



ADVANTREE

WHITE PAPER

V1.03

1. What is DeFi(Decentralized Finance)?

A few years ago, the crypto market was at its peak, but now the entire crypto market is in the Cold War era of more than two years. Nevertheless, the block chain development industry is evolving a lot with new ideas and technological innovations as weapons. For example, many areas such as scaling solutions, stable coins, interchain, STO, and IEO are challenging the crypto market with new concepts, and DeFi(Decentralized Finance)is one of the fastest and most unique growth areas.

DeFi is a concept that collectively refers to decentralized financial services using open source software, and ICOs that use smart contracts can also enter the realm of DeFi.

DeFi aims for an economic system that is open to anyone, not a few entities with power, and values such as transparency, censorship resistance, and unauthority are important. Because of these features, most DeFi projects are utilizing the block chain.



2. Definition of DeFi

Bitcoin, the origin of the block chain, has the nature of decentralized digital assets such as Internet of money, digital finance, and store of value. For more than a decade, Bitcoin has gradually become known to the world, and today it is recognized as part of its financial assets. Bitcoin was able to address centralized finance in terms of transparent and censor-resistant assets without issuing entities, but it could not replace all parts of the highly fragmented modern financial market.

Since then, through Ethereum and several other smart contract platforms, the financial ecosystem has begun to be built around automated code, not centralized financial institutions. Many financial institutions and FinTech firms have taken customers' personal information and control in exchange for better convenience and usability. DeFi was created to solve this problem and works based on decentralization and trust. Although there are still many things that need to be improved in terms of performance, it has various advantages based on decentralization.

Among the numerous DeFi projects, the most prominent are the projects that can take out loans using Cryptocurrency as collateral and the Staking DeFi projects that can receive rewards proportional to the amount of deposits and deposits.

3. DeFi and Staking

Staking refers to the way in which a POS (Proof of Stake)-type Cryptocurrency is fixed on the network with equity and rewarded with proof of work. The Proof of Stake (POS) method is a block chain based on the equity verification of the consensus algorithm, and it has an excellent advantage in security as certain nodes cannot dominate the network because they prove their work based on the Cryptocurrency.

Recently, Staking has entered the realm of DeFi (decentralized financing). The system of obtaining compensation through Staking is recognized as a financial instrument and the Staking service is launched in DeFi service category.

The idea of incorporating Staking into DeFi services stems from the idea that the rewards of Staking are all "interest."

For example, in POS-style coins, nodes responsible for network operations are responsible for proof of work and receive a percentage of compensation as proof of work nodes. At this point, a certain percentage of the compensation received is considered interest.

As such, Staking's compensation approach is interest, resulting in DeFi service financial instruments. Service users will not be able to move the Cryptocurrency used for Staking for a certain period of time through lock-up to stabilize the block chain network and receive a certain percentage of interest during the lock-up period.

4. Staking in ADVANTRUE

There are countless Staking products in DeFi service.

For example, there are cases in which major-class crypto-stakeings such as Bitcoin or Ethereum are paid as compensation, or sometimes different types of crypto-stake are paid as compensation.

On the other hand, in the case of compensation, there are a variety of Staking products, such as products that are paid in batches after the Staking period and ways to pay interest and principal every day.

ADVANTRUE' Staking product is a product optimized for users' needs and aims to seek maximum compensation while protecting users' investments as much as possible with a portfolio recommendation system.

ADVANTRUE will be composed of two main PLATFORM products: ETH PLATFORM first and USD PLATFORM second.

Both PLATFORM have their own characteristics and advantages and are products that take into account the user's side.

ADVANTRUE STAKING SERVICE



4-1. ETH PLATFORM

ADVANTRUE' first PLATFORM is a product with a high rate of compensation to the user's investment, and the ADV issued by the foundation is linked to the price of the listed exchange, resulting in the user's investment and compensation.

ETH PLATFORM's selectable products will be divided into various categories, all divided by the quantity and duration of ADV. The quantity of ADV for each product is calculated as ETH quantity according to the price of the listed exchange, and if the calculated amount of ETH is deposited into the address assigned to the user, the program will be confirmed and approved, and the principal and interest will be paid by ADV every day from the next day to the end date.

The PLATFORM operation team purchases and pays the ADV on the exchange with the recruited ETH. In PLATFORM, the price of ADV, coupled with the use of ADV and the purchase on the listed exchange, will be a cause of increase rather than a fall in the price of ADV, and users will experience a higher rate of compensation for investment.



ADVANTRUE STAKING PLATFORM

ETH PLATFORM

4-2. USD PLATFORM

The second PLATFORM of ADVANTRUE is USD PLATFORM. One of the biggest concerns for users starting to invest is the loss of investment funds. In particular, the price fluctuation of the crypto I invested in in the volatile market of crypto makes me feel a lot of stress. ADVANTRUE has come up with USD PLATFORM as an alternative to these users.

USD PLATFORM focused on user investment principal. If the price of ADV listed on the exchange is attracted to the product converted into USD for a certain period of time, the rate of return will be calculated and paid on a daily basis. At the end of the deposit period, the principal and interest will be paid on a USD basis at the time of deposit regardless of the price of ADV.



