

# Partnership Experiences

Select one unique experience from your level or below. Don't see something you like? Your LLS Staff can also share additional opportunities upon request.

## PRESENTING SPONSOR \$100,000

**Candidate Intros:** See your logo prominently displayed as we introduce the candidates the night of Grand Finale

**A Hero For Heroes:** Gift our local honored heroes something special at Grand Finale on behalf of you and your company

**Future Leaders:** Our candidates are passionate and hard-working leaders. Post campaign, provide an opportunity for an internship to the Student Visionaries of the Year winner(s).

## PLATINUM SPONSOR \$50,000

**Dare to Dream:** Team up with our Honored Hero Family to create an item for auction that will kick off the last chance for donations at Grand Finale.

**Mission Awards:** Recognize candidate teams who have made a significant impact on research, patient support & advocacy by presenting the mission pillar awards at the Grand Finale.

**Clear Vision:** Lead our guests in creating a vision that is free of cancer with a co-branded interactive mission wall at Grand Finale!

**Envelope Please:** Deliver the envelope and unveil our Top Fundraising Student Visionaries of the Year.

## GOLD SPONSOR \$35,000

**Cheering Section:** Make some noise for the candidate teams as the official sponsor of the cheering section. Thanks to you, there will be noisemakers at Grand Finale to use throughout the event!

**Surprise & Delight:** Bring the WOW Factor to Grand Finale with a unique interactive or display station unique to your company.

**Refreshment Station:** Provide cocktails and mocktails during the Grand Finale event as guests mingle with all the candidates' teams.\*

**Technology Titan:** Harness the excitement of the final chance to donate with logo placement on our local Grand Finale website.

## SILVER SPONSOR \$25,000

**After-Party:** Keep the party going after the winners are announced! Host the final hour of the event after the competition is closed but the dance floor is OPEN!

**Double Dollars:** Support your candidate team by matching every dollar raised during a designated time period during the competition up to a certain amount – doubling funds raised!

**Something Remembered:** Partner with LLS to create a keepsake for the Honored Hero signed by all grand finale guests.

**Say Cheese:** Capture special moments throughout the night with a 360-photo booth, backdrop or other photo area

## BRONZE SPONSOR \$15,000

**Music Maker:** See your logo in conjunction with the DJ or Band at Grand Finale throughout the night celebrating candidates, guests, and a successful campaign season (Multiple Opportunities)

**Let's Celebrate!** See your logo at a key area at Grand Finale – guest check in – as everyone arrives for the evening. (Multiple Opportunities)

**Treat Yourself:** Make the Grand Finale evening special with your logo displayed on one of the food display stations as everyone comes to celebrate together (Multiple Opportunities)



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# Partnership Benefits

	PRESENTING SPONSOR \$100,000	PLATINUM SPONSOR \$50,000	GOLD SPONSOR \$35,000	SILVER SPONSOR \$25,000	BRONZE SPONSOR \$15,000
Mission Impact Portfolio: A unique opportunity to be linked to a portfolio & receive a progress report on the portfolio selected	•				
Company highlighted as Presenting Sponsor in the local event title	•				
Prominent logo placement from the Grand Finale lectern	•				
Opportunity to speak at Grand Finale*	•				
Company logo displayed at VISIONARY Display Lights	•				
Opportunity to partner with LLS on a Lunch & Learn Opportunity within your company	•				
Recognition in local region communications including Workshop, Kickoff, & Grand Finale	•	•			
First right of refusal on Sponsorship Activation for next year.	•	•			
Dedicated Social Post on Region Profiles	•	•			
VIP Seating or Viewing of the Grand Finale Program	•	•			
Invitation to attend additional events and mission presentations throughout the calendar year	•	•	•		
Company logo displayed on Workshop, Kickoff, and Grand Finale invitations.	•	•	•		
Recognition in social media post announcing sponsor's support	•	•	•		
On-stage recognition at Workshop, Kickoff, and the Grand Finale Celebration	•	•	•	•	
Company logo displayed on programs and event signage	•	•	•	•	
Recognition on event screens during Grand Finale Program	•	•	•	•	
Grand Finale Guests	10 Guests	8 Guests	8 Guests	6 Guests	6 Guests
Listing in The Leukemia & Lymphoma Society (LLS) Annual Report	•	•	•	•	•
Logo recognition on a Unique Event Activation Experience	•	•	•	•	•
Logo displayed on local Student Visionaries of the Year webpage & in weekly candidate communication	•	•	•	•	•
Recognition in group social media post after Grand Finale	•	•	•	•	•
Continual logo placement on audio visual scroll at, Workshop, Kickoff, & Grand Finale	•	•	•	•	•
Mission Impact Meeting with The Leukemia & Lymphoma Society following the Grand Finale	•	•	•	•	•
Opportunity to have representation on Student Visionaries of the Year Leadership Committee	•	•	•	•	•

