YD Advisory

Bespoke Transaction & Valuation Advisory

Business & Complex Valuations | Advisory | M&A

Who We Are & What We Do

YD Advisory is a boutique strategic and financial advisory firm.
We partner with family offices, holding companies, startups, investment firms, and growth-focused businesses to provide transaction advisory, M&A support, corporate finance, valuations, and fractional CFO services.

What sets us apart is our execution-focused and embedded approach — acting as an extension of your leadership team rather than an external consultant. By leveraging advanced AI-powered tools, we deliver strategies, financial models, and insights faster and more effectively than traditional consulting firms, ensuring timely decision-making and actionable outcomes.

As a boutique firm, we also provide cost-efficient, price-friendly solutions without compromising on quality, offering the expertise of big firms with the agility and personalization of a trusted partner.

OUR SERVICES

- Tailored to each business model—not templated
- Independent and conflict-free—with founder-led execution
- Built for decision-making, not just documentation

We don’t just deliver slides and spreadsheets.

We help turn numbers into confidence, and confidence into action.

YD Advisory

Our Leadership

A cross-functional team with deep experience in M&A, fundraising, and valuation across sectors and geographies

Yashaswi Das

Chartered Accountant | CFA Charterholder | Licensed Consultant

Yashaswi is a Chartered Accountant (ICAI) and CFA Charter holder with 9 years of experience across corporate finance, M&A execution, and valuation advisory. She delivers data-driven, audit-ready insights for startups, SMEs, family offices, and investors, with deep expertise in business valuations and M&A — including 409A Valuations , complex securities, and IP valuation—financial modeling, and due diligence. Yashaswi applies international standards (IVSC) and advanced analytics platforms like CAP IQ, ValuSource, Factiva, and Monte Carlo simulations to craft defensible reports. With a track record across institutions like JPMorgan Chase, Dubai Holding, and her own licensed practice in Dubai, she helps drive value across the deal lifecycle—from origination to post-deal integration.

YD Advisory

Founder’s Track Record

2025 -Present

Founder & Principal

Strategic & Financial Advisory

Transactions, M&A, Valuations & Fractional CFO

2023-2024

Dubai Holding / Dubai Asset Management (Manager)

M&A execution, deal structuring

2021-2023

JPMorgan Chase & Co (Sr Analyst)

Private Equity analysis & valuation

2017-2021

Nakshatra Corporate Advisors (Analyst)

Corporate finance & Advisory

What Sets Us Apart

1

Founder-Led & Hands-On

You’re not handed off to juniors. Every mandate is led by experienced advisors who stay involved from day one to delivery.

2

Big-4 Rigor. Boutique Speed.

We bring institutional-grade models, valuations, and frameworks—without the overhead, delay, or red tape. By leveraging AI-powered tools, we deliver sharper insights and faster outputs than traditional approaches.

3

Tailored, Not Templated

Each client is different. So are our deliverables. Every model, valuation, and memo is crafted to reflect your business, not just industry norms.

4

Sharp Thinking, Clear Output

We combine technical depth with clarity. Whether it’s a sensitivity table, a term sheet breakdown, or a KPI pack, we make sure the insights are usable and investor-ready—while keeping our solutions cost-efficient and price-friendly.

YD Advisory

OUR SERVICES

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At YD Advisory, we partner with both operating businesses and capital providers - offering tailored financial support across valuation, transactions, structuring, and strategic finance.

YD Advisory

For Companies

Helping founders, CFOs, and boards make confident financial decisions as they grow, raise, or exit.

Business Valuations & 409A Valuation

Independent, audit-ready valuations built for fundraises, ESOPs, and compliance.

Advance Financial Modelling & Forecasting

Investor-grade three-statement models, sensitivity scenarios, and unit economics.

Fundraising Support (Equity & Debt)

Pitch deck refinement, cap table modeling, and term sheet advisory to align with investor expectations.

M&A Advisory

Red-flag diligence, working capital reviews, due diligence support, and value driver articulation for partial or full exits.

Fractional CFO, Strategy & Board Support

On-demand finance leadership—from board reporting to capital strategy.

Feasibility & Option Papers

Market-driven analysis for go/no-go calls, expansion decisions, and strategic pivots.

YD Advisory

For Investors & Family Offices

Supporting capital allocators across the deal lifecycle - from screening to stewardship.

