

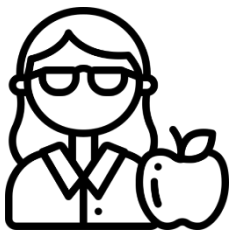
eatSetGo

Planned homely food at your doorstep.

Presented by | **Srinath Kamath**



How it works?



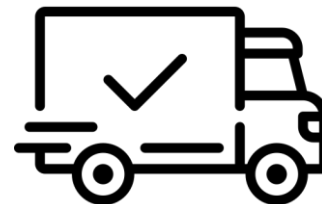
Dieticians & Chefs

plan the diet
group plans
individual plans



Home cooks

prepare food based
on the curated
recipe



Delivery

based on subscription
group delivery
individual delivery



purplebasil



EATGREEN

deliver balanced diet

subscription with dieticians

Tiffin Box

deliver balanced diet

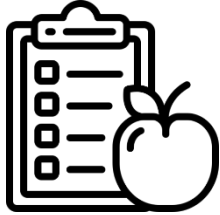
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subscription with dieticians



Competitive Advantage



Planned food

ensures essential nutrients



Homely & Healthy

healthy recipes cooked
by home cooks



Daily menu

2 surprise dishes a month
1 traditional meal a month
raw health juice options



Tracking

track - time of preparation,
ingredients & nutrition



Takeaways

in gyms, fitness centers



Eco-friendly

packaging



Business Model & Revenue Generation

Subscription

- advance payment or subscription
- group orders only (as of now)
- connect with verified dieticians, fitness coach & trainers

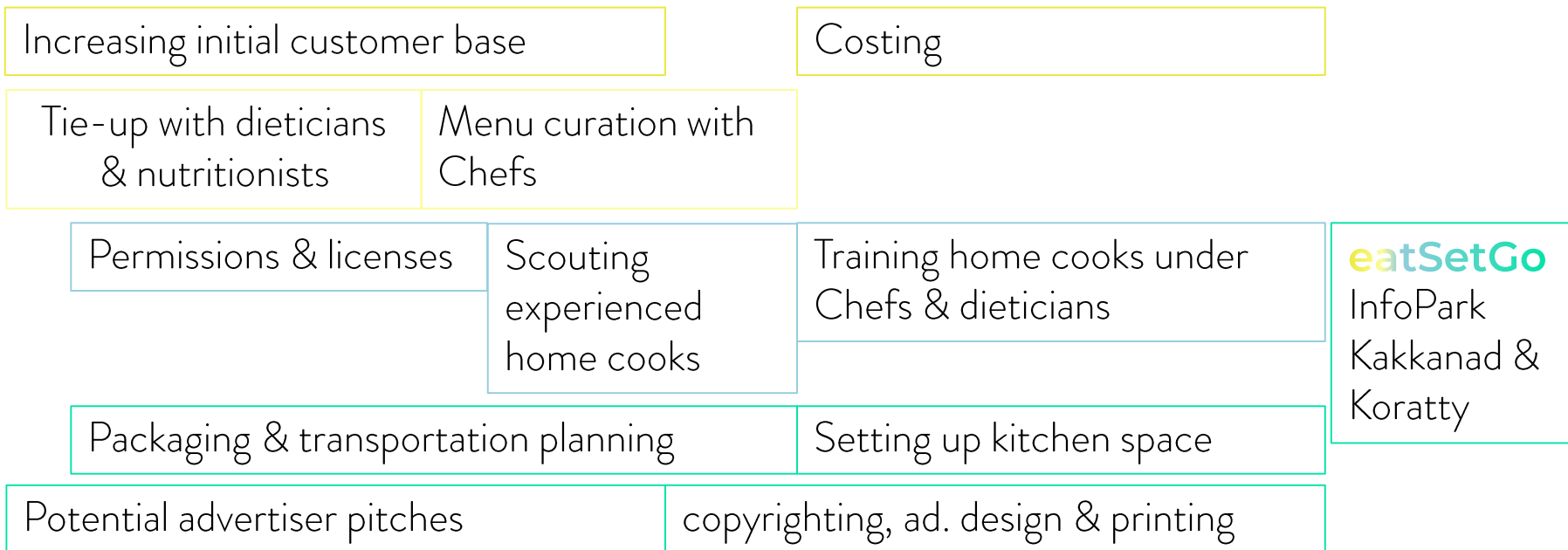
Advertisements

- advertise on food packaging
- revenue from advertiser

Take-away

- provide healthy takeaways, health juices for gyms & fitness centers.

