

Datawarehouse y Minería de Datos

Desafio 1

Docente: Karens Medrano

Estudiante: RENE ALEXIS BARAHONA BONILLA BB241958

Fecha de entrega:

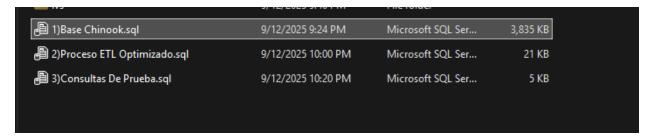
13/09/2025

Enlace repositorio GIT:

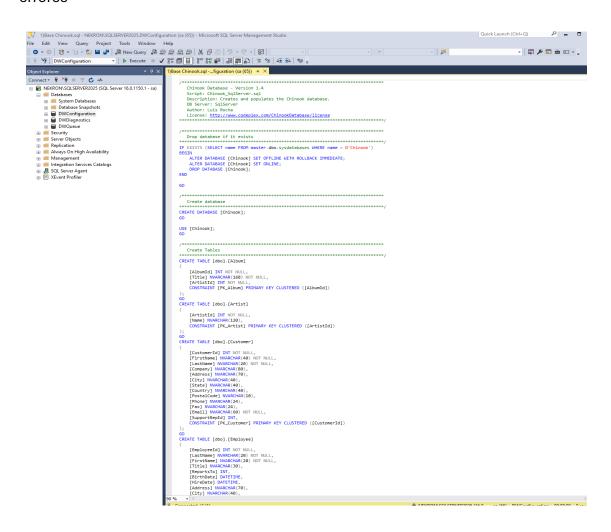
https://github.com/TheShadowManIncident/Datawarehouse-y-Miner-a-de-Datos-Desafio-1.git

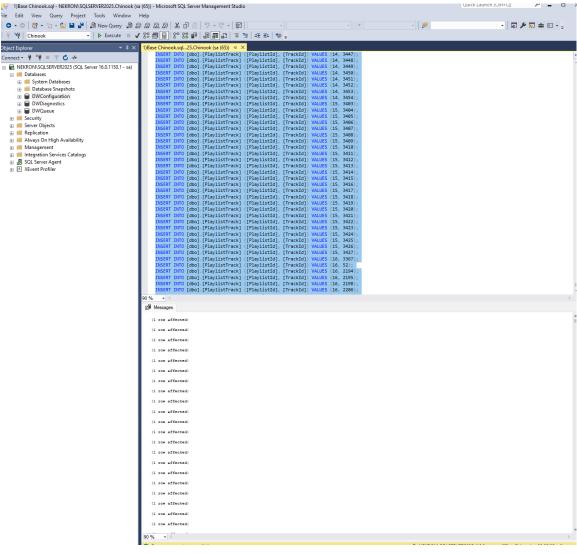
Proceso para la creación del diseño estrella incluyendo sus etapas ETL, limpieza, validación, y consolidación de información

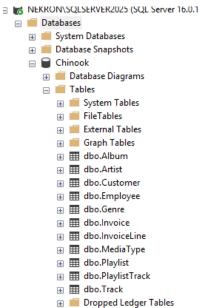
Preparación de scripts



 Procederemos a cargar script de la base de datos Chinook en MSQL Server sin errores







Como demostración adicional algunas tablas que se crearon son las siguientes:

Tabla Track:

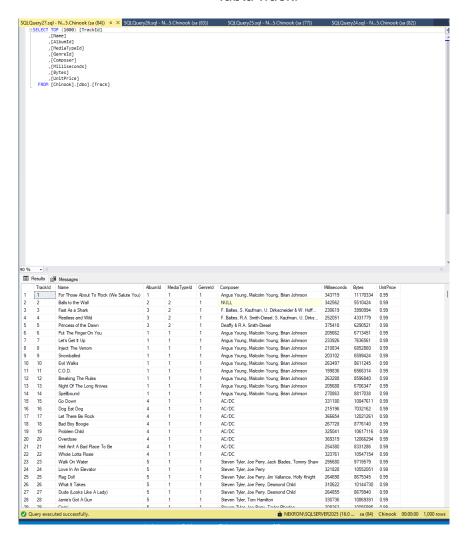


Tabla Invoice

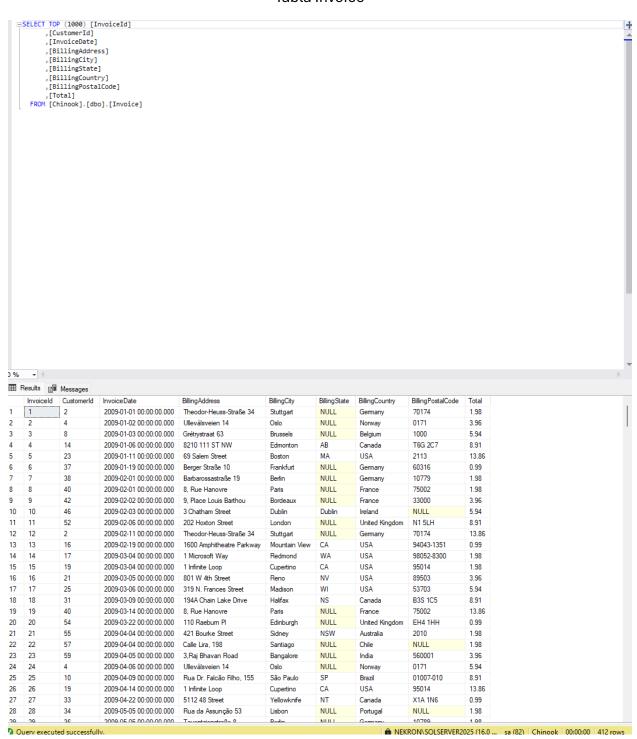
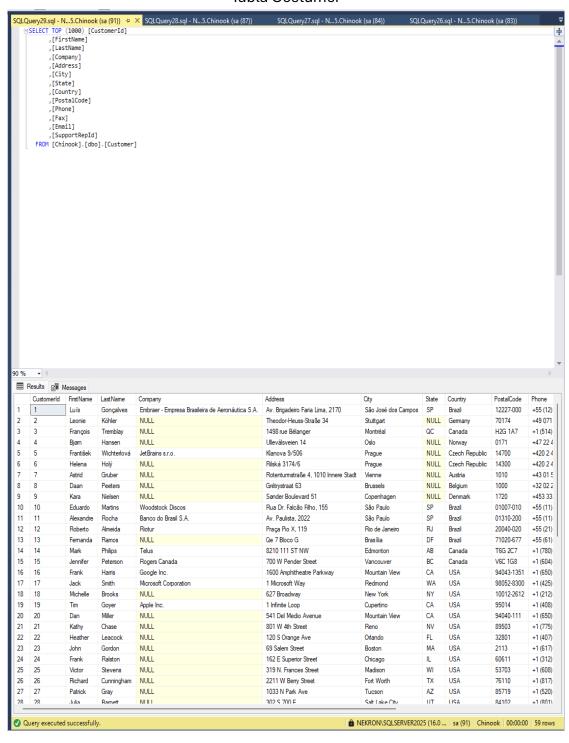
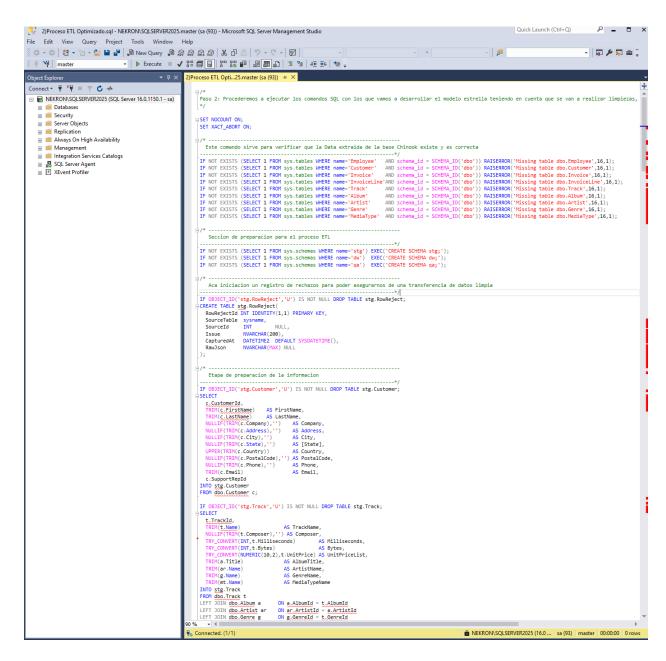


