Developer



PROFILE SUMMARY:

Versatile Digital Marketing Executive skilled in campaign strategy, graphic design, video editing, and website development. Focused on creating impactful content and driving online growth through creative and data-driven approaches.



EDUCATION:

B.E – Electronics and Communication Engineering (2020 – 2024)

KIT – Kalaigarkarunanidhi Institute of Technology,
Coimbatore

- GPA: 8.29

H.S.C (2019 – 2020)

Seventh Day Adventist Matric Hr. Sec. School, Manamadurai,
Sivaganga

- Percentage: 56%

S.S.L.C (2017 – 2018)

Seventh Day Adventist Matric Hr. Sec. School, Manamadurai,
Sivaganga

- Percentage: 85%



WORK EXPERIENCE:



DIGITAL MARKETING

Jun 2024 – Aug 2025

Skyplanet Holidays, Madurai

- Created impactful social media posts, managed Meta & Google ad campaigns, and improved SEO visibility.

During 2025

FREELANCE PROJECT

Zutriva Startup

- Designed websites, managed ad campaigns, and developed automated CRM tools.



Age: 22

Birthday: 18-06-2003

Address: 1073 M.G.R. Nagar

Dhayapuram Manamadurai

Sivagangai dst.

Current Location: Madurai

Phone: 7639264637

Portfolio: bit.ly/harishkumar-me

LinkedIn: [LinkedIn/Harishkumar](https://www.linkedin.com/in/Harishkumar)

Email: harish2k0318@gmail.com

WhatsApp: [wa.7639264637](https://wa.me/7639264637)

Instagram: [@the_riz](https://www.instagram.com/the_riz)

HOBBIES:



Scrolling



Gaming



Listening



Sleeping

SKILLS:

Design

- Canva
- Photoshop
- App Design
- Logo Design
- UI/UX Design
- Poster Design
- Figma
- Web Design

Coding

- Python
- WordPress
- HTML & CSS
- MS Office
- Zoho Office
- WPS Office

Video Editing

- After Effects
- Storyboarding
- DaVinci Resolve
- Cinematic Editing
- CapCut

Digital Marketing

- SEO
- Copywriting
- YouTube Ads
- Email Marketing
- Social Media Marketing
- Analytics
- Meta Ads
- Google Ads

AI Tools

- ChatGPT
- Gemini
- Pixverse AI
- MidJourney
- Stable Diffusion
- Grok
- Meta AI
- Runway
- Eleven Labs

Automated CRM Tools

- Pipedream
- ManyChat
- Botmaster
- WATI
- Aisensy

SCANNER:

Click  [PORTFOLIO](#)  or scan the QR code below to explore my work.



FREELANCE PROJECT

During 2025

Ilam Kalvi Startup

- Built website, developed Telegram automation bot, and crafted visual branding for educational startup.

During 2025

FREELANCE PROJECT

AI Short Film Project

- Used AI tools (ChatGPT, Runway, Eleven Labs) for concept, animation, and voiceover production.

ASSEMBLY OPERATOR

May 2023 – May 2024

NCR Atleos, Chennai

- Worked on ATM manufacturing line, handled sub-assemblies, and ensured quality control.



CERTIFICATE:

- **Web design & Develop Internship** – TECHZY IT Solutions
- **Robotics Internship** – Kodacy
- **HTML5 Course** – Infosys Springboard
- **Python Introduction** – Infosys Springboard
- **Embedded Systems Basics & Applications (Webinar)** – Meenakshi Ramasamy Eng.. College, Ariyalur
- **IoT & Smart Technology Workshop** – Model Institute of Eng. & Tech, J&K
- **Presentation Skills Course** – Harvard ManageMentor
- **Design & Simulation of Wearable Antenna** – KIT College, Coimbatore
- **MATLAB Introduction** – KIT College, Coimbatore
- **PCB Designing** – KIT College, Coimbatore



PROJECT:

Designed and implemented a Smart Home Automation System Using Advanced Eye-tracking Technology to assist physically impaired individuals.

I hereby declare that the above information is true to the best of my knowledge.

HARISHKUMAR R