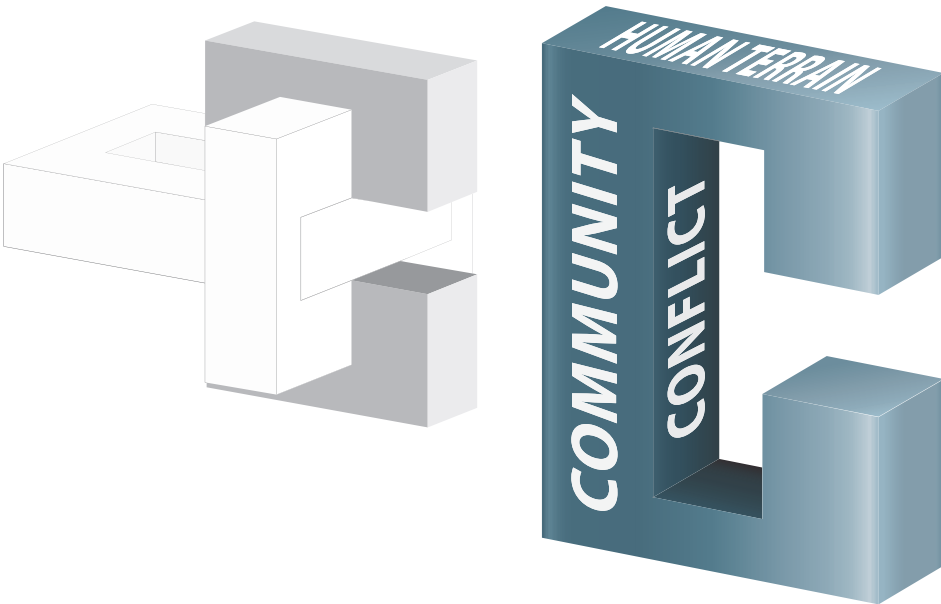
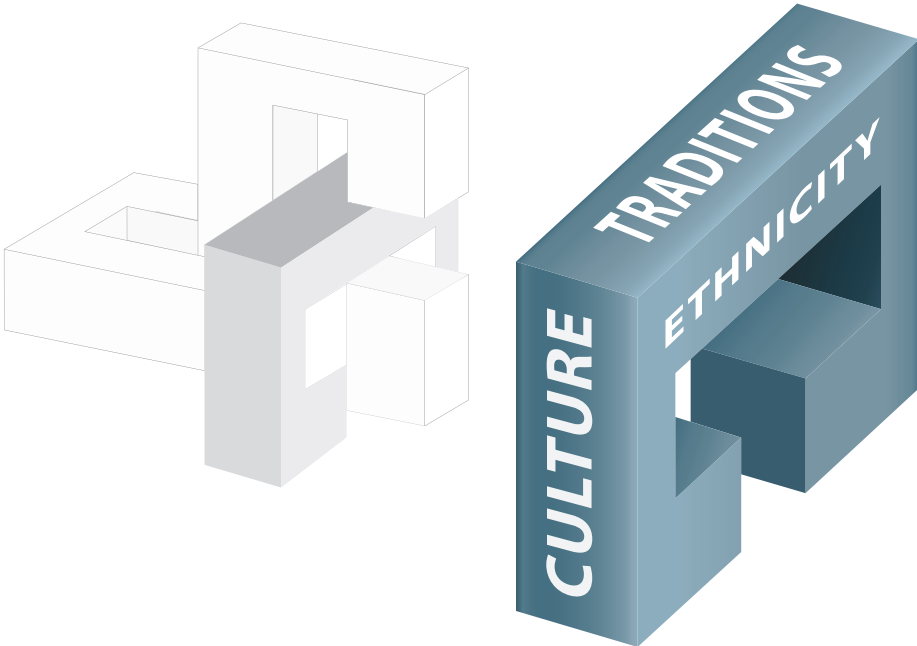
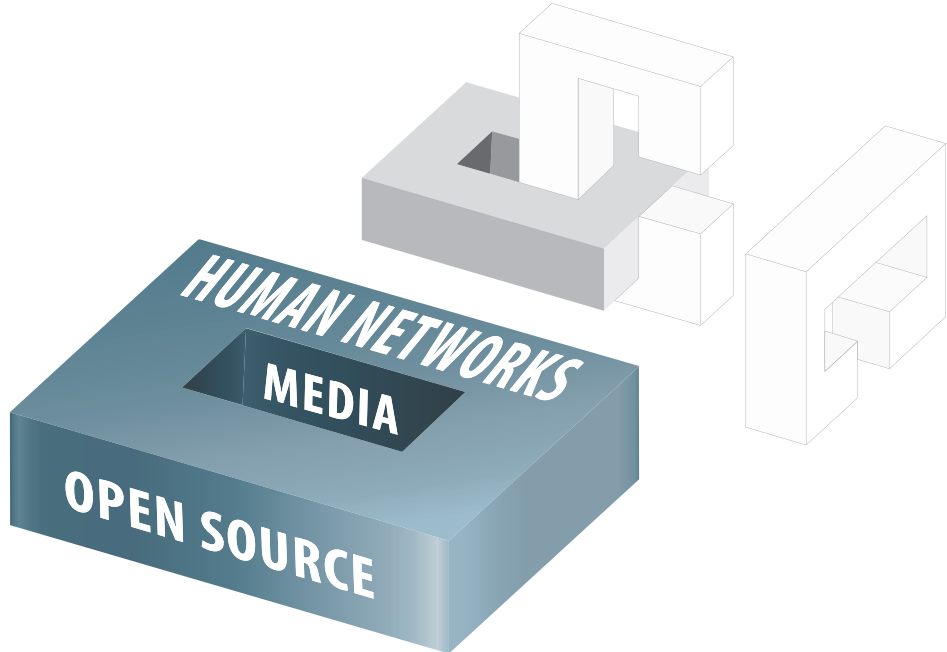