Tabla Costumer



Paso 2: Procederemos a ejecutar los comandos SQL con los que vamos a desarrollar el modelo estrella teniendo en cuenta que se van a realizar limpiezas, validaciones y conversiones



```
LEFT JOIN dbb.Genre g ON g.GenreId = t.GenreId
     LEFT JOIN dbo.MediaType mt ON mt.MediaTypeId = t.MediaTypeId;
     IF OBJECT_ID('stg.Invoice','U') IS NOT NULL DROP TABLE stg.Invoice;
   SELECT
      i.InvoiceId.
       i.CustomerId,
          AST(i.InvoiceDate AS DATE) AS InvoiceDate,
       NULLIF(TRIM(i.BillingAddress),'') AS BillingAddress,
NULLIF(TRIM(i.BillingCity),'') AS BillingCity,
NULLIF(TRIM(i.BillingState),'') AS BillingState,
       UPPER(TRIM(i.BillingCountry))
                                                        AS BillingCountry,
       NULLIF(TRIM(i.BillingPostalCode),'') AS BillingCountry,
TRY_CONVERT(NUMERIC(10,2),i.Total) AS InvoiceTotal
     INTO stg.Invoice
     FROM dbo.Invoice i;
     IF OBJECT_ID('stg.InvoiceLine','U') IS NOT NULL DROP TABLE stg.InvoiceLine;
       il.InvoiceLineId,
       il.InvoiceId.
       il.TrackId,
                 WERT(NUMERIC(10,2),il.UnitPrice) AS UnitPrice,
       TRY_CONVERT(INT,il.Quantity)
                                                             AS Ouantity
     INTO stg InvoiceLine
     FROM dbo.InvoiceLine il;
     /*Corroboracion de calidad de informacion */
    JINSERT INTO stg.RowReject(SourceTable,SourceId,Issue,RawJson)
SELECT 'InvoiceLine', 11.InvoiceLineId, 'Quantity<=0 or UnitPrice<0'
               CONCAT('{"Quantity":',il.Quantity,',"UnitPrice":',il.UnitPrice,'}')
     FROM stg.InvoiceLine il
     WHERE ISNULL(il.Quantity,0) <= 0 OR ISNULL(il.UnitPrice,0) < 0;
    DELETE il
     FROM stg.InvoiceLine il
     WHERE ISNULL(il.Quantity,0) <= 0 OR ISNULL(il.UnitPrice,0) < 0;
     /* Integridad referencial: invoice/track */
    INSERT INTO stg.RowReject(SourceTable, SourceId, Issue)
SELECT 'InvoiceLine', il.InvoiceLineId, 'Missing parent (Invoice or Track)'
FROM stg.InvoiceLine il
     LEFT JOIN stg.Invoice si ON si.InvoiceId=il.InvoiceId
LEFT JOIN stg.Irack st ON st.IrackId=il.IrackId
     WHERE si.InvoiceId IS NULL OR st.TrackId IS NULL;
   DELETE il
     FROM stg.InvoiceLine il
     LEFT JOIN stg.Invoice si ON si.InvoiceId=il.InvoiceId
LEFT JOIN stg.Track st ON st.TrackId-il.TrackId
WHERE si.InvoiceId IS NULL OR st.TrackId IS NULL;
     /* Predeterminados para null money/price */
     UPDATE stg.Invoice SET InvoiceTotal = 0 WHERE InvoiceTotal IS NULL;
UPDATE stg.InvoiceLine SET UnitPrice = 0 WHERE UnitPrice IS NULL;
       4) Creacion de tablas de dimension y hechos
     IF OBJECT_ID('dw.FactSales','U') IS NOT NULL DROP TABLE dw.FactSales;
    IF OBJECT_ID('dw.DimTrack','U') IS NOT NULL DROP TABLE dw.DimTrack;

IF OBJECT_ID('dw.DimBillingLocation','U') IS NOT NULL DROP TABLE dw.DimBillingLocation;

IF OBJECT_ID('dw.DimCustomer','U') IS NOT NULL DROP TABLE dw.DimCustomer;

IF OBJECT_ID('dw.DimEmployee','U') IS NOT NULL DROP TABLE dw.DimEmployee;

IF OBJECT_ID('dw.DimDate','U') IS NOT NULL DROP TABLE dw.DimDate;
   CREATE TABLE dw.DimDate(
          DateKey
                            INT
DATE
                                          NOT NULL PRIMARY KEY, -- yyyymmdd
                                           NOT NULL UNIQUE,
          [Date]
                             SMALLINT NOT NULL,
          [Year]
          [Quarter]
                             TINYINT
                                          NOT NULL,
                                          NOT NULL,
          [Month]
                             TTNYTNT
                             TINYINT
                                           NOT NULL,
          [Day1
                             NVARCHAR(15),
                             NVARCHAR(15),
          WeekOfYear
                             TINYINT
        v 4
Connected. (1/1)
```

```
□ CREATE TABLE dw.DimDate(
        DateKey
                        INT
                                   NOT NULL PRIMARY KEY, -- yyyymmdd
         [Date]
                       DATE
                                   NOT NULL UNIQUE,
         [Year]
                        SMALLINT
                                   NOT NULL,
         [Quarter]
                        TINYINT
                                   NOT NULL,
         [Month]
                        TINYINT
                                   NOT NULL,
         [Day]
                        TINYINT
                                   NOT NULL,
                       NVARCHAR(15),
        DayName
                       NVARCHAR(15),
        WeekOfYear
                       TINYINT
   CREATE TABLE dw.DimEmployee(
        EmployeeKey
                       INT IDENTITY(1,1) PRIMARY KEY,
                       INT NOT NULL, -- NK
NVARCHAR(20) NOT NULL,
        EmployeeId
        FirstName
        LastName
                       NVARCHAR(20) NOT NULL,
        Title
                       NVARCHAR(30),
        City
                       NVARCHAR(40),
                       NVARCHAR(40),
        State
        Country
                       NVARCHAR(40),
        Email
                       NVARCHAR(60)
    CREATE UNIQUE INDEX UX_DimEmployee_NK ON dw.DimEmployee(EmployeeId);
   CREATE TABLE dw.DimCustomer(
        CustomerKey INT IDENTITY(1,1) PRIMARY KEY,
                       INT NOT NULL, -- NK
NVARCHAR(40) NOT NULL,
        CustomerId
        FirstName
                       NVARCHAR(20) NOT NULL,
        LastName
        Company
                       NVARCHAR(80),
        Address
                       NVARCHAR(70).
                       NVARCHAR(40),
        City
        [State]
                       NVARCHAR(40),
        Country
                       NVARCHAR(40),
        PostalCode
                       NVARCHAR(10),
                       NVARCHAR(24),
        Phone
                       NVARCHAR(60) NOT NULL,
        Email
        SupportRepId INT NULL, ---
SupportRepName NVARCHAR(60) NULL
                                       -- NK hacia Employee
    CREATE UNIQUE INDEX UX_DimCustomer_NK ON dw.DimCustomer(CustomerId);
   CREATE TABLE dw.DimBillingLocation(
        BillingLocationKey INT IDENTITY(1,1) PRIMARY KEY,
        BillingAddress NVARCHAR(70),
                            NVARCHAR(40),
        BillingCity
                            NVARCHAR(40),
        BillingState
                            NVARCHAR(40)
        BillingCountry
        BillingPostalCode NVARCHAR(10)
    CREATE UNIQUE INDEX UX_DimBilling_UQ ON dw.DimBillingLocation(BillingAddress, BillingCity, BillingState, BillingCountry, BillingPostalCo
   CREATE TABLE dw.DimTrack(
                        INT IDENTITY(1,1) PRIMARY KEY,
        TrackKey
                        INT NOT NULL, -- NK
NVARCHAR(200) NOT NULL,
        TrackId
        TrackName
                        NVARCHAR(220),
        Composer
                        INT NOT NULL.
        Milliseconds
        Bytes
                        TNT.
        UnitPriceList NUMERIC(10,2) NOT NULL,
        AlbumTitle
                        NVARCHAR(160),
                        NVARCHAR(120),
        ArtistName
                        NVARCHAR(120),
        GenreName
        MediaTypeName NVARCHAR(120)
    CREATE UNIQUE INDEX UX_DimTrack_NK ON dw.DimTrack(TrackId);
   CREATE TABLE dw.FactSales(
                             BIGINT IDENTITY(1.1) PRIMARY KEY.
        FactSalesId
                                        NOT NULL FOREIGN KEY REFERENCES dw.DimDate(DateKey),
NOT NULL FOREIGN KEY REFERENCES dw.DimCustomer(CustomerKey),
        DateKey
                             TNT
        CustomerKey
                             INT
                                                  FOREIGN KEY REFERENCES dw.DimEmployee(EmployeeKey),
                             TNT
                                        NULL
        EmployeeKey
90 %
      + 4 ■

    NEKRON\SQLSERVER2025 (16.0 ... sa (93) | master
Connected. (1/1)
```

```
FactSalesId BIGINT IDENTITY(1,1) PRIMARY KEY,

DateKey INT NOT NULL FOREIGN KEY REFERENCES dw.DimDate(DateKey),

CustomerKey INT NOT NULL FOREIGN KEY REFERENCES dw.DimCustomer(CustomerKey),

EmployeeKey INT NULL FOREIGN KEY REFERENCES dw.DimEmployee(EmployeeKey),

BillingLocationKey INT NULL FOREIGN KEY REFERENCES dw.DimEmployee(EmployeeKey),

BillingLocationKey INT NOT NULL FOREIGN KEY REFERENCES dw.DimEmployee(EmployeeKey),

TrackKey INT NOT NULL FOREIGN KEY REFERENCES dw.DimTrack(TrackKey),

InvoiceId INT NOT NULL, -- degenerate

InvoiceId INT NOT NULL, -- degenerate

Quantity INT NOT NULL,

UnitPrice NUMERIC(10,2) NOT NULL,

LineTotal AS CAST(Quantity * UnitPrice AS NUMERIC(12,2)) PERSISTED

);

CREATE INDEX IX_FactSales_Date ON dw.FactSales(DateKey);

CREATE INDEX IX_FactSales_Customer ON dw.FactSales(CustomerKey);

CREATE INDEX IX_FactSales_Track ON dw.FactSales(TrackKey);
```

