

# Maximum A Posteriori (MAP) Estimate for Bernoulli Distribution

Weather (w)  $\begin{cases} \rightarrow \text{good} \\ \rightarrow \text{bad} \end{cases}$   
 $w \in \{ \overset{0}{\text{Good}}, \overset{1}{\text{Bad}} \}$

$w \sim \text{Bernoulli}(\theta)$

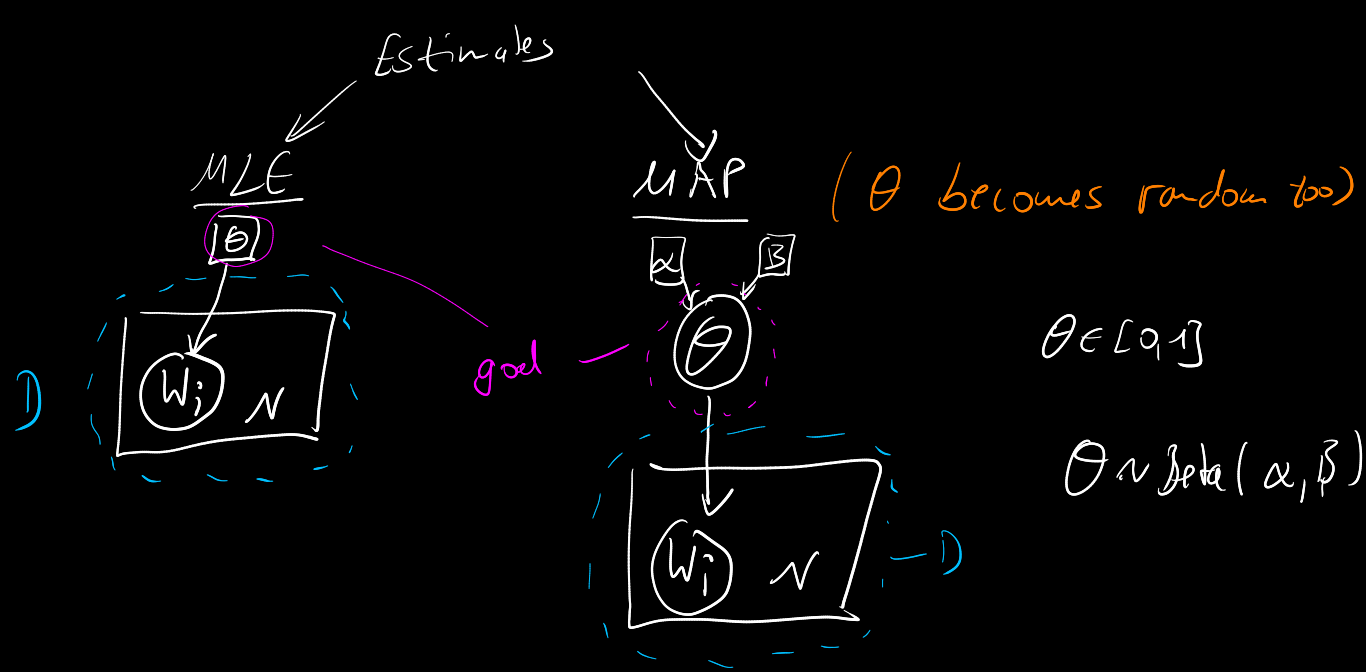
problem: we have data  $D = \{G, G, B, G, B, B, \dots\}$   
 but no parameters  $\theta$

task: infer  $\theta$  from data  $D$

$$\left[ \begin{array}{l} \text{MLE: } \theta^* = \underset{\theta \in [0,1]}{\text{argmax}} \ell(D; \theta) \\ \text{can overfit!} \end{array} \right]$$

