# Project Release Plan



Down [10/06/15]

#### DownTown

#### Team member names:

Marcos Chabolla (Product Owner/Scrum Master)

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# Project Release Plan



## Down

Mobile Invitation Application (Iphone)

Sends customizable invites to friends for events.

Fully functioning social event tracking with implemented location services.

#### **Project Release Plan – User Stories**



# Down

Sprint 1: Basic Functioning UI

User Stories –

Multiple screens (Snapchat style)

I as a user want to be able to invite people to an event from the main screen and be able to see my sent/received/local events from a screen with a right swipe.

I as a user want to be able to easily plan an event and customize it with a picture, and customize accept/decline buttons

#### **Project Release Plan – User Stories**



# Down

Sprint 2: Data and Event Management

User Stories – Make Events fully functional and contacts available

Event Data management

Contact import

**Entire Event Class functional** 

#### **Project Release Plan – User Stories**



# Down

Sprint 3: Functional Network Capabilities

User Stories – Ability to send events over internet

Facebook contact implementation Finalizing interface

### Project Release Plan – Architecture



### Down

#### Major Components:

- UI
- Event Object
- Contact Implementation
- Getting App Online
- Facebook Contact Synchronization

# Project Release Plan – Challenges/Risks Engineering



# Down

- 1. No Prior Mobile App Development experience
- 2. Most ambitious project attempted
- 3. Unfamiliarity with new language and development environment
- 4. Unfamiliarity with program to network interfacing.

# Project Release Plan – Technologies



#### Down

Programming language: Swift

Environment: Xcode