

Alex (AJ) Dorfman

Web Developer

Contact

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<https://theedorf.github.io/portfolio/>

Hard Skills

- JavaScript
- Git
- HTML
- CSS
- React.js
- Node.js
- CSS
- SQL
- Visual Studio Code

Soft Skills

- Critical Thinking
- Time Management
- Resourcefulness
- Detail Orientation
- Analytical Mindset
- Communication
- Problem Solving
- Customer Service
- Sales Skills

Projects

- Library Project
- NHL Scores and News
- Weather App
- React Memory Card

Summary

I am a website developer who is passionate about creating user-friendly and visually appealing websites that meet my clients' needs. In my spare time, I enjoy experimenting with new technologies and contributing to open-source projects. I have exceptional communication and sales skills, thrive in collaborative environments, am a team player, and always strive to exceed expectations and deliver exceptional results.

Education

TrueCoders: Advanced Technical Training

2023

- Completed project-based training in programming languages and other technologies
- Built Frontend, Backend, and Full-Stack projects in Visual Studio MySQL Workbench
- Tracked projects in Git and Github for source control
- Managed SQL databases using the CRUD operations in MySQL Workbench

San Diego State University Bachelor of Arts - Economics

2016

Professional Experience

Marketing Consultant | Southern California Golfers Community

(7,000-member online community)

December 2022 - Present

- Develops and executes marketing strategy to generate revenue through advertisements and event sponsorships
- Establishes sale process and tools, including a price sheet

Crexi (real estate SaaS)

Account Executive

June 2022 - January 2023

- Conducted thorough and effective product demonstrations for potential new customers
- Attended events and conferences and made 40+ cold calls daily to promote the Crexi product

Marcus & Millichap

Commercial Real Estate Investment Associate

May 2020 - May 2022

- Marketed multi-family investment properties to potential buyers
- Analyzed ownership records, market data, and industry trends to identify sales opportunities
- Fostered client relationships and created individualized investment plans
- Received the 2021 Rising Star Award