Round: 3 Dec. 31, 2021 FastTrack

F96767

Andrews
Bea Dinsmore
Maggie Gao
Victoria Henderson
Gabby Rahimian

Stephen Fong
Elizabeth GuzmanDeA
Isabel Potter
Kavina Shah
Nils Veidis

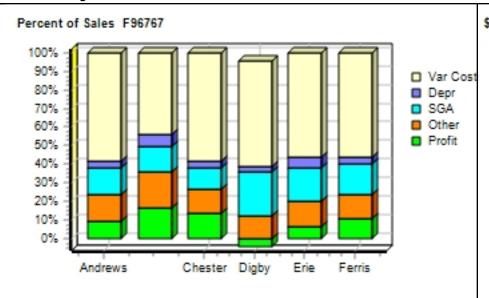
Stephan Min Layly Roodsari ClarissaMarie Santi Naman Shakrani Elaine You

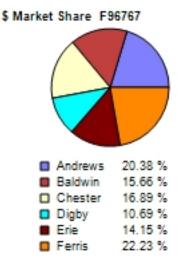
Digby
Tushar Jain
Aashika Jhawar
Lauren Jones
David Lyu
Nicole Zhu

Erie Noah Araya Lizbeth CosioVazque Alex Gourde Vanessa Kayombya Grace Zhang Ferris Ethan Barnhart Baljot Kaur Shahrukh Shaikh YvetteYsabel Yao

Selected Financial Statistics

	Andrews	Baldwin	Chester	Digby	Erie	Ferris
ROS	9.7%	17.2%	13.6%	-5.7%	6.6%	11.1%
Asset Turnover	1.44	0.94	1.83	0.96	1.14	1.43
ROA	14.0%	16.1%	24.9%	-5.4%	7.5%	15.9%
Leverage	1.9	1.3	1.5	2.0	1.7	1.7
ROE	26.9%	20.8%	37.1%	-11.1%	12.7%	27.3%
Emergency Loan	\$7,831,727	\$0	\$0	\$14,982,073	\$5,130,911	\$0
Sales	\$78,066,161	\$59,961,268	\$64,694,620	\$40,943,186	\$54,203,172	\$85,130,025
EBIT	\$14,673,423	\$17,429,758	\$14,773,392	(\$811,376)	\$7,593,441	\$17,101,530
Profits	\$7,603,901	\$10,311,602	\$8,787,665	(\$2,325,534)	\$3,555,742	\$9,453,188
Cumulative Profit	\$16,895,649	\$23,258,351	\$13,311,171	\$5,836,247	\$13,263,586	\$24,225,808
SG&A / Sales	15.3%	14.8%	12.3%	28.8%	19.5%	17.3%
Contrib. Margin %	38.2%	52.8%	38.9%	30.9%	39.1%	41.6%





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Round: 3 Dec. 31, 2021

Stock Market Summary

Company	Close	Change	Shares	MarketCap (\$M)	Book Value	EPS	Dividend	Yield	P/E
Andrews	\$25.03	\$6.42	2,147,962	\$54	\$13.15	\$3.54	\$0.00	0.0%	7.1
Baldwin	\$34.28	\$10.75	2,885,028	\$99	\$17.17	\$3.57	\$0.00	0.0%	9.6
Chester	\$27.78	\$19.55	2,000,000	\$56	\$11.84	\$4.39	\$0.00	0.0%	6.3
Digby	\$1.00	(\$11.73)	2,468,534	\$2	\$8.50	(\$0.94)	\$0.01	1.0%	-1.1
Erie	\$16.92	(\$0.77)	2,400,000	\$41	\$11.70	\$1.48	\$0.00	0.0%	11.4
Ferris	\$39.87	\$10.83	2,000,000	\$80	\$17.29	\$4.73	\$0.00	0.0%	8.4



Bond Market Summary

Company	Series#	Face	Yield	Close\$	S&P	Company	Series#	Face	Yield	Close\$	S&P
Andrews						Digby					
	12.0S2022	\$1,733,333	11.9%	100.81	В		12.0S2022	\$1,733,333	11.9%	100.54	В
	13.0S2024	\$2,600,000	12.4%	104.64	В		13.0S2024	\$2,600,000	12.5%	103.88	В
	10.0S2029	\$2,480,000	10.6%	94.36	В	Erie					
	10.4S2030	\$5,514,000	10.8%	96.14	В		12.0S2022	\$1,733,333	11.8%	101.54	BBB
	10.3S2031	\$2,000,000	10.8%	95.31	В		13.0S2024	\$2,600,000	12.2%	106.68	BBB
Baldwin							10.0S2029	\$2,480,000	10.2%	98.42	BBB
	12.0S2022	\$1,733,333	11.6%	103.04	AAA		9.6S2030	\$4,877,000	10.0%	96.02	BBB
	13.0S2024	\$2,600,000	11.7%	110.94	AAA	Ferris					
	8.7S2031	\$8,000,000	8.7%	100.00	AAA		12.0S2022	\$1,733,333	11.8%	101.54	BBB
Chester							13.0S2024	\$2,600,000	12.2%	106.68	BBB
	12.0S2022	\$1,733,333	11.7%	102.28	Α		10.0S2029	\$2,480,000	10.2%	98.42	BBB
	13.0S2024	\$2,600,000	12.0%	108.78	Α		10.1S2030	\$5,493,000	10.2%	98.86	BBB
	10.8S2031	\$4,000,000	10.0%	108.16	Α		10.2S2031	\$8,084,000	10.3%	99.39	BBB

