Theodore Zurek-Dunne

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Portfolio: *zurekcreative.com*

Skills

Typescript, React, Git, Tailwind, NextJs, NodeJs, Figma, Zustand, Docker, MongoDB, Netlify, HTML, CSS

Experience

Kato.Studio *Toronto, ON*
Founder Oct 2020 - Current

- Work with clients to design and develop websites to increase sales and customer retention. By optimizing UI/UX, SEO, and accessibility, we consistently achieved 95+ lighthouse scores.
- With an in-house built CMS, we manage client content and facilitate additional functionality such as blogging systems, analytics, and editable api-first content structures. The CMS is built using NodeJs, TypeScript and Docker allowing for a microservice architecture that facilitates api-first content systems operating headlessly.
- Many of my clients find google analytics too complicated. I built a simple analytics system that monitors active users, time spent on the page, mouse clicks, and scroll percentage.

Sales Growth Development *Toronto, ON*
UI/UX Designer / Front-end Developer *Dec 2018 - Dec 2019*

- Responsible for the design and development of 4 client sites, optimizing SEO, accessibility and performance. Results included decreasing load times by 20% on average.
- Led the complete redesign of an application for an unhappy client. Following 12 weeks of collaboration and development, the new design and functionality resulted in -adoption by staff and ultimately retaining the client.
- Maintained and improved the usability of existing client applications.

Freelance *Toronto, ON*
Designer & Developer *Jan 2016 - Dec 2018*

- Consulted with clients on the most appropriate solutions for their business pain points.
- Designed and implemented the given solution (i.e. rebranding, packaging, marketing materials, website redesign) resulting in increased brand recognition and sales.

Awards

Winner of the 2019 McMaster Design League UI/UX Designathon

Interests

AI, Game Dev, Marvel, Illustration, Pixel Art