

# Battle of Neighborhoods

New York - Smart Neighborhood Finder

# Project objective

- ▶ Classify New York neighborhoods through crime data downloaded from NYPD and venues data collected from foursquare API.
- ▶ To recommend the best neighborhood to live for a young couple when moving to New York

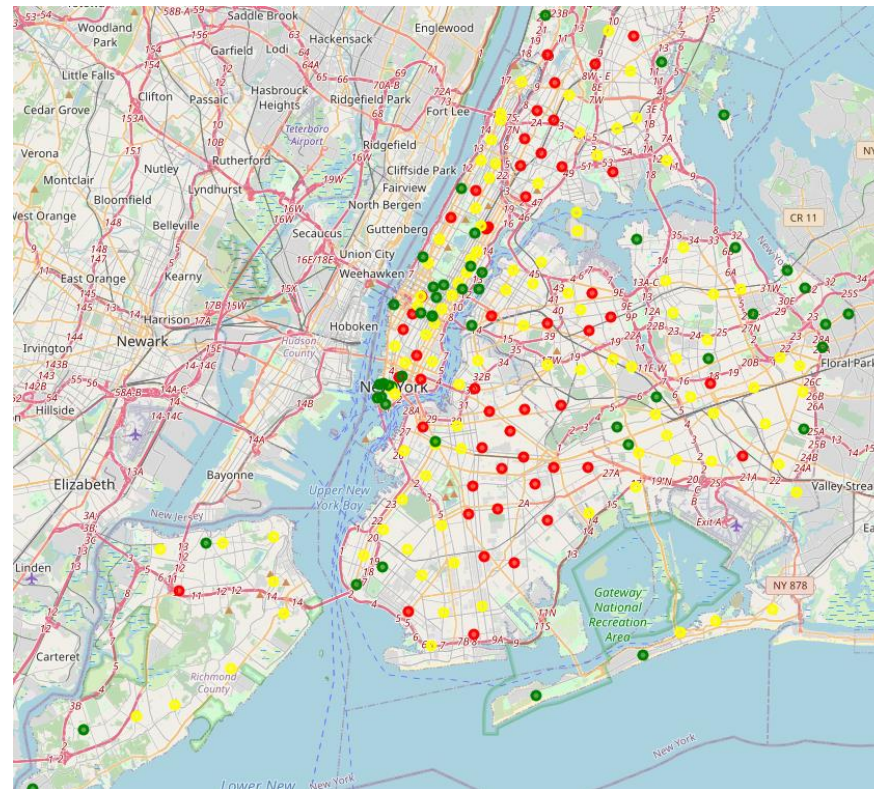
# Python packages and Dependencies:

- ▶ Pandas - Library for Data Analysis
- ▶ NumPy - Library to handle data in a vectorized manner
- ▶ JSON - Library to handle JSON files
- ▶ Geopy - To retrieve Location Data
- ▶ Requests - Library to handle http requests
- ▶ Matplotlib - Python Plotting Module
- ▶ Sklearn - Python machine learning Library
- ▶ Folium - Map rendering Library

# Data collection

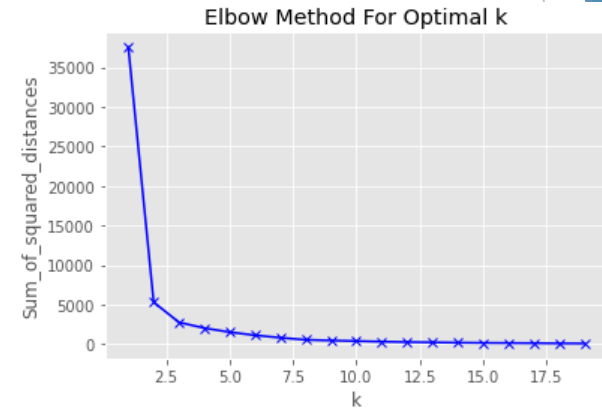
- ▶ Web Scraping and Data Wrangling for NYPD crime data
- ▶ Venues collection from Foursquare API

- ▶ Neighborhoods are filtered based on safest areas



# Clustering

- ▶ K-Means clustering to classify the neighborhoods
- ▶ Analysis of the cluster to verify the cluster that is coherent with my desires
- ▶ Filtering of neighborhoods based on clustering results



# Conclusion

- ▶ From the huge area of NY we were able to narrow down the potential neighborhoods to 13 Postal Codes
- ▶ Let's then check the average cost per square meter in NY

So.... let's start to look for some ads in Lower Manhattan!

