

# John “Seg” Seggerson



## Senior Front-End Engineer



Creating interactive immersive experiences for digital and physical realms.  
Expand the potential of your work in a respectful and rewarding environment by adding John “Seg” Seggerson to your team.

### Skills

- 15+ Years in Web Application Development
- Managing and directing creative and technical teams
- Social Media Implementation & Development
- Localization production and implementation.
- Build & Distribution engineering.
- API development and documentation.
- New Media, Bachelor of Fine Arts @ Emerson College

### Programming & Technology including:

- JavaScript
- Ajax
- jQuery
- Backbone
- Handlebars
- PHP
- Node.js
- Java
- Python
- Ruby (Ruby on Rails)
- Lua
- HTML5
- Unity
- Gulp & Grunt
- PostgreSQL
- MySQL
- MS SQL

### Client Highlights

Traction Co.  
John McNeil Studio  
Telltale Games  
Emerson College

CA Technologies  
Juniper  
Aricent  
Dracogon Investments

### Education

Emerson College, Boston. Digital Media, Bachelor of Fine Arts (BFA)

### More Information & Portfolio

Detailed portfolio and other information at: <https://theseg.github.io/>

### Contact Info

*Seg's preferred method for initial contact is email.*

[seg@spacebetweenstudios.com](mailto:seg@spacebetweenstudios.com)

(415) 742-1SEG (1734)

<https://theseg.github.io/>

## Roles & Positions Highlights

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### Senior Developer

Traction Co. (Feb 2015 - Present)

Front-end and middleware web development work for [Traction](#), a San Francisco based interactive media advertising agency. The role includes a variety of projects for world renowned bands by developing e-commerce and customer service web applications.

Due to the nature of the work, a client list cannot be stated at this time.

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### Front-End Web Engineer

John McNeil Studio (Nov 2013 - Feb 2015)

[John McNeil Studio](#) is a creative studio dedicated to making beautiful design, films, photos and interactive. The role involves a variety of projects for clients including Juniper Networks and CA Inc. Roles include implementing interactive front-ends for web and mobile applications plus designing and building back-end solutions.

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### Front-End Design & Programming

Dracogen Investments (Feb 2013 - Feb 2014)

Front-end web development using PHP, CSS, LESS, JavaScript, and related technology for Internet comic strip MegaCynics. Seg designs the layout in consultation with IP owners and develops social media tools for promotional purposes.

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### Lead Web Developer

Emerson College (Apr 2005 - Mar 2007)

Seg and his team developed web based tools to aid staff and students in various aspects of college life. The college improved not only efficiencies and worker productivity, but reduced economic and other variables in the admission process. Seg initiated processes that lead to fairer practices and quality experiences in the admissions process and other aspects of student life.

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Additional positions and information listed at <https://theseeg.github.io/>