Next Year's Prime Rate7.00%

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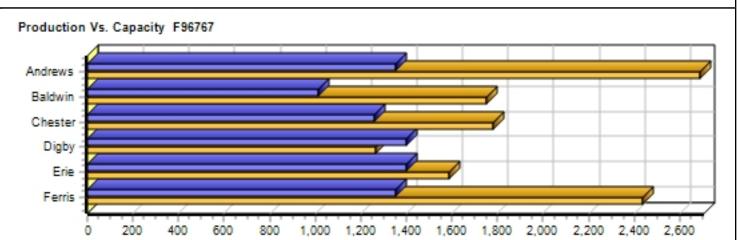
Cash Flow Statement Survey Andrews Baldwin Chester Digby Erie Cash Flows from operating activities 87,604 \$10,312 \$8,788 (\$2,326) \$3,556 Argualment for non-cash items: 50 \$10 \$0 \$11,012 \$0 \$0 \$11,713 \$0 \$0 \$11,713 \$0 \$0 \$11,713 \$0 \$0 \$11,713 \$0 \$0 \$11,713 \$0 \$0 \$11,713 \$0 \$0 \$1,1713 \$0 \$0 \$1,1713 \$0 \$0 \$1,1713 \$0 \$0 \$0 \$1,1712 \$0 \$0 \$0 \$0	Round: 3 . 31, 202		F96767	<	racl	Fast	Financial Summary
Net Income(Loss) \$7,604 \$10,312 \$8,786 \$2,326 \$3,566 \$4,005 \$0.005	Ferri	Erie	Digby	Chester	Baldwin	Andrews	Cash Flow Statement Survey
Adjustment for non-cash items: Depreciation							CashFlows from operating activities
Adjustment for non-cash items: Depreciation	\$9,45	\$3,556	(\$2,326)	\$8,788	\$10,312	\$7,604	Net Income(Loss)
Depreciation							Adjustment for non-cash items:
Extraordinary gaine/losses/writeoffs \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$	\$3,25	\$2 987	\$1,680	\$2 208	\$4 337	\$3,080	
Changes in current assets and liabilities \$963 \$(415) \$11,283 \$(5477) \$(8) Inventory \$(811,208) \$(51,165) \$(8560) \$(54,559) \$(11,73) Accounts Roceivable \$(514,648) \$(5177) \$(8517) \$(8940) \$(51,655) \$(8177) Net cash from operations \$(31,017) \$12,753 \$10,424 \$(55,695) \$34,451 Cash flows from investing activities Plant improvements(net) \$(54,322) \$(29,000) \$(55,160) \$0 \$(\$13,200) Cash flows from investing activities Plant improvements(net) \$(54,322) \$(29,000) \$(55,160) \$0 \$(\$13,200) Cash flows from investing activities Plant improvements(net) \$(54,322) \$(29,000) \$(55,160) \$0 \$(\$13,200) Cash flow from investing activities Dividents paid \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$. ,	. ,			• •	
Accounts payable inventory \$963 (\$415) \$1,283 (\$477) (\$8) Inventory (\$11,08) (\$11,615) (\$904) (\$13) (\$910) Accounts Receivable (\$1,456) (\$317) (\$904) (\$13) (\$910) Net cash from operations (\$1,017) \$12,753 \$10,424 (\$5,695) \$4,451 Cash flows from investing activities Teach flows from financing activities \$0 \$0 \$0 (\$13,200) Cash flows from financing activities \$0 \$0 \$0 \$0 \$0 \$0 Dividends paid \$0	4	ΨΟ	ΨΟ	ΨΟ	ΨΟ	ΨΟ	
Inventory	(00.11	(22)	(4.4)	44.000	(0.4.4-)	***	
Accounts Receivable (\$1,456) (\$317) (\$904) (\$13) (\$910) Net cash from operations (\$1,017) \$12,753 \$10,424 (\$5,895) \$4,451 Cash flows from investing activities Plant improvements (net) (\$14,322) (\$29,000) (\$5,160) \$0 (\$13,200) Cash flows from financing activities \$0					,	·	. ,
Net cash from operations (\$1,017) \$12,753 \$10,424 (\$5,695) \$4,451		, ,		* '	, ,	. ,	
Cash flows from investing activities Plant improvements (net) (\$14,322) (\$29,000) (\$5,160) \$0 (\$13,200) Cash flows from financing activities \$0	(\$1,95	(\$910)	(\$13)	(\$904)	(\$317)	(\$1,456)	Accounts Receivable
Plant improvements/net (\$14,322) (\$29,000) (\$5,160) \$0 (\$13,200) \$ (\$25h) flows from financing activities Solution of Cash from long term debt issued \$2,000 \$8,000 \$4,000 \$0 \$0 \$0 \$0 \$0 \$0 \$0	\$10,57	\$4,451	(\$5,695)	\$10,424	\$12,753	(\$1,017)	Net cash from operations
Cash flows from financing activities \$0							Cash flows from investing activities
Cash flows from financing activities \$0	(\$19,69	(\$13,200)	\$0	(\$5,160)	(\$29,000)	(\$14,322)	Plant improvements(net)
Dividends paid	(, -,	(, -,,	, -	(, -,,	(+ - / /	(, ,- ,	, , ,
Sales of common stock \$0 \$11,312 \$0 \$0 \$0 Purchase of common stock (\$2,000) \$0 \$0 \$0 \$0 \$0 Cash from long term debt issued \$2,000 \$6,000 \$4,000 \$0 \$0 Early retirement of long term debt \$0 \$0 \$0 \$0 \$0 Cash from current debt toorrowing \$0 \$0 \$0 \$0 \$0 Cash from current debt borrowing \$0 \$0 \$0 \$0 \$0 Cash from mergency loan \$7,832 \$0 \$0 \$5,95 \$0 Cash from mergency loan \$7,832 \$0 \$0 \$5,695 \$4,264 Net cash from financing activities \$6,965 \$18,445 \$(\$2,108) \$5,695 \$4,264 Net change in cash position \$3,375 \$2,198 \$3,156 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0	, ;	0.2	(\$25)	0.2	0.2	0.2	<u> </u>
Purchase of common stock		·		·	·	·	•
Cash from long term debt issued \$2,000 \$8,000 \$4,000 \$0 \$0 Early retirement of long term debt \$0		•	·	·		• •	
Early retirement of long term debt Retirement of current debt Retirement of current debt Retirement of current debt Retirement debt borrowing Recirement debt borrowing Retirement debt Salation Retirement R		•	·	• -		** *	
Retirement of current debt Cash from current debt borrowing Cash from current debt borrowing S	. ,	·	\$0	\$4,000	\$8,000	\$2,000	
Cash from current debt borrowing \$0 \$0 \$0 \$0 \$0 \$0 \$14,982 \$5,131 Net cash from financing activities \$6,965 \$18,445 (\$2,108) \$5,695 \$4,264 Net cash from financing activities \$6,965 \$18,445 (\$2,108) \$5,695 \$4,264 Net change in cash position (\$8,375) \$2,198 \$3,156 \$0 (\$4,485) Balance Sheet Survey Andrews Baldwin Chester Digby Erie Cash \$0 \$3,922 \$3,156 \$0 \$0 Accounts Receivable \$1,1208 \$1,165 \$3,722 \$22,618 \$9,454 Total Current Assets \$11,208 \$1,165 \$3,722 \$22,618 \$9,454 Total Current Assets \$19,335 \$11,658 \$12,196 \$25,984 \$13,909 Plant and equipment \$46,200 \$65,062 \$33,120 \$25,200 \$44,800 Accountal Eval Evaluation \$11,1399 \$12,833 \$10,0199 \$8,800 \$14,800)	\$0	\$0	\$0	\$0	\$0	Early retirement of long term debt
Cash from current debt borrowing \$0 \$0 \$0 \$0 \$0 \$0 \$14,982 \$5,131 Net cash from financing activities \$6,965 \$18,445 (\$2,108) \$5,695 \$4,264 Net cash from financing activities \$6,965 \$18,445 (\$2,108) \$5,695 \$4,264 Net change in cash position (\$8,375) \$2,198 \$3,156 \$0 (\$4,485) Balance Sheet Survey Andrews Baldwin Chester Digby Erie Cash \$0 \$3,922 \$3,156 \$0 \$0 Accounts Receivable \$1,1208 \$1,165 \$3,722 \$22,618 \$9,454 Total Current Assets \$19,335 \$11,658 \$12,196 \$25,984 \$13,909 Plant and equipment \$46,200 \$65,062 \$33,120 \$25,200 \$44,800 Accumulated Depreciation (\$11,139) (\$12,833) (\$10,019) (\$8,400) \$11,080 Total Fixed Assets \$35,061 \$52,229 \$23,101 \$16,800 \$33,720	(\$86	(\$867)	(\$9,263)	(\$6,108)	(\$867)	(\$867)	Retirement of current debt
