



# NAZISH SHAH SIDDIQUI

Marketing & Finance

## ADDITIONAL CERTIFICATES

Business Analytics  
Marketing & Business Strategy  
Retail Business Management  
Introduction to MS Excel  
Introduction to Management Accounting

## ENRICHMENT ACTIVITIES

Won Chhattisgarh Super Singer Award  
Participated in Aapla Pune Cyclothon, 2021  
Volunteer at All India Payam E Insaniyat Forum(NGO)  
Contributed in family business (for 3 yrs.):

- Business Development
- Direct selling
- Customer handling

## CONTACT DETAILS

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[linkedin.com/in/nazish-shah-siddiqui-18a319208](https://www.linkedin.com/in/nazish-shah-siddiqui-18a319208)  
Current Location: Pune, Maharashtra - 411021  
Hometown: Raipur, Chhattisgarh - 492001

## CAREER HISTORY

### BUSINESS DEVELOPMENT & INSIDER SALES INTERN

TATA TELE BUSINESS SERVICES, PUNE

June 2022- July 2022

- Developing and executing sales plans to meet the assigned goals.
- Building business relationships with current and potential clients.
- Identifying new business opportunities & developing new leads.
- To make outbound calls to potential customers.
- Creation and maintenance of customer database.
- Preparation of comprehensive reports relating to sales & marketing data.

### DATA ANALYTICS CONSULTING INTERN

KPMG

July 2020 – Aug 2020

- To complete a task based on data quality assessment.
- To develop the data insights.
- To analyze the data insights and prepare a dashboard in a presentation

## ACADEMIC HISTORY

### RAMACHANDRAN INTERNATIONAL INSTITUTE OF MANAGEMENT, PUNE

Master of Business Administration (Marketing & Finance) 8.6 CGPA  
June 2021 - Aug 2023

### PT. RAVISHANKAR SHUKLA UNIVERSITY, RAIPUR (C.G.)

Bachelor of Business Administration (General Management)  
June 2017 - July 2020

### HARINATH ACADEMY, RAIPUR (C.G.) (CGBSE) [12<sup>TH</sup>]

Stream: Commerce  
2016 – 2017

### KENDRIYA VIDYALAYA, RAIPUR (C.G.) (CBSE) [10<sup>TH</sup>] 2014-2015

## SKILLS ACQUIRED

- Interpersonal & Presentation
- Team Building & Leadership
- Networking & Relationship Building
- Problem Solving & Solution Selling
- Market Analysis
- Data Mining & Management
- Business Emails