Magic the Gathering Card Website – CSC 3380 LSU Project

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The purpose of this survey is to provide valuable information that will be used in the creation of a Card Library/Organization website focused on Magic the Gathering cards and deckbuilding. The project requires the submission of 10 "Customer Discoveries" alongside the business proposal. All customer data will be kept confidential and will only be used in the submission of the project.

Features to the website that were deemed essential by the team have been excluded as they will be automatically included into the website. Similarly, features that were brainstormed and found to be unnecessary or redundant have been excluded from the survey and will not be seen on the website. This list of features includes those that were somewhere in between. The average of these features will be taken and implemented into the website in order of greatest importance to least importance.

Please include your numerical rating of importance for the feature on a scale of 1-10, 1 being Unnecessary and 10 being Essential. Feel free to use the extra spaces provided to include features you may want to see on the website and their importance to you.

Feature	Rating
Life Counter	
Card Collection (Cards/Decks you own)	
Suggested Cards ("Often used with", etc.)	
Deck Stats / Deck Curve	
Links for Purchase	
Display by Picture or Text	
Additional Card Games (Vanguard, etc.)	

Features that will be automatically implemented into the website include: Mobile Site, Color, Cost, Set / "Rotation," Keywords, Stats, Deckbuilding, On card Text, Card Flip Sides, and Rarity.

We appreciate your assistance with this project, as well as your useful feedback. As members of the community we genuinely want to create something that is better for us.

Please provide Customer Information on the back of the survey and give it to the store clerk.

Customer Information:

Name	
Email	