Entry 3: Elicitation Methods

Our team used surveys as the primary elicitation technique to understand musicians' needs and challenges when promoting themselves and looking for work. While surveys are effective for collecting broad feedback quickly (the main reason we opted to use them), they also have limitations: responses can be superficial, and motivations may not be fully captured.

At the time of implementing it, we weren't aware of any correct way to do it. Due to time constaraints and the unknowing difficulty of actually getting people to respond. We leaned heavily on structured multiple choice questions, with only 2 open ended ones. Resulting in a summarized spreadsheet of responses which although did help us gain a general idea of the situation, and a new perspective while approaching the problem, it could have had more depth.

I would've liked to have a follow up survey, or even a couple of interviews to those who responded, to clear up any responses and gain richer insight on the problem, but being realistic, that would be nigh impossible at this point. Although we could've gone deeper, we still have a very good starting point with the now analized data.