Cash from emergency loan \$7,832 \$0 \$14,982 \$5,131 Net cash from financing activities \$6,965 \$18,445 (\$2,108) \$5,695 \$4,264 Net change in cash position (\$8,375) \$2,198 \$3,156 \$0 (\$4,485) Balance Sheet Survey Andrews Baldwin Chester Digby Erie Cash \$0 \$3,922 \$3,156 \$0 \$0 Accounts Receivable \$8,127 \$6,571 \$5,317 \$3,365 \$4,455 Inventory \$11,208 \$1,165 \$3,722 \$22,618 \$9,454 Total Current Assets \$19,335 \$11,658 \$12,196 \$25,984 \$13,909 Plant and equipment \$46,200 \$65,062 \$33,120 \$25,200 \$44,800 Accounts Payable \$35,061 \$52,229 \$23,101 \$16,800 \$33,720 Total Assets \$3,982 \$2,010 \$3,293 \$2,476 \$2,718 Current Debt \$7,832 \$0 \$0 \$14,982	\$1,0	\$0			, ,	\$0	Cash from current debt borrowing
Net change in cash position (\$8,375) \$2,198 \$3,156 \$0 (\$4,485) Balance Sheet Survey Andrews Baldwin Chester Digby Erie Cash \$0 \$3,922 \$3,156 \$0 \$0 Accounts Receivable \$1,1208 \$1,165 \$3,722 \$22,618 \$9,454 Inventory \$11,208 \$1,165 \$3,722 \$22,618 \$9,454 Total Current Assets \$19,335 \$11,658 \$12,196 \$25,984 \$13,909 Plant and equipment \$46,200 \$65,062 \$33,120 \$25,200 \$44,800 Accumulated Depreciation \$11,1399 \$12,833 \$(10,019) \$8,400 \$(11,080) Total Fixed Assets \$35,061 \$52,229 \$23,101 \$16,800 \$33,720 Total Assets \$34,337 \$3,882 \$2,010 \$3,293 \$2,476 \$2,718 Current Debt \$7,832 \$0 \$0 \$14,482 \$1,344 \$11,626 \$21,310 \$19,539 Com		•	·		·	·	
Balance Sheet Survey Andrews Baldwin Chester Cash Digby So Erie Cash Cash \$0 \$3,922 \$3,156 \$0 \$0 Accounts Receivable \$8,127 \$6,571 \$5,317 \$3,365 \$4,455 Inventory \$11,208 \$1,165 \$3,722 \$22,618 \$9,454 Total Current Assets \$19,335 \$11,658 \$12,196 \$25,904 \$13,909 Plant and equipment \$46,200 \$65,062 \$33,120 \$25,000 \$44,800 Accumulated Depreciation \$11,139) \$12,833 \$(10,019) \$(84,00) \$(11,080) Total Fixed Assets \$35,061 \$52,229 \$23,101 \$16,800 \$33,720 Accounts Payable \$3,982 \$2,010 \$3,293 \$2,476 \$2,718 Current Debt \$7,832 \$0 \$0 \$14,982 \$5,131 Long Term Debt \$14,327 \$12,333 \$8,333 \$4,333 \$11,690 Total Liabilities \$26,141 \$14,344 \$11,626 <td>\$8,2</td> <td>\$4,264</td> <td>\$5,695</td> <td>(\$2,108)</td> <td>\$18,445</td> <td>\$6,965</td> <td>Net cash from financing activities</td>	\$8,2	\$4,264	\$5,695	(\$2,108)	\$18,445	\$6,965	Net cash from financing activities
Cash \$0 \$3,922 \$3,156 \$0 \$0 Accounts Receivable \$8,127 \$6,571 \$5,317 \$3,365 \$4,455 Inventory \$11,208 \$1,165 \$3,722 \$22,618 \$9,454 Total Current Assets \$19,335 \$11,658 \$12,196 \$25,984 \$13,909 Plant and equipment \$46,200 \$65,062 \$33,120 \$25,200 \$44,800 Accumulated Depreciation (\$11,139) (\$12,833) (\$10,019) (\$8,400) (\$11,080) Total Fixed Assets \$35,061 \$52,229 \$23,101 \$16,800 \$33,720 Total Assets \$54,397 \$63,887 \$35,297 \$42,784 \$47,629 Accounts Payable \$3,982 \$2,010 \$3,293 \$2,476 \$2,718 Current Debt \$7,832 \$0 \$0 \$14,982 \$5,131 Long Term Debt \$14,327 \$12,333 \$8,333 \$43,333 \$11,690 Total Liabilities \$26,141 \$14,344 \$11,626 <t< td=""><td>(\$90</td><td>(\$4,485)</td><td>\$0</td><td>\$3,156</td><td>\$2,198</td><td>(\$8,375)</td><td>Net change in cash position</td></t<>	(\$90	(\$4,485)	\$0	\$3,156	\$2,198	(\$8,375)	Net change in cash position
Cash \$0 \$3,922 \$3,156 \$0 \$0 Accounts Receivable \$8,127 \$6,571 \$5,317 \$3,365 \$4,455 Inventory \$11,208 \$1,165 \$3,722 \$22,618 \$9,454 Total Current Assets \$19,335 \$11,658 \$12,196 \$25,984 \$13,909 Plant and equipment \$46,200 \$65,062 \$33,120 \$25,200 \$44,800 Accumulated Depreciation (\$11,139) (\$12,833) (\$10,019) (\$8,400) (\$11,080) Total Fixed Assets \$35,061 \$52,229 \$23,101 \$16,800 \$33,720 Total Assets \$54,397 \$63,887 \$35,297 \$42,784 \$47,629 Accounts Payable \$3,982 \$2,010 \$3,293 \$2,476 \$2,718 Current Debt \$7,832 \$0 \$0 \$14,982 \$5,131 Long Term Debt \$14,327 \$12,333 \$8,333 \$43,333 \$11,690 Total Liabilities \$26,141 \$14,344 \$11,626 <t< td=""><td>Feri</td><td>Erie</td><td>Digby</td><td>Chester</td><td>Baldwin</td><td>Andrews</td><td>Balance Sheet Survey</td></t<>	Feri	Erie	Digby	Chester	Baldwin	Andrews	Balance Sheet Survey
Accounts Receivable \$8,127 \$6,571 \$5,317 \$3,365 \$4,455 Inventory \$11,208 \$1,165 \$3,722 \$22,618 \$9,454 Total Current Assets \$19,335 \$11,658 \$1,165 \$3,722 \$22,618 \$9,454 Total Current Assets \$19,335 \$11,658 \$12,196 \$25,984 \$13,909 Plant and equipment \$46,200 \$65,062 \$33,120 \$25,200 \$44,800 Accumulated Depreciation (\$11,139) \$12,833) \$(10,019) \$(\$8,400) \$(\$1,080) Total Fixed Assets \$35,061 \$52,229 \$23,101 \$16,800 \$33,720 Total Assets \$54,397 \$63,887 \$35,297 \$42,784 \$47,629 Accounts Payable \$3,882 \$2,010 \$3,293 \$2,476 \$2,718 Current Debt \$7,832 \$0 \$0 \$0 \$14,982 \$5,131 Long Term Debt \$14,327 \$12,333 \$8,333 \$4,333 \$11,690 Total Liabilities \$26,141 \$14,344 \$11,626 \$21,791 \$19,539 Common Stock \$4,853 \$18,248 \$2,223 \$9,323 \$6,790 Retained Earnings \$23,402 \$31,295 \$21,348 \$11,669 \$21,300 Total Equity \$28,256 \$49,543 \$23,671 \$20,992 \$28,091 Total Liabilities & Owners Equity \$54,397 \$63,887 \$35,297 \$42,784 \$47,629 Accounts Payable \$3,882 \$3,893 \$31,295 \$21,348 \$11,669 \$21,300 Total Equity \$28,256 \$49,543 \$23,671 \$20,992 \$28,091 Total Liabilities & Owners Equity \$54,397 \$63,887 \$35,297 \$42,784 \$47,629 Accounts Payable \$3,886 \$4,837 \$23,671 \$20,992 \$28,091 Total Liabilities & Owners Equity \$48,275 \$28,325 \$39,558 \$28,278 \$33,026 Depreciation \$3,080 \$4,337 \$2,208 \$1,680 \$2,987 \$63(ARD, Promo, Sales, Admin) \$11,908 \$8,904 \$7,956 \$11,797 \$10,597 Other(Fees, Writeoffs, TOM, Bonuses) \$130 \$966 \$200 \$0 \$0 \$0 \$0 EBIT \$14,673 \$17,430 \$14,773 \$811) \$7,593 Interest(Short term, Long term) \$2,736 \$1,242 \$978 \$2,766 \$2,011 Taxes \$4,178 \$5,666 \$4,828 \$2,267 \$3,958 \$2,766 \$2,011 Taxes \$4,178 \$5,666 \$4,828 \$2,269 \$3,954 \$2,269 \$2,011	\$4,1	\$0		\$3 156	\$3 922	\$0	_
Inventory	. ,	•	·			·	
Total Current Assets \$19,335 \$11,658 \$12,196 \$25,984 \$13,909 Plant and equipment \$46,200 \$65,062 \$33,120 \$25,200 \$44,800 Accumulated Depreciation (\$11,139) (\$12,833) (\$10,019) (\$8,400) (\$11,080) Total Fixed Assets \$35,061 \$52,229 \$23,101 \$16,800 \$33,720 Total Assets \$54,397 \$63,887 \$35,297 \$42,784 \$47,629 Accounts Payable \$3,982 \$2,010 \$3,293 \$2,476 \$2,718 Current Debt \$7,832 \$0 \$0 \$14,982 \$5,131 Long Term Debt \$14,327 \$12,333 \$8,333 \$4,333 \$11,690 Total Liabilities \$26,141 \$14,344 \$11,626 \$21,791 \$19,539 Common Stock \$4,853 \$18,248 \$2,323 \$9,323 \$6,790 Retained Earnings \$23,402 \$31,295 \$21,348 \$11,669 \$21,300 Total Liabilities & Owners Equity \$54,397 <t< td=""><td></td><td></td><td></td><td></td><td></td><td>. ,</td><td></td></t<>						. ,	
