there are not multiple recruiting programs. the primary purpose of this app is a fully automated proven system that takes a new sales rep, gamifies their first 28 days, and within the beginning, they are scanning through their personal contacts list generating new potential direct recruits for the company they joined (the company that uses our app), and new potential customers from their direct contacts (for the company they start with, and the company that is using our app for their sales reps).

The 3 tiers for potential recruits submitted and 3 tiers for new hires are a way to gamify the recruiting process. The customer swiping ones are our way to get the new rep their first win / client as fast as possible (increases retention to 89% for rep staying 1 year). Then the next crucial piece is the 28 day ramp up (which is weeks 1 and 2 are tasks / items that the company selects that are completely within the reps control, and by achieving them, the rep unlocks either points or cash), the second 2 weeks are things such as outcomes/opportunities created based, and also have points or cash reward tied to it.

The last piece that may not be in MVP would be the 14 day fast start , which is just a permanent leaderboard, that has it's own tiers for opportunities created, that is only valid for the first 14 days of any sales rep. and those tiers could have rewards (points or cash) tied to them.

Does this give more context?