

FIT5057 Assignment 1 - Assessment Criteria

Deliverables	Excellent	Good	Moderate	Pass	Near Pass	Unrated
Business justification	<p>A well-defined project proposal that demonstrates highly relevant strategic business justification, including a comprehensive introduction, an overview of the problem in the current situation and an opportunity statement while showing high quality analysis of the constraints and availability of resources.</p> <p>The problem/opportunity statement is followed by three proposed options or projects to address the problem/opportunity with clear explanations and comparison of options. The comparison concludes with a clear justified recommendation to the client.</p> <p>The developed business case analyses the proposed project in depth and compares it with other potential alternatives to clearly connect the proposed project and its deliverables to the identified problems and include an actionable plan to contribute to the value delivery system.</p>	<p>An adequately articulated project proposal that provides sufficient strategic business justification and includes a reasonable introduction and an overview of the problem in the current situation, and an opportunity statement that shows adequate analysis of the constraints and resources.</p> <p>The problem/opportunity statement is followed by three proposed options or projects to address the problem/opportunity with clear explanations and comparison of options and a clear recommendation to the client.</p> <p>The developed business case analyses and compares the proposed project with other potential alternatives and explains the relevance of the proposed project and its deliverables to the identified problems and demonstrates their role in the value delivery system.</p>	<p>A project proposal that provides reasonable business justification and includes an introduction of the problem in the current situation, with an opportunity statement that mentions clear and specific constraints and resources.</p> <p>The problem/opportunity statement is followed by reasonable proposed options or projects to address the problem/opportunity with a comparison and a recommendation to the client.</p> <p>The business case clearly outlines the benefits of the proposed project and its deliverables and briefly mentions their role in the value delivery system.</p>	<p>A project proposal that provides brief business justification and includes a basic introduction of the problem in the current situation, with an opportunity statement that mentions some constraints and resources.</p> <p>The problem/opportunity statement is followed by specific proposed options or projects to address the problem/opportunity with a clear conclusion.</p> <p>The business case outlines the benefits of the proposed project and its deliverables and briefly mentions their role in the value delivery system.</p>	<p>A project proposal that provides limited business justification and includes a limited introduction of the problem, without a relevant opportunity statement.</p> <p>The problem/opportunity statement may include options to address the problem/opportunity without a clear conclusion.</p> <p>The business case briefly mentions some benefits of the proposed project and its deliverables.</p>	<p>Missing business justification and/or minimal work done.</p>
Project deliverables	<p>Demonstrates an in-depth understanding of the project deliverables and products. Describes key features, functionalities, and unique aspects of the identified deliverables and products.</p>	<p>Present a comprehensive description of project deliverables and products with some of their features and their relevance.</p> <p>Addresses technical specifications, unique aspects and features of the deliverables and products identified.</p>	<p>Reasonably outlines project deliverables and products, along with their features and a high-level review of the technical details.</p>	<p>A brief review of deliverables and products with some notes about their attributes. May lack critical details and clarity about the product. Lacks clarity in technical</p>	<p>Mentions some deliverables or products without addressing any technical aspects or attributes.</p>	<p>No submission or minimal work done</p>

Deliverables	Excellent	Good	Moderate	Pass	Near Pass	Unrated
A reflection on ethical implications	Demonstrates a comprehensive understanding of ethical concepts related to project management and decision making. The reflection is well-structured and critically analyses ethical implications. The reflection could integrate relevant theories, frameworks, and real-world examples. Demonstrates original insights and thoughtful recommendations for ethical decision-making.	Shows a good understanding of ethical considerations in project management and decision making. Presents a clear reflection with relevant examples and applies ethical principles to project scenarios. The reflection concludes with reasonable recommendations for addressing ethical challenges.	Demonstrates a basic understanding of ethics in project management and decision making. Describes ethical implications without significant depth. May lack critical analysis or original insights. Recommendations may be generic or limited.	Provides a basic reflection on ethical aspects of project management and decision making. Describes ethical implications without further analysis. May rely on general statements without specific examples. Recommendations may be vague or simplistic.	The reflection hardly meets the minimum requirements of a Pass grade. Briefly mentions ethical considerations. Lacks critical analysis or substantial content. Recommendations may be missing or inadequate.	Missing Reflection and/or minimal work done.
Schedule Estimate	Well-defined schedule estimate, providing highly relevant justifications and rationale for the estimations. Three milestones are well presented within the schedule, supported by clear explanations on their significance and relevance. The feasibility of the schedule, budget and workload is clearly analysed and justified.	Sufficiently defined schedule estimate, providing relevant justifications and rationale for the estimations. Three milestones are included within the schedule with explanations on their significance and relevance. The feasibility of the schedule, budget and workload is reasonably discussed.	Provides schedule estimates with justifications and rationale for the estimations. Three milestones are included in the schedule. The feasibility of the schedule, budget and workload is briefly discussed.	Provides schedule estimates and brief explanations for the estimations. Includes three milestones and a limited feasibility discussion.	Provides schedule estimates but lacks brief explanations for the estimations. The milestones are vague and generic and not feasible.	Missing schedule estimates or minimal work done.
Budget estimate and financial analysis	Well-defined budget estimates, providing highly relevant justifications and rationale for the estimates. Financial analysis includes a balanced, well justified Cost-Benefit Analysis supported by NPV/ROI analysis shown in the exhibits. The justification provides clear references and explanation for the costing and estimation approach.	Sufficiently defined budget estimates with justifications for the estimates. Financial analysis includes Cost-Benefit Analysis supported by NPV/ROI analysis shown in the exhibits. The justification includes reasonable references and explanations for the costing and estimation approach.	Provides budget estimates and clear justifications for the estimates. Financial analysis includes NPV analysis in the exhibits. The justification includes references and explanation for the costing and estimation approach.	Provides budget estimates and justifications for the estimates. Financial analysis includes NPV analysis in the exhibits. The justification includes limited references and explanation for the costing.	Provides budget estimates and brief explanations for the estimates. Includes a limited NPV analysis with no/little justification.	Missing budget estimates or minimal work done.