Paso 3: Cargaremos datos a las tablas de dimensiones

```
HERGE dw.DimEmplovee AS T
 USING dbo.Employee AS S
ON T.EmployeeId=S.EmployeeId
  WHEN MATCHED THEN U
    HEN MATCHED THEN UPDATE SET
T.FirstName=S.FirstName, T.LastName=S.LastName, T.Title=S.Title,
T.City=S.City, T.State=S.State, T.Country=S.Country, T.Email=S.Email
HEN NOT MATCHED BY TARGET THEN
TISERT(EmployeeId,FirstName,LastName,Title,City,State,Country,Email)
VALUES(S.EmployeeId,S.FirstName,S.LastName,S.Title,S.City,S.State,S.Country,S.Email);
    SELECT c.*, CONCAT(e.FirstName,' ',e.LastName) AS SupportRepName
    FROM stg.Customer c
LEFT JOIN dbo.Employee e ON e.EmployeeId=c.SupportRepId
  WHEN MATCHED THEN UPDATE SET
T.FirstName=S.FirstName, T.LastName, T.Company=S.Company,
T.Address=S.Address, T.City=S.City, T.[State]=S.[State], T.Country=S.Country,
T.PostalCode=S.PostalCode, T.Phone=S.Phone, T.Email=S.Email,
T.SupportRepId=SupportRepId, T.SupportRepName=S.SupportRepName
WHEN NOT MATCHED BY TARGET THEN
INSERT(CustomerId,FirstName,LastName,Company,Address,City,[State],Country,PostalCode,Phone,Email,SupportRepId,SupportRepName)
     VALUES(S.CustomerId, S.FirstName, S.LastName, S.Company, S.Address, S.City, S.[State], S.Country, S.PostalCode, S.Phone, S.Email, S.SupportRepId, S.
 MERGE dw.DimBillingLocation AS T
    SELECT DISTINCT BillingAddress,BillingCity,BillingState,BillingCountry,BillingPostalCode
     FROM stg.Invoice
) AS S
ON T.BillingAddress=S.BillingAddress
AND ISNULL(T.BillingCity, ')=ISNULL(S.BillingCity, ')
AND ISNULL(T.BillingState, ')=ISNULL(S.BillingState, ')
AND T.BillingCountry=S.BillingCountry
AND T.BillingCountry=S.BillingCountry
AND T.SNULL(T.BillingPostalCode, ')=ISNULL(S.BillingPostalCode, ')
WHEN NOT MATCHED BY TARGET THEN
INSERT(BillingAddress, BillingCity, BillingState, BillingCountry, BillingPostalCode)
VALUES(S.BillingAddress, BillingCity, BillingState, BillingCountry, BillingPostalCode)
 VALUES(S.BillingAddress,S.BillingCity,S.BillingState,S.BillingCountry,S.BillingPostalCode);
 MERGE dw.DimTrack AS T
MERGE dw.Dimirack OS
USING stg.Track AS S
ON T.TrackId=S.TrackId
  WHEN MATCHED THEN UPDATE SET

1.TrackNames_S.TrackName, T.Composer=S.Composer, T.Milliseconds=ISNULL(S.Milliseconds,0),

T.Bytes=S.Bytes, T.UnitPriceList=ISNULL(S.UnitPriceList,0),

T.AlbumTitle=S.AlbumTitle, T.ArtistName-S.ArtistName,

T.GenreName-S.GenreName, T.MediaTypeName-S.MediaTypeName

WHEN NOT MATCHED BY TARGET THEN
     INSERT(TrackId.TrackName.Composer.Milliseconds.Bytes.UnitPriceList.AlbumTitle.ArtistName.GenreName.MediaTypeName)
     VALUES(S.TrackId, S.TrackName, S.Composer, ISNULL(S.Milliseconds, 0), S. Bytes, ISNULL(S.UnitPriceList, 0), S. AlbumTitle, S. ArtistName, S. GenreNam
/* DimDate from stg.Invoice range */
IF NOT EXISTS (SELECT 1 FROM dw.DimDate)
BEGIN
 ;WITH D AS (
     SELECT MIN(InvoiceDate) d0, MAX(InvoiceDate) d1 FROM stg.Invoice
     SELECT d0 AS [Date], d1 FROM D
    UNION ALL SELECT DATEADD(DAY,1,[Date]), d1 FROM Cal WHERE [Date] < d1
  ,
INSERT INTO dw.DimDate(DateKey,[Date],[Year],[Quarter],[Month],[Day],MonthName,DayName,WeekOfYear)
 SELECT CONVERT(INT,FORMAT([Date],'yyyyWMdd')),[Date],
DATEPART(YCAR,[Date]),DATEPART(QUARTER,[Date]),DATEPART(MONTH,[Date]),DATEPART(DAY,[Date]),
DATENAME(MONTH,[Date]),DATENAME(WEEKDAY,[Date]),DATEPART(WEEK,[Date])
FROM Cal OPTION (MAXRECURSION 0);
     6) Carga de FactSales
  INSERT INTO dw.FactSales
  (Date Key, Customer Key, Employee Key, Billing Location Key, Track Key, Invoice Id, Invoice Line Id, Quantity, Unit Price)\\
 SELECT
     + 4 |
  onnected. (1/1)

    NEKRON\SQLSERVER2025 (16.0 ... | sa (93) | master
```

