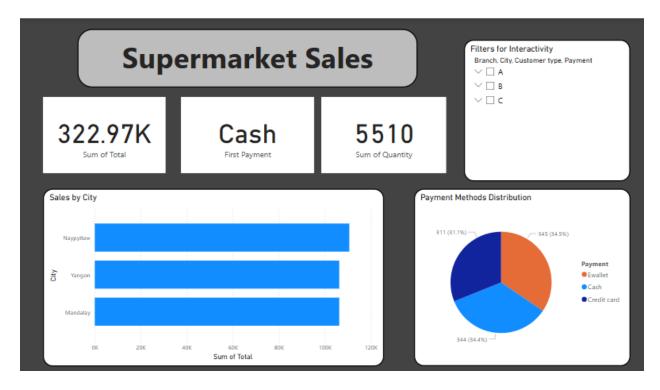
# **Assignment 2**



# **Key Findings from the Dashboard**

#### 1. Total Sales Performance

The total sales amount to ₹322.97K, indicating a consistent revenue stream across all branches.

### 2. Preferred Payment Method

Cash is the most frequently used payment method, followed closely by credit cards (34.4%) and E-wallets (31.1%). This suggests that while digital payments are growing, cash remains dominant.

## 3. Interactivity for Better Analysis

The dashboard includes **filter options** for **Branch**, **City**, **Customer Type**, and **Payment Method**, allowing deeper analysis based on specific parameters.