Cutting-edge innovation technology shouldn’t be called an unreachable. It should be fun and part of daily life. This “easy Stars” world first holographic smartphones. So how do we generate glass free Holograms on smartphones?

When we’re looking at our smartphone the camera will quickly track our eye movement. Eye tracking data is sent to our on-chip signal processing unit. It’s quickly processed by our eye tracking system which will lock on to where our eyes are looking. This is very important. Our eye tracking system will adjust the hologram generated based on where your eyes are looking and you’ll immediately see the holographic effect. This is the world’s first holographic smartphone with our pioneering eye tracking technology. An innovation dedicated to the smartphone application we call this smart holographic's. You’ll find four cameras on our holographic phone. A perfect air interface. The dual lens camera on the back is not just for taking holographic images, but more importantly it’s designed to collect and process holographic data. So, what new user experience will such an innovative holographic smartphone bring us. No more dizziness or narrow viewing angles when what you area isn’t really. A truly immersive way to watch videos and 3d. Game playing becomes more fun and thrilling. Distance is no longer a problem. Lifelike product displays for online shopping. Complex traffic systems become easy to navigate. Education is no longer boring, but fun and lively. Anytime anywhere 3d scanning and printer. Will all this is just the beginning “Estars” will continue to create new technologies for holographic applications. We make the impossible possible and create better lives.

Grand and spectacular screen images from a tiny 4.5-centimeter cube. Smart beam is an incredibly simple to use personal projector that works with your mobile devices. Just press the power button on the right. Connect it to your smartphone and you’re all ready to go. Smart beam automatically traces a video from your smartphone and projects it on the screen through the lens in front. The incredible value of smart beam powered by decent design and smart features realized by technology. 4.5 centimeters on all dimensions and 129 grams. This ultralight device boasts incredible brightness of up to 35 ANSI lumens amazing color representations enabled by DLP technology. As well as a battery that lasts for two hours and a screen that expands up to 100 inches depending on your comfortable distance. With the smart design honored at the 2013 IF Awards perfected by an aluminum finish. Smart beam allows you to project images easily on the wall or the ceiling without an additional support. The joy of viewing your favorite content on a large screen anywhere anytime. Educational material for your kids as well as movies, games, books, video chatting, internet surfing and more. Experience multimedia contents in your smartphone with smart beam. Making your smart imagination into a reality. That smart beam for you. SK Telecom.

Riding on the road can to often be dangerous. Sometimes even deadly. With our phones always in reach distracted driving is more common than ever. but now you can use your mobile device to help protect yourself from drivers who are all thumbs. With a lane sight system, you can focus on the road ahead because we’ve got your back. As you ride “Lane sights” patented rear camera system scans the road behind you detecting approaching cars. Once the vehicle is detected, the system sends a flashing alert to the driver behind you and an audible alert to your Android device span it’s securely on the handlebars. As the vehicle approaches the system tracks and the alerts increase in frequency, more frequent alerts help draw the driver’s attention and warn you that the vehicles getting closer gives you plenty of time to move over. As vehicles pass “Lane sight” ultrasonic lateral distance sensor will detect the distance between your bicycle and the cars providing another indicator of vehicle’s proximity to you. If a vehicle gets too close the rear camera will capture video and save it to your mobile device as a memory along with the lateral distance data in case evidence of an incident should be needed. the “Lane sight” system improves safety for all cyclists. Whether you’re training for a competition or out for a fun family ride. The “lane sight” you can enjoy the ride because we got your back.

Have you ever had your favorite piece of clothing hopelessly spoiled by washing? Washing can be a real pain. Especially when you need to deal with delicate and hand wash only clothing. And it gets even more frustrating when you’re on your move. Meet Dollfie the world’s smallest washing device that cleans your clothes with the power of ultrasonic technology. Dolphy is just the size of a smartphone, perfectly portable to fit in any bathroom or travel luggage. Using advanced ultrasonic cleaning technology don’t be carefully cleans even the most delicate fabrics without damaging or discoloring ever. No rubbing, no whirling or stretching, no fading colors, no wearing off. your favorites will be thoroughly and carefully cleaned from the inside of the fabric fibers by the power of ultrasound. The process efficiently removes dirt and odors. Your clothing will become ultra-fresh after ultrasonic cleaning. How does it work? it’s amazingly simple. Just put your clothes in any sink or waterproof container, add water, detergent put Dollfie inside, then switch the device on and enjoy your free time. you’ll see Dollfie glowing blue as it softly cleans your clothes, it works like magic. after about 30 minutes your clothes are clean and fresh. rinse themб hang them out to dry and you can slip again into your favourites. they will look like new even after many washing cycles. Dollfie‘s innovative technology has been developed and tested by MPI ultrasonics engineering laboratories in Switzerland. The heart of the device a powerful transducer creates and emits ultrasonic waves that are multimode wideband and progressive. these precisely modulated sound waves traveled through water and for microscopic high-pressure bubbles. This process is called cavitation. the tiny bubbles that implode creating millions of micro jet liquid streams. Those invisible yet powerful streams safely wash away all the dirt from the fabric. Dollfie is great for your personals silk, lace, cashmere everything that you would normally hesitate to throw into a washing machine. with Dolphy you can forget about hand-washing damaged clothes and the hassles of laundry while you travel. Enjoy freshness and freedom with Dollfie.

