Member Team

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Product Vision Document

1. Vision Statement

The eCommerce website aims to provide a seamless online shopping experience for customers, offering a wide range of products including fashion items, electronics, and accessories. It will enhance user satisfaction through an intuitive interface, secure transactions.

2. Stakeholders

Name	Role	Responsible
Chhun Sophat	Project Authorizer	Ensures alignment of project goals with organizational objectives
Chhun Sophat	Project Owner	Prioritizes requirements and ensures project aligns with business objectives
Khut Theara	Project Manager	Prepares vision documents, coordinates teams, and monitors progress
Chum Sokheng	Support	Support to fix code
Thea Sovannda	Support	Support to fix code

3. Target Audience

- **Shoppers:** Individuals looking to purchase products online conveniently.
- **Sellers:** Businesses or individuals listing their products on the platform.
- **Administrators:** Platform managers ensuring smooth operation and support.

4. Key Features

- Secure payment gateway integration
- Customer reviews and ratings
- Order tracking and history
- Mobile-friendly design
- Customer support chat
- Admin

5. Process Flow

5.1. Current Process

- Manual shopping in physical stores.

5.2. New Process

- Customers browse products online.
- Add items to the cart and checkout.
- Make secure payments.
- Receive confirmation and delivery updates.

6. User Stories

User Story #1: Browsing Products

- **As a customer**, I want to browse products by category so that I can find what I'm looking for quickly.

Acceptance Criteria

- Categories for dresses, jeans, watches, electronics, accessories, technology, jewelry, bags, jackets, and coats are clearly displayed.
- Filters for price, size, color, and brand are functional.

User Story #2: Adding Products to Cart

- **As a customer**, I want to add items to my shopping cart so that I can purchase multiple items in a single transaction.

Acceptance Criteria

- Products can be added or removed from the cart.
- The cart displays the total price and item details.

User Story #3: Order Tracking

- **As a customer**, I want to track my order status so that I know when my items will arrive.

Acceptance Criteria

- Order status updates are available in real-time.
- Notifications are sent for shipping and delivery milestones.

Dashboard Screen

Prepared by:

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