Accumulated Depreciation (\$11,139) (\$12,833) (\$10,019) (\$8,400) (\$11,080) Total Fixed Assets \$35,061 \$52,229 \$23,101 \$16,800 \$33,720 Total Assets \$54,397 \$63,887 \$35,297 \$42,784 \$47,629 Accounts Payable \$3,982 \$2,010 \$3,293 \$2,476 \$2,718 Current Debt \$7,832 \$0 \$0 \$14,982 \$5,131 Long Term Debt \$14,327 \$12,333 \$8,333 \$4,333 \$11,690 Total Liabilities \$26,141 \$14,344 \$11,626 \$21,791 \$19,539 Common Stock \$4,853 \$18,248 \$2,323 \$9,323 \$6,790 Retained Earnings \$23,402 \$31,295 \$21,348 \$11,669 \$21,300 Total Liabilities & Owners Equity \$28,256 \$49,543 \$23,671 \$20,992 \$28,091 Total Liabilities & Owners Equity \$54,397 \$63,887 \$35,297 \$42,784 \$47,629 Income Statement Survey Andrew						· ·	•
Accumulated Depreciation (\$11,139) (\$12,833) (\$10,019) (\$8,400) (\$11,080) Total Fixed Assets \$35,061 \$52,229 \$23,101 \$16,800 \$33,720 Total Assets \$54,397 \$63,887 \$35,297 \$42,784 \$47,629 Accounts Payable \$3,982 \$2,010 \$3,293 \$2,476 \$2,718 Current Debt \$7,832 \$0 \$0 \$14,982 \$5,131 Long Term Debt \$14,327 \$12,333 \$8,333 \$4,333 \$11,690 Total Liabilities \$26,141 \$14,344 \$11,626 \$21,791 \$19,539 Common Stock \$4,853 \$18,248 \$2,323 \$9,323 \$6,790 Retained Earnings \$23,402 \$31,295 \$21,348 \$11,669 \$21,300 Total Liabilities & Owners Equity \$28,256 \$49,543 \$23,671 \$20,992 \$28,091 Total Liabilities & Owners Equity \$54,397 \$63,887 \$35,297 \$42,784 \$47,629 Income Statement Survey Andrew	\$53,3	\$44 800	\$25 200	\$33 120	\$65,062	\$46 200	Plant and equipment
Total Fixed Assets \$35,061 \$52,229 \$23,101 \$16,800 \$33,720 Total Assets \$54,397 \$63,887 \$35,297 \$42,784 \$47,629 Accounts Payable \$3,982 \$2,010 \$3,293 \$2,476 \$2,718 Current Debt \$7,832 \$0 \$0 \$14,982 \$5,131 Long Term Debt \$14,327 \$12,333 \$8,333 \$4,333 \$11,690 Total Liabilities \$26,141 \$14,344 \$11,626 \$21,791 \$19,539 Common Stock \$4,853 \$18,248 \$2,323 \$9,323 \$6,790 Retained Earnings \$23,402 \$31,295 \$21,348 \$11,669 \$21,300 Total Equity \$28,256 \$49,543 \$23,671 \$20,992 \$28,091 Total Liabilities & Owners Equity \$54,397 \$63,887 \$35,297 \$42,784 \$47,629 Income Statement Survey Andrews Baldwin Chester Digby Erie Sales \$78,066 \$59,961 \$64,695 <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>							
Total Assets \$54,397 \$63,887 \$35,297 \$42,784 \$47,629 Accounts Payable \$3,982 \$2,010 \$3,293 \$2,476 \$2,718 Current Debt \$7,832 \$0 \$0 \$14,982 \$5,131 Long Term Debt \$14,327 \$12,333 \$8,333 \$4,333 \$11,690 Total Liabilities \$26,141 \$14,344 \$11,626 \$21,791 \$19,539 Common Stock \$4,853 \$18,248 \$2,323 \$9,323 \$6,790 Retained Earnings \$23,402 \$31,295 \$21,348 \$11,669 \$21,300 Total Equity \$28,256 \$49,543 \$23,671 \$20,992 \$28,091 Total Liabilities & Owners Equity \$54,397 \$63,887 \$35,297 \$42,784 \$47,629 Income Statement Survey Andrews Baldwin Chester Digby Erie Sales \$78,066 \$59,961 \$64,695 \$40,943 \$54,203 Variable Costs(Labor,Material, Carry) \$48,275 \$28,325							•
Accounts Payable \$3,982 \$2,010 \$3,293 \$2,476 \$2,718 Current Debt \$7,832 \$0 \$0 \$14,982 \$5,131 Long Term Debt \$14,327 \$12,333 \$8,333 \$4,333 \$11,690 Total Liabilities \$26,141 \$14,344 \$11,626 \$21,791 \$19,539 Common Stock \$4,853 \$18,248 \$2,323 \$9,323 \$6,790 Retained Earnings \$23,402 \$31,295 \$21,348 \$11,669 \$21,300 Total Equity \$28,256 \$49,543 \$23,671 \$20,992 \$28,091 Total Liabilities & Owners Equity \$54,397 \$63,887 \$35,297 \$42,784 \$47,629 Income Statement Survey Andrews Baldwin Chester Digby Erie Sales \$78,066 \$59,961 \$64,695 \$40,943 \$54,203 Variable Costs(Labor,Material,Carry) \$48,275 \$28,325 \$39,558 \$28,278 \$33,026 Depreciation \$3,080 \$4,337 \$2,208 \$1,680 \$2,987 SGA(R&D,Promo,Sales,Admin) \$11,908 \$8,904 \$7,956 \$11,797 \$10,597 Other(Fees,Writeoffs,TQM,Bonuses) \$130 \$966 \$200 \$0 \$0 EBIT \$14,673 \$17,430 \$14,773 (\$811) \$7,593 Interest(Short term,Long term) \$2,736 \$1,242 \$978 \$2,766 \$2,011 Taxes \$4,178 \$5,666 \$4,828 (\$1,252) \$1,954 Profit Sharing \$155 \$210 \$179 \$0 \$73							
Current Debt \$7,832 \$0 \$0 \$14,982 \$5,131 Long Term Debt \$14,327 \$12,333 \$8,333 \$4,333 \$11,690 Total Liabilities \$26,141 \$14,344 \$11,626 \$21,791 \$19,539 Common Stock \$4,853 \$18,248 \$2,323 \$9,323 \$6,790 Retained Earnings \$23,402 \$31,295 \$21,348 \$11,669 \$21,300 Total Equity \$28,256 \$49,543 \$23,671 \$20,992 \$28,091 Total Liabilities & Owners Equity \$54,397 \$63,887 \$35,297 \$42,784 \$47,629 Income Statement Survey Andrews Baldwin Chester Digby Erie Sales \$78,066 \$59,961 \$64,695 \$40,943 \$54,203 Variable Costs(Labor, Material, Carry) \$48,275 \$28,325 \$39,558 \$28,278 \$33,026 Depreciation \$3,080 \$4,337 \$2,208 \$1,680 \$2,987 SGA(R&D, Promo, Sales, Admin) \$11		\$47,629 	\$42,784 	\$35,297	<u>\$63,887</u>	<u>\$54,397</u>	Total Assets
Long Term Debt \$14,327 \$12,333 \$8,333 \$4,333 \$11,690 Total Liabilities \$26,141 \$14,344 \$11,626 \$21,791 \$19,539 Common Stock \$4,853 \$18,248 \$2,323 \$9,323 \$6,790 Retained Earnings \$23,402 \$31,295 \$21,348 \$11,669 \$21,300 Total Equity \$28,256 \$49,543 \$23,671 \$20,992 \$28,091 Total Liabilities & Owners Equity \$54,397 \$63,887 \$35,297 \$42,784 \$47,629 Income Statement Survey Andrews Baldwin Chester Digby Erie Sales \$78,066 \$59,961 \$64,695 \$40,943 \$54,203 Variable Costs(Labor,Material,Carry) \$48,275 \$28,325 \$39,558 \$28,278 \$33,026 Depreciation \$3,080 \$4,337 \$2,208 \$1,680 \$2,987 SGA(R&D,Promo,Sales,Admin) \$11,908 \$8,904 \$7,956 \$11,797 \$10,597 Other(Fees,Writeoffs,TQM,Bon	\$3,3	\$2,718	\$2,476	\$3,293	\$2,010	\$3,982	Accounts Payable
Long Term Debt \$14,327 \$12,333 \$8,333 \$4,333 \$11,690 Total Liabilities \$26,141 \$14,344 \$11,626 \$21,791 \$19,539 Common Stock \$4,853 \$18,248 \$2,323 \$9,323 \$6,790 Retained Earnings \$23,402 \$31,295 \$21,348 \$11,669 \$21,300 Total Equity \$28,256 \$49,543 \$23,671 \$20,992 \$28,091 Total Liabilities & Owners Equity \$54,397 \$63,887 \$35,297 \$42,784 \$47,629 Income Statement Survey Andrews Baldwin Chester Digby Erie Sales \$78,066 \$59,961 \$64,695 \$40,943 \$54,203 Variable Costs(Labor, Material, Carry) \$48,275 \$28,325 \$39,558 \$28,278 \$33,026 Depreciation \$3,080 \$4,337 \$2,208 \$1,680 \$2,987 SGA(R&D, Promo, Sales, Admin) \$11,908 \$8,904 \$7,956 \$11,797 \$10,597 Other(Fees, Writeoffs,	\$1,00	\$5,131	\$14,982	\$0	\$0	\$7,832	Current Debt
