

# Tal Nidam | Data Analyst

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## Summary

Persistent and critical thinker data analyst with an extensive background in architecture. Passionate about problem solving, I bring strong research and analytical skills across various fields, with a deep awareness of user experience. Experienced in high-stakes projects and skilled at identifying patterns, uncovering insights and making thoughtful data-driven decisions.

I have a strong work ethic and a quick grasp of new tools and technologies. I thrive in diverse roles and dynamic settings, where adaptability and curiosity are key.

I'm ready to take on challenges and I am not afraid to propose new ideas or ask questions. To me, feedback is a gift, and differing opinions are an opportunity to learn and grow.

*"We are What We Repeatedly Do. Excellence is Not an Act, But a Habit." Aristotle*

## Soft skills

- Strong organizational, prioritization and scheduling expertise with management experience.
- Quick adaptability to new tools, technologies, and environments.
- Clear and direct communicator. Fluent in **English**, native **Hebrew**, and Intermediate in **Portuguese**.

## Hard skills

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| • <b>Data Analytics:</b><br>Excel, SQL, Power BI, Cognos Analytics, Looker Studio, Data Cleaning | • <b>Design &amp; Visualization:</b><br>Adobe suite, Canva, Autodesk suite, Rhino, Sketchup |
| • <b>Programming:</b><br>HTML, CSS, JavaScript, Python, VSCode, Jupyter                          | • <b>Other Tools &amp; Platforms:</b><br>Microsoft Office, Google Suite, GitHub             |

## Education

- **2025 - IBM Data Analyst Professional Certificate (11 courses program).**
- **2024 - Front-End Development workshops, SheCodes.**
- **2020 - Buildings and infrastructure Accessibility studies at Ariel University.**
- **2010-2015 - Bachelor of Architecture at Tel Aviv University.**

## Experience

### 2025 :Urban Quality Data Project – Netivot, Israel

Data Analyst: Conducted a data-driven analysis of urban quality, emphasized on density, land-use allocation, and planning principles, using spatial data to compare existing and proposed developments.

### 2023-2024: Teleperformance Portugal

Content Moderator: Analyzed and labeled data to improve AI model accuracy, collaborating in a hybrid environment with 15 teammates.

### 2022-2023: Pelleg Architects – commercial, industrial and residential architecture

Senior architect; led 5-10 commercial projects simultaneously, solving complex planning challenges and coordinating with more than 10 consultants and architects, delivering high-quality, efficient outcomes.

### 2020-2023: Freelance Architect & Accessibility Consultant

Re-planning, feasibility studies, 3D modelling, permit plans, business licensing, accessibility testing.