

**MAKERBOT INDUSTRIES, LLC**  
**COPPA AND GDPR DIRECT NOTICE TO PARENTS**

You, your Child or your Child's teacher has provided us with your email address in order for you to consent to your Child's use of the Sites and Services provided by MakerBot Industries, LLC ("**MakerBot**", "**we**" or "**us**").

We are required to send you this COPPA AND GDPR DIRECT NOTICE TO PARENTS ("**Direct Notice**") pursuant to the Children's Online Privacy Protection Act of 1998 and its rules (collectively, "**COPPA**") and the General Data Protection Regulation ("**GDPR**"). This Direct Notice applies to the Personal Information we collect from children under the age of 16 ("**Child**" or "**Children**") who have registered a Company Account ("**Child Users**"). This Direct Notice serves as notification to you about our collection, use and disclosure of Personal Information from Child Users via our websites [www.makerbot.com](http://www.makerbot.com) and [www.thingiverse.com](http://www.thingiverse.com) (the "**Sites**"), mobile applications ("**Apps**"), and the Services.

This Direct Notice is a summary of the MakerBot Children's Privacy Policy ([www.makerbot.com/legal/childrenprivacypolicy](http://www.makerbot.com/legal/childrenprivacypolicy)). The MakerBot Children's Privacy Policy supplements the MakerBot Privacy Policy ([www.makerbot.com/legal/privacy](http://www.makerbot.com/legal/privacy)) and the MakerBot Terms of Use (<https://www.makerbot.com/legal/terms>) to which the MakerBot Children's Privacy Policy is incorporated. Capitalized terms used herein that are undefined shall have the same meanings ascribed to them in the MakerBot Privacy Policy or the MakerBot Terms of Use. For purposes of this Direct Notice, the term "Services" shall collectively refer to the services provided by MakerBot through the Sites and Apps.

**I. Consent Under COPPA**

Under COPPA and GDPR, we are required to receive parental consent in order to collect, use and disclose your Child's Personal Information. We will not collect, use, or disclose any Personal Information from your Child if you do not provide such consent and your Child will not be able to register a Company Account.

For more information about COPPA and your Child's rights to online privacy, please visit <https://www.ftc.gov/enforcement/rules/rulemaking-regulatory-reform-proceedings/childrens-online-privacy-protection-rule>.

**II. Types of Information, How Information is Used, and How Information is Disclosed**

**(A) Information We Collect Directly**

Children must provide us with the following Personal Information to register a Company Account: first name, last name, email, country, username for Sites, birthdate, and password for Sites. If you do not provide verifiable parental consent within a reasonable amount of time of receiving this Direct Notice, we will delete the Personal Information your Child provided to us during the Company Account registration process and a Company Account will not be created for your Child.

**(B) Information We Collect Automatically (Through Tracking)**

We use technology to automatically collect information from our Users, including Child Users, and Children when they access and navigate through the Sites and use certain of the Sites' features. The information we collect through these technologies may include:

- One or more persistent identifiers and/or cookies that can be used to recognize a User over time and across different websites and online services; and/or
- Information that identifies a device's location (geolocation information).

We also may combine non-personal information we collect through these technologies with Personal Information about Users, including Child Users, that we collect online.

For information about our automatic information collection practices, including how Users and Parents on behalf of Child Users can opt out of certain information collection, please review the MakerBot Privacy Policy.

### **III. How We Use and Disclose Information**

We use the information we collect from a Child to register his or her Company Account.

We use and, in some cases, disclose the Personal Information we collect from a Child User to:

- communicate with him or her about activities or features of the Sites that may be of interest;
- estimate our audience size and usage patterns;
- store information about a Child User's preferences, allowing us to customize the content according to individual interests;
- speed up a Child User's searches on the Site;
- share with third parties we use to support the internal operations of our Sites and who are bound by contractual or other obligations to use the Personal Information only for such purpose and to keep the Personal Information confidential;
- comply with law or legal process, such as to comply with any court order or subpoena or to respond to any government or regulatory request;
- protect the rights, property, or safety of MakerBot, our customers or others, including to protect the safety of a Child User;
- protect the safety and security of the Sites; and/or
- enable us to take precautions against liability.

We do not share, sell, rent, or transfer a Child's or Child User's Personal Information other than as described in this section.

### **IV. Providing and/or Revoking Verifiable Parental Consent**

You may provide verifiable parental consent by completing and signing the PARENTAL CONSENT TO THE COLLECTION, USE AND DISCLOSURE OF PERSONAL INFORMATION OF MY CHILD TO MAKERBOT form that appears on the following page. For questions regarding obtaining verifiable parental consent for the registration of a Company Account for your Child, please contact COPPA@makerbot.com or privacy@makerbot.com.

At any time, you may review your Child User's Personal Information maintained by us, require us to correct or delete the Personal Information, and/or refuse to permit us from further collecting or using the Child User's Personal Information.

You can review, change, or delete your Child User's Personal Information by sending us an email at privacy@makerbot.com. To protect your privacy and security, we may require you to take certain steps or provide additional information to verify your identity before we provide any information or make corrections.

Sincerely,

***MakerBot Privacy Team***

privacy@makerbot.com

347-334-36800

**PARENTAL CONSENT TO THE COLLECTION, USE AND DISCLOSURE OF PERSONAL  
INFORMATION OF MY CHILD TO MAKERBOT**

I, \_\_\_\_\_ (Parent or Legal Guardian Full Name), the parent or legal guardian of \_\_\_\_\_ (Child's Full Name), have had the opportunity to review the COPPA and GDPR Direct Notice to Parents, MakerBot Children's Privacy Policy ([www.makerbot.com/legal/childrenprivacypolicy](http://www.makerbot.com/legal/childrenprivacypolicy)), and the MakerBot Privacy Policy ([www.makerbot.com/legal/privacy](http://www.makerbot.com/legal/privacy)). By signing below, I authorize MakerBot's collection, use and disclosure of my Child's Personal Information as set forth in the Direct Notice to Parents, the MakerBot Privacy Policy and the MakerBot Children's Privacy Policy. I understand that I may withdraw my permission at any time, with written notice, as set forth in the Direct Notice to Parents.

\_\_\_\_\_  
Parent/Legal Guardian First Name

\_\_\_\_\_  
Parent/Legal Guardian Last Name

\_\_\_\_\_  
Parent/Legal Guardian Signature

\_\_\_\_\_  
Child's Email Address to Be Associated with Company Account

\_\_\_\_\_  
Date