Total Liabilities \$26,141 \$14,344 \$11,626 \$21,791 \$19,539 Common Stock \$4,853 \$18,248 \$2,323 \$9,323 \$6,790 Retained Earnings \$23,402 \$31,295 \$21,348 \$11,669 \$21,300 Total Equity \$28,256 \$49,543 \$23,671 \$20,992 \$28,091 Total Liabilities & Owners Equity \$54,397 \$63,887 \$35,297 \$42,784 \$47,629 Income Statement Survey Andrews Baldwin Chester Digby Erie Sales \$78,066 \$59,961 \$64,695 \$40,943 \$54,203 Variable Costs(Labor,Material,Carry) \$48,275 \$28,325 \$39,558 \$28,278 \$33,026 Depreciation \$3,080 \$4,337 \$2,208 \$1,680 \$2,987 SGA(R&D,Promo,Sales,Admin) \$11,998 \$8,904 \$7,956 \$11,797 \$10,597 Other(Fees,Writeoffs,TQM,Bonuses) \$130 \$966 \$200 \$0 \$0 EBIT \$14,				\$8.333	\$12.333	\$14.327	Long Term Debt
Retained Earnings \$23,402 \$31,295 \$21,348 \$11,669 \$21,300 Total Equity \$28,256 \$49,543 \$23,671 \$20,992 \$28,091 Total Liabilities & Owners Equity \$54,397 \$63,887 \$35,297 \$42,784 \$47,629 Income Statement Survey Andrews Baldwin Chester Digby Erie Sales \$78,066 \$59,961 \$64,695 \$40,943 \$54,203 Variable Costs(Labor, Material, Carry) \$48,275 \$28,325 \$39,558 \$28,278 \$33,026 Depreciation \$3,080 \$4,337 \$2,208 \$1,680 \$2,987 SGA(R&D,Promo, Sales, Admin) \$11,908 \$8,904 \$7,956 \$11,797 \$10,597 Other(Fees, Writeoffs, TQM, Bonuses) \$130 \$966 \$200 \$0 \$0 EBIT \$14,673 \$17,430 \$14,773 (\$811) \$7,593 Interest(Short term, Long term) \$2,736 \$1,242 \$978 \$2,766 \$2,011 Taxes \$4,178							•
Retained Earnings \$23,402 \$31,295 \$21,348 \$11,669 \$21,300 Total Equity \$28,256 \$49,543 \$23,671 \$20,992 \$28,091 Total Liabilities & Owners Equity \$54,397 \$63,887 \$35,297 \$42,784 \$47,629 Income Statement Survey Andrews Baldwin Chester Digby Erie Sales \$78,066 \$59,961 \$64,695 \$40,943 \$54,203 Variable Costs(Labor, Material, Carry) \$48,275 \$28,325 \$39,558 \$28,278 \$33,026 Depreciation \$3,080 \$4,337 \$2,208 \$1,680 \$2,987 SGA(R&D,Promo, Sales, Admin) \$11,908 \$8,904 \$7,956 \$11,797 \$10,597 Other(Fees, Writeoffs, TQM, Bonuses) \$130 \$966 \$200 \$0 \$0 EBIT \$14,673 \$17,430 \$14,773 (\$811) \$7,593 Interest(Short term, Long term) \$2,736 \$1,242 \$978 \$2,766 \$2,011 Taxes \$4,178	\$2,3	\$6,790	\$9,323	\$2,323	\$18,248	\$4,853	Common Stock
Total Equity \$28,256 \$49,543 \$23,671 \$20,992 \$28,091 Total Liabilities & Owners Equity \$54,397 \$63,887 \$35,297 \$42,784 \$47,629 Income Statement Survey Andrews Baldwin Chester Digby Erie Sales \$78,066 \$59,961 \$64,695 \$40,943 \$54,203 Variable Costs(Labor, Material, Carry) \$48,275 \$28,325 \$39,558 \$28,278 \$33,026 Depreciation \$3,080 \$4,337 \$2,208 \$1,680 \$2,987 SGA(R&D,Promo,Sales,Admin) \$11,908 \$8,904 \$7,956 \$11,797 \$10,597 Other(Fees,Writeoffs,TQM,Bonuses) \$130 \$966 \$200 \$0 \$0 EBIT \$14,673 \$17,430 \$14,773 (\$811) \$7,593 Interest(Short term,Long term) \$2,736 \$1,242 \$978 \$2,766 \$2,011 Taxes \$4,178 \$5,666 \$4,828 (\$1,252) \$1,954 Profit Sharing \$155 \$210		\$21,300				\$23,402	Retained Earnings
Income Statement Survey						· ·	<u> </u>
Sales \$78,066 \$59,961 \$64,695 \$40,943 \$54,203 Variable Costs(Labor,Material,Carry) \$48,275 \$28,325 \$39,558 \$28,278 \$33,026 Depreciation \$3,080 \$4,337 \$2,208 \$1,680 \$2,987 SGA(R&D,Promo,Sales,Admin) \$11,908 \$8,904 \$7,956 \$11,797 \$10,597 Other(Fees,Writeoffs,TQM,Bonuses) \$130 \$966 \$200 \$0 \$0 EBIT \$14,673 \$17,430 \$14,773 (\$811) \$7,593 Interest(Short term,Long term) \$2,736 \$1,242 \$978 \$2,766 \$2,011 Taxes \$4,178 \$5,666 \$4,828 (\$1,252) \$1,954 Profit Sharing \$155 \$210 \$179 \$0 \$73	\$59,3	\$47,629	\$42,784	\$35,297	\$63,887	\$54,397	Total Liabilities & Owners Equity
Sales \$78,066 \$59,961 \$64,695 \$40,943 \$54,203 Variable Costs(Labor,Material,Carry) \$48,275 \$28,325 \$39,558 \$28,278 \$33,026 Depreciation \$3,080 \$4,337 \$2,208 \$1,680 \$2,987 SGA(R&D,Promo,Sales,Admin) \$11,908 \$8,904 \$7,956 \$11,797 \$10,597 Other(Fees,Writeoffs,TQM,Bonuses) \$130 \$966 \$200 \$0 \$0 EBIT \$14,673 \$17,430 \$14,773 (\$811) \$7,593 Interest(Short term,Long term) \$2,736 \$1,242 \$978 \$2,766 \$2,011 Taxes \$4,178 \$5,666 \$4,828 (\$1,252) \$1,954 Profit Sharing \$155 \$210 \$179 \$0 \$73	Feri	Erie	Digby	Chester	Baldwin	Andrews	Income Statement Survey
Variable Costs(Labor,Material,Carry) \$48,275 \$28,325 \$39,558 \$28,278 \$33,026 Depreciation \$3,080 \$4,337 \$2,208 \$1,680 \$2,987 SGA(R&D,Promo,Sales,Admin) \$11,908 \$8,904 \$7,956 \$11,797 \$10,597 Other(Fees,Writeoffs,TQM,Bonuses) \$130 \$966 \$200 \$0 \$0 EBIT \$14,673 \$17,430 \$14,773 (\$811) \$7,593 Interest(Short term,Long term) \$2,736 \$1,242 \$978 \$2,766 \$2,011 Taxes \$4,178 \$5,666 \$4,828 (\$1,252) \$1,954 Profit Sharing \$155 \$210 \$179 \$0 \$73							
Depreciation \$3,080 \$4,337 \$2,208 \$1,680 \$2,987 SGA(R&D,Promo,Sales,Admin) \$11,908 \$8,904 \$7,956 \$11,797 \$10,597 Other(Fees,Writeoffs,TQM,Bonuses) \$130 \$966 \$200 \$0 \$0 EBIT \$14,673 \$17,430 \$14,773 (\$811) \$7,593 Interest(Short term,Long term) \$2,736 \$1,242 \$978 \$2,766 \$2,011 Taxes \$4,178 \$5,666 \$4,828 (\$1,252) \$1,954 Profit Sharing \$155 \$210 \$179 \$0 \$73							
SGA(R&D,Promo,Sales,Admin) \$11,908 \$8,904 \$7,956 \$11,797 \$10,597 Other(Fees,Writeoffs,TQM,Bonuses) \$130 \$966 \$200 \$0 \$0 EBIT \$14,673 \$17,430 \$14,773 (\$811) \$7,593 Interest(Short term,Long term) \$2,736 \$1,242 \$978 \$2,766 \$2,011 Taxes \$4,178 \$5,666 \$4,828 (\$1,252) \$1,954 Profit Sharing \$155 \$210 \$179 \$0 \$73						· ·	
Other(Fees,Writeoffs,TQM,Bonuses) \$130 \$966 \$200 \$0 \$0 EBIT \$14,673 \$17,430 \$14,773 (\$811) \$7,593 Interest(Short term,Long term) \$2,736 \$1,242 \$978 \$2,766 \$2,011 Taxes \$4,178 \$5,666 \$4,828 (\$1,252) \$1,954 Profit Sharing \$155 \$210 \$179 \$0 \$73							
EBIT \$14,673 \$17,430 \$14,773 (\$811) \$7,593 Interest(Short term,Long term) \$2,736 \$1,242 \$978 \$2,766 \$2,011 Taxes \$4,178 \$5,666 \$4,828 (\$1,252) \$1,954 Profit Sharing \$155 \$210 \$179 \$0 \$73							
Interest(Short term,Long term) \$2,736 \$1,242 \$978 \$2,766 \$2,011 Taxes \$4,178 \$5,666 \$4,828 (\$1,252) \$1,954 Profit Sharing \$155 \$210 \$179 \$0 \$73							• • • • • • • • • • • • • • • • • • • •
Taxes \$4,178 \$5,666 \$4,828 (\$1,252) \$1,954 Profit Sharing \$155 \$210 \$179 \$0 \$73			,			\$14,673	
Profit Sharing \$155 \$210 \$179 \$0 \$73	\$2,2	\$2,011	\$2,766	\$978	\$1,242	\$2,736	Interest(Short term,Long term)
Profit Sharing \$155 \$210 \$179 \$0 \$73	\$5,1	\$1,954	(\$1,252)	\$4,828	\$5,666	\$4,178	Taxes
· · · · · · · · · · · · · · · · · · ·							Profit Sharing
Net Profit \$7,604 \$10,312 \$8,788 (\$2,326) \$3,556			(\$2,326)	\$8,788	\$10,312	\$7,604	<u> </u>
Ψ1,551. Ψ15,512 Ψ5,165 (Ψ2,525) Ψ5,556	ψυ,τ	ψ0,000	(+2,020)	40,100	ψ10,01 2	Ψ1,004	

