



Go deeper than ever before into understanding and benefiting from social media and the web with Ondore Scout, a monitoring and analysis tool for businesses and agencies.

Discover what people are saying about your brands, industry, products and marketing campaigns across all major social media channels and the web; understand how your reputation compares to that of the competition; and identify who is most influential about topics that are important to you. With Ondore Scout you can also create and track your own customized KPIs, allowing you to evaluate the success of your online strategy in the way that is most beneficial to your organization, client or brand.

The Information You Want From the Social Web... Customized To Your Needs

- Obtain instant access to the latest mentions from key social media channels and the web
- Enjoy advanced sentiment analysis in multiple languages
- Quickly identify influencers from across the web
- Use our templates to execute quick analyses
- Measure audience engagement by channel
- Customize your dashboards to focus on the data most important to you
- Establish your own personalized KPIs
- Conduct advanced searches with demographic filters
- Program custom email alerts to stay on top of what people are saying
- Generate PDF and Excel reports for easy sharing
- Discover important keywords related to your concepts
- Understand how your online reputation compares to the competition's

Who's Using Ondore Scout

Marketing/Agency Directors

Ondore Scout allows Marketing Directors to harness the social web to achieve their marketing goals, and Agency Directors like Ondore Scout because it covers all of their clients' marketing, public relations and communications needs.

Favorite features:

- Identify influencers from web pages, blogs and key social media channels
- Track mentions across all major social media channels and the web
- Customizable dashboards

Digital Marketing Managers

Digital Marketing Managers use Ondore Scout to translate online information into actionable insights for their company.

Favorite features:

- Personalized KPIs
- Readymade templates to facilitate analysis
- Identify influencers from web pages, blogs and key social media channels

Community Managers

Community Managers at companies and agencies use Ondore Scout as the hub of their social media strategy.

Favorite features:

- Advanced sentiment analysis in multiple languages
- Identify influencers from web pages, blogs and key social media channels
- Key engagement metrics

Digital Marketing Analysts

Digital Marketing Analysts use Ondore Scout to obtain deep insights into social media and web activity in the way that is most beneficial to them.

Favorite features:

- Personalized KPIs
- Demographic information about authors
- Advanced sentiment analysis in multiple languages

Brand/Product Managers

Brand and Product Managers use Ondore Scout to gauge the conversations that are taking place about their brands and products online.

Favorite features:

- Custom email alerts to stay on top of online conversations
- Readymade templates to facilitate analysis
- Competitive analysis regarding share of voice, market perceptions and tendencies

Public Relations Managers

Public relations professionals and agencies use Ondore Scout to track the reach of their messages and press releases, identify and connect with key influencers in the web and spot emerging trends.

Favorite features:

- Identify influencers from web pages, blogs and key social media channels
- Enjoy advanced sentiment analysis in multiple languages
- Custom email alerts to stay on top of online conversations

We Offer

- Customizable KPIs, dashboards and reports
- In-depth, one-on-one demos
- On-site training to help you get started*
- Monthly or annual payment plans
- Optional social media strategy consulting

*Depends on package

Contact Us

San Francisco: +1 415 287 9850 | Mexico City: +52 55 5559 0090

Email: sales@ondore.com

www.ondore.com



Ondore

San Francisco | Mexico City

OS 0113 VE01A