Timeline



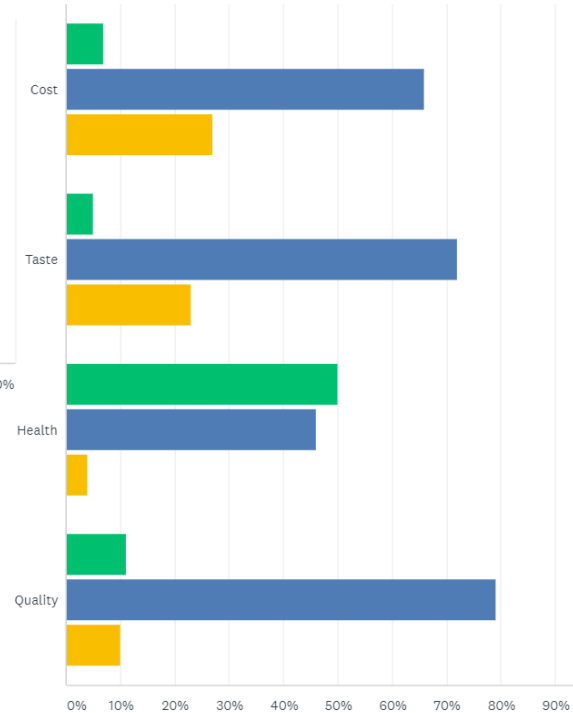
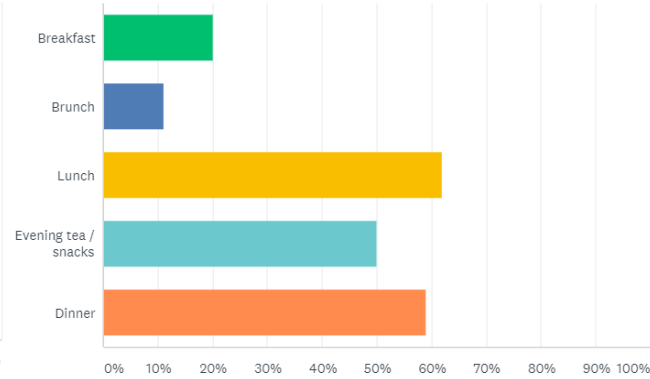
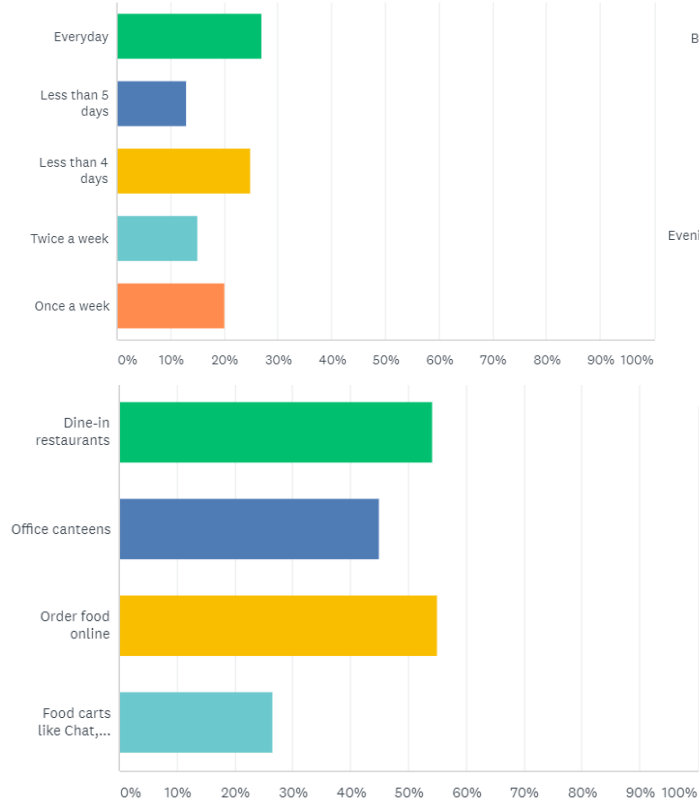
eatSetGo
InfoPark
Kakkanad &
Koratty

July 2019	August 2019	September 2019	October 2019	November 2019	January 2020
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Survey Stats

<https://www.surveymonkey.com/r/RJDDPC6>



Team



Srinath Kamath

Technical

Adithyan Karanath

Finance

LijoMon George

Logistics



Queries?

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