Deliverables	Excellent	Good	Moderate	Pass	Near Pass	Unrated
Development approach	Well-presented and justified development approach that is clearly aligned with the client's values and requirements. The feasibility of the development approach is skilfully demonstrated within project constraints of budget, schedule and requirements.	Sufficiently justified development approach that is aligned with the client's values and requirements. The feasibility of the development approach is reasonably demonstrated within project constraints of budget, schedule and requirements.	The development approach and its alignment with the client's values and requirements are discussed with limited justification. The development approach appears possible within project constraints of budget, schedule and requirements.	The development approach is discussed, including some points about their alignment with the client's values and requirements, but lacking justification. The development approach's feasibility is briefly discussed but lacks justification.	The development approach is mentioned without any feasibility discussions or justification.	No submission or minimal work done
Uncertainty and risk analysis	In-depth analysis and assessment of at least two risks with high probability and impact that could affect the proposed project and are specifically identified for the proposed project. The analysis includes a detailed and clear description of the identified risks, their likelihood and impacts, and a clear response strategy for each identified risk.	Sufficient analysis and assessment of at least two risks with high probability and impact that affect the proposed project are specifically identified for the proposed project. The analysis includes a detailed description of the identified risks, their likelihood and impacts, and a response strategy for each identified risk.	Some analysis and assessment of two potential risks that could affect the proposed project are specifically identified for the proposed project. The analysis includes a basic description of the identified risks, their likelihood and impacts, and a basic response strategy for the risks.	Limited analysis of two potential risks that could affect the proposed project. Includes a limited description of the risks, mentions their likelihood and impacts, with a brief response strategy.	Brief notions of two risks that are general and not specific to the proposed project. The descriptions are limited and lack clarity.	Missing risk assessment or minimal work done.
Quality metrics and measurement	Well-defined and clear description of three or more quality attributes for at least one product and how to measure them. Includes two highly relevant and sophisticated key performance indicators (KPIs) for the proposed project to evaluate the success in delivering the product(s).	Clear description of three or more quality attributes for at least one product and how to measure them. Includes two relevant key performance indicators (KPIs) for the proposed project to evaluate the success in delivering the product(s).	Some basic descriptions of three or more quality attributes for at least one product and brief information on how to measure them Includes two key performance indicators (KPIs) for the proposed project.	Limited descriptions of three quality attributes for at least one product and limited information on how to measure them. Includes two key performance indicators (KPIs) for the proposed project.	Brief and limited notions of some quality attributes for a product with limited and unclear descriptions. The KPIs presented are vague and not relevant to the proposed project.	No submission or minimal work done

Deliverables	Excellent	Good	Moderate	Pass	Near Pass	Unrated
Completeness and correctness of statements; clarity of expressions,	<p>The business case contains clearly structured information that is focused on identifying and addressing a real problem with clear supporting information.</p> <p>The analysis demonstrates originality, creativity, and sophisticated thinking. The statements show an excellent understanding of the foundation of this unit and a strong capability to transform the theories into intellectual contributions.</p>	<p>The business case contains mostly structured information that identifies and addresses a real problem with supporting information.</p> <p>The analysis shows originality and creative thinking. The statements show a sound understanding of the foundation of this unit and a reasonable capability to transform the theories into intellectual contributions.</p>	<p>The business case contains some structured information that identifies a problem with some supporting information.</p> <p>The analysis raises some points, and the statements show a basic understanding of the foundation of this unit and the potential to transform the theories into real contributions.</p>	<p>The business case identifies a problem with a limited analysis. The statements show a marginal/limited understanding of the foundation of this unit.</p>	<p>The business case identifies a problem but lacks clear explanations and statements and shows no clear analysis. The statements show a lack of understanding of the foundation of this unit.</p>	Mostly incomplete and unclear.
Use of suitable references and application of the APA style of referencing	<p>Used a minimum of 5 references, 3 of which from peer reviewed academic journals or conference publications. The references are relevant to the project idea and client organisations' industry and are published within the past 10 years.</p> <p>The referencing style clearly follows the American Psychological Association (APA) style of referencing, and includes both in-text citation and reference list.</p>	<p>Used a minimum of 5 references, 3 of which from peer reviewed academic journals or conference publications. The references are relevant and are published in the past 10 years.</p> <p>The referencing style clearly follows the American Psychological Association (APA) style of referencing and includes both in-text citation and reference list.</p>	<p>Used a minimum of 5 references, 3 of which from academic journals or conference publications. The references are relevant.</p> <p>The referencing style follows the American Psychological Association (APA) style of referencing and includes both in-text citation and reference list.</p>	<p>Used a minimum of 5 references, 3 of which from academic journals or conference publications. The referencing style follows the American Psychological Association (APA) style of referencing.</p>	<p>Used a minimum of 5 references, some of which from academic journals or conference publications. The referencing style shows limitations in understanding and following the American Psychological Association (APA) style of referencing. Some required elements in citing a reference may be missing.</p>	No citations or minimal work done

Note:

The differences between being “skilful” and “sufficient” (or “adequate”):

- Skilful: demonstrate **expertise** in the ability, knowledge, or skills to perform a task
- Sufficient/adequate: demonstrate **required and necessary** ability, knowledge, or skill to perform a task