Production Analysis



F96767

Round: 3 Dec. 31, 2021



Production

													2nd Shift	Auto		
			Unit										&	mation	Capacity	
	Primary	Units	Inven	Revision	Age		Pfmn	Size		Material	Labor	Contr.	Over-	Next	Next	Plant
Name	Segment	Sold	tory	Date	Dec.31	MTBF	Coord	Coord	Price	Cost	Cost	Marg.	time	Round	Round	Utiliz.
Able	Low	1,369	321	4/23/2021	1.8	16650	5.6	14.0	\$32.25	\$9.64	\$8.44	41%	100%	6.2	1,000	199%
Apple	High	803	196	8/7/2021	1.0	18650	8.8	11.2	\$42.25	\$16.26	\$11.16	34%	100%	4.0	700	199%
Baker	Low	1,556	74	7/5/2020	2.9	19000	6.9	13.5	\$35.00	\$12.15	\$2.97	55%	100%	10.0	1,372	199%
Bread	High	122	0	9/4/2021	0.3	19000	7.9	10.3	\$45.00	\$16.52	\$14.17	31%	100%	1.0	195	63%
Cake	Low	1,107	181	5/20/2021	2.5	17000	6.5	13.5	\$35.00	\$11.14	\$8.57	42%	51%	6.5	860	150%
Cookie	High	577	5	6/20/2021	1.0	17000	9.5	10.5	\$45.00	\$17.18	\$12.13	34%	25%	2.0	400	124%
Daze	High	706	540	5/25/2021	1.7	21000	8.8	11.8	\$43.99	\$16.38	\$9.82	33%	0%	3.0	800	74%
Dazzle	Low	300	372	6/6/2021	0.6	18000	5.3	14.7	\$32.99	\$9.02	\$12.14	25%	100%	3.0	600	112%
Eat	Low	1,358	473	3/28/2021	2.9	18000	6.4	13.0	\$35.00	\$11.87	\$7.58	41%	32%	8.0	1,100	131%
Eaten	High	150	0	9/26/2021	0.3	18000	9.0	10.0	\$44.50	\$17.52	\$14.02	29%	100%	1.0	300	50%
Fast	Low	1,694	96	12/26/2021	2.1	19080	6.5	13.5	\$32.50	\$11.76	\$7.24	46%	100%	7.5	1,101	199%
Faster	High	699	40	12/21/2021	0.8	19000	9.4	10.6	\$43.00	\$17.57	\$12.31	34%	44%	2.3	600	144%
Fear		0	0	5/26/2022	0.0	0	0.0	0.0	\$0.00	\$0.00	\$0.00	0%	0%	1.0	463	0%

Capacity



Round: 3 Dec. 31, 2021

Low Tech Statistics

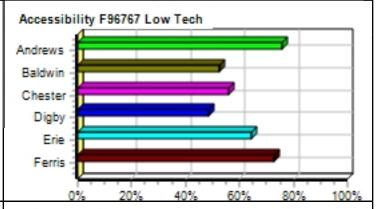
Total Industry Unit Demand 6,708
Actual Industry Unit Sales |6,708
Segment % of Total Industry |64.3%

Next Year's Segment Growth Rate

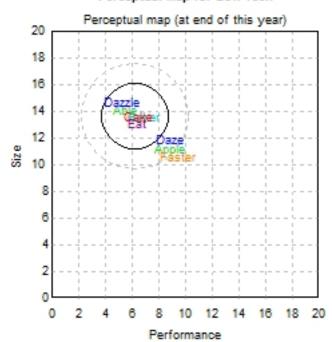
110.0%

Low Tech Customer Buying Criteria

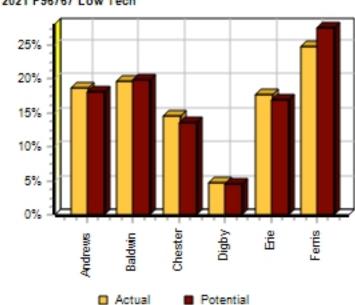
	Expectations	Importance
1. Price	\$15.00 - 35.00	41%
2. Age	Ideal Age = 3.0	29%
3. Reliability	MTBF 14000-20000	21%
4 Ideal Position	Pfmn 6 3 Size 13 7	9%



Perceptual Map for Low Tech



Actual vs Potential Market Share 2021 F96767 Low Tech



		Units								Cust.		Cust.	Dec.
	Market	Sold to	Revision	Stock	Pfmn	Size	List	Age	Promo	Aware-	Sales	Access-	Cust
Name	Share	Seg	Date	Out	Coord	Coord	Price MTBF	Dec.31	Budget	ness	Budget	ibility	Survey
Fast	24%	1,593	12/26/2021		6.5	13.5	\$32.50 19080	2.08	\$1,500	100%	\$3,000	73%	35
Baker	20%	1,319	7/5/2020		6.9	13.5	\$35.00 19000	2.92	\$2,000	100%	\$1,850	52%	27
Eat	18%	1,185	3/28/2021		6.4	13.0	\$35.00 18000	2.92	\$1,400	100%	\$3,000	64%	27
Able	17%	1,158	4/23/2021		5.6	14.0	\$32.25 16650	1.84	\$2,000	100%	\$2,250	76%	22
Cake	15%	978	5/20/2021		6.5	13.5	\$35.00 17000	2.48	\$1,200	94%	\$2,000	56%	21
Dazzle	4%	249	6/6/2021		5.3	14.7	\$32.99 18000	0.56	\$2,000	70%	\$3,000	49%	9
Apple	1%	96	8/7/2021		8.8	11.2	\$42.25 18650	1.04	\$2,000	92%	\$2,250	76%	1
Faster	1%	70	12/21/2021		9.4	10.6	\$43.00 19000	0.83	\$2,000	86%	\$3,000	73%	0
Daze	1%	61	5/25/2021		8.8	11.8	\$43.99 21000	1.73	\$2,000	100%	\$3,000	49%	1



Round: 3 Dec. 31, 2021

High Tech Statistics

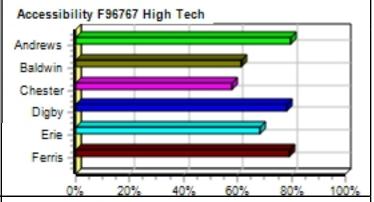
Total Industry Unit Demand 3,732
Actual Industry Unit Sales |3,732
Segment % of Total Industry |35.8%

Next Year's Segment Growth Rate

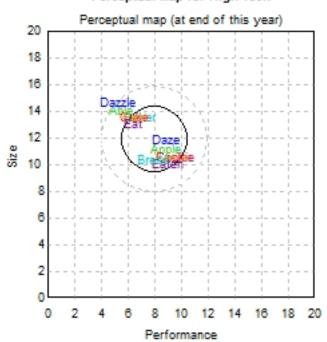
|20.0%

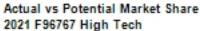
High Tech Customer Buying Criteria

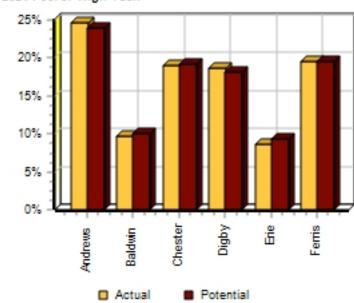
	Expectations	Importance
1. Ideal Position	Pfmn 9.5 Size 10.5	33%
2. Age	Ideal Age = 0.0	29%
3. Price	\$25.00 - 45.00	25%
4. Reliability	MTBF 17000-23000	13%