Paso 4: Cargaremos datos a la tabla de hechos

```
6) Carga de FactSales
INSERT INTO dw.FactSales
(Date Key, Customer Key, Employee Key, Billing Location Key, Track Key, Invoice Id, Invoice Line Id, Quantity, Unit Price)\\
SELECT
   CONVERT(INT,FORMAT(i.InvoiceDate,'yyyyMMdd'))
                                                                                                             AS DateKey,
    dc.CustomerKey,
    de.EmployeeKey,
    dbl.BillingLocationKey,
    dt.TrackKey,
   i.InvoiceId,
il.InvoiceLineId,
    il.Quantity,
il.UnitPrice
FROM stg.InvoiceLine il
JOIN stg.Invoice i ON i.InvoiceId=il.InvoiceId
JOIN dw.DimCustomer dc ON dc.CustomerId=i.CustomerId
LEFT JOIN dbo.Employee e ON e.EmployeeId=dc.SupportRepId
LEFT JOIN dw.DimEmployee de ON de.EmployeeId=e.EmployeeId
 LEFT JOIN dw.DimBillingLocation dbl
LEFT JOIN dw. DamBilingLocation dbl
ON dbl. BillingAddress = i.BillingAddress
AND ISNULL(dbl.BillingCity,'') = ISNULL(i.BillingCity,'')
AND ISNULL(dbl.BillingCity,'') = ISNULL(i.BillingCity,'')
AND dbl.BillingCountry = i.BillingCountry
AND ISNULL(dbl.BillingPostalCode,'')
JOIN dw.DimTrack dt ON dt.TrackId=il.TrackId;
```

