UIvsUX

The concepts of UI and UX frequently are misunderstood and misused. Using as reference the following article: "UX vs UI: What's the Difference? (And How They Apply to WordPress)" provide a clear difference between the concepts. Use two examples based on your team project to clarify each concept. The examples of UI and UX must be specific and clearly explained.

UX is more related to the sensations, emotions, perceptions and those kinds of things that involves the user interacting with a product or service. Include aspects like the usability or the satisfaction of the user. The UI is the components that allows the user to do the interactions (buttons, icons, menus, etc.), so we can see it like the board where we apply the UX.

In my project of the indie musician app, we work in the UX part defining one of our quality attributes that is the pattern recognition, this consist in take elements from another websites that probably will ensure a good reception from the user, we determinate the social media that probably need to base on with the personas, this allows the user to recognize from an easier way the basic functions of the app and this job in conjunction is part of the UX that we try to provide the user, that feeling of familiarity with another websites. In the UI field we can see that we are using a layer that looks a lot to YouTube or Facebook (for example the profile button to edit your settings is something that most of the social media have), so these elements in common are part of the application of the UX in the UI.