Perceptual Map for High Tech







Top Pro	ducts i	n High	Tech	Segment
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		Units								Cust.		Cust.	Dec.
	Market	Sold to	Revision	Stock	Pfmn	Size	List	Age	Promo	Aware-	Sales	Access-	Cust
Name	Share	Seg	Date	Out	Coord	Coord	Price MTBF	Dec.31	Budget	ness	Budget	ibility	Survey
Apple	19%	707	8/7/2021		8.8	11.2	\$42.25 18650	1.04	\$2,000	92%	\$2,250	80%	35
Daze	17%	645	5/25/2021		8.8	11.8	\$43.99 21000	1.73	\$2,000	100%	\$3,000	78%	27
Faster	17%	629	12/21/2021		9.4	10.6	\$43.00 19000	0.83	\$2,000	86%	\$3,000	79%	43
Cookie	15%	577	6/20/2021		9.5	10.5	\$45.00 17000	1.01	\$1,800	87%	\$1,000	58%	26
Baker	6%	237	7/5/2020		6.9	13.5	\$35.00 19000	2.92	\$2,000	100%	\$1,850	62%	8
Able	6%	211	4/23/2021		5.6	14.0	\$32.25 16650	1.84	\$2,000	100%	\$2,250	80%	6
Eat	5%	173	3/28/2021		6.4	13.0	\$35.00 18000	2.92	\$1,400	100%	\$3,000	68%	8
Eaten	4%	150	9/26/2021	YES	9.0	10.0	\$44.50 18000	0.25	\$2,000	70%	\$2,000	68%	31
Cake	3%	129	5/20/2021		6.5	13.5	\$35.00 17000	2.48	\$1,200	94%	\$2,000	58%	7
Bread	3%	122	9/4/2021	YES	7.9	10.3	\$45.00 19000	0.31	\$1,800	67%	\$790	62%	23
Fast	3%	101	12/26/2021		6.5	13.5	\$32.50 19080	2.08	\$1,500	100%	\$3,000	79%	16
Dazzle	1%	50	6/6/2021		5.3	14.7	\$32.99 18000	0.56	\$2,000	70%	\$3,000	78%	1

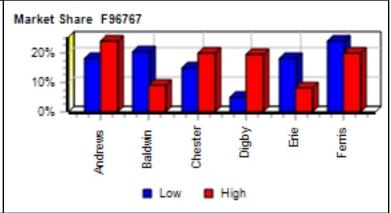
Market Share



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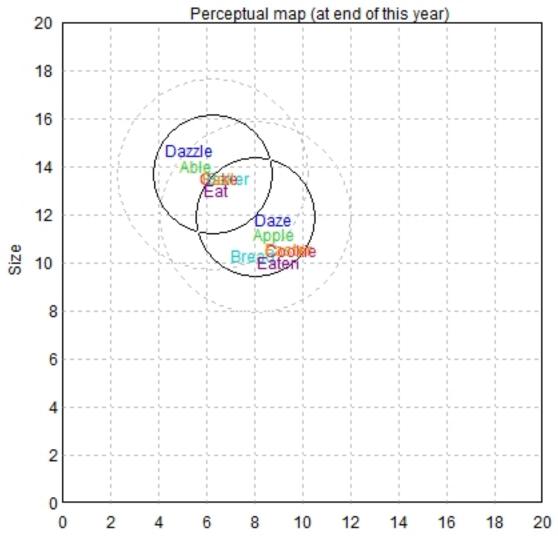
Actua	I Market Sha	re in Units	•	Potential Market Share in Units					
	Low	High	Total		Low	High	Total		
Industry Unit Sales	6,708	3,732	10,441	Units Demanded	6,708	3,732	10,441		
% of Market	64.3%	35.8%	100.0%	% of Market	64.3%	35.8%	100.0%		
Able	17.3%	5.7%	13.1%	Able	16.7%	5.5%	12.7%		
Apple	1.4%	18.9%	7.7%	Apple	1.3%	18.4%	7.4%		
Total	18.7%	24.6%	20.8%	Total	18.0%	23.9%	20.1%		
Baker	19.7%	6.4%	14.9%	Baker	19.7%	6.3%	14.9%		
Bread		3.3%	1.2%	Bread		3.7%	1.3%		
Total	19.7%	9.6%	16.1%	Total	19.7%	10.0%	16.3%		
Cake	14.6%	3.5%	10.6%	Cake	13.5%	3.4%	9.9%		
Cookie		15.5%	5.5%	Cookie		15.8%	5.6%		
Total	14.6%	18.9%	16.1%	Total	13.5%	19.1%	15.5%		
Daze	0.9%	17.3%	6.8%	Daze	0.8%	16.8%	6.5%		
Dazzle	3.7%	1.3%	2.9%	Dazzle	3.7%	1.3%	2.9%		
Total	4.6%	18.6%	9.6%	Total	4.5%	18.1%	9.4%		
Eat	17.7%	4.6%	13.0%	Eat	16.8%	4.5%	12.4%		
Eaten		4.0%	1.4%			4.9%	1.7%		
Total	17.7%	8.6%	14.4%	Total	16.8%	9.4%	14.2%		
Fast	23.7%	2.7%	16.2%	Fast	26.5%	3.0%	18.1%		
Faster	1.0%	16.9%	6.7%	Faster	1.0%	16.4%	6.5%		
Total	24.8%	19.6%	22.9%		27.5%	19.5%	24.6%		





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Perceptual Map for All Segments



Andrews				Baldwin				Chester				
	Name	Pfmn	Size	Revised	Name	Pfmn	Size	Revised	Name	Pfmn	Size	Revised
	Able	5.6	14.0	4/23/2021	Baker	6.9	13.5	7/5/2020	Cake	6.5	13.5	5/20/2021
	Apple	8.8	11.2	8/7/2021	Bread	7.9	10.3	9/4/2021	Cookie	9.5	10.5	6/20/2021

Performance

Digby				Erie				Ferris			
Name	Pfmn	Size	Revised	Name	Pfmn	Size	Revised	Name	Pfmn	Size	Revised
Daze	8.8	11.8	5/25/2021	Eat	6.4	13.0	3/28/2021	Fast	6.5	13.5	12/26/2021
Dazzle	5.3	14.7	6/6/2021	Eaten	9.0	10.0	9/26/2021	Faster	9.4	10.6	12/21/2021

FOUNDATION ® FAST TRACK

HR/	TQM	Rep	ort
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HUMAN	RESOURCES	SUMMARY
IIOIMAII	ILLOCOILOLO	CUMINALL

	Andrews	Baldwin	Chester	Digby	Erie	Ferris
Needed Complement	421	109	296	251	235	355
Complement	417	109	296	251	235	351
1st Shift Complement	210	55	211	184	169	205
2nd Shift Complement	206	54	85	67	66	146
Overtime Percent	2.0%	0.0%	0.0%	0.0%	0.0%	1.9%
Turnover Rate	6.9%	6.8%	10.0%	8.0%	6.6%	7.0%
New Employees	108	7	125	20	20	25
Separated Employees	0	132	0	5	0	58
Recruiting Spend	\$5,000	\$5,000	\$0	\$2,500	\$0	\$5,000
Training Hours	80	80	0	50	80	70
Productivity Index	111.3%	112.4%	100.0%	104.6%	112.2%	110.1%
Recruiting Cost	\$651	\$44	\$125	\$71	\$20	\$147
Separation Cost	\$0	\$660	\$0	\$25	\$0	\$289
Training Cost	\$667	\$174	\$0	\$251	\$376	\$492
Total HR Admin Cost	\$1,318	\$879	\$125	\$347	\$396	\$928
Strike Days						

TQM SUMMARY

				5		
	Andrews	Baldwin	Chester	Digby	Erie	Ferris
Process Mgt Budgets Last Year						
CPI Systems	\$0	\$0	\$0	\$0	\$0	\$0
VendorJIT	\$0	\$0	\$0	\$0	\$0	\$0
Quality Initiative Training	\$0	\$0	\$0	\$0	\$0	\$0
Channel Support Systems	\$0	\$0	\$0	\$0	\$0	\$0
Concurrent Engineering	\$0	\$0	\$0	\$0	\$0	\$0
UNEP Green Programs	\$0	\$0	\$0	\$0	\$0	\$0
5.12. 5.55 rog.a5	44	40	40	ų v	40	Ψ.
TQM Budgets Last Year						
Benchmarking	\$0	\$0	\$0	\$0	\$0	\$0
Quality Function Deployment Effort	\$0	\$0	\$0	\$0	\$0	\$0
CCE/6 Sigma Training	\$0	\$0	\$0	\$0	\$0	\$0
GEMI TQEM Sustainability Initiatives	\$0	\$0	\$0	\$0	\$0	\$0
Total Expenditures	\$0	\$0	\$0	\$0	\$0	\$0
	**	**	**	**	**	**
Cumulative Impacts						
Material Cost Reduction	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Labor Cost Reduction	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Reduction R&D Cycle Time	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Reduction Admin Costs	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Demand Increase	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%



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ETHICS SUMMARY

Other (Fees, Writeoffs, etc.)