*\*Speaking Opportunity dependent on selected partner experience & specific benefits/activations subject to modification to ensure safety of participants, including patients & survivors.*

# Partnership Commitment Form

**FOR THE SAFETY OF ALL PARTICIPANTS INCLUDING PATIENTS & THEIR FAMILIES, SPONSOR ACKNOWLEDGES AND AGREES THAT LLS MAY MODIFY THEIR ACTIVATION & BENEFITS FOR IN-PERSON EVENTS OR CONDUCT THE ACTIVATION VIRTUALLY. TO CONFIRM YOUR SPONSORSHIP, PLEASE COMPLETE THIS FORM & SUBMIT FOLLOWING THE DIRECTIONS BELOW.**

**KICKOFF FRIDAY, JANUARY 17, 2025**

**GRAND FINALE SATURDAY, MARCH 8, 2025**

## PARTNERSHIP LEVELS

- ☐ Presenting Partner \$100,000
- ☐ Platinum Partner \$50,000
- ☐ Gold Partner \$35,000
- ☐ Silver Partner \$25,000
- ☐ Bronze Partner \$15,000

## MAKE A DONATION

- ☐ I would like to make a fully tax-deductible donation to The Leukemia & Lymphoma Society through the Student Visionaries of the Year campaign in the amount of \$\_\_\_\_\_.

## GRAND FINALE ATTENDANCE

- ☐ We WILL use our guest spots at the Finale.
- ☐ We WILL NOT use our seats at the Grand Finale.

## PARTNERSHIP CONTACT INFORMATION

Candidate Team to Support: \_\_\_\_\_

Desired Partnership Experience: \_\_\_\_\_

- ☐ I am unsure at this time. Please contact me to discuss partnership activations.

Sponsor Name: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

☐ Please Invoice Us

Donor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Billing Department Contact and Email Address: \_\_\_\_\_

### Certain activations are subject to availability.

- Prior to the start of the 7-week campaign, January 17, 2025, this form can be submitted to the candidate team that you are supporting. They will submit to LLS on the day candidate fundraising begins.
- Beginning at 12:01am on January 17, 2025 this form can be submitted to LLS via email.
- Once LLS has accepted the form or the funds, sponsors would begin to be eligible for sponsor benefits.

**Please return this completed form to**

**The Leukemia & Lymphoma Society – SAN ANTONIO**

Email: [CAITLIN.COTE@LLS.ORG](mailto:CAITLIN.COTE@LLS.ORG) AND [JESSICA.PINA@LLS.ORG](mailto:JESSICA.PINA@LLS.ORG)

**All funds are due by**

**JUNE 25, 2025**

in order to count towards a candidate team's campaign total

**Please Mail All Checks**

**And a copy of this form to:**

LLS – South Central Texas

P.O. Box 772395

Detroit, MI 48277-2395

This Agreement is effective from the date signed until the payment obligation(s) set forth above are made. Sponsor grants LLS a limited, royalty-free, non-exclusive license to use Sponsor's name, trademarks, logos and copyrights ("Marks") solely in connection with this Agreement. Sponsor shall hold LLS's confidential and proprietary information in confidence and ensure that it is not disclosed to any third party. Sponsor agrees to indemnify and hold harmless LLS, its employees, successors, and assigns from all claims and liabilities of every kind incurred by LLS's use of Sponsor's Marks or a breach of this agreement by Sponsor. Sponsor will comply with all laws and agrees that its Marks do not infringe the rights of any other person. Sponsor will not assign, transfer or sub-license this Agreement without LLS's prior written approval.

All sponsorships of \$24,999+ will be required to sign a Letter of Agreement (LOA).



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# Hero Circle Commitment Form

With your Hero Circle contribution, you will be supporting Honored Heroes like Lane, and thousands of youth and adults in their fight against blood cancers.



