

Company Introduction

The Yorker is the University of York's largest independent media outlet. Started in 2007, our website receives over 25,000 unique visitors a month from on campus and across the globe. The Yorker operates as a not-for-profit company. As part of the directors' strategic reforms of the company, we are looking to appoint 3 non-operational directors in a voluntary capacity (all roles within The Yorker are voluntary).

General Responsibilities

- The role of the Non-Operational Directors is to act as an external voice – with no vested interest besides the company itself – in order to maintain a balanced outlook on the Board of Directors
- To participate in the appointment appraisal and performance monitoring of the chief operational director (through the Chairperson)
- To constructively challenge and contribute to the development of strategy
- To scrutinise the performance of management in meeting agreed goals and objectives and monitoring

In addition to the above responsibilities, each director should use any specific skills, knowledge or experience they have to help the Board of Directors reach sound decisions. This may involve scrutinising board papers, leading discussions, focusing on key issues, providing advice and guidance on new initiatives or other issues in which the director has special expertise.

Additional duties:

The Non-operational directors have responsibility to:

- Attend meetings of the Board of Directors, and actively contribute to them
- Assist the board as requested by the board
- Not take on any projects which would harm the independent and non-operational nature of the role.

Non-Operational Director person specification

- Commitment to the organisation
- Understanding of the market in which The Yorker operates
- Willingness to challenge the assumptions and strategy of management
- Willingness to devote the necessary time and effort
- Good, independent judgement
- Ability to think creatively
- Understanding and acceptance of the legal duties, responsibilities and liabilities of directorship
- Ability to work effectively as a member of a team
- Organisational ability
- Understanding of the media sector at the University of York

Applications close when all three positions filled. Interviews will be held on an ad-hoc basis. Please send an email (no more than 400 words) explaining why you should be considered for this role to director@theyorker.co.uk.