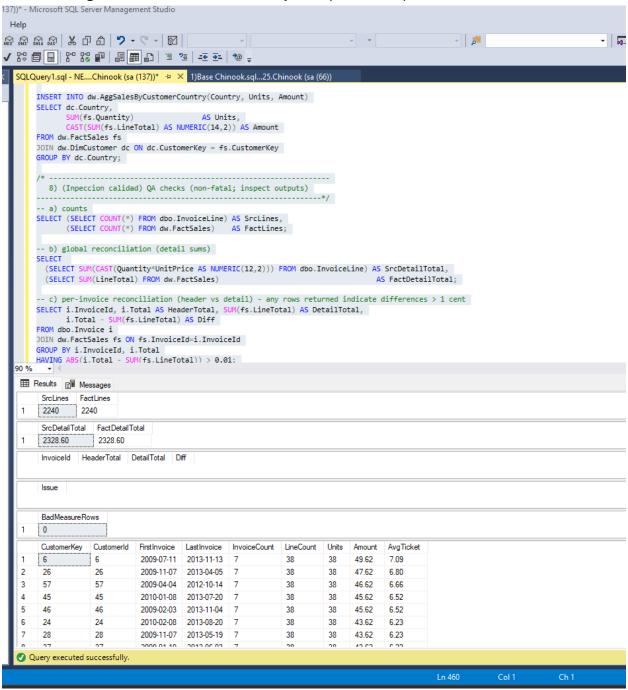
Paso 5: Implementamos agregaciones para propósitos de limpieza de datos

```
SQLQuery1.sql - NEK...25.master (sa (65))
                                                    2)Proceso ETL Opti...25.master (sa (93)) → ×
     FROM stg.invoiceLine in JOIN discretized in invoiceId JOIN dw.DimCustomer dc ON dc.CustomerId=i.CustomerId
LEFT JOIN dbo.Employee e ON e.EmployeeId=dc.SupportRepId
LEFT JOIN dw.DimEmployee de ON de.EmployeeId=e.EmployeeId
     LEFT JOIN dw.DimBillingLocation dbl
      ON dbl.BillingAddress = i.BillingAddress
AND ISNULL(dbl.BillingCity,'') = ISNULL(i.BillingCity,'')
AND ISNULL(dbl.BillingCity,'') = ISNULL(i.BillingState,'')
AND dbl.BillingCountry = i.BillingCountry
AND ISNULL(dbl.BillingPostalCode,'')=ISNULL(i.BillingPostalCode,'')
      JOIN dw.DimTrack dt ON dt.TrackId=il.TrackId;
        Agregados (materialized)
                    _ID('dw.AggCustomerSales','U') IS NOT NULL DROP TABLE dw.AggCustomerSales;
    IF OBJECT_IO'dw.AggCustomerSales','U') IS NOT NULL DROP TABLE dw.AggCustomerCales'
CustomerKey INT NOT NULL PRIMARY KEY, -- FK a DimCustomer
CustomerId INT NOT NULL, -- NK (for convenience)
FirstInvoice DATE NULL,
LastInvoice DATE NULL,
LinvoiceCount INT NOT NULL,
LineCount INT NOT NULL,
Units INT NOT NULL,
Amount NUMERIC(14,2) NOT NULL,
AvgTicket NUMERIC(14,2) NULL
):
                                                                              -- total spent by customer
      IF OBJECT_ID('dw.AggSalesByGenre','U') IS NOT NULL DROP TABLE dw.AggSalesByGenre;
    CREATE TABLE dw.AggSalesByGenre(
        GenreName NVARCHAR(120) NOT NULL PRIMARY KEY,
Units INT NOT NULL,
Amount NUMERIC(14,2) NOT NULL
          OBJECT_ID('dw.AggSalesByArtist','U') IS NOT NULL DROP TABLE dw.AggSalesByArtist;
    CREATE TABLE dw.AggSalesByArtist(
        ArtistName NVARCHAR(120) NOT NULL PRIMARY KEY,
Units INT NOT NULL,
Amount NUMERIC(14,2) NOT NULL
     IF OBJECT ID('dw.AggSalesByCustomerCountry', 'U') IS NOT NULL DROP TABLE dw.AggSalesByCustomerCountry;
    CREATE TABLE dw.AggSalesByCustomerCountry(
        Country NVARCHAR(40) NOT NULL PRIMARY KEY,
Units INT NOT NULL,
        Amount NUMERIC(14,2) NOT NULL
    ⊟;WITH PerInvoice AS (
        SELECT
           fs.CustomerKey, fs.InvoiceId,
           CAST(MIN(d.[Date]) AS DATE)
                                                              AS InvoiceDate,
AS UnitsByInvoice,
AS AmountByInvoice
           SUM(fs.Quantity)
           SUM(fs.LineTotal)
        FROM dw.FactSales fs
JOIN dw.DimDate d ON d.DateKey = fs.DateKey
        GROUP BY fs.CustomerKey, fs.InvoiceId
      INSERT INTO dw.AggCustomerSales(CustomerKey, CustomerId, FirstInvoice, LastInvoice, InvoiceCount, LineCount, Units, Amount, AvgTicket)
      SELECT
        dc.CustomerKey,
        dc.CustomerId.
        MIN(pi.InvoiceDate)
MAX(pi.InvoiceDate)
                                                                                              AS FirstInvoice,
                                                                                              AS LastInvoice,
                                                                                              AS InvoiceCount,
AS LineCount,
        SUM(pi.UnitsByInvoice)
        SUM(pi.UnitsByInvoice)
                                                                                              AS Units.
        CAST(SUM(pi.AmountByInvoice) AS NUMERIC(14,2))
CAST(AVG(pi.AmountByInvoice) AS NUMERIC(14,2))
                                                                                              AS Amount
                                                                                              AS AvgTicket
     FROM PerInvoice pi
      JOIN dw.DimCustomer dc ON dc.CustomerKey = pi.CustomerKey
      GROUP BY dc.CustomerKey, dc.CustomerId;
    INSERT INTO dw.AggSalesByGenre(GenreName, Units, Amount)
     SELECT dt.GenreNam
                SUM(fs.Quantity)
```

Paso 6: Realizaremos unos chequeos aleatorios durante la ejecución del código para ver que todo esta bien

```
8) (Inpeccion calidad) QA checks (non-fatal; inspect outputs)
SELECT (SELECT COUNT(*) FROM dbo.InvoiceLine) AS Srclines,
(SELECT COUNT(*) FROM dw.FactSales) AS FactLines;
 -- b) global reconciliation (detail sums)
SELECT
   (SELECT SUM(CAST(Quantity*UnitPrice AS NUMERIC(12,2))) FROM dbo.InvoiceLine) AS SrcDetailTotal,
   (SELECT SUM(LineTotal) FROM dw.FactSales)
 -- c) per-invoice reconciliation (header vs detail) - any rows returned indicate differences > 1 cent
SELECT i.InvoiceId, i.Total AS HeaderTotal, SUM(fs.LineTotal) AS DetailTotal,
        i.Total - SUM(fs.LineTotal) AS Diff
 FROM dbo.Invoice i
 JOIN dw.FactSales fs ON fs.InvoiceId=i.InvoiceId
 GROUP BY i.InvoiceId, i.Total
 HAVING ABS(i.Total - SUM(fs.LineTotal)) > 0.01;
 -- d) orphan checks
 SELECT TOP(1) 'Missing DateKey' AS Issue
 FROM dw.FactSales fs LEFT JOIN dw.DimDate dd ON dd.DateKey=fs.DateKey
 WHERE dd.DateKey IS NULL
 UNION ALL
 SELECT TOP(1) 'Missing CustomerKey'
 FROM dw.FactSales fs LEFT JOIN dw.DimCustomer dc ON dc.CustomerKey=fs.CustomerKey
 WHERE dc.CustomerKey IS NULL
 UNION ALL
 SELECT TOP(1) 'Missing TrackKey'
 FROM dw.FactSales fs LEFT JOIN dw.DimTrack dt ON dt.TrackKey=fs.TrackKey
 WHERE dt.TrackKey IS NULL;
 -- e) negative/zero measures
 SELECT COUNT(*) AS BadMeasureRows
 FROM dw.FactSales
 WHERE Quantity <= 0 OR UnitPrice < 0;
 -- f) auick views
 SELECT TOP (10) * FROM dw.AggCustomerSales ORDER BY Amount DESC;
 SELECT TOP (10) * FROM dw.AggSalesByGenre ORDER BY Amount DESC;
 SELECT TOP (10) * FROM dw.AggSalesByArtist ORDER BY Amount DESC;
 SELECT TOP (10) * FROM dw.AggSalesByCustomerCountry ORDER BY Amount DESC;
 PRINT('DW ETL completed.');
```

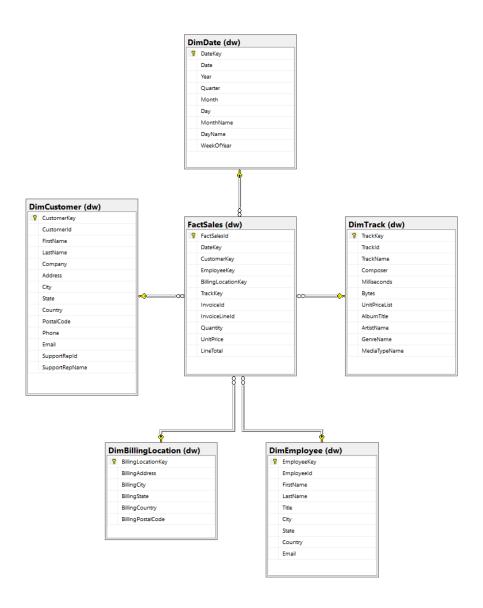
Diagrama creado con éxito incluyendo pruebas rápidas dentro del mismo