Mergers & Acquisitions (M&A) Advisory

Acquisition and divestiture strategies, Transaction support and due diligence, Post-merger integration advisory

Investment & Financial Advisory

Portfolio management & diversification strategies, Private equity and venture capital advisory, Alternative investment evaluations (e.g., real estate, hedge funds)

Valuation Services

Business valuations for privately held assets, Complex security valuations, Intellectual Property (IP) valuations, Purchase Price Allocation (PPA)

Cross-Border Structuring & Tax Planning

Holding structures and entity maps designed for compliance and optimization.

Succession & Legacy Planning

Valuation-led structuring to support intergenerational wealth transfers.

YD Advisory

Specialized Valuation Services

We help you use Valuation to your advantage.

01. Compliance & Regulatory Valuations

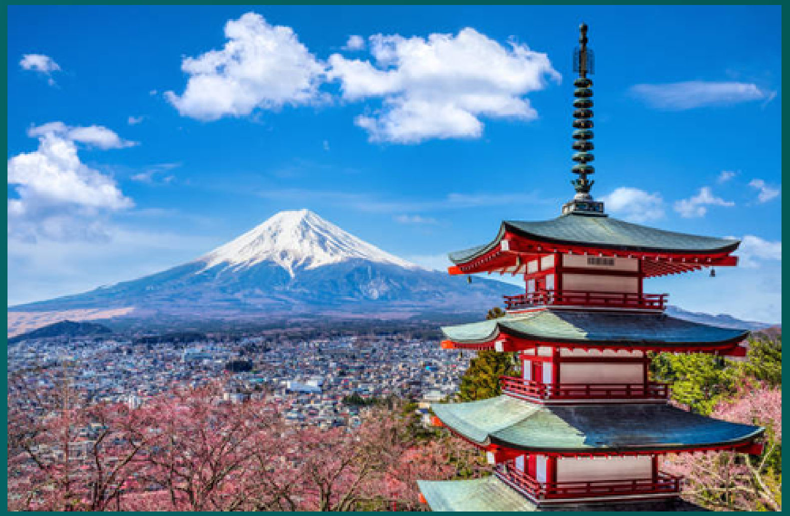
- 409A Valuations (Stock option pricing for tax compliance)
- Purchase Price Allocation (PPA) (Allocating acquisition price among tangible and intangible assets)

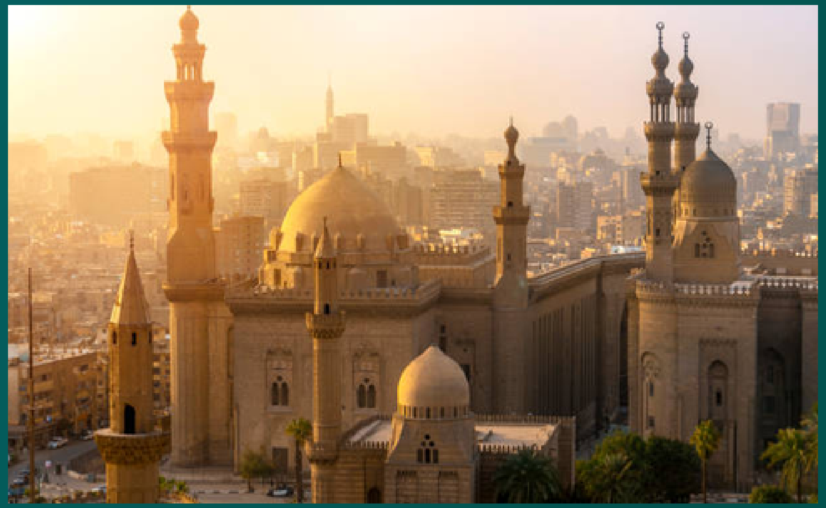
02. Financial & Complex Instrument Valuations

