

RED2BLUE

BUSINESS OBSERVATION

Name

General comments

What we see

What we hear

What progress we see

RED2BLUE

BUSINESS CERTIFICATION CHECKLIST

Name	
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Please answer the following questions (tick one box per question).

1. What can we see?			
Red2Blue visuals are displayed across the business.	TBC	No	Yes

2. What can we hear?			
Red2Blue language is regularly referenced and discussed during meetings and across teams.	TBC	No	Yes

3. What is happening in the business?			
Red2Blue Mindset is a part of the company’s strategic development plans.	TBC	No	Yes
Red2Blue is used as part of staff development and training programs.	TBC	No	Yes
Red2Blue has been incorporated into team processes to deliberately teach mindset as a skill.	TBC	No	Yes
Red2Blue is used by employees and leaders to address mindset aspects of workplace challenges, performance, and stress management.	TBC	No	Yes
Red2Blue champion examples are celebrated and recognised within the business.	TBC	No	Yes

4. What progress can we see?			
The impact of Red2Blue on the business is clear, measurable, and documented.			
Staff Impact: Evidence of how Red2Blue has influenced teamwork, leadership effectiveness, and operational processes is being gathered.	TBC	No	Yes
Business Impact: The original focus of Red2Blue, such as employee engagement, productivity, or specific project outcomes, is being measured.	TBC	No	Yes
Wider Community Impact: Feedback and impact on clients, stakeholders, or the broader business network are being collected.	TBC	No	Yes

Red2Bue Business Award		
The business has been awarded Red2Blue status.	No	Yes