

# Assignment 2



KEY FINDINGS AND INSIGHTS: City-Wise Sales & Payment Trends:

- 1. The total sales in **Naypyitaw, Yangon, and Mandalay** are quite close, ranging between **₹106K and ₹110K**, indicating a balanced revenue distribution across these cities.
- 2. There is no significant difference in spending behavior between **members and regular customers**, as both groups contribute almost equally to overall sales.