

# ABOUT US

By Che Tan

# DESCRIPTION

- This is a parody of the generic corporate websites “About Us” page which tend to look sleek and proper.
- An element fixed on the screen is added by a hacker working against the company.
- Entering a code into the promo code area changes the webpage.
- By hovering the mouse over areas, the stylish design is stripped away and the text and images are replaced by comedic revelations of the company’s unethical practices by the hacker.

# INTENT

- To demonstrate how graphic design of a webpage serves as rhetoric to manipulate people just as much as the words of the text itself.
- To tell a story of a website being hacked by activists, which does happen in the real world.
- To improve and practice my website creating skills.

THE END  
Thanks for listening!