# Conceptualize

Planning

development in corporate strategy terms Trigger event Concept capture

Concept, project objectives and business case

Clarification of project purpose Concept elaboration **Business Case Development** 

Evaluation in corporate strategy terms **Concept Gateway** 

Design, operations and termination (DOT)

### strategy formation Design and operations capture from corporate strategy

Integrated development of DOT strategy Integrated Evaluation of DOT strategy

Execution and Delivery (E&D) strategy development from a PM perspective

### Activity and resource use capture from corporate and design strategy

**DOT Gateway** 

Develop target schedule and milestones Strategic development of E&D plan Evaluation of E&D Strategy

## Strategy Gateway

### Detailed design and planning Shift perspective to implementation

Development of detailed design and planning criteria for implementation Develop detailed designs and plans

Develop resource allocations and contract criteria Detailed design evaluation

**Tactics Gateway** 

## Utilization

### Termination Development of detailed plans for transfer of

ownership, replacement or decommissioning Termination execution

Termination evaluation **Operations & Support (O&S)** 

Operational utilization of asset Ongoing development of O&S criteria Ongoing development of O&S Ongoing development of O&S evaluation

**Delivery** 

Undertake delivery

Execution & Modify deliverables Delivery Stakeholder management **Delivery Evaluation** 

Execution

Implement action plans

Coordinate, control and monitor progress Tuning of targets, resources and commitments

Ongoing ecaluation