



BEN THOMAS

React.js Front-End
Developer

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29 Hamilton Avenue, Hurlingham,
Sandton Johannesburg

EDUCATION

IEB Curriculum Bachelor's Pass

St David's Marist Inanda
2019

Bachelor of Commerce in Digital Marketing

IIE Vega
2020 - DNF

Fullstack Web Development Bootcamp

Hyperion Dev & University of Stellenbosch
2024 - Present

EXPERTISE

Digital Marketing
Branding
Javascript
Typescript
React.js
Next.js
3D Printing
Excel
Frontend Professional

LANGUAGE

Fluent English
Conversational Afrikaans

Experience

Jan 2024- Present Mediametrics, Smollan South Africa Internship

I was brought into this global business as an intern and have been entrusted with a broad range of responsibilities. I am currently developing their business website using React and various full-stack technologies. Mediametrics, a retail management solution owned by the Smollan Group, has tasked me with interpreting data, creating Excel spreadsheets with cross-workbook functionality, including pivot tables and macro formulas, managing databases, and handling in-store data capture.

Our clients include some of the largest retail brands and banks in Africa; Pick n Pay, Tiger Brands and Standard Bank.

2024 - Present The Teddy Bear Foundation, South Africa Digital Marketing Officer

I currently work at The Teddy Bear Foundation, a non-profit organisation dedicated to supporting children of abuse in South Africa, both legally and emotionally. As a nationwide organisation with three branches, I oversee the marketing department, where I developed digital marketing practices and solutions aimed at increasing fundraising and event-driven revenue. I create detailed board reports and have proposed multiple digital fundraising campaigns. In managing the department, I integrated Monday.com and optimised Google Workspace to streamline productivity. I also collaborated with a web developer to optimise the organisation's websites and build an effective donation platform. Additionally, I work with graphic designers and creatives to ensure consistent branding and design aligned with our target audience. I manage the organisation's social media platforms and design all physical marketing materials.

Reference

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Operational Director

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Steve Stuart
Mediametrics Director

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