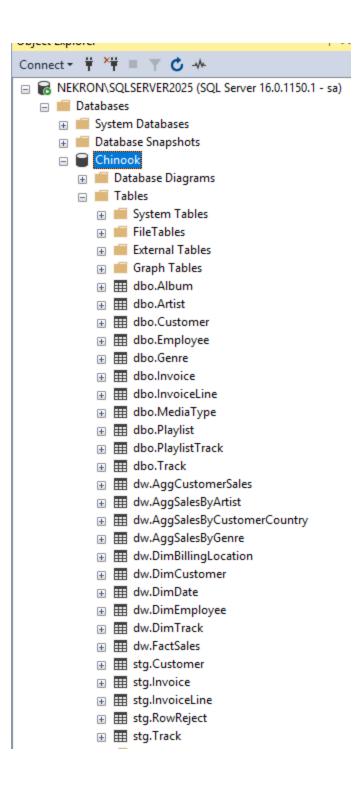


Tablas de dimensiones: DimDate, DimCustomer, DimBillingLocation, DimEmployee, DimTrack.

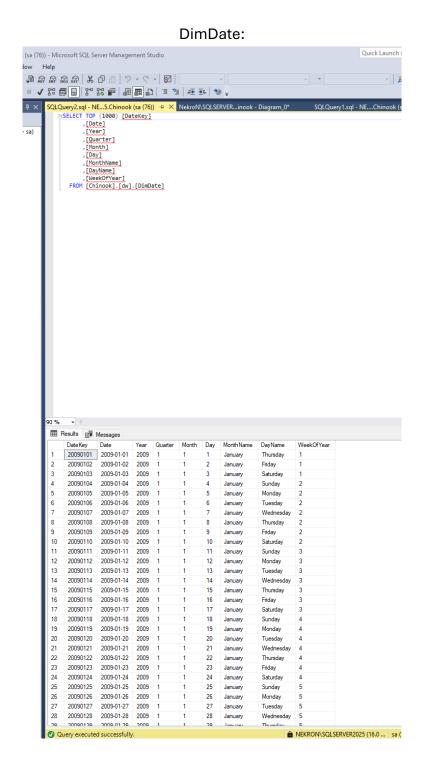
Tabla de Hechos: FactSales

Diagrama multidimensional de estrella

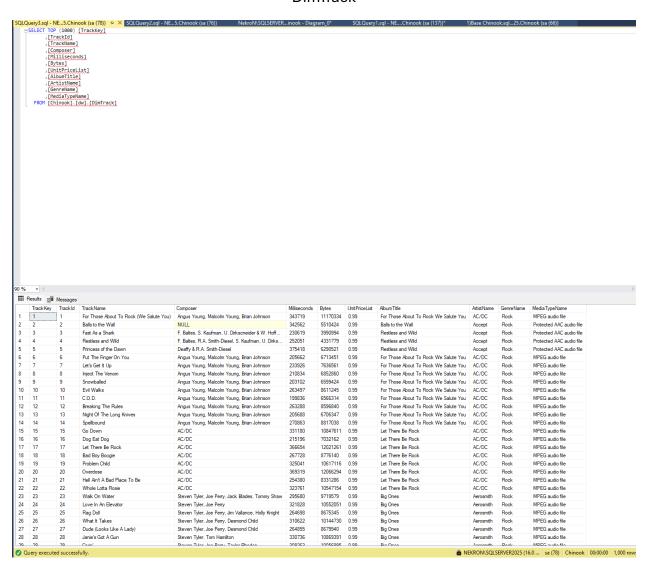




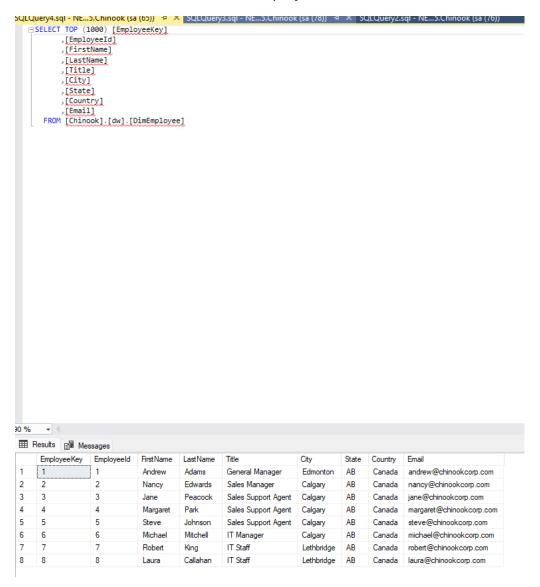
Mostraremos las tablas de dimensiones creadas con éxito:



DimTrack



DimEmployee



DimBillingLocation



DimCustomer

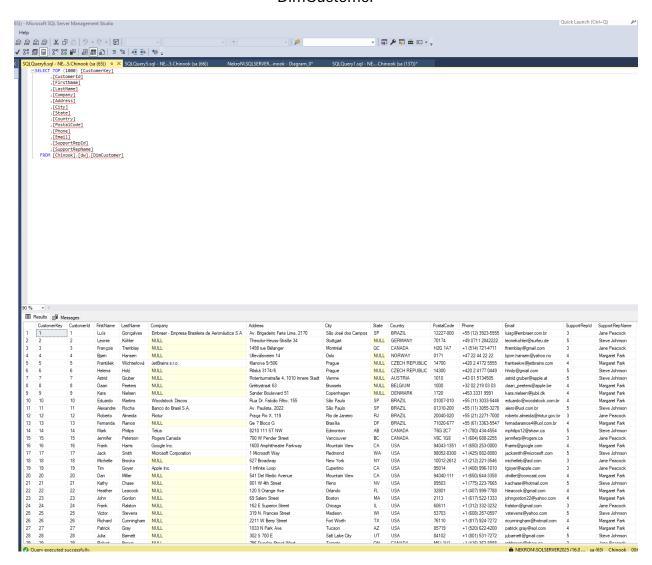
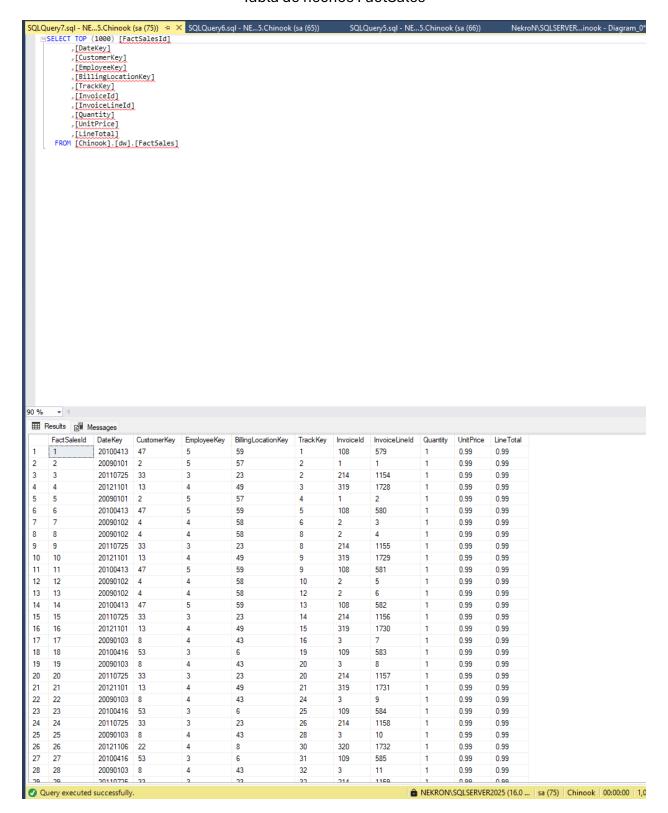


