



www.weskill.org



HSR Layout, Bengaluru



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Job Title: Business Development Intern

Company: Weskill Edutech Private Limited

Location: Bengaluru, Karnataka

Duration: 6 months

Stipend (During Internship):

- Fixed Salary: ₹15,000 per month Note: The candidate is eligible to receive the fixed stipend of ₹15,000 only if they achieve at least 30% of the allotted target. This ensures minimum work commitment from the intern. - Incentive: Up to ₹10,000 (Based on Performance) Note: An additional performance-based incentive of ₹10,000 is available for candidates who exceed the minimum target thresholds.

Assured Pre-Placement Offer: -

7 LPA CTC [4LPA + 3LPA(Variable)]

Job Description:

Weskill, an innovative Elearning platform, is seeking highly motivated and dynamic individuals for the position of Business Development Intern. This is a 6-month internship program that provides an opportunity to gain hands-on experience in driving business growth within a thriving e-learning environment. The successful candidate will be an integral part of our business development team and contribute to the expansion of our market presence.

Responsibilities:

1. Lead Generation:

- Research and identify potential clients and key decision-makers.
- Generate leads through various channels such as online research, cold calling, and networking.



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2. Sales:

- Engage with potential clients to understand their needs and present Weskill's offerings effectively.
- Collaborate with the sales team to convert leads into successful deals.
- Achieve and exceed sales targets through proactive outreach and relationship building.

3. Business Development:

- Contribute to the development and execution of business strategies.
- Assist in the creation of marketing materials and sales collateral.
- Provide feedback on market trends and competitor activities.

4. Team Collaboration:

- Work closely with cross-functional teams to ensure seamless execution of business development initiatives.
- Collaborate with marketing, product, and customer support teams for a unified approach to customer satisfaction.

5. Reporting:

- Maintain accurate and up-to-date records of leads, opportunities, and customer interactions.
- Prepare regular reports on sales and business development activities.

Qualifications:

- Pursuing or recently completed a degree in B.E/B.Tech, Business, Marketing, or a related field.
- Experience: Fresher Entry
- Excellent communication and interpersonal skills.
- Strong analytical and problem-solving abilities.
- Proactive attitude with a passion for learning and self-development.
- Ability to work effectively in a team environment.

Additional Information:

- This is an in-office role, and the selected candidate will be expected to work from our Bengaluru office .
- The internship duration is 6 months with the possibility of transitioning to a full-time role based on performance and business needs.



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If you are an enthusiastic individual with a drive for success and a keen interest in the e-learning industry, we invite you to apply for this exciting Business Development Internship at Weskill.

**Weskill is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.

Website: www.weskill.org

App: <https://s.weskillorg/app>

Linkedin: <https://in.linkedin.com/school/weskill-com/>