# Alex (AJ) Dorfman

### Web Developer

### Contact

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### **Hard Skills**

- -JavaScript
- -Git
- -HTML
- -CSS
- -React.js
- -Node.js
- -CSS
- -SQL
- -Visual Studio Code

### **Soft Skills**

- -Critical Thinker
- -Multi-tasker
- -Resourceful
- -Detail Oriented
- -Analytical
- -Communicative
- -Problem Solver
- -Customer Service
- -Sales Skills

### **Projects**

- -Library Project
- -Weather App

### **Summary**

I am a website developer who is passionate about creating userfriendly and visually appealing websites that meet the needs of my clients. In my spare time, I enjoy experimenting with new technologies and contributing to open-source projects. I have exceptional communication and sales skills, thrive in collaborative environments, am a team player, and I always strive to exceed expectations and deliver exceptional results.

### **Education**

### **TrueCoders: Advanced Technical Training**

February 2023- April 2023

- Project based training in programming languages and other technologies
- Built Frontend, Backend and Full Stack projects in Visual Studio MySQL Workbench
- Projects tracked in Git and Github for source control
- Managed SQL databases using the CRUD operations in MYSQL Workbench

### San Diego State University

Bachelor of Arts - Economics

August 2012-June 2016

## **Professional Experience**

### Marketing Consultant | Southern California Golfers Community

(7,000-member online community)

December 2022-Present

Develops and executes marketing strategy to generate revenue through advertisements and event sponsorships

Establishes sale process and tools, including a price sheet

### Crexi (real estate SaaS)

Account Executive

June 2022-January 2023

- -Conducted thorough and effective procut demonstrations to potential new customers
- -Attended events and confrences and made 40+ cold calls daily to promote the Crexi product

#### Marcus & Millichap

Commercial Real Estate Investment Associate

May 2020- May 2022

- -Marketed multi-family investment properties to potenital buyers
- -Analyzed ownership records, market data and industry trends to identify sales opportunities
- -Fostered client relationships and created individualized investment plans Recipient of 2021 Rising Star Award