



## COMPANY PROFILE 2023

Exhibitions | Printing | Branding | Media Buying  
Advertising | Promotions | Marketing | Events



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GARONA

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## ABOUT COMPANY

Garona Communications and Projects started operation in 2008 and has a vast experience in Marketing and Communications. Our strength is our capacity to provide a wide range of solutions under one roof as well as our prompt and responsive customer service.

We pride ourselves in delivering complete solutions in the areas of exhibition displays, large format printing, design and branding services. We are a exhibition specialists in the areas of trade shows, conferences, export promotion, pharmaceutical exhibitions & conferences, agricultural shows and many other large format environments.

Garona Communications would like the opportunity to work with your business. Whether you are a small, medium or large scale organization our team of designers, printers and exhibition specialists will take the time to provide you with the best solution, having in mind your objectives, budgets and the environment which you are operating within.

## The Executive Team



“

Garona Communications boasts a substantial and highly capable team. Our dedicated group of professionals collaborates synergistically to deliver exceptional results and meet our clients' needs effectively.



# Business Ethics

## VISION

*To become a national and international recognized communications brand.*

## MISSION

- *To value our client's needs very much as they are our main source of income.*
- *Continuously finding ways to improve our quality of service delivery*

## VALUES

- *Transparency*
- *Client focus*
- *Efficiency*
- *Teamwork*



## Our Services



Exhibitions   Printing   Branding   Media Buying  
Advertising   Promotions   Marketing   Events

# Exhibitions

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*We combine your requirements with our knowledge and expertise focusing on function, maximising of space potential, understanding the market and applying a realistic budget.*

We are well established for providing exhibition solutions. Tap into our expansive catalogue for all your exhibition requirements. We have a broad reach, crossing national and international borders, to provide creative architectural designs that deliver world class custom exhibition stand builds to all our valued clients.





# Event Management

## ***EVENT MANAGEMENT,***

***REGISTRATION , STAGE, LIGHTING,  
SOUND, DECOR , BRANDING AND  
ARRANGING OF HOLDING ROOMS***



Our event solutions are sought-after. We have a creative team who are eager and ready to conceptualize, coordinate and manage your meetings, conferences and events. Our capabilities accommodate varied event scales, sizes and budgets. Our team is looking forward to “think out the box” and make your event one to be remembered.

## Media Buying



***Our exposure to different businesses and industries gives us a strong advantage. We gather from our experiences and our diversity keeps designs fresh and solutions unique.***

## Promotions

### *Put your Brand on just about anything*

Promotional Products for advertising- products such as custom pens, keychains, mugs, cups and more can increase your exposure at prices far lower than conventional print or TV advertising- especially in this market.

You can promote your company via trade shows, incentive programs, basic promotions, or new product introductions by creating simple, But effective customized promotional products . We offer a stretch of certified promotional items most of which are available within seven to ten working days. Whether you need ideas for a product launch, case studies to help guide you, or customized promotional products for your next event, we have the

knowledge and the advertising specialty products that you need at prices that you can afford .

Our products and facilities are certified which translates to quality promotional products that you can be proud of. Our goal is to provide you with courteous, expedient, and professional service, while delivering quality promotional products at wholesale prices.

Promotional products have a wide range of benefits for businesses including increased sales, increased product referrals, improved image to customers, as well as continual advertising for the company by way of recipient.



## Printing & Branding



***We specialise in commercial printing of brand marketing collateral. These solutions include:***

- Pull-Up Banners - Telescopic Banners - Banner walls - Fence wraps
- Gazebos - Shark-fin Banners - Posters - Booklets - Stickers and Labels
- Pamphlets / Brochures - Table cloths

We provide creative, strategic and effective design solutions for our clients in the disciplines of website and print design and development, and e-mail marketing.

Each client receives a high level of service and design from our team members that elevates your businesses products and or services above your competition.