PROCESS

ENODO combines proven U.S. Intelligence Community techniques, a one of a kind population-centric methodology, and advanced software applications to deliver unparalleled insight into complex social issues that impact our clients’ operations. When integrated with irregular warfare disciplines, our analysis provides accurate risk assessments and tailored engagement strategies that enable our customers to engage local communities, mitigate risks, and direct resources more effectively to maximize returns.



Collection & Analysis:

ENODO’s process begins by collecting data sets from multiple sources including: national, regional, and local news media outlets; academic reports and publications; social media; and most importantly various human networks on the ground. This source data is compiled, filtered, and analyzed by software applications. The result—accurate, in-depth, historical and contemporary understanding of the political, religious, economic, and ethnic dynamics within a particular country, region, or area.

Population-Centric Methodology:

ENODO then applies its proprietary, population-centric methodology to delineate key issues and specific complexities in a given population or target group. This enables ENODO to uncover sentiments and narratives that resonate with the greatest segments of a population. Simultaneously, ENODO identifies the specific, basic needs and true grievances. By understanding overarching and specific challenges, risks, and opportunities that reside within communities, ENODO sees the world through the eyes of the population. The result is an unparalleled comprehension of underling social tensions that provide the opportunity to pinpoint and mitigate the systemic drivers of instability or unrest.

Irregular Warfare Techniques:

What sets us apart from traditional risk analysis firms is our ability to apply irregular warfare techniques to our analytical process. Corporations are at times unknowingly involved in conflicts with the communities where they operate. ENODO recognizes this and offers effective unconventional warfare and counterinsurgency techniques to understand and win the hearts and minds of the populations (communities) where they operate. By taking an approach that focuses on communities, ENODO delivers tools to help companies create and maintain discreet, secure production environments.

The definition of ENODO is “to solve.”

Our name and logo embody our enterprise: To solve the complex social challenges that our clients face in today’s inter-connected world.

Engagement Strategies:

ENODO’s unique process, population-centric methodology, intelligence expertise, and irregular warfare techniques develop effective, culturally attuned engagement and risk mitigation strategies. Our analyses, strategies, and persistent monitoring enable companies to create and maintain enduring stakeholder relationships with communities where they operate. Incorporating ENODO’s population-centric capabilities into day-to-day operations facilitates the growth and development of community networks over time. These community networks deliver advanced warning against potential threats and safeguard against production disruptions or stoppages, and personnel risks. The result—avoiding negative impacts to production and the bottom line.



ENODO’s business is to solve the complex social problems our clients face, predict conflicts they will likely encounter, and mitigate risk in any market so they can maximize profits without being caught off-guard by social instability.

Societies are the convergent point for the majority of today’s risks. As investment in frontier markets expands, so do the risks corporations face as they operate among local communities. Unprecedented access to communication technologies and social media enable communities to negatively impact companies’ activities through protests, litigation, and violence. ENODO understands this and conducts population-centric analysis to solve complex social problems in dynamic cultural environments. Our approach and methodology develop a comprehensive understanding of a communities’ worldviews and experiences, which inform

development of community-based risk assessments, predictive analysis and engagement strategies that are monitored near real-time. We forecast risks and opportunities in and across any political, economic, ethnic, or religious environment to advantage our client’s operations.

Preventing local community conflict is a major element of effective corporate risk mitigation.

Utility Without Dependency™



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ENODO
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Know Your
Community.
Predict & Mitigate
Risk.