## Sawyer Case

B Cell Acute Lymphoblastic Leukemia  
7 Years Old Schertz, TX

Sawyer was 3 years old when he was diagnosed with Leukemia. He underwent treatment, is now in remission, and looks to ring the bell this fall. Lane is brave and resilient! He loves superheroes, art projects, and video games!

Thank **YOU** for being a hero to blood cancer patients.

**“LLS calls me an honored hero, but really, you are my heroes”**

*- Brooklyn, 2021 National Honored Hero*

☐ **Hero Circle Contributor \$10,000**

- ☐ 4 Guest Invitations to Grand Finale Celebration
- ☐ Name Featured on Honored Hero Table Signage\*
- ☐ Name featured in Pre-Event Scroll
- ☐ Receive Honored Hero artwork
- ☐ Meet virtually with our honored hero at midpoint

- ☐ **Make a Donation:** I would like to make a fully tax-deductible donation to The Leukemia & Lymphoma Society in the amount of \$\_\_\_\_\_.

**Candidate Team to Support:** \_\_\_\_\_

**Donor Contact Information: (please print)**

Contact Name & Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Preferred Company URL: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Donor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Grand Finale Attendance**  
**Saturday, March 8, 2025**

- ☐ I WILL use our invitations to the Grand Finale.  
☐ I WILL NOT use our invitations to the Grand Finale

\*Specific benefits/activations subject to modification to ensure safety of participants, including patients & survivors.



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# Digital Program Journal Purchase Form

**Candidate Team to Support:** \_\_\_\_\_

- |   |  |
|---|--|
| <input type="checkbox"/> <b>Premier Program Book Tribute \$5,000</b><br>Front Inside, Back Inside, Back Cover, or Center 2-page spread<br>(Color Full Page Tribute; Portrait) | <input type="checkbox"/> <b>1/2 Page Program Book Tribute \$1,500</b><br>Half Page Tribute (B/W; Landscape)  |
| <input type="checkbox"/> <b>Full Page Program Book Tribute \$3,500</b><br>Full Page Tribute (Color; Portrait)   | <input type="checkbox"/> <b>Make a Donation:</b> I would like to make a fully tax-deductible donation to The Leukemia & Lymphoma Society in the amount of \$_____. |
| <input type="checkbox"/> <b>Full Page Program Book Tribute \$2,500</b><br>Full Page Tribute (B/W; Portrait)   |  |

## Donor Contact Information: (please print)

Contact Name & Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Preferred Company URL: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Donor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

In the subject line please indicate your artwork is for the LLS Program Journal. **For assistance, email Caitlin.Cote@lls.org and Jessica.Pina@lls.org.** Please remit this form and payment to:

**LLS South Central Texas Region P.O. Box 772395  
Detroit, MI 48277-2395**

The Digital Program Book will be shared with you and our Grand Finale guests **5** days prior to Grand Finale on **March 3rd**.

## Submission Requirements- Submit by February 17, 2025

Please read and follow the guidelines below to insure compatibility. Feel free to contact us with any questions, problems or concerns at Caitlin.Cote@lls.org and Jessica.Pina@lls.org.

Finished tribute sizes are 10.125x7.6 for 2-page spread, 4.5x7.6 for a full page and 4.5x3.6 for a half page.

The following file formats are acceptable: Adobe Photoshop, Illustrator, and InDesign, however, **the preferred format is Adobe PDF with all fonts embedded.**

- All art should be clearly and consistently named and linked, and all fonts included. All links must be embedded.
- Photoshop files must be 300 ppi for photos and 600 ppi for line art, saved as EPS, PSD or TIFF files only.
- EPS files from Photoshop or Illustrator must be a high resolution file with layers flattened and fonts converted to outlines or paths.
- PDF files must be high-resolution (300 ppi). Press Quality PDF format is preferred. ALL fonts must be embedded.

When sending files that were created on a Mac, always include a file extension at the end of ALL file names (.indd, .eps, .ai, etc.). The preferred file from a Mac is a Press Quality PDF with all fonts converted to outlines.

Tributes created using any Microsoft product (i.e. Word, Publisher, PowerPoint, etc.) cannot be guaranteed.

Every effort will be made to convert and/or redesign your Tributes utilizing these files.

Photographs from web sites are not guaranteed to print without pixilation. When sending JPG images, high resolution (300 ppi) images must be received.



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**Deadline for Ad Submission:  
February 17, 2025**