

the  
tomorrow  
*agency*<sup>®</sup>

✦ Invoice  
April 2025

Presented For

**SEBASTIAN & WÖLF**

# April Calendar

# Brand Strategy

Timeframe  
2 Weeks

A strategic blueprint,  
radiating from a unified brand to drive  
market leadership

1 AUDIT &  
ANALYSIS

3 BRAND  
ARCHITECTURE

2 RESEARCH &  
BENCHMARKING

4 BRAND  
POSITIONING

5 BRAND  
NARRATIVE

6 BRAND  
CULTURE

## Resources

Creative Director	10 Days
Brand Strategist	10 Days
AR / EN Copywriter	10 Days

## Deliverables

Audit Report	PDF
Research & Benchmarking Report	PDF
Company Profile Book	PDF

II

# Brand Identity



Timeframe  
2 Weeks

A cohesive design system  
evolving with flexibility and consistency  
across all touchpoints

1 VISUAL  
IDENTITY

2 VERBAL  
IDENTITY

3 MOTION  
IDENTITY

4 SOUND  
IDENTITY

5 COLLATERAL  
IDENTITY

6 DRESS-CODE  
IDENTITY

## Resources

Creative Director	10 Days
Brand Designer	10 Days
Motion & Sound Designer	10 Days

## Deliverables

Brand Identity Guidelines	PDF
Brand Identity Assets	EPS . AI
Brand Identity Management	Online

# Invoice

Issue Date  
April 03, 2025

Due Date  
—

Invoice For

**SEBASTIAN AND WOLF REAL ESTATE L.L.C**  
Shop 2, Bluebell Residence Tower, JVC,  
Dubai, United Arab Emirates  
TRN 10426694550000

Invoice From

**TOMORROW X FZCO**  
IFZA Business Park, DDP, Premises No. 21443 - 001,  
Dubai, United Arab Emirates  
TRN 104714183100001

## April Retainer

Duration  
4 Weeks ( 20 Days )

Monthly Rate  
\$ 15,000

VAT 5%  
750

Account name  
TOMORROW X - FZCO

Account Number  
019101534333 (AED)

IBAN  
AE 3903300000019101534333

Bank Name  
Mashreq Bank

Swift Code  
BOMLAED

Branch  
Mashreq NEO 099

# SW-2025-001

Total  
\$ 15,750

# hybrid human experiences<sup>®</sup>

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## DUBAI

Wadi Al-Safa 3,  
Nasab KOA Canvas  
Dubai, United Arab Emirates

+971 58 58 53021  
[hello@thetomorrow.io](mailto:hello@thetomorrow.io)

## BEIRUT


St, Bechara El Khoury  
Beirut Digital District  
Beirut, Lebanon

+961 81 35 36 39  
[hello@thetomorrow.io](mailto:hello@thetomorrow.io)

**Bē** Case Studies

**X** Conversations

**M** Publications

 Thought Leadership

 Culture