introducing smart tailor. smart a low isn’t just another bike accessory. in fact it’s not meant to be removed after each ride. it installs permanently on your handlebar and pairs with your smartphone to turn your bike into a smart bunch and provide a biking experience like no other . Smart halos design philosophy has always been centered on simplicity. biking in cities can be a challenge so we’ve made sure our device was simple yet smart how. by reducing its interface to its simplest possible form a circle. this luminous halo allows us to communicate an impressive amount of information. smart halos find’s the quickest safest routes and bike paths for you to make your ride a stress-free experience. just input the destination in our app tuck your phone safety in your pocket and let’s run halo take care of the rest. our unique circular interface allows us to show every type of turn the second option. also our light patterns warn you in advance of an infinite turn, so you get plenty of time to plan your next Move. as soon as you start writing smart hello tracks your bike metrics your time, distance, average speed, the calories you’ve burned, as well as your total elevation. unlike regular fitness apps if you don’t need to press start or stop. it does it all seamless. you don’t even need to take your phone out of your body. smart halo is also equipped with a smart nightlight. it turns on automatically when it’s dark and shuts off on its own when you’re done right. with the personal assistant feature smart halo will notify you of incoming calls or text messages right on your handlebar. all of this intelligence wouldn’t be possible without having a smart Hill living permanently on a nova. the design goal of smart health was to build a simple and integrated interface that would fit any bicycle and under any condition it’s built to resist the worst that Mother Nature can throw it be a rain dirt or snow. smart halo was also built to resist your bites worst enemy fight piece. .assembled with a unique temper proof system smart halo can only be unlocked with a special key provided with the product. but we went further than this. smart hello is also an integrated alarm system. when activated anyone trying to steal your sweet ride, we’ll hear the angry roar of smart hello. smart hello has been designed to be beautiful inside and out. there is no unlock button on smart hello. it’s sophisticated sensors detector presence. it only turns out when you are frightened when you’re done it shuts down by itself. all this leads to amazing battery life to keep going as long as you do under normal usage smart arrow will last around three weeks

Vocabulary

Cutting-edge innovation technology - Передовые инновационные технологии

called an unreachable - называемый недоступным

part of daily life - часть повседневной жизни

how do we generate glass free Holograms - как мы создаем голограммы без стекла

Eye tracking data - Данные слежения за глазами

our on-chip signal processing unit - наш блок обработки сигнала на микросхеме

It’s quickly processed - Он быстро обрабатывается

which will lock on - которая зафиксируется

will adjust the hologram generated - настроит сгенерированную голограмму

you’ll immediately see - вы сразу же увидите

our pioneering eye tracking technology - нашу новаторскую технологию слежения за глазами.

An innovation dedicated to the smartphone application - Инновация, посвященная приложению для смартфона

No more dizziness or narrow viewing angles - Больше никаких головокружений или узких углов обзора.

truly immersive way - по-настоящему захватывающий способ

more fun and thrilling - более веселой и захватывающей.

Lifelike product displays - Жизнеподобные дисплеи

but fun and lively – но весело и живо

create better lives – создавать лучшую жизнь

Grand and spectacular screen images - Большие и захватывающие изображения экрана

automatically traces a video - автоматически отслеживает видеозапись

powered by decent design and smart features - на базе приличного дизайна и интеллектуальных функций

amazing color representations enabled - удивительные цветовые представления позволили

screen that expands – экран который расширяется

by an aluminum finish - алюминиевым покрытием

on the wall or the ceiling – стену или потолок

With our phones always in reach – наши телефоны всегда под рукой

distracted driving is more common- отвлечённое вождение - более распространённое явление.

drivers who are all thumbs –

detecting approaching cars - Обнаружение приближающихся автомобилей

device span it’s securely on the handlebars - устройство должно быть надежно закреплено на руле.

alerts increase in frequency - увеличение частоты предупреждений

ultrasonic lateral distance sensor - ультразвуковой датчик бокового расстояния

help draw the driver’s attention - помочь привлечь внимание водителя.

providing another indicator of vehicle’s proximity to you - указывая на близость транспортного средства к вам другим индикатором.

rear camera – камера заднего вида

Whether you’re training for a competition - Тренируешься ли ты на соревнованиях.

hopelessly spoiled by washing - безнадежно испорченный стиркой.

it gets even more frustrating when you’re on your move. - это еще больше расстраивает, когда ты в пути.

perfectly portable to fit – идеально подходит для переноски

travel luggage – дорожный багаж

advanced ultrasonic cleaning technology - передовая технология ультразвуковой очистки

No rubbing – никаких трений  
no wearing off - никакого изнашивания

removes dirt and odors - удаляет грязь и запахи.

Sink – раковина

Detergent – моющее средство

can slip again into your favourites - может снова проскользнуть в твои увлечения

emits ultrasonic waves - испускает ультразвуковые волны

multimode wideband and progressive – многомодульный широкополосный и прогрессивный

micro jet liquid streams – микроструйные потоки жидкости

implode creating – создание взрыва

hesitate to throw – нерешительно бросать

the hassles of laundry – проблемы со стиркой белья

installs permanently on your handlebar – постоянно устанавливается на руль

smart bunch – умная компания

our device was simple yet smart how - наше устройство было простым, но умным.

to communicate an impressive amount of information - чтобы передать внушительное количество информации.

your total elevation – ваш общий рост

warn you in advance of an infinite turn - предупредить тебя заранее о бесконечном развороте!!!!!