The actual dollar impact. Example, \$120 means Other increased by \$120.

Demand Factor The % of normal. 98% means demand fell 2%.

Material Cost Impact

Admin Cost Impact

The % of normal. 104% means matieral costs rose 4%.

The % of normal. 103% means admin costs rose 3%.

Productivity Impact

The % of normal. 104% means productivity increased by 4%.

Awareness Impact The % of normal. 105% means normal awareness was multiplied by 1.05. Accessibility Impact The % of normal. 98% means normal accessibility was multiplied by 0.98.

Normal means the value that would have been produced if the problem had not been presented.

	No Impact	Andrews	Baldwin	Chester	Digby	Erie	Ferris
Total							
Other (Fees, Writeoffs, etc.)	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Demand Factor	100%	100%	100%	100%	100%	100%	100%
Material Cost Impact	100%	100%	100%	100%	100%	100%	100%
Admin Cost Impact	100%	100%	100%	100%	100%	100%	100%
Productivity Impact	100%	100%	100%	100%	100%	100%	100%
Awareness Impact	100%	100%	100%	100%	100%	100%	100%
Accessibility Impact	100%	100%	100%	100%	100%	100%	100%

FOUNDATION ® FAST TRACK Page 10

Annual Report

Annual Report

Erie

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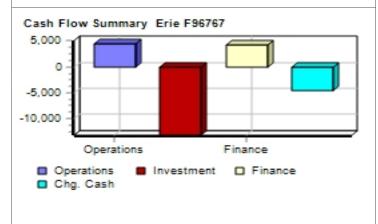
Balance Sheet

DEFINITIONS: Common Size: The common size column simply represents each item as a percentage of total assets for that year. Cash: Your end-of-year cash position. Accounts Receivable: Reflects the lag between delivery and payment of your products. Inventories: The current value of your inventory across all products. A zero indicates your company stocked out. Unmet demand would, of course, fall to your competitors. Plant & Equipment: The current value of your plant. Accum **Deprec**: The total accumulated depreciation from your plant. Accts Payable: What the company currently owes suppliers for materials and services. Current Debt: The debt the company is obligated to pay during the next year of operations. It includes emergency loans used to keep your company solvent should you run out of cash during the year. Long Term Debt: The companys long term debt is in the form of bonds, and this represents the total value of your bonds. **Common Stock**: The amount of capital invested by shareholders in the company. Retained Earnings: The profits that the company chose to keep instead of paying to shareholders as dividends.

ASSETS			2021	2020
			Common	
			Size	
Cash	\$0		0.0%	\$4,485
Account Receivable	\$4,455		9.4%	\$3,545
Inventory	\$9,454		19.8%	\$8,281
Total Current Assets		\$13,909	29.2%	\$16,311
Plant & Equipment	\$44,800		94.1%	\$31,600
Accumulated Depreciation	(\$11,080)		-23.3%	(\$8,093)
Total Fixed Assets		\$33,720	70.8%	\$23,507
Total Assets		\$47,629	100.0%	\$39,817
LIABILITIES & OWNERS				
EQUITY				
Accounts Payable	\$2,718		5.7%	\$2,725
Current Debt	\$5,131		10.8%	\$867
Long Term Debt	\$11,690		24.5%	\$11,690
Total Liabilities		\$19,539	41.0%	\$15,282
Common Stock	\$6,790		14.3%	\$6,790
Retained Earnings	\$21,300		44.7%	\$17,745
Total Equity		\$28,090	59.0%	\$24,535
Total Liab. & O. Equity		\$47,629	100.0%	\$39,817

Cash Flow Statement

The **Cash Flow Statement** examines what happened in the Cash Account during the year. Cash injections appear as positive numbers and cash withdrawals as negative numbers. The Cash Flow Statement is an excellent tool for diagnosing emergency loans. When negative cash flows exceed positives, you are forced to seek emergency funding. For example, if sales are bad and you find yourself carrying an abundance of excess inventory, the report would show the increase in inventory as a huge negative cash flow. Too much unexpected inventory could outstrip your inflows, exhaust your starting cash and force you to beg for money to keep your company affoat.



Cash Flows from Operating Activities	2021	2020
Net Income(Loss)	\$3,556	\$3,491
Depreciation	\$2,987	\$1,907
Extraordinary gains/losses/writeoffs	\$0	\$0
Accounts Payable	(\$8)	(\$645)
Inventory	(\$1,173)	(\$8,051)
Accounts Receivable	(\$910)	\$1,375
Net cash from operation	\$4,451	(\$1,924)
Cash Flows from Investing Activities		
Plant Improvements	(\$13,200)	(\$10,800)
Cash Flows from Financing Activities		
Dividends paid	\$0	\$0
Sales of common stock	\$0	\$0
Purchase of common stock	\$0	\$0
Cash from long term debt	\$0	\$4,877
Retirement of long term debt	\$0	(\$867)
Change in current debt(net)	\$4,264	\$867
Net cash from financing activities	\$4,264	\$4,877
Net change in cash position	(\$4,485)	(\$7,847)
Closing cash position	\$0	\$4,485

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Annual Report			Erie				F96767		Rour Dec. 31,	
		2	2021 In	come	Stateme	nt			•	
(Product Name)	Eat	Eaten							2021 (Total	Common
Sales	\$47,519	\$6,684	\$0	\$0	\$0	\$0	\$0	\$0	\$54,203100.	Size 0%
Variable Costs:										
Direct Labor	\$10,527	\$2,106	\$0	\$0	\$0	\$0	\$0	\$0	\$12,63323.3	%
Direct Material	\$16,601	\$2,657	\$0	\$0	\$0	\$0	\$0	\$0	\$19,25935.5	
Inventory Carry	\$1,135	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$1,1352.19	
Total Variable	\$28,263	\$4,764	\$0	\$0	\$0	\$0	\$0	\$0	\$33,02660.9	%
Contribution Margin	\$19,256	\$1,921	\$0	\$0	\$0	\$0	\$0	\$0	\$21,17739.1	%
Period Costs:										
Depreciation	\$2,787	\$200	\$0	\$0	\$0	\$0	\$0	\$0	\$2,9875.5%	6
SG&A: R&D	\$240	\$747	\$0	\$0	\$0	\$0	\$0	\$0	\$9871.89	6
Promotions	\$1,400	\$2,000	\$0	\$0	\$0	\$0	\$0	\$0	\$3,4006.3%	6
Sales	\$3,000	\$2,000	\$0	\$0	\$0	\$0	\$0	\$0	\$5,0009.2%	6
Admin	\$1,060	\$149	\$0	\$0	\$0	\$0	\$0	\$0	\$1,2102.29	6
Total Period _	\$8,487	\$5,096	\$0	\$0	<u>\$0</u>	\$0	<u>\$0</u>	\$0	\$13 <u>,583</u> 25.1	%
Net Margin	\$10,769	(\$3,176)	\$0	\$0	\$0	\$0	\$0	\$0	\$7,59314.0	%
Definitions: Sales: Unit Sales tim	nes list price. D	irect Labor: Lab	or costs incum	ed to produce	the product	Other			\$0	0.0%
that was sold. Inventory Carry C	cost: the cost	unsold goods in	inventory. Dep i	reciation: Cal	lculated on	EBIT			\$7,593	14.0%
straight-line. 15-year depreciation	of plant value	. R&D Costs: R8	D department	expenditures 1	for each	Short T	erm Interest		\$749	1.4%
product. Admin: Administration of	overhead is es	stimated at 1.5%	of sales. Pron	notions: The p	promotion budget	Long To	erm Interest		\$1,262	2.3%
for each product. Sales: The sale	es force budge	et for each produ	ct. Other: Cha	rgs not include	ed in other	Taxes			\$1,954	3.6%
				•						

categories such as Fees, Write offs, and TQM. The fees include money paid to investment bankers and brokerage firms to issue new stocks or bonds plus consulting fees your instructor might assess. Write-offs include the loss you might experience when you sell capacity or liquidate inventory as the result of eliminating a production line. If the amount appears as a negative amount, then you actually made money on the liquidation of capacity or inventory. EBIT: Earnings Before Interest and Taxes. Short Term Interest: Interest expense based on last years current debt, including short term debt, long term notes that have become due, and emergency loans, Long Term Interest: Interest paid on outstanding bonds. Taxes: Income tax based upon a 35% tax rate. Profit Sharing: Profits shared with employees under the labor contract. Net Profit: EBIT minus interest, taxes, and profit sharing.