ADVANTRUE STAKING PLATFORM

USD PLATFORM

5. Token information and Budget distribution

- Token information

- ▶ **NAME** : ADVANTRUE
- ▶ **Symbol** : ADV
- ▶ **Platform** : Ethereum (ERC-20)
- ▶ **Total issued volume** : 10,000,000,000 ADV

- Budget distribution

▶ **Development (30%)**

The ADVANTRUE Team will use the funds raised for the platform development, maintenance, production, development and design team's labor costs.

▶ **Platform Operating Costs (40%)**

The success or failure of the platform is not only accomplished by successful platform development but also by the best platform operation. The ADVANTRUE Team will be used for operational and service teams for smooth and pleasant operation, and we will do our best to expedite user principal and compensation payments on the platform.

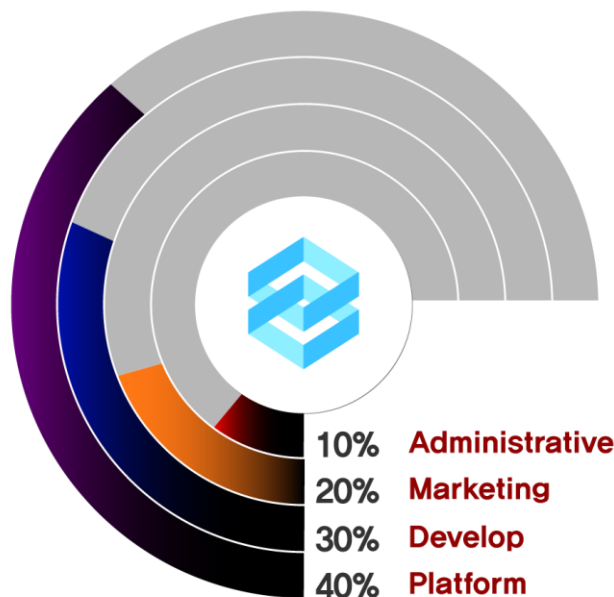
► **Marketing expenses (20%)**

ADVANTRUE will be used for public relations, marketing and partnership activities with partner foundations and companies to promote ADVANTRUE worldwide.

► **Administrative expenses (10%)**

To run the ADVANTRUE Foundation ethically, it requires compliance with laws, duties of tax collection, and a clear disclosure of the company's business conditions. As a result, ADVANTRUE will use legal, tax and accounting services as administrative expenses.

Budget dostribution



6. Legal information

- General information

ADV is a cryptocurrency used by participants for services provided by the ADVANTRUE platform.

ADV does not have the legal qualification of a security since it does not give any rights to dividends or interests.

The sale of ADV tokens is final and non-refundable.

ADV tokens are not shares and do not give any right to participate in the general meeting of Expansion Network System Ltd..

ADV tokens cannot have a performance or a particular value outside the ADVANTRUE platform. ADV tokens shall therefore not be used or purchased for speculative or investment purposes.

The purchaser of ADV tokens is aware that the Federal Act on Stock Exchanges and Securities Trading Law and the Financial Market Infrastructure Act, which ensure that investors are sold investments that include all the proper disclosures and are subject to regulatory scrutiny for the investors' protection, are not applicable.

Anyone purchasing ADV tokens expressly acknowledges and represents that she/he has carefully reviewed this white paper and fully understands the risks, costs and benefits associated with the purchase of ADV.

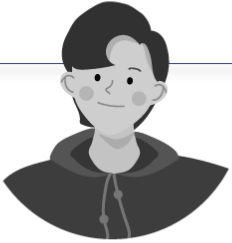
- Knowledge required

The purchaser of ADV tokens undertakes that she/he understands and has significant experience of cryptocurrencies, blockchain system and services, and that she/he fully understands the risks associated with the crowdsale as well as the mechanism related to the use of cryptocurrencies (incl. storage). Expansion Network System Ltd. Shall not be responsible for any loss of ADV tokens or situations making it impossible to access ADV tokens, which may result from any actions or omissions of the user or any person undertaking to acquire ADV tokens as well as in case of hacker attacks.

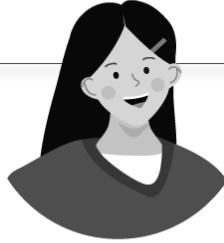
- Risks

Acquiring ADV tokens and storing them involves various risks, in particular the risk that Expansion Network System Ltd. may not be able to launch its operations and develop its blockchain and provide the services promised. Therefore, and prior to acquiring ADV tokens any user should carefully consider the risks, costs and benefits of acquiring ADV tokens in the context of the crowdsale and, if necessary, obtain any independent advice in this regard. Any interested person who is not in the position to accept or to understand the risks associated with the activity (incl. the risks related to the non-development of the ADVANTRUE platform or any other risks as indicated in the Terms & Conditions of the crowdsale should not acquire ADV.

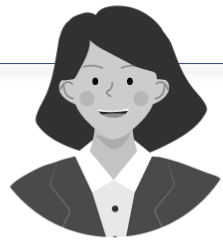
7. ADVANTRUE TEAM



Jason Jang
Marketing Manager



Seunghee Kim
Operations Manager



Mirae Kim
Operations Manager