## Creating Brand Experience



- We understand your business by learning about your products and services, defining your target audience, studying the competition and researching the industry.
- We apply this research throughout the entire design and production process to assure that our solutions meet your objectives.
- We believe in strategic planning and design that appropriately communicates the right message for your business through visual and narrative representation.

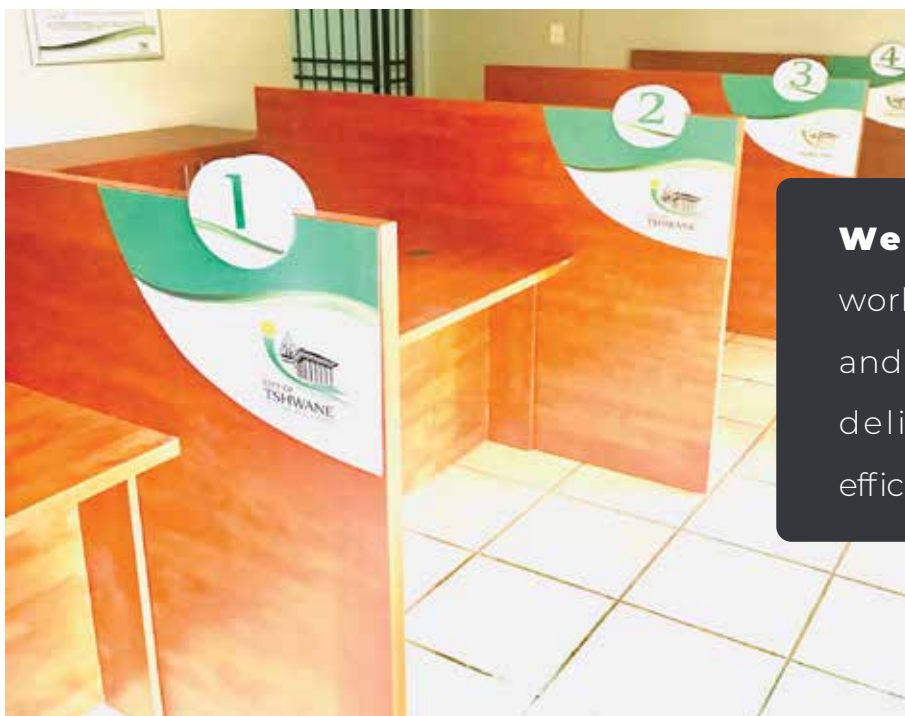
## Office Partitioning



**Our** ability to design and build diverse work spaces from a blank canvas is unmatched. We will take you through all the essential stages from an idea to design, layout, interior design, as well as fittings and signature finishing.

**We** aim to assist you in providing your team with a working environment that is conducive, comfortable and relevant to your industry.

## Shop Fitting



**We** create fit-for-purpose work stations, display areas and various other solutions delivering a unique and efficient customer experience.



# Our Portfolio

## Exhibition Stands



Client : South African Tourism  
Show : Africa's Travel Indaba 2023



Client : South African Airways  
Show : Africa's Travel Indaba 2023



Client : Machaba Safaris  
Show : Africa's Travel Indaba 2023



Client : CemAir  
Show : Africa's Travel Indaba 2023



Client : The Blue Train  
Show : Africa's Travel Indaba 2023



Client : South African Tourism  
Show : Africa's Travel Indaba 2023



Client : Sho't Left  
Show : Africa's Travel Indaba 2023



## Branding





## Promotions



## Media Buying & Advertising



## Our Clients



## Memberships

Member of AAXO ( The Association of African Exhibition Organisers )  
 Member of SAACI ( Southern Africa Association for the Conference Industry )  
 Member of EXSA ( Events and Exhibition Association of Southern Africa )  
 Member of SAYCC ( South African Youth Chamber of Commerce )  
 Member of Direct Marketing Association

***Rated Level 1 BEE ( 100% Black Owned )***

Garona Communications & Projects is a member of the following Boards and Associations:



[www.garonacom.co.za](http://www.garonacom.co.za)

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