### Month 1: Excel for Data Analysis

(Weeks 1-4)

#### Week 1: Introduction to Excel

- Day 1: Excel basics: Interface, navigation, and shortcuts
- Day 2: Working with data: Entering, editing, and formatting data
- Day 3: Basic formulas: SUM, AVERAGE, COUNT, MIN, MAX

#### Week 2: Intermediate Excel

- Day 1: Conditional formatting and data validation
- Day 2: Advanced formulas: IF, VLOOKUP, HLOOKUP
- Day 3: Data cleaning techniques: Removing duplicates, handling missing values

## Week 3: Data Analysis in Excel

- Day 1: Sorting, filtering, and working with tables
- Day 2: Pivot tables and Pivot charts for data summarization
- Day 3: Advanced Excel functions: INDEX, MATCH, and nested IF statements

#### Week 4: Excel Data Visualization

- Day 1: Creating charts and graphs: Bar, Line, Pie charts
- Day 2: Sparklines, slicers, and dashboards
- Day 3: Hands-on project: Analyzing a dataset with Excel

# Month 2: SQL for Data Analysis

(Weeks 5-8)

## Week 5: SQL Basics

- Day 1: Introduction to databases and SQL: Relational databases, tables, and relationships
- Day 2: Writing basic SQL queries: SELECT, WHERE, and simple conditions
- Day 3: Aggregate functions: COUNT, SUM, AVG, MAX, MIN

## Week 6: Intermediate SQL

- Day 1: Grouping and filtering data: GROUP BY, HAVING, and filtering conditions
- Day 2: SQL joins: INNER JOIN, LEFT JOIN, RIGHT JOIN
- Day 3: Combining queries: UNION, INTERSECT, and subqueries

### Week 7: SQL for Data Analysis

- Day 1: Using SQL to clean and transform data
- Day 2: Advanced SQL queries: CASE statements and window functions
- Day 3: Introduction to database normalization and optimization

#### Week 8: SQL Projects

- Day 1: Hands-on project 1: Building queries to analyze sales data Day
- 2: Hands-on project 2: Analyzing customer data using SQL
- Day 3: SQL challenge: Working on a comprehensive dataset with complex queries

### Month 3: Tableau for Data Visualization

(Weeks 9-12)

#### Week 9: Introduction to Tableau

Day 1: Introduction to Tableau: Interface, data connections, and importing data Day

- 2: Basic charts in Tableau: Bar charts, Line charts, and Pie charts Day
- 3: Sorting and filtering data in Tableau

## Week 10: Intermediate Tableau

- Day 1: Using calculated fields and table calculations
- Day 2: Data aggregation and disaggregation in Tableau Day
- 3: Building dashboards and stories

#### Week 11: Advanced Tableau

- Day 1: Creating interactive dashboards with parameters and filters
- Day 2: Advanced charts: Heat maps, scatter plots, and tree maps
- Day 3: Connecting multiple data sources and data blending

# Week 12: Tableau Projects

- Day 1: Hands-on project 1: Creating a sales dashboard
- Day 2: Hands-on project 2: Building a customer insights dashboard
- Day 3: Final project: Designing a comprehensive data visualization dashboard End of

## **Course: Capstone Project Final Week:**

Students work on an integrated project combining Excel, SQL, and Tableau to solve a real-world business problem, analyze data, and present insights.