



About Us

Corporations want to look presentable and craft a clean and trustworthy public image to attract potential workers and customers. At the same time, many large corporations are responsible for unethical workplace and business practices that harm customers, employees, the environment, and competitors.

What We Do

These companies spend money with advertising and pay newspaper companies to ensure that their less scrupulous actions are not publicly known as well as counteract any number of profits lost from boycotts. Beyond those investments, they design their website to look sleek and contemporary so people will be attracted to it and believe their biased messages that make them look better than they actually are.

Our Products

This interactive digital art piece is a fake webpage that satirizes the corporate 'About Us' page where the corporation uses text and styling to manipulate people into thinking they are ethical and worth working for and buying from. When one mouses over each text or image, a comedic text and image describing what actually happens replaces the fluff piece. The typeface and size is also replaced with the default Times New Roman typeface. This shows how language and the code of the website are both used for the manipulation and that taking both away lets people see the company for what they are. This artwork seeks to make the viewer realize how a website's code can be used to alter one's perceptions just like the words of the written language. In the digital world today, one must be aware of the power of code for persuasion. I used Atom to code the HTML, CSS, and JavaScript of the webpage. I then posted the webpage onto a GitHub server.

Our History

I used my prior knowledge on website building, as primitive as it was, to create the webpage. With the help of a professional website creator, who is a fellow student in the class, I learned how to restructure the webpage to look more contemporary and professional. Using websites like Stack Overflow and W3Schools, I found how to make



the webpage look the way that it does now, with the mouse commands, the replacement of images, the favicon, and making the elements of the page be positioned in aesthetically pleasing ways and resize itself based on the size of the user's window. At the end, it looked like a real corporate webpage.

Our Partners

The images are from:

<https://www.callhancock.com/2021/05/10/what-is-the-difference-between-extortion-and-bribery-in-nc/>

https://www.istockphoto.com/photo/empty-road-at-building-exterior-gm479842074-68248323?utm_source=unsplash&utm_medium=affiliate&utm_campaign=srp_photos_bottom&utm_content=https%3A%2F%2Funsplash.com%2Fs%2Fphotos%2Foffice-building&utm_term=office%20building%3A%3A%3A

<https://www.istockphoto.com/photo/modern-office-gm960235038-262222501>

<https://gatherer.wizards.com/pages/Card/Details.aspx?multiverseid=420711>

<https://www.shutterstock.com/image-photo/young-couple-shaking-hands-female-agent-1009505332>

<https://www.istockphoto.com/photo/mobile-technology-helps-her-to-be-organised-gm1155116670-314355939>

<https://www.istockphoto.com/photo/fake-news-hoax-concept-gm1205560324-347334393>

[https://en.wikipedia.org/wiki/Fat_cat_\(term\)](https://en.wikipedia.org/wiki/Fat_cat_(term))

<https://www.1023thewave.com/2021/04/28/wave-wellness-does-counting-sheep-to-fall-asleep-actually-work/>

<https://www.shutterstock.com/image-photo/asian-business-woman-handshake-373276786>

Contact Us

Link to GitHub: <https://github.com/TheStormex/SchoolArt/tree/main/CART345-AboutUs>

Link to the webpage: <https://thestormex.github.io/SchoolArt/CART345-AboutUs/>