



# MONASH University

## Assessment

Faculty of Information Technology

FIT5125 / FIT4005

Research Methods for IT

Semester 2 2024

### Assignment 4: Weeks 10 - 12

**Value**

This assignment is worth **30%** of the total marks for FIT5125 / FIT4005

**Assignment due date**

Thursday, 31-October-2024 at 4:30pm (Week 14)

**Submission method**

Submit to Moodle:

- a PDF file with the responses on the assignment tasks

### Assignment Criteria

This assignment comprises the materials for Weeks 10-12.

# Assignment 4

Select **one** of the four videos provided in Moodle (Week 12, under Assignment 4 Materials). State clearly what is the video you selected.

Your task is to examine this video, deconstruct the intentions of creators using your understanding of good practice in research communication, and explain the choices that creators have made.

## Task 1.

- What are the assumptions that you believe the authors have made about the audience?
- Justify the assumptions that you believe the authors have made about the audience.
- Elaborate on what the audience is looking for.
- Elaborate on what the authors aimed to persuade the audience to think/do/say.
- Elaborate on what emotions did the authors intend to evoke in the audience while watching this video.

Make sure to support each elaboration with at least one corresponding element from the video, including the time interval when it occurs in the video. (max. 500 words, 6 marks)

## Task 2.

- Decompose the entire video into 6, 7 or 8 beats.
- Describe each beat by populating the Assignment 4 Template provided in Moodle (Week 12, under Assignment 4 Materials). Specific instructions are provided inside the template. (the text in the table should not exceed 1,100 words, 12 marks)

## Task 3.

- Evaluate the content, narrative, and visuals in the video to determine how well they communicate the research project.
- Identify any elements of content, narrative and visuals that you found confusing, ineffective, redundant, or overwhelming.
- Elaborate on how each of these elements detract from the video's overall clarity and effectiveness in conveying the key message.
- Finally, propose specific suggestions on how to address these issues to improve the video's overall quality. (max. 500 words, 12 marks)

### What to Submit

1. An pdf file named "STUDENT\_NAME-ID-Assignment 4.pdf" (Note: make sure also to include the template you populated for Task 2 in this pdf file)

### How Much to Write

Word limit does not include references. Please make sure to comply to the word limit requirements in each task (a tolerance is plus or minus 10%).

### What to Know

- If you have any questions about the assignment, you should submit them as a public post to the Ed forum (under the sub-category "Assignments") so that all students have access to the question and CE or admin tutor's response.
- This is an individual exercise that forms part of the formal assessment for the unit, you must therefore work alone and follow Monash University's policies, procedures and regulations relating academic integrity, plagiarism and collusion (see Moodle).
- As this is a formal assessment tutors are not allowed support to directly, however, they can provide feedback on any studio activities (during the studio).
- The aim of this assessment is to evaluate your knowledge about communicating research.