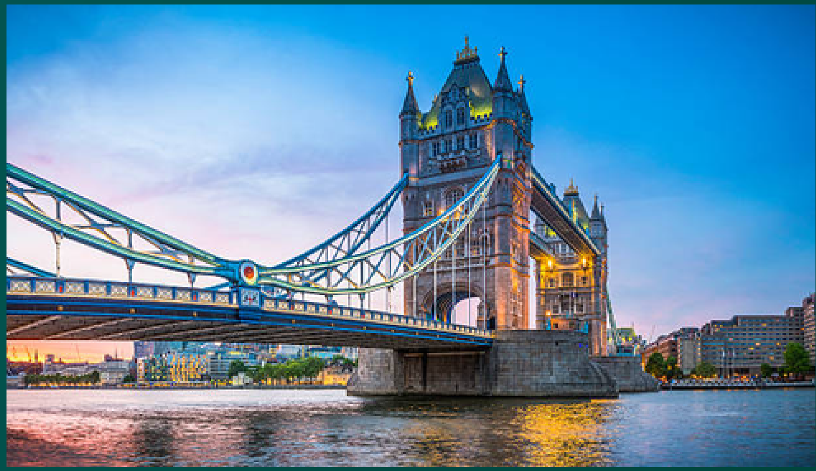
- Complex Security Valuations (Convertible securities, warrants, preferred stock, hybrid instruments)
- Cryptocurrency & Digital Asset Valuations (Crypto-assets, tokens, NFTs)

03. Intangible Asset Valuations

- Intellectual Property (IP) Valuations (Patents, trademarks, copyrights, trade secrets)
- Goodwill & Brand Valuations (Brand equity, reputation, customer loyalty)
- Carbon Credit Valuations (Environmental and sustainability credits)







YD Advisory

Key Highlights

50+ Clients | $100M+ in Capital Supported

Worked with over 50 startups, SMEs, and investors—helping clients raise, structure, or unlock more than $100 million across equity, debt, and M&A transactions.