Tabla de hechos FactSales



Paso 7: Consultas de pruebas:

Ventas por cliente:

```
Consultas de pruebas rapidas
    SET NOCOUNT ON:
       1) Total de ventas por CLIENTE
      DECLARE @From INT
DECLARE @To INT
       dc.CustomerId,
       dc.FirstName,
       dc.LastName
       dc Country,
COUNT(DISTINCT fs InvoiceId)
                                                AS Invoices,
     SUM(fs.Quantity)
CAST(SUM(fs.LineTotal) AS NUMERIC(14,2)) AS Amount
FROM dw.FactSales fs
JOIN dw.DimCustomer dc ON dc.CustomerKey = fs.CustomerKey
GROUP BY dc.CustomerId, dc.FirstName, dc.LastName, dc.Country;
     -- SELECT * FROM dw.vw_TotalVentasPorCliente ORDER BY Amount DESC;
     -- Con filtro de fechas:
     -- SELECT c.*
     -- FROM dw.vw_TotalVentasPorCliente c
     -- JOIN dw.FactSales fs ON fs.CustomerKey = (SELECT CustomerKey FROM dw.DimCustomer WHERE CustomerId = c.CustomerId)
     -- JOIN dw.DimDate d ON d.DateKey = fs.DateKey
      -- WHERE d.[Date] BETWEEN '2009-01-01' AND '2010-12-31'
     -- GROUP BY c.CustomerId, c.FirstName, c.LastName, c.Country
     -- ORDER BY SUM(fs.LineTotal) DESC;
       2) Total de ventas por GÉNERO MUSICAL
90 %
 Results Messages
      CustomerId FirstName LastName
                                         Country
                                                           Invoices Units Amount
                                                           7
                                                                     38
                  Luís
                             Gonçalves
                                         BRAZII
                                                                            39.62
                             Köhler
                                          GERMANY
                                                                     38
                                                                            37.62
                  Leonie
 3
      3
                  François
                             Tremblay
                                          CANADA
                                                                     38
                                                                            39.62
                                          NORWAY
                                                                     38
                                                                            39.62
                  Bjøm
                             Hansen
                                        CZECH REPUBLIC 7
 5
      5
                             Wichterlová
                                                                     38
                                                                            40.62
                  František
 6
       6
                  Helena
                             Holý
                                          CZECH REPUBLIC 7
                                                                     38
                                                                            49.62
                  Astrid
                                          AUSTRIA
                                                                     38
                                                                            42.62
                             Gruber
       8
                  Daan
                             Peeters
                                          BELGIUM
                                                                     38
                                                                            37.62
                                          DENMARK
       9
                  Kara
                             Nielsen
                                                                     38
                                                                            37.62
 10
       10
                  Eduardo
                             Martins
                                          BRAZIL
                                                                     38
                                                                            37.62
 11
                  Alexandre
                             Rocha
                                          BRAZIL
                                                                     38
                                                                            37.62
 12
       12
                  Roberto
                                          BRA7II
                                                                     38
                                                                            37.62
                             Almeida
 13
       13
                  Femanda
                             Ramos
                                          BRAZIL
                                                                     38
                                                                            37.62
                                                                            37.62
 14
       14
                  Mark
                             Philips
                                          CANADA
                                                                     38
 15
       15
                  Jennifer
                             Peterson
                                          CANADA
                                                                    38
                                                                            38.62
 16
       16
                  Frank
                                          USA
                                                                     38
                                                                            37.62
                             Hamis
 17
       17
                  Jack
                             Smith
                                          USA
                                                                     38
                                                                            39.62
 18
       18
                  Michelle
                                          USA
                                                                     38
                                                                            37.62
                             Brooks
 19
       19
                  Tim
                             Goyer
                                          USA
                                                                     38
                                                                            38 62
 20
       20
                  Dan
                             Miller
                                          USA
                                                                     38
                                                                            39.62
 21
       21
                  Kathy
                             Chase
                                          USA
                                                                     38
                                                                            37.62
                  Heather
                             Leacock
                                          USA
                                                                     38
                                                                            39.62
 23
       23
                             Gordon
                                          USA
                                                                     38
                                                                            37.62
                  John
 24
       24
                  Frank
                             Ralston
                                          USA
                                                                     38
                                                                            43.62
 25
      25
                  Victor
                             Stevens
                                          USA
                                                                     38
                                                                            42 62
                             Cunningham
 26
       26
                  Richard
                                         USA
                                                                     38
                                                                            47.62
 27
       27
                  Patrick
                             Gray
                                          USA
                                                                     38
                                                                            37.62
 28
       28
                  Julia
                             Barnett
                                          USA
                                                                     38
                                                                            43.62
  20
       20
                  Dobort
                                          CVNIVDV
                                                                     20
                                                                            27.62
                                                                                                           ♠ NEKRON\SOLSERVER2025 (16.0 ... | sa (79) | Chinook | 00:00
```

Ventas por genero musical:

```
/* -----
    2) Total de ventas por GÉNERO MUSICAL
   DECLARE @From INT
   DECLARE @To INT
  SELECT
    dt.GenreName,
                      AS Units,
     SUM(fs.Quantity)
    CAST(SUM(fs.LineTotal) AS NUMERIC(14,2)) AS Amount
   FROM dw.FactSales fs
   JOIN dw.DimTrack dt ON dt.TrackKey = fs.TrackKey
   GROUP BY dt.GenreName;
  _/* Uso:
   -- SELECT * FROM dw.vw_TotalVentasPorGenero ORDER BY Amount DESC;
   -- Con filtro de periodo:
   -- SELECT dt.GenreName, SUM(fs.LineTotal) AS Amount
   -- FROM dw.FactSales fs
   -- JOIN dw.DimTrack dt ON dt.TrackKey = fs.TrackKey
   -- JOIN dw.DimDate d ON d.DateKey = fs.DateKey
   -- WHERE d.[Year] = 2010
0 % + 4
Results 🖺 Messages
    GenreName
                  Units Amount
              28
   Pop
                      27.72
   Hip Hop/Rap 17 16.83
Bossa Nova 15 14.85
2
3
             13 12.87
1 17.91
           9
4
    World
   Comedy 9 1....

Rock 835 826.65
29 57.71
5
6
7
    Easy Listening
                  10 9.90
8
                  41
9
    R&B/Soul
                       40.59
10
    Altemative
                  14
                        13.86
   Alternative & Punk 244 241.56
11
   Heavy Metal 12
12
                        11.88
                  80
13
                        79.20
   Jazz
14 Science Fiction 6
                        11.94
               47 93.53
15 TV Shows
```

