

# Unlock Strategic Visibility at ASM Conference 2025

Position your organization at the forefront of Zambia's mining transformation. The ASM Conference offers a high-level platform to connect with policymakers, Mine developers and key stakeholders. Sponsorship provides unmatched visibility, credibility, and access to emerging opportunities in the artisanal and small-scale mining sector.



The Artisanal and Small-Scale Mining (ASM) Conference is Zambia's premier platform for driving collaboration, innovation, and investment in the ASM sector. Scheduled for 30th–31st July 2025 in Lusaka.

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Contact us

+260 977 964 145

+260 977 859 940

+260 979 998 819

bjorn.mwinamwimbu@mmmd.gov.zm  
brighton.kateka@mmmd.gov.zm  
clement.siwale@mmmd.gov.zm  
info@mmmd.gov.zm



**MINISTRY OF MINES  
AND  
MINERALS DEVELOPMENT**

**ARTISANAL AND SMALL-SCALE MINING (ASM) CONFERENCE**

**SPONSORSHIP  
PACKAGES**

ASM Conference



## Platinum Sponsorship Package

- Access to holding room with Guest of honour (The President of the Republic of Zambia)
- Access to some of the invited Cabinet Ministers during ASM Conference
- Personalised Holding room during the ASM Conference for private meetings with stakeholders
- Full page feature on the official ASM Conference Website
- Prominent Logo placement on the official ASM Conference printed program – Front cover placement (provided to all attendees) Keynote speaking opportunity during the opening ceremony.
- Prime exhibition space.
- Logo on all promotional materials and memorabilia, including website, banners, brochures, ASM Conference Lanyards, and emails
- Priority Logo placement on the Media Wall located at the ASM Conference
- Pre and post-event press releases mentioning the company as Platinum sponsor
- Exclusive invitation to a VIP reception with government officials and high-profile attendees.
- Dedicated meeting space for hosting client meetings
- Exclusive sponsor logo placement on all content screens
- Naming rights for the main plenary sessions
- Naming rights to three Dealing Room Sessions
- Complimentary registration for up to 10 participants.....

**K1,500,000.00**



## Gold Sponsorship Package

- Full page feature on the official ASM Conference website Logo placement on the official ASM Conference printed program – (provided to all attendees)
- Logo on all promotional materials and memorabilia, including website, banners, brochures, ASM Conference Lanyards, and emails.
- Priority Logo placement on the Media Wall located at the ASM Conference
- Naming rights for the main plenary sessions
- Naming rights to two Dealing Room Sessions.
- Speaking slot during a panel session.
- Premium exhibition space.
- Recognition in press releases and media coverage.
- VIP networking opportunities.
- Complimentary registrations for 5 participants

K1,000,000.00



## Silver Sponsorship Package

- Half-page feature on the official Website Logo placement on the official ASM Conference printed program (provided to all attendees)
- Priority Logo placement on the Media Wall located at the ASM Conference
- Standard exhibition space
- Naming rights to one breakout session
- Naming rights to one Dealing Room Session
- Speaking opportunity in a breakout session.
- Logo placement on event materials and website. Recognition in press releases and media coverage.

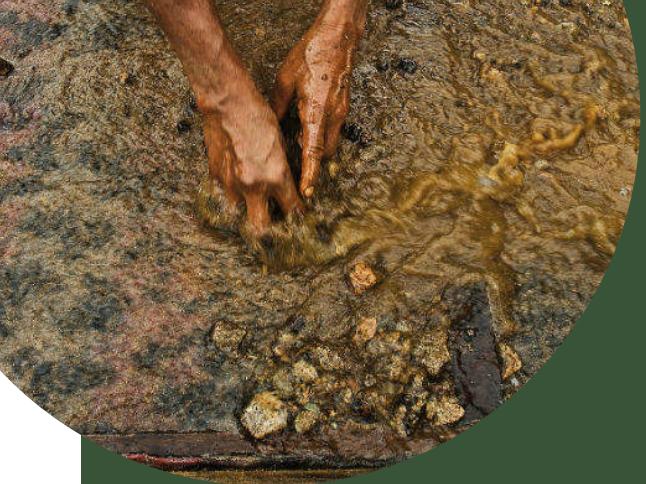
K500,000.00



### Bronze Sponsorship Package

- Half-page feature on the official ASM Conference website
- placement on the official ASM Conference printed program – Front cover placement (provided to all attendees)
- Priority Logo placement on the Media Wall located at the ASM Conference
- Standard exhibition space
- Logo placement on selected event materials.
- Opportunity to distribute promotional materials.
- Complimentary registrations for 2 participants
- Access to networking events.

K250,000.00



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## Lunch Meal Break Sponsorship Package

- Logo placement on the official event printed program (Provided to all attendees)
- Naming rights to one dealing room session
- Standard exhibition space
- Logo placement on selected event materials
- Opportunity to distribute promotional materials
- Access to networking events

K330,000.00



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## Tea breaks Sponsorship Package

- Logo placement on the official event printed programme (provided to all attendees)
- Naming right to one dealing room session
- Standard exhibition space
- Logo placement on selected event materials
- Opportunity to distribute promotional materials
- Access to networking events

K312,00.00



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## Closing cultural night dinner Sponsorship Package

- Co-branding rights for the cultural dinner
- Live broadcasting on ZNBC Television
- Side-live interview on ZNBC Television
- One slot at the high table with the guest of honour
- Co-branding of the main microphone during the cultural dinner event
- Opportunity to deliver a speech or presentation at the dinner
- Highlighted logo placement on dinner signage and invitations
- Complimentary registration for two participants

K140,500.00



ASM Conference



## ACCOUNT DETAILS

Dedicated accounts for sponsorship

BANK	ACCOUNT NAME	ACCOUNT NO.	CURRENCY
ZANACO	MINING AND INVESTMENT INSAKA	193457300763	ZAMBIAN KWACHA
ZANACO	MINING AND INVESTMENT INSAKA	193457300864	UNITED STATES DOLLAR