$\hookrightarrow$  not encoding any prior knowledge

Remedy: MAP



joint distribution

$$p(\theta, \underline{w}) = \underbrace{p(\underline{w} | \theta)}_{\text{likelihood}} \underbrace{p(\theta)}_{\text{prior}}$$

instead fit for parameter given data

$$p(\theta | D) = \frac{p(D | \theta) p(\theta)}{p(D)}$$

Bayes

hard ... difficult

$$\propto p(D | \theta) p(\theta)$$

$$p(\theta | D) \propto \left( \prod_{i=0}^{N-1} \text{Bern}(w^{(i)} | \theta) \right) \cdot \text{Beta}(\theta; \alpha, \beta)$$

$$= \left( \prod_{i=0}^{N-1} \theta^{w^{(i)}} \cdot (1-\theta)^{(1-w^{(i)})} \right) \cdot \frac{1}{\beta(\alpha, \beta)} \theta^{\alpha-1} (1-\theta)^{\beta-1}$$

$$\propto \left( \prod_{i=0}^{N-1} \theta^{w^{(i)}} \cdot (1-\theta)^{(1-w^{(i)})} \right) \cdot \theta^{\alpha-1} (1-\theta)^{\beta-1}$$

$$= \mathcal{L}(D | \theta; \alpha, \beta)$$

MAP  $\theta_{\text{MAP}}^* = \underset{\theta \in [0,1]}{\text{argmax}} \mathcal{L}(D | \theta; \alpha, \beta)$

take derivative and set to zero

$$m(D | \theta; \alpha, \beta) = \log(\mathcal{L}(D | \theta; \alpha, \beta))$$

$$m(D | \theta; \alpha, \beta) = \log \left( \left( \prod_{i=0}^{N-1} \theta^{w^{(i)}} (1-\theta)^{(1-w^{(i)})} \right) \cdot \theta^{\alpha-1} (1-\theta)^{\beta-1} \right)$$

$$= \sum_{i=0}^{N-1} \left( \log(\theta^{w^{(i)}}) + \log((1-\theta)^{(1-w^{(i)})}) \right) + \log(\theta^{\alpha-1}) + \log((1-\theta)^{\beta-1})$$

$$= \sum_{i=0}^{N-1} \left( w^{(i)} \log(\theta) + (1-w^{(i)}) \log(1-\theta) \right) + (\alpha-1) \log(\theta) + (\beta-1) \log(1-\theta)$$

$$\frac{\partial m}{\partial \theta} = \sum_{i=0}^{N-1} \left( \frac{w^{(i)}}{\theta} - \frac{1-w^{(i)}}{1-\theta} \right) + \frac{\alpha-1}{\theta} - \frac{\beta-1}{1-\theta} \stackrel{!}{=} 0$$

$$= \sum_{i=0}^{N-1} \left( \frac{w^{(i)}(1-\theta) - \theta(1-w^{(i)})}{\theta(1-\theta)} \right) + \frac{(\alpha-1)(1-\theta) - \theta(\beta-1)}{\theta(1-\theta)} \stackrel{!}{=} 0$$

$$= \sum_{i=0}^{N-1} (w^{(i)} - \cancel{w^{(i)}\theta} - \cancel{\theta} + \cancel{\theta w^{(i)}}) + \alpha - \alpha\theta - 1 + \theta - \beta\theta + \theta$$

$$= \sum_{i=0}^{N-1} (w^{(i)} - \theta) + \alpha - \alpha\theta - \beta\theta - 1 + 2\theta \stackrel{!}{=} 0$$

$$= \sum_{i=0}^{N-1} w^{(i)} - \underbrace{\sum_{i=0}^{N-1} \theta}_{N\theta} + \alpha - \alpha\theta - \beta\theta - 1 + 2\theta$$

$$= \sum_{i=0}^{N-1} w^{(i)} + \alpha - 1 - \theta(N + \alpha + \beta - 2) \stackrel{!}{=} 0$$

$$\theta_{\text{MAP}}^* = \frac{\sum_{i=0}^{N-1} w^{(i)} + \alpha - 1}{N + \alpha + \beta - 2}$$