Oloyede Solamipe Akinola
Technical Product Manager | Chief Product Officer
📍 Lagos, Nigeria | 📞 +234 810 225 9597 | ✉️ akinolasolamipe@gmail.com
🔗 Portfolio: https://bento.me/0xsolamipe | LinkedIn

Professional Summary

Experienced and forward-thinking Technical Product Manager and Chief Product Officer with over **6 years** of experience delivering high-impact products across **fintech, social apps, luxury tech, e-commerce, blockchain, AI, and Web3**. Proven expertise in product strategy, system design, and leading high-performing cross-functional teams. Adept at transforming insights into features that drive measurable growth.

- **Key Achievement**: Led the design and implementation of a new feature that increased product usage by **72%**, leveraging behavioral data from **3,000+ users**.
- **Technical leader** who combines deep domain knowledge with strategic execution, having managed **multi-million-dollar product portfolios** and scaled products used by **10,000+ active users**.

Experience

MOBI Automation – Dubai (Fulltime)

Chief Product Officer · May 2024 – Present

- Promoted from Technical Product Manager to Chief Product Officer due to strong performance.
- Designed and led development of AI and blockchain platforms with **10,000+ users**.
- Directed multiple associate product managers across distinct verticals and oversaw product roadmaps.
- Managed portfolios worth **$2M+**, driving measurable growth in ROI and user engagement.
- Contributed to investment strategy and community feedback loops to improve satisfaction.

Technical Product Manager · Mar 2022 – Apr 2024

- Introduced a customer feedback loop that improved user satisfaction by **20%** and decreased negative reviews.
- Built and launched an admin dashboard managing activity across **5 blockchain networks**, reducing churn by **91%** in 6 months.
- Delivered strategic direction and feature development across **6+ major product lines**.

Product Manager · Oct 2021 – Feb 2022

- Managed a 10+ person team that launched products generating **$1M in revenue** within 4 months.
- Launched a mobile-responsive dApp, increasing engagement by **50%** and DAU by **25%**.
- Led collaboration among 24+ team members to drive **35% user base growth** and **67% increase in profitability**.

Luxor – Lagos (Contract)

AI Product Consultant . Feb 2024 – May 2024

- Designed and developed an AI-powered luxury authentication system utilizing machine learning and computer vision, achieving a **92% accuracy rate in identifying counterfeit luxury items** across beta test datasets.
- Collaborated with product, design, and R&D teams to align AI product flows with ultra-high-net-worth (UHNW) user expectations, contributing to a **38% increase in early adopter interest** during pre-launch.
- Architected and deployed an LLM benchmarking system to enhance intelligent access control to user data, improving data query speed by **40%** and lowering error rates by **22%**.
- Applied prompt engineering techniques to decentralized LLM environments, resulting in a **55% boost in retrieval precision** during internal quality tests for high-context queries.

DockHive – Remote (Contract)

Technical Product Manager · Jul 2023 – Dec 2023

- Led a research initiative with **100+ users** to uncover key pain points in cloud infrastructure.
- Built a decentralized cloud service platform with a team of 10+, optimizing backend performance.
- Reduced post-launch bugs by **30%** through rigorous testing.
- Iterated features based on feedback, improving satisfaction by **35%** and cutting support tickets by **20%**.

CredPal (YC W19) – Lagos, Nigeria

Technical Product Manager · Aug 2021 – Oct 2021

- Conducted user research to prioritize 10+ features, resulting in **77% satisfaction improvement**.
- Launched a "Fractional Repayment" feature, reducing defaults by **34%** and raising app rating from **3.5 to 4.2**.
- Enhanced KYC flows, reducing outstanding monthly debt by **56%**.

PaceSwap – Nigeria (Contract)

Technical Product Manager · Jan 2021 – Jun 2021

- Surveyed **2,000 crypto users**, integrating feedback that improved satisfaction by **45%**.
- Reduced development cycle time by **30%** through improved workflows among 15+ team members.
- Implemented robust multi-factor security, reducing incidents by **60%**.
- Launched iOS & Android wallets with **100,000+ downloads** in the first month and **25% MoM active user growth**.

OneWildcard – Lagos, Nigeria

Software Developer · Nov 2020 – Oct 2021

- Developed and deployed a fully functional eCommerce platform (**pizzajungleng.com**) using **Next.js**, **GraphQL**, and **WordPress**, resulting in a **120% increase in online orders** within 3 months post-launch.
- Optimized frontend performance by refactoring query logic and reducing page load time by **47%**, improving overall user experience.
- Integrated custom payment APIs and order tracking workflows, leading to a **30% reduction in cart abandonment rates**.
- Worked closely with UI/UX designers to implement mobile-first designs, achieving a **4.6-star average user rating** across devices.

BlocMe – Ottawa, Canada

Product Manager · Apr 2019 – Jan 2021

- Led extensive product discovery efforts, conducting **70+ customer interviews** that informed the MVP and shaped end-to-end user journey flows.
- Delivered the MVP within 3 months, enabling the team to secure **$150K in early-stage funding** and a **beta waitlist of 1,200+ users**.
- Defined and prioritized a product backlog of 30+ features using user feedback and business goals, resulting in a **40% increase in user activation during pilot testing**.
- Coordinated bi-weekly agile sprints with a cross-functional team of 8 engineers and designers, maintaining an average **on-time delivery rate of 92%**.
- Implemented an early analytics loop using Mixpanel to track onboarding flow, identifying a key drop-off and improving sign-up completion by **35%**.

AFREAL – Lagos, Nigeria

Frontend Engineer · Oct 2018 – Dec 2020

- Translated Figma designs into responsive, pixel-perfect UIs using **React.js**, improving design implementation speed by **40%**.
- Implemented **Formik** and **Yup** for advanced form validation, reducing user input errors by **65%** across 3 core features.
- Leveraged **Redux** for scalable state management across multiple frontend modules, enhancing feature extensibility.
- Collaborated with backend developers to integrate 10+ APIs, reducing frontend/backend integration issues by **50%** during QA cycles.
- Contributed to UI components reused across 3 projects, increasing dev team efficiency and maintaining visual consistency.

Education

University of Lagos · B.Sc., Electrical & Electronics Engineering (2013–2018)

Certifications

- Certified Blockchain Expert – Blockchain Council
- Certified Metaverse Expert – Blockchain Council
- Becoming a Product Manager – LinkedIn Learning

Core Skills

- **Product & Business**: Product Management, Market Research, Business Strategy, User Experience Design, Agile Leadership, Roadmapping
- **Technical**: Blockchain (Security, Tokenomics), Web3, AI/ML Product Strategy, Technical Architecture, Software Development
- **Leadership**: Cross-functional Team Management, Stakeholder Engagement, Go-to-Market Execution

Tools & Stack

- **PM & Dev Tools**: Jira, ClickUp, Confluence, GitHub, Gitbook, Postman, VSCode, Chrome DevTools
- **Design Tools**: Figma
- **Frontend**: HTML, CSS, Sass, JavaScript, React, Next.js, WordPress, TailwindCSS, Material UI, Bootstrap
- **Backend**: Node.js, NestJS, Python, SQL, MongoDB, GraphQL
- **Blockchain & Infra**: Solidity, C++, Web3.js, Security Auditing