16 Sci Fi & Fantasy 20 39.80 17 Rock And Roll 6 5.94

20 Electronica/Dance 12 11.88

22 Metal 264 261.36 23 Soundtrack 20 19.80 24 Blues 61 60.39

18 Reggae 19 Latin

21 Classical

30 29.70

386 382.14

41 40.59

Ventas por artista:

```
-- ORDER BY Amount DESC:
       3) Total de ventas por ARTISTA
     DECLARE @From INT
     DECLARE @TO INT
    SELECT
       dt.ArtistName,
                                    AS Units,
       SUM(fs.Quantity) AS Units,
CAST(SUM(fs.LineTotal) AS NUMERIC(14,2)) AS Amount
     FROM dw.FactSales fs
JOIN dw.DimTrack dt ON dt.TrackKey = fs.TrackKey
     GROUP BY dt.ArtistName;
     -- SELECT * FROM dw.vw_TotalVentasPorArtista ORDER BY Amount DESC;
     -- SELECT dt.ArtistName, SUM(fs.LineTotal) AS Amount
     -- FROM dw.FactSales fs
     -- JOIN dw.DimTrack dt ON dt.TrackKey = fs.TrackKey
     -- JOIN dw.DimDate d ON d.DateKey = fs.DateKey
     -- WHERE d.[Year] = 2010
-- GROUP BY dt.ArtistName
     -- ORDER BY Amount DESC;
       4) Total de ventas por PAÍS
         (a) País del Cliente
         (b) País de Facturación (dirección en la factura)
     DECLARE @From INT
     DECLARE @TO INT
    SELECT
       dc.Country,
SUM(fs.Quantity)
                                AS Units,
90 %
Results Messages
      ArtistName
                                                 Units Amount
                                                         0.99
      Calexico

        Marillion
        5

        Raul Seixas
        10

        Marcos Valle
        7

        Stone Temple Pilots
        10

                                                         4.95
2
      Marillion
                                                 5
                                                         9.90
                                                         6.93
     Stone Temple Pilots 10
English Concert & Trevor Pinnock 1
--- 10
5
                                                        9.90
                                                         0.99
                      10
                                                         9.90
      João Suplicy
8
                                                         5.94
                      6 2 8 41
      Aguaman
                                                         3.98
 10
      Alanis Morissette
                                                         7.92
11
     Lost
                                                         81.59
                       6
7
6
 12
     Motörhead
                                                         5.94
 13
      Alice In Chains
                                                         6.93

        13
        Alice in Grand
        6

        14
        BackBeat
        6

        15
        David Coverdale
        8

        16
        Scholars Baroque Ensemble
        1

        -
        6

                                                         5.94
                                                         7.92
                                                         0.99
                    6
8
8
                                                         5.94
 18 Falamansa
                                                         7.92

    19
    Page & Plant
    8

    20
    James Brown
    12

    21
    Os Paralamas Do Sucesso
    45

    22
    The Police
    7

 19
     Page & Plant
                                                         7.92
                                                         11.88
                                                        44.55
22
       The Police
                                                         6.93
                             . 12
23 Battlestar Galactica
                                                         23.88
     Battlestar Galactica 12
The Tea Party 17
Connections 2
24
                                                         16.83
25
     Gonzaguinha
                                                         8.91
                                  36
                                                         35.64
26
     Guns N' Roses
27
     Yo-Yo Ma
                                                         0.99
 28
                                                         0.99
      Dread Zeppelin
       Pager Namington Landon Classical Playon 1
                                                        0.00

    Query executed successfully.
```

Ventas por pais:

```
3)Consultas De Prue...5.Chinook (sa (79)) → ×
      4) Total de ventas por PAÍS
       (a) País del Cliente
      (b) País de Facturación (dirección en la factura)
    DECLARE @From INT
    DECLARE @To INT
   SELECT
     dc.Country,
        M(fs.Quantity)
                             AS Units,
      CAST(SUM(fs.LineTotal) AS NUMERIC(14,2)) AS Amount
    FROM dw.FactSales fs
    JOIN dw.DimCustomer dc ON dc.CustomerKey = fs.CustomerKey
    GROUP BY dc.Country;
   DECLARE @From INT
   DECLARE @To INT
   SELECT
     dbl.BillingCountry AS Country,
                                         AS Units.
      SUM(fs.Quantity)
     CAST(SUM(fs.LineTotal) AS NUMERIC(14,2)) AS Amount
    FROM dw.FactSales fs
    JOIN dw.DimBillingLocation dbl ON dbl.BillingLocationKey = fs.BillingLocationKey
    GROUP BY dbl.BillingCountry;
  _/* Uso:
    -- SELECT * FROM dw.vw_TotalVentasPorPais_Cliente ORDER BY Amount DESC;
    -- SELECT * FROM dw.vw_TotalVentasPorPais_Facturacion ORDER BY Amount DESC;
    -- Filtro por rango de fechas:
    -- SELECT Country, SUM(fs.LineTotal) AS Amount
    -- FROM dw.FactSales fs
    -- JOIN dw.DimBillingLocation dbl ON dbl.BillingLocationKey = fs.BillingLocationKey
    -- JOIN dw.DimDate d ON d.DateKey = fs.DateKey
    -- WHERE d.[Date] BETWEEN '2009-01-01' AND '2010-12-31'
    -- GROUP BY Country
    -- ORDER BY Amount DESC;
90 % 🔻 🔻
Results Messages
                     Units Amount
     Country
    ARGENTINA
                  38 37.62
   AUSTRALIA
2
                     38
                          37.62
    AUSTRIA
3
                     38
                          42.62
    BELGIUM
4
                    38
                          37.62
              190 190.10
5
    BRAZII
              304 303.96
6
    CANADA
 7
    CHILE
                     38 46.62
    CZECH REPUBLIC 76 90.24
8
9
     DENMARK
                     38
                          37.62
 10
    FINLAND
                     38
                           41.62
                     190 195.10
 11
    FRANCE
               152 156.48
 12
   GERMANY
 13
   HUNGARY
                         45.62
                        75.26
 14 INDIA
               38
                         45.62
 15
     IRELAND
 16
                          37.62
     ITALY
 17
     NETHERLANDS
                     38
                          40.62
 18 NORWAY
                     38
                          39.62
 19 POLAND
                    38
                          37.62
 20 PORTUGAL
                    76
                          77.24
21 SPAIN
                     38
                          37.62
22
    SWEDEN
                     38
                          38.62
 23
     UNITED KINGDOM 114
                          112.86
                    494 523.06
 24
     USA
```