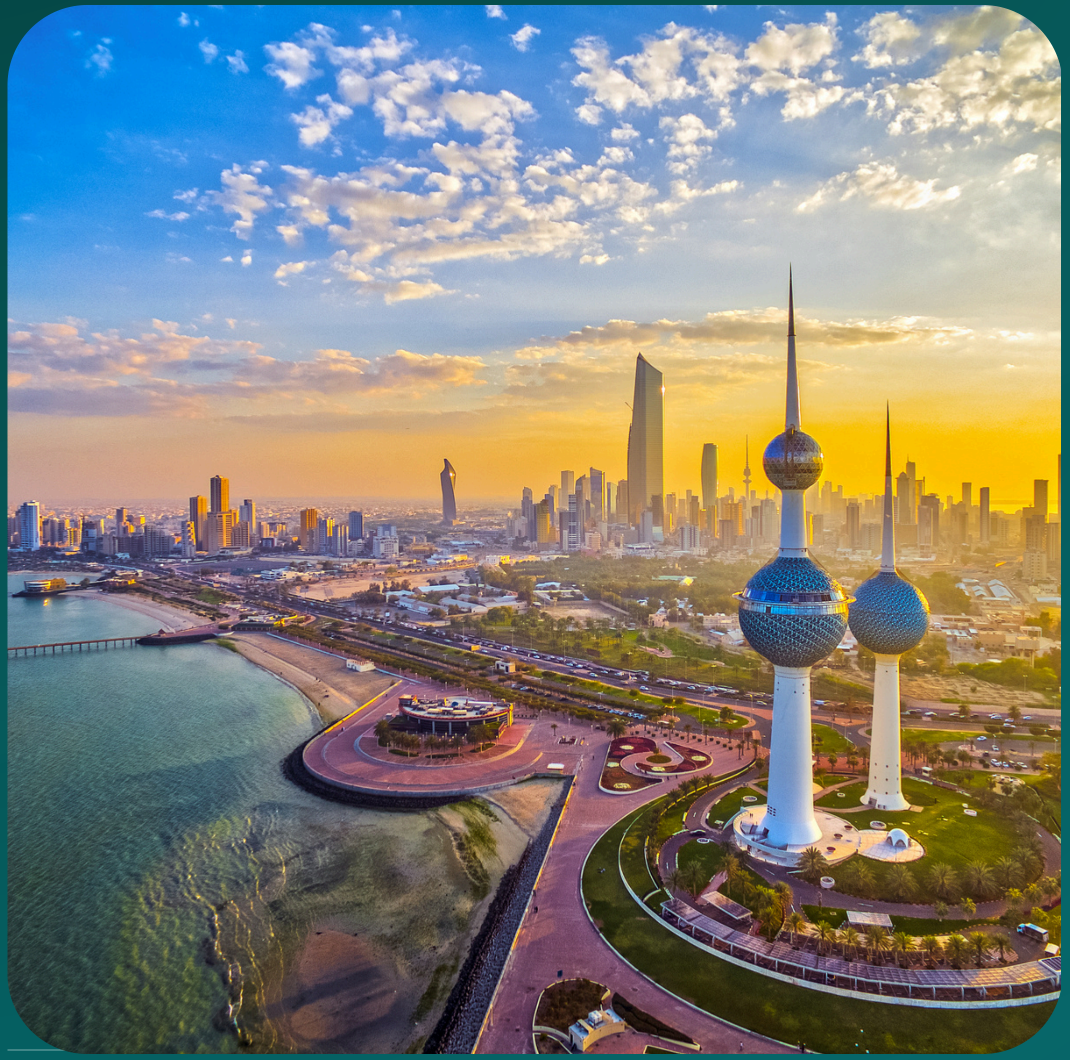
Clients Across 10+ Geographies

Served founders, family offices, and funds across the UAE, India, Singapore, Saudi Arabia, the UK, and more—navigating both local and cross-border deal dynamics.

15+ Sectors Covered

Advised across a broad range of industries including fintech, healthcare, logistics, real estate, manufacturing, and consumer—bringing sector-specific insight to every mandate.

Why Work with Us



Personal Involvement, Always

You work directly with experienced advisors who stay involved from day one—no hand-offs, no dilution. Every mandate gets the attention it deserves.

Not Just Numbers—Strategic Clarity

We don't just deliver models or valuations—we help you understand them, defend them, and use them to move forward with confidence.

Deep Transactional Experience

With $100M+ in supported deals across 10+ geographies and 15+ industries, we bring real-world insights, not theoretical advice.

Trusted Across Stages and Stakeholders

From seed-stage founders to multi-family offices, our clients stay with us because we combine rigor with reliability—and we show up when it matters most.

We treat every mandate like it’s our own skin in the game.

Our Unique Approach

At YD Advisory, we don’t believe in checking boxes—we believe in shifting outcomes. From valuation calls to investor negotiations, we think ahead, ask sharper questions, and build what actually gets deals done. Not just what looks nice in a spreadsheet.

WE THINK LIKE OWNERS, NOT VENDORS

We don’t just “deliver” documents—we get into the weeds, challenge assumptions, and help you see around corners. Because we’re invested in the result, not just the file.

WE BALANCE MATH WITH MARKET

A valuation model that’s technically perfect but commercially tone-deaf is useless. We blend financial rigor with pattern recognition from 50+ live deals—so your outputs work in the real world.

WE STAY WITH YOU BEYOND THE DELIVERABLE

Need help articulating numbers to investors? Navigating board pushback? Redoing projections the night before closing? We stay close, accessible, and in the loop—until it lands.

YD Advisory

SELECT CLIENT STORIES

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Case Study

YD Advisory

YD Advisory has successfully executed transactions between USD 2m – USD 50m across Fintech, Logistics, and Healthcare, crafting board-level decks, robust due diligence, and seamless cross-border structures—consistently driving value and growth for our clients.
Beyond these highlighted cases, YD Advisory has successfully facilitated numerous other transactions, consistently enabling clients to achieve significant financial and strategic gains.

Capital for Growth (FinTech)

Challange: A UAE payments start-up sought USD 25 m Series A but investors questioned thin gross margins.

YD Advisory: Rebuilt unit economics model, ran 12-scenario DCF/409A, and prepared an investor-ready deck and data-room.

Result: Closed at USD 28 m pre-money - a 12 % uplift; founders retained an extra 4 % equity.

From Growth to Exit (Healthcare Clinics)

Challange: Family-owned clinic network negotiating a 100 % sale to PE; buyer challenged EBITDA addbacks and asset transfers.

YD Advisory: Led red-flag QoE, carved non-core real estate, and modelled Black-Scholes earnout and PPA scenarios.

Result: SPA value raised by AED 7 m and warranty claw-backs ring-fenced.

Unlocking Capital (Logistics Real Estate)

Challange: Regional logistics operator needed refinancing; warehouses were undervalued and structure was taxinefficient.

YD Advisory: Delivered IVSCcompliant IP & property valuations, Monte-Carlo sensitivity, and a sale-leaseback holding structure.

Result: LTV improved 55 %→70 %; AED 40 m growth capital released without equity dilution.

YD Advisory

BESPOKE TRANSACTION & VALUATION ADVISORY

Connect with us.

EMAIL yashaswi.das@ydadvisory.ae

WEBSITE www.ydadvisory.ae

SOCIAL /yashaswi-das

ADDRESS Level 41 Emirates Tower, Trade